

CITY OF MINNEAPOLIS

Minneapolis 2040: Increasing Housing Choice in Minneapolis

Lisa Bender

Minneapolis Council President

Minneapolis is a City with strong neighborhood identity

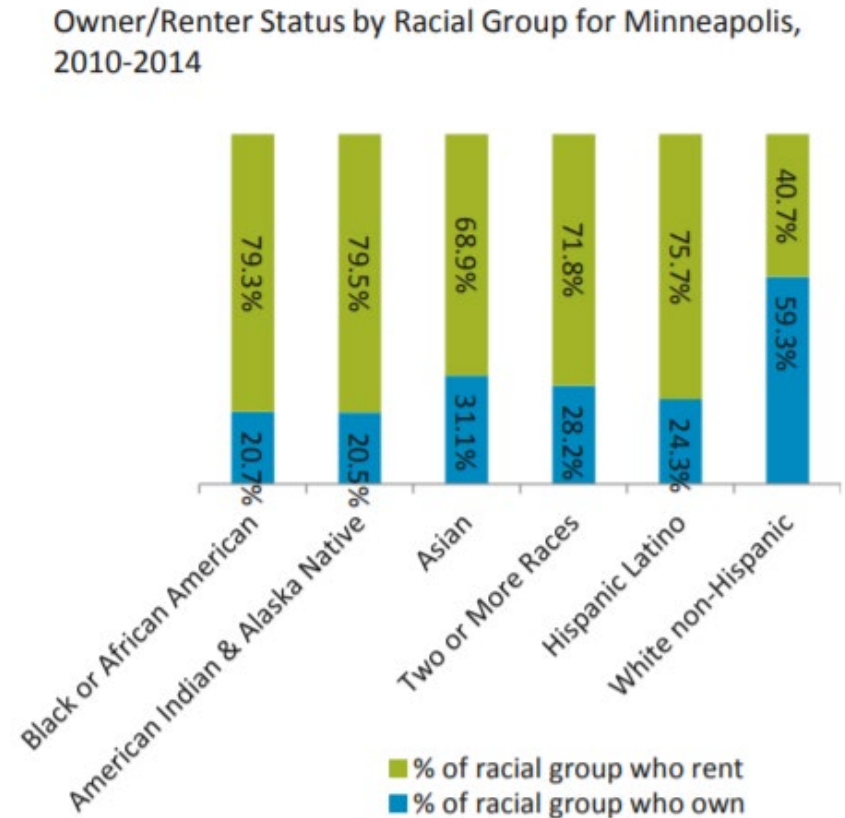
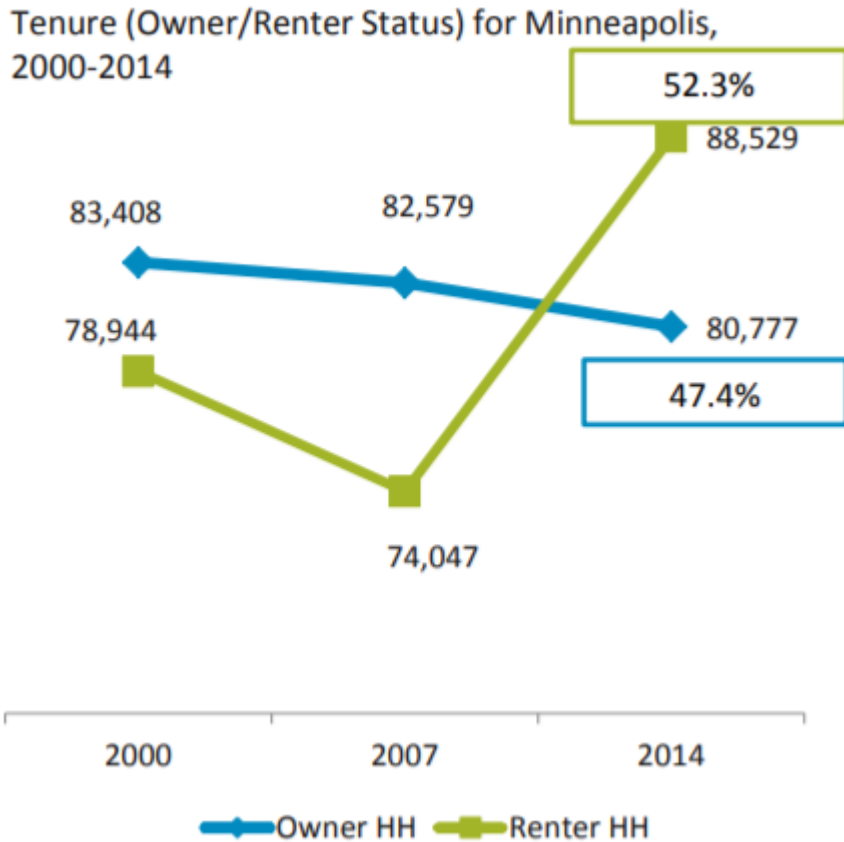


Minneapolis 2040

- Allows a minimum of up to three units of housing on any lot in the city (citywide)
- Supports new housing in all neighborhoods, focused near transit, and includes new requirements for affordable housing and goals for green building standards.
- 100 policies that are connected to 14 goals, including:
 - 22 policies for Affordable and Accessible Housing
 - 39 policies for Reduce Disparities
 - 21 for Complete Neighborhoods
 - 21 for Climate Change Resilience

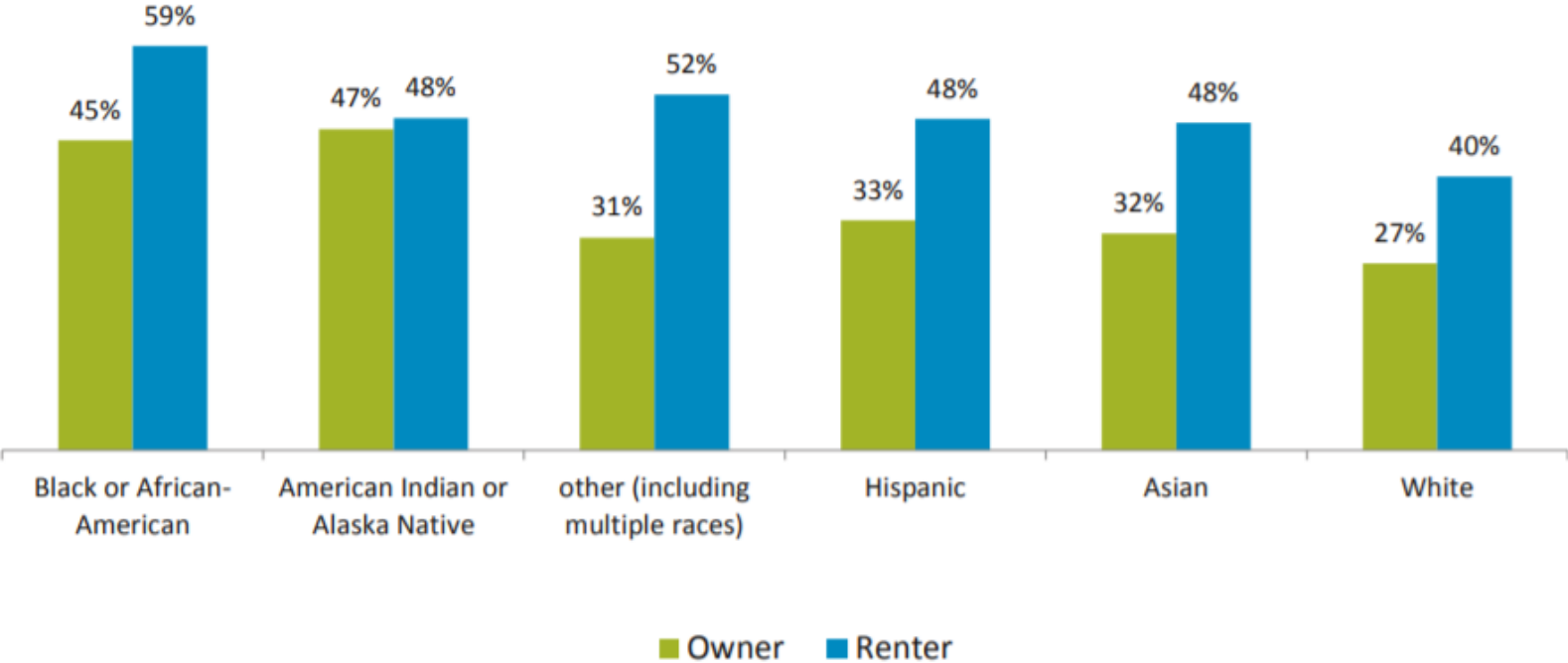
Housing & Economic Context

- Our city is growing; Minneapolis is now a majority renter population
- Minneapolis has a 2-3% rental vacancy rate (it is hard to find housing)



Cost-burdened

Share of racial group that is cost burdened by owner renter status
Minneapolis, 2009-2013



Racial Equity Context

TODAY, ↓
the Twin Cities has among the largest disparities among persons of color and indigenous peoples compared with white people in poverty rates, homeownership, employment, and level of education.

Minnesota ranked **2nd-Worst** in U.S. for Racial Equity
- 24/7 Wall St.

Minnesota ranked **last** in 51 states in overall **financial inequality** in 2015
- Pew Research Center via Wall Street Journal

U.S. Census data show most Minnesota families of color now have median incomes about **half** those of their white counterparts.

U.S.

The Miracle of Minneapolis

No other place mixes affordability, opportunity, and wealth so well. What's its secret?

DEREK THOMPSON MARCH 2015 ISSUE



BUSINESS

Minneapolis's White Lie

Despite being applauded by many, the "miraculous" prosperity of the Twin Cities is only a reality for a certain slice of their population.

MATT CHASE

JESSICA NICKRAND FEB 21, 2015

IF THE AMERI
has come of



ERIC MILLER/REUTERS

In August 1973, *Time* magazine ran a cover of Minnesota Governor Wendell Anderson proudly holding up a fish. The accompanying story called Minnesota a "state that works," and promised "The Good Life in Minnesota." More

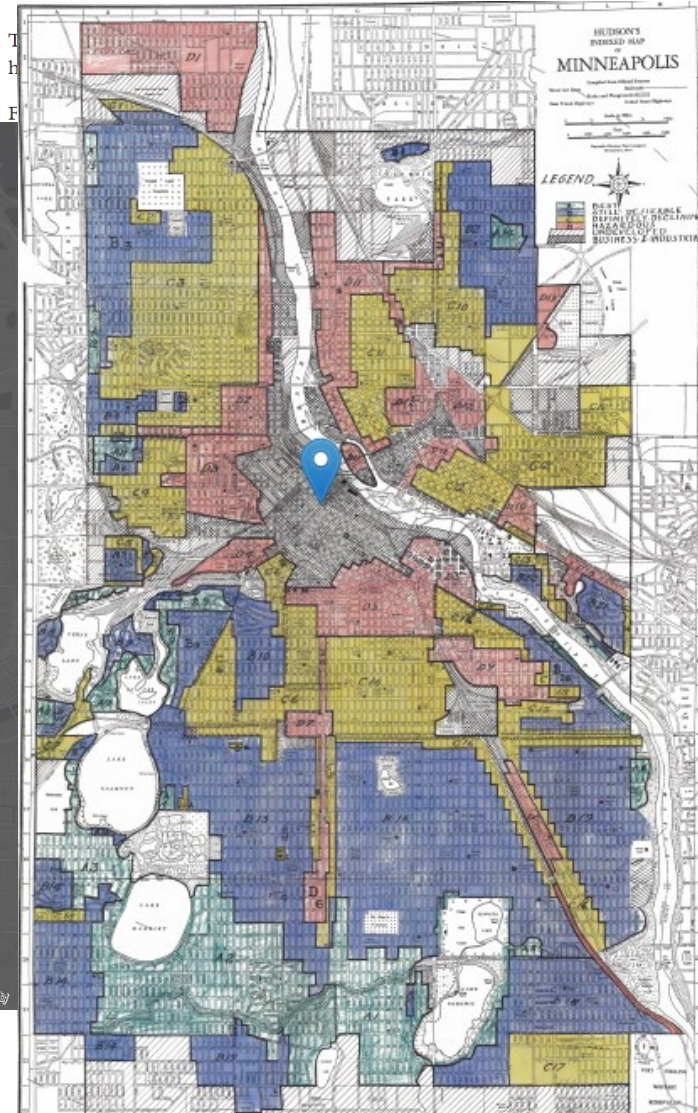
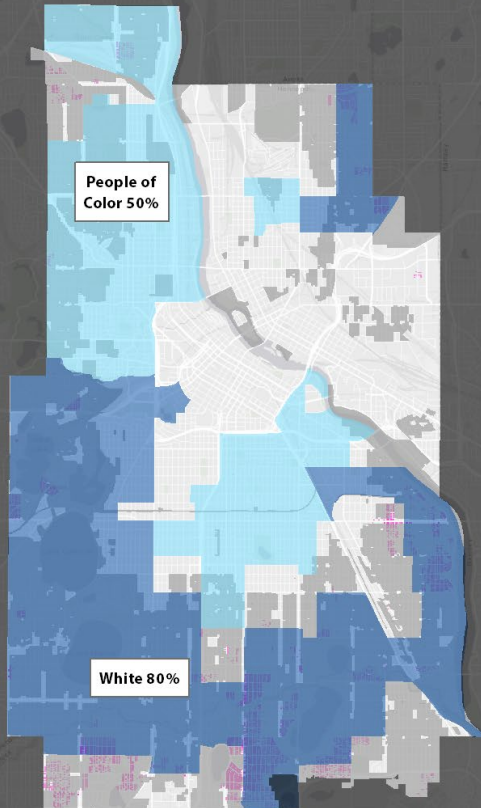
History of racial exclusion in housing

MINNEAPOLIS

Mapping Prejudice project traces history of discriminatory deeds in Minneapolis

Researchers trace a history of discrimination buried in Mpls. housing deeds.

By Steve Brandt Star Tribune | NOVEMBER 25, 2016 — 7:58AM



You told us

it can be difficult to access jobs that are not located nearby.

Currently, more jobs are accessible via a 30-minute car trip, than via a 30-minute mass transit trip.



Minneapolis 2040 Community Engagement



Messaging and Press Coverage



POLITICS & POLICY

The fight over Minneapolis' controversial comprehensive plan proposal, explained

By Jessica Lee | 07/24/2018

[Email](#) [Facebook](#) [Twitter](#) [Print](#)



Why 'fixing' Minneapolis' housing crisis is going to be lot harder than people think

By Greta Kaul and Jessica Lee | 08/23/2018

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Supportive & Aligned Advocacy



IX RENT STRIKE
IX HUELGA DE RENTA

our streets MPLS

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One: We support the goals and priorities shaping the plan and feel it needs to go further

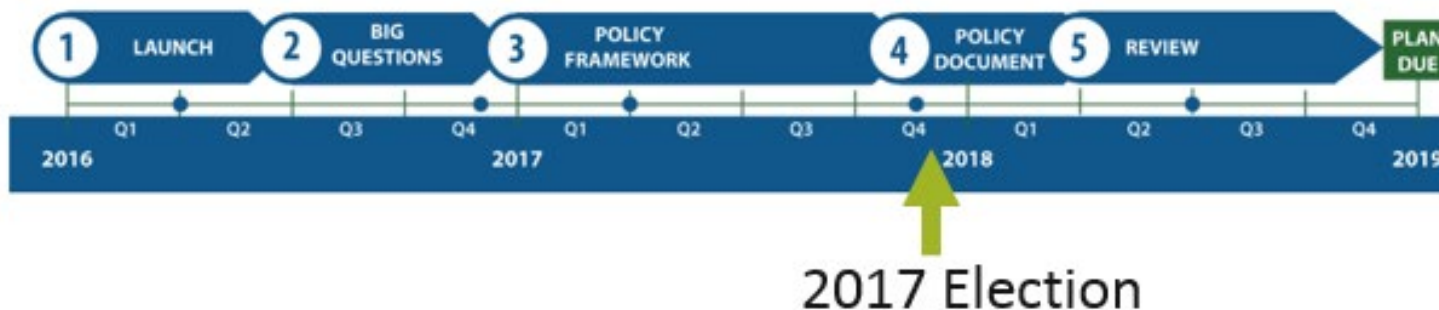
We support the [general direction of the draft plan](#), and it's important that city leaders hear it's the right direction. It focuses on racial equity and sustainability. It explicitly welcomes more homes and the people who will live in them, and it creates more real transportation choices. The plan should go further to combat displacement. It should also go further to make walking, biking, and transit great, first-choice options in all parts of the city.

Two: We support the focus on more homes and complete neighborhoods

We support that the plan [allows more housing](#) be built in all parts of the city. That's part of creating [complete neighborhoods](#). Complete neighborhoods are places where everyone can meet their basic needs in their own neighborhoods without driving.

Process Strategy Take-Aways

- Approved an inclusive communications and engagement plan by Council vote
- Voted incrementally
 - Vision and Values
 - Goals
 - Policies and maps
- Compromised on details, held bigger goals in mind
- Final plan centered race equity + fighting climate change and passed 12-1
 - Adopted interim inclusionary zoning policy same day.



Implementation of 2040

- Zoning Code Updates underway
- Green building policy / energy use disclosure
- Transportation Action Plan update
- Renter protections
- Budget commitments



Thank you!

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Minneapolis City Council President

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