

SPEAKER BIOGRAPHIES

Dorothy Bridges was named senior vice president responsible for community development and outreach at the Federal Reserve Bank of Minneapolis in July 2011. Prior to that, she was president and CEO of City First Bank in Washington, D.C. She served in the same role at Franklin National Bank in Minneapolis from 1999 to 2008.

Bridges has over 30 years of banking experience, much of it centered on local lending and development markets. Prior to joining Franklin National Bank, Bridges was a senior consultant for Barefoot, Marrinan & Associates, a bank regulatory compliance firm, where she focused on issues related to the Community Reinvestment Act and the Fair Lending Act. In 1995, Bridges joined the Community Reinvestment Fund, a private nonprofit corporation that securitizes economic development loans for secondary market investments.

Bridges is known for her community work in Washington and in Minneapolis. In 2009, the Washington Business Journal reported her as one of Ten People to Watch, noted for her work as an advocate for the poorest neighborhoods and the American Banker placed her in their 25 Women to Watch. Finance and Commerce named her one of the Top Women in Finance in 2002. While serving as president and CEO of Franklin National Bank in Minneapolis, she received the Women of Achievement Award from the TwinWest Chamber of Commerce in 2000 and was recognized as one of the most influential women in business and finance by local business publications.

Bridges, who began her banking career in 1979, has served on the board of directors of the Federal Reserve Bank of Minneapolis and as a member of the Federal Reserve System's Consumer Advisory Council. She has also served on community banking councils for the American Bankers Association and the Federal Deposit Insurance Corporation. She is currently chair of the board of directors of the Northwest Area Foundation.

Bridges earned a Bachelor of Arts from the University of Montana in 1980.

Jessica Deegan is GIS Coordinator/Research Specialist for the Minnesota Housing Finance Agency. She holds a Master's degree in Geographic Information Science and a Bachelor's degree in Housing Studies from the University of Minnesota, and has continued to work in the Housing Studies program since 2004 as adjunct faculty.

Andi Egbert is a Research Associate at Wilder Research and Minnesota Compass. Andi monitors the well-being of Minnesota's residents and communities to inform the Minnesota Compass project. In addition to offering a wealth of data, Minnesota Compass provides research-tested strategies and resources to help communities address challenges. Andi analyzes data and research to understand and communicate key trends in our state and how to secure better outcomes for all of our residents.

Andi also consults with other Wilder Research staff and external groups to provide insight about the best indicators for understanding and monitoring community change. Her background is deepest in early childhood, education, health, poverty and aging, as well as the public programs and policies that interact with these topics and populations.

Previously Andi managed the Minnesota KIDS COUNT project, tracking quality of life indicators for children and families. She has served also as a case manager for families receiving TANF assistance, an adult literacy instructor, and a writer and editor for several publications. Andi holds a master's degree in public policy from the Humphrey Institute of Public Affairs at the University of Minnesota, with a concentration in social policy and vulnerable populations. She also earned a B.A. in English from Valparaiso University in Indiana.

Roberta Englund is the Executive Director of the Folwell and Webber-Camden neighborhood organizations in North Minneapolis. Folwell Neighborhood Association is home to the 4th Precinct CARE Task Force, a multi-faceted public/private agency collaborative and the Folwell Center for Urban Initiatives. A transplanted Chicagoan, Roberta has worked in north Minneapolis since 1997.

As Executive Director, Roberta is responsible for organizational stability, program design and staff supervision and works at the discretion of an elected Board of neighborhood residents.

Roberta is a product of both public and private school educational systems and attended Drake University, 1959, BA in Fine Art; and Northwestern University, 1963, MFA, Theater Psychology.

Michael Grover is the Manager of the Community Development Department at the Federal Reserve Bank of Minneapolis. His research interests focus on mortgage lending, homeownership, urban development, and community development corporations. Prior to joining the Minneapolis Fed, Michael worked as a senior labor market analyst for the state of Minnesota's Health and Employment and Economic Development departments. He obtained a Ph.D. in urban studies from the University of Wisconsin at Milwaukee in May of 2004. Michael has a B.A. in history from Saint Cloud State University and an M.A. in American history from the University of Wisconsin at Milwaukee.

Marina Lyon is a Vice President at the Pohlads Foundation. Marina has worked in community and government relations capacities since graduating from the University of Minnesota. Her first job was as a policy researcher at the Citizens League. She was a Program Officer at the McKnight Foundation and Director of Public Affairs for Piper Jaffray Companies prior to being hired as Director of the Carl and Eloise Pohlads Family Foundation in 1998.

Marina is an active volunteer. She currently serves on the board of the United Family Practice, a large community clinic located in St. Paul. She has served on the boards of a large affordable housing developer, the Minnesota Housing Finance Agency, the Minnesota Council on Foundations and other nonprofits.

Jeff Matson is Program Director of Community GIS (CGIS) at the University of Minnesota's Center for Urban and Regional Affairs. The CGIS program provides mapping, data and technical assistance to community groups and non-profits throughout the Twin Cities. Jeff received a bachelor's degree in anthropology from the University of California, Berkeley and a master's degree in Geographic Information Science from the University of Minnesota where his research focused on environmental justice and public participation GIS.

Kathryn L.S. Pettit is a senior research associate in the Metropolitan Housing and Communities Policy Center at the Urban Institute whose work focuses on measuring and understanding neighborhood change.

She is a recognized expert on local and national data systems useful in housing and urban development research and program development (with a particular emphasis in recent years on parcel-based systems with data pertaining to real estate and foreclosure) and in database management. She serves as the co-director of the National Neighborhood Indicators Partnership (NNIP), a collaborative effort by the Urban Institute and local partners to further the development and use of neighborhood-level information systems in local policymaking and community building. She previously led the Institute's work on providing data and analytic content for DataPlace, a national web-based resource for small-area indicators. She is currently contributing to three research projects about foreclosures: a NNIP three-city study about the effects of foreclosures on children; analysis and technical assistance about the impact of the foreclosure crisis in the Washington, D.C. region; and content development for Foreclosure-response.org, a web site providing information about foreclosure effects, case studies of local policies, and neighborhood-level mortgage data to support decision-making.

Before joining the Metropolitan Housing and Communities Center, Ms. Pettit worked at the Center on Nonprofits and Philanthropy where she concentrated on the analysis and documentation of I.R.S. data sources on nonprofit organizations. She has a Master's in Public Policy from Georgetown University.

Rebecca L. Rom is the President and Chief Manager of Twin Cities Community Land Bank (TCC Land Bank), a nonprofit limited liability company and subsidiary of Family Housing Fund. TCC Land Bank works with its public, private, nonprofit and community partners to support the creation of vibrant, sustainable homes, neighborhoods, and communities throughout the Twin Cities metropolitan area. Ms. Rom was a partner at Faegre & Benson and practiced in the areas of real estate, finance, affordable housing, and environmental and regulatory law for thirty years. During that time, she was general counsel to Family Housing Fund and Greater Minnesota Housing Fund. Ms. Rom has served on several boards, including the Minneapolis Downtown Council, and is currently a member of the Governing Council of The Wilderness Society.

Cherie Shoquist is currently Foreclosure Recovery Coordinator for the City of Minneapolis at Community Planning and Economic Development responsible for the development of strategies, policies, programs and laws to address foreclosure and its affect on the City's housing market. Prior to this position she served at Minnesota Housing Finance Agency as lead agency staff involved in the creation and implementation of Minnesota's Business Plan to End Long-Term Homelessness and as chair of the Minnesota Interagency Task Force on Homelessness working to effectively use state resources in developing supportive housing policy and in advancing sustainable development. She also practiced housing and government benefits law with the Legal Aid Society of Minneapolis. She was part of the legal team in the *Hollman v. Cisneros* civil rights lawsuit and resulting Consent Decree. That decree ultimately established Heritage Park, the model development in north Minneapolis.

Ms. Shoquist was a Humphrey Policy Fellow at the University of Minnesota, earned a J.D. from William Mitchell College of Law and a B.A. from the University of Minnesota.

Jim Thares is the Community Economic Development Director for the City of Big Lake. Jim has served in various capacities in the community/economic development field for over 29 years. His current position with the City of Big Lake began in August of 1999. His early focus at Big Lake was centered on development of a partially planned 68-acre joint City/Twp. Industrial Park. The Park was filled in fall of 2005. A total of 13 lots were developed with 412,000 sq. ft. of building improvements. The total number of jobs in the Park is estimated to be 325 FTE. He participated in establishing an economic development revolving loan fund for the City of Big Lake in mid-2000. With the downturn in the economy in 2008,

he led the City efforts in forming a foreclosure response and mitigation program via the Neighborhood Stabilization Program (NSP) wherein the City acquired numerous blighted single family homes with a goal of rehabbing or rebuilding them. The City received over \$2,000,000 for these efforts from Minnesota Housing and other entities to accomplish its NSP objectives. He also supervises the Planning and Zoning staff overseeing all development application reviews as well as Building and Code Enforcement activities.

As Benton County's (MN) first E.D. Dir. - from October of 1990 to August of 1999 - Jim's energy was targeted towards creating development assets and tools. He was instrumental in establishing an RLF (revolving loan fund) program that had nearly \$2 million in assets at the time he left. He also helped establish the County EDA and HRA entities and guided Benton County into membership on the St. Cloud Area Economic Development Partnership.

Prior to arriving in Benton County, Mr. Thares worked for 2.5 years at Bi-State Metropolitan Plan Commission in the Quad Cities of Iowa and Illinois, and for 1.5 years at Planning & Development Dist. III, Yankton, South Dakota. Both of those positions involved working with member governments to assess community and economic development needs, create appropriate action plans and/or programs and also write grants to improve housing, help businesses expand, create jobs and increase the tax base in local communities.

Jim's first job was with the Sisseton-Wahpeton Sioux Tribe, in South Dakota, as its Natural Resources Planner/Realty Supervisor from 1979 to 1983. In 1988 Jim graduated from Western Illinois University with an M.S. Degree in Geography/Urban & Regional Planning. His B.S. Degree in Geography (emphases in Urban & Regional Planning and Environmental Management) was received from South Dakota State University in 1979. He is certified as an Economic Development Finance Professional and has completed the University of Minnesota-Duluth IEDC course.