

## **A Conversation with the Experts (Concurrent) Afternoon Sessions**

*Local experts will share their knowledge and answer questions about a variety of different neighborhood and housing-related indicators, tools, and datasets. Learn how to use these resources effectively and avoid common pitfalls. Talk with others about their ideas for using data to manage neighborhood change.*

### **1. David Arbit, 10K Research & Marketing | Minneapolis Area Association of REALTORS, The Thing**

The Thing is a web-based interactive market analytics tool that empowers users to create their own customized views of the housing market. Dig into listings, sales, prices and absorption rates filtered by foreclosure status, price range, property type or new construction. Learn how this tool can be used to better understand current and future market trends, get a sense for early neighborhood turnaround, and help measure the efficacy of place-based revitalization programs.

### **2. Jessica Deegan, Minnesota Housing Finance Agency, Community Profiles**

With limited resources available to meet the increased need affordable housing in Minnesota, smart investments are critical. Minnesota Housing has developed a series of Community Profiles that use indicator data to identify which communities are most likely to have opportunities for effective housing investments. Explore the methods used to create these profiles and how they can be used to maximize impact. Methods used to effectively target Neighborhood Stabilization Program investments will also be discussed.

### **3. Andi Egbert, Wilder Research, Minnesota Compass Neighborhood Profiles**

Ask questions about the Minnesota Compass Neighborhood Profiles, which include the most recent economic and social data for the Twin Cities. Data are from the 2010 Census, 2005-2009 American Community Survey, and 2009 OnTheMap (Local Employment Dynamics), and have been aggregated to Minneapolis and St. Paul neighborhood boundaries. Learn how this information can be used to better understand who lives and works in our neighborhoods and effect meaningful change in our communities.

### **4. Dan Hylton, HousingLink, Twin Cities Rental Revue**

HousingLink rent data suggest that openings within the “shadow market” (single family, duplex, condo, and townhomes) currently exceed those within traditional multi-family rental; however, little was understood about this market’s characteristics...until now. Learn about *Twin Cities Rental Revue*, a new subscription-based report by HousingLink that contains median rent and proprietary “demand index” data for the Twin Cities metro area. Discuss with others the potential implications of this data for metro-area housing research, and how it compares with data provided by the American Community Survey and Marquette Advisors.

### **5. Todd Graham, Metropolitan Council, Generalized Land Use Data**

Generalized Land Use 2010 is an inventory of observed land use in the Twin Cities region. Land uses are interpreted from 2010 aerial photography, county assessors’ data on parcels, street centerlines, and other current information. Metropolitan Council uses 22 GLU categories that emphasize urbanized use details. See how this geodata can be joined with other existing spatial datasets, such as demographic or business data, to better understand local conditions and inform decision making.

**6. Michael Grover, Federal Reserve Bank of Minneapolis, Home Mortgage Disclosure Act Data**

The Home Mortgage Disclosure Act (HMDA) requires lending institutions to report the characteristics of loan applicants and loan characteristics at the tract-level on an annual basis. Learn how these public data can be used to identify neighborhood-level lending patterns and outcomes. Discuss with others the implications of using HMDA data as proxy measures of neighborhood change.

**7. Jeff Matson, Center for Urban and Regional Affairs, GIS Support & Technical Assistance for Neighborhoods**

The Center for Urban and Regional Affairs at the University of Minnesota conducts community-based research and provides GIS (Geographic Information System) mapping support for community organizations in the Twin Cities. Learn more about GIS and other web-based tools and resources that are available. Discuss your ideas for community research projects with CURA staff.

**8. Jeff Schneider, City of Minneapolis, Healthy Housing Indicators Report**

The City of Minneapolis recently released its second annual *Healthy Housing Indicators Analysis* report, a five-year trend analysis of selected indicators related to housing distress, housing investment, and housing values. Learn how these indicators are being used to help the City identify problem areas, evaluate program interventions, and target investments. Discuss with others how this information may also be used to identify patterns that represent the “new normal” for the Minneapolis housing market.

**9. Jeff Skrenes, Hawthorne Neighborhood Council, Improving Neighborhood Foreclosure Prevention Efforts**

In 2010, the Northside Community Reinvestment Coalition (NCRC) partnered with CURA research staff to evaluate the effectiveness of their foreclosure prevention door knocking campaign. Learn how the results of this study were used to improve their outreach process, including the implementation of a new data collection system, mapping of target properties, and the pairing of outreach volunteers with Northside residents. Discuss with others new ideas to prevent foreclosures and rebuild neighborhoods.