

Building Our Community Coalition

Addressing needs in Brooklyn Park, MN

AFRICAN AMERICAN ACTION COMMITTEE

ISAIAH

ALLIANCE FOR METROPOLITAN STABILITY

HOUSING PRESERVATION PROJECT

COMMUNITY STABILIZATION PROJECT

TARGET CORPORATION'S NORTH CAMPUS BROOKLYN PARK, MINNESOTA

\$1.75 billion investment

320 Acre site at Highways 169
and 610

8 million sq. ft. of office space

2 million square feet
commercial/retail

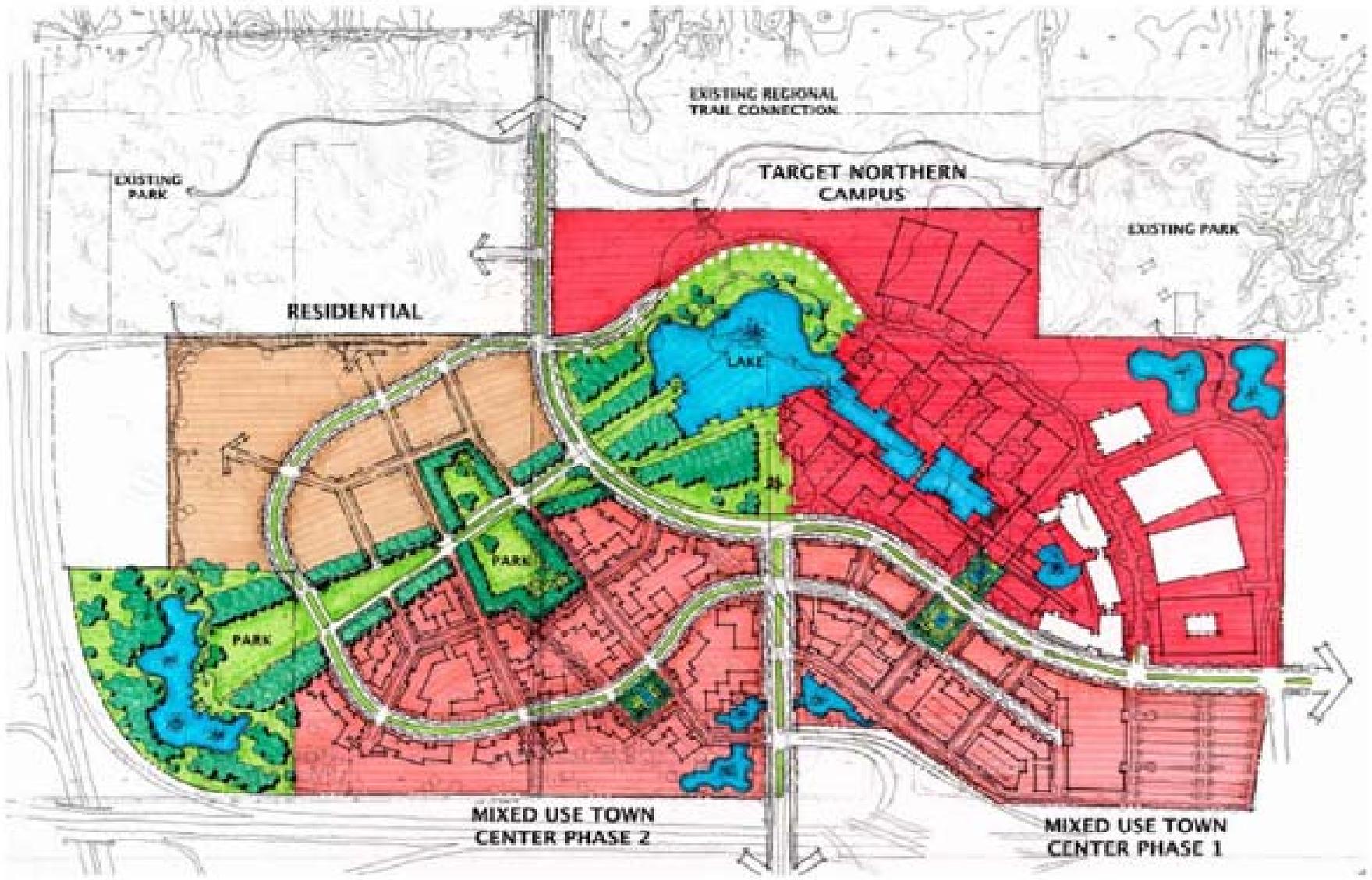
3000 housing units: homes,
apartments, condos

- 26,000+ employees
- \$154 - 216 million in infrastructure to be built
- 2 hotels, park land, library, police and fire

Source: City of Brooklyn Park website: www.brooklynpark.org

A New Downtown
the size of St. Paul

Target Northern Campus :
Conceptual Master Plan



The Public Subsidy

- Target will build the infrastructure
 - \$20 million in limited tax abatement on an annual basis for “qualified infrastructure as built”
 - City will pay for up to \$2.4 for trunk utility charges
 - “No risk to taxpayers”
- Source: City of Brooklyn Park website (www.brooklynpark.org)

Additional Subsidy sought from Hennepin County

- a change of County policy, which limits tax abatement to \$3 million dollars only when there is demonstrable public benefits for affordable housing or public transportation
- \$20 million in tax abatement, which has a cumulative cost of more than \$120 million over 20 years
- Re-routing County Road 103, and other necessary highway infrastructure

This is clearly the point at which we must exert public pressure to guarantee accountability by Target Corporation.

BOCC TOWNHALL MEETING
TARGET CORPORATION -
NORTH CAMPUS PROJECT
CHURCH OF ST. GERARD
BROOKLYN PARK, MN
APRIL 12, 2007



Target Corporation has now slowed its expansion plans – How do we proceed?

- Monitor developments at the site: no new construction is anticipated in 2008
- Continue to voice community concerns
- Push Hennepin County to insist on accountability through a CBA on housing, transportation, jobs and the environment as conditions of any subsidy
- Assist the local colleges in providing training for women and minority workers for likely jobs
- Work with Target to educate them and keep them on course

LESSONS

- Patience
- Preparation
- Persistence
- Presumptions
- Patience
- Determination
- Partnerships
- Finding Our Public Voices

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Please join us!

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**Contact Eugene Dix at AAAC
Telephone 763-503-0158**