



Community Benefits & Digital inclusion Efforts



A Nation Online?

68% of Americans use the Internet

- 70% of Whites
- 57% of African-Americans
- 38% of Americans with disabilities
- 37% of Hispanics
- 29% who have not graduated from High School
- 26% age 60 or older

"Digital Divisions",

Report of the Pew Internet & American Life Project, October 2005

Community Benefits & Digital inclusion Efforts

Phillips/ Ventura Neighborhoods

1 public access computer available
for every **690** potential users...
open **24** hours a day, **7** days a week.
...includes public libraries, open labs at
schools, and CTCs.

*Community Technology Empowerment Project

Community Benefits & Digital inclusion Efforts



Taskforce collects CBA ideas community surveys, meetings, events and emails



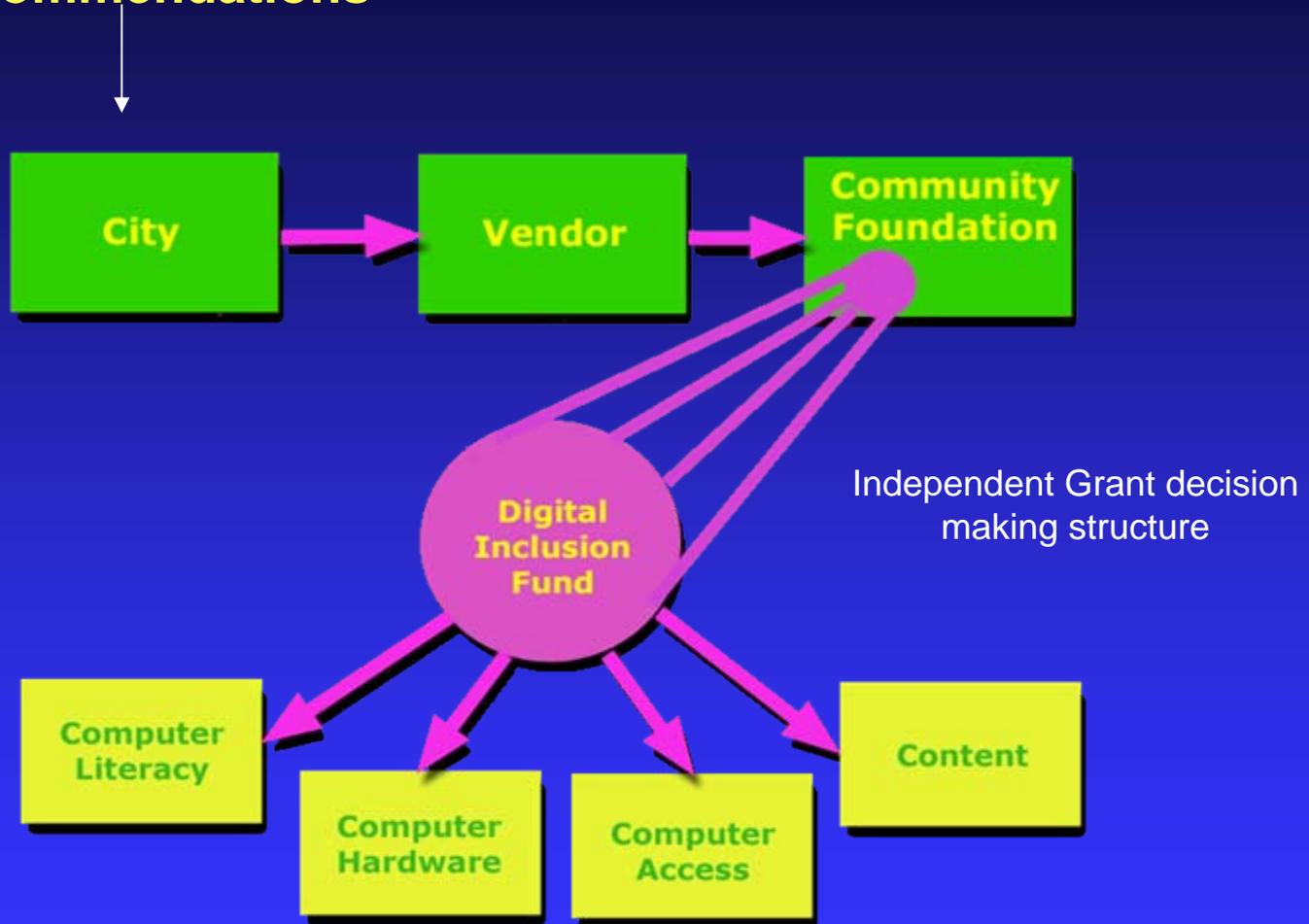
Taskforce reviews, prioritizes and makes CBA recommendations to negotiators



City negotiates CBA with Vendor (as part of overall service contract)

Community Benefits & Digital inclusion Efforts

Digital Inclusion Coalition & Task Force Recommendations



Community Benefits & Digital inclusion Efforts

Public Benefits Secured Include...

- \$500,000.00 up front for a new digital inclusion fund
- 5% annual pre-tax net income to DIF fund, + 2% of profits from adjacent community contracts
- Subsidized services to over 100 CTCs and NPOs
- \$15K in annual travel accounts for CTC volunteers
- Citywide access to a free "civic garden" of content
- 100% of portal page advertising revenue
- A guarantee of network neutrality

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Minneapolis Civic Garden

North Area Minneapolis Civic Garden

[North Area Home](#) | [About the Civic Garden](#) | [Help/Questions](#)

USI Wireless

user name

password

LOGIN

Don't have an account yet?
Sign up!
Short & longterm accounts available. [More info >>](#)



You are in North

Change Area...

- Area Neighborhoods
- Area Community Organizations
- Area Arts, Culture, Parks & Recreation
- Government
- Learning & Education
- Housing+Community Development
- Health & Wellness
- Public Safety
- Transportation
- Help/Questions
- How Do I...?

The Minneapolis Civic Garden is your information source for X, Y and Z. Available online, anytime, and is a free surfing zone for Wireless Minneapolis. >> [Learn more...](#)

City of Minneapolis News

Minneapolis holds ceremony to honor first responders at the I-35W Bridge collapse
Minneapolis' Free Speech group gets update on preparations for RNC Convention
Is your family ready for an emergency? September is National Preparedness Month
>> [More City of Minneapolis News...](#)

North Area News

Making history at 1101 West Broadway
Enjoy a Free Parade of Community Gardens
Will new buildings help the community?
>> [North Area News...](#)

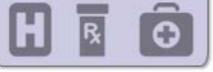
Area Neighborhoods



Government



Health & Wellness



Area Community Organizations



Learning & Education



Public Safety



Area Arts, Culture, Parks & Recreation



Housing+Community Development



Transportation



How Do I...?

Find...	Report...	Get internet access.
- A lost pet.	- A pothole.	See websites outside the civic garden.
- Where I vote.	- Graffiti.	Maeceenas tortor eros, tempus.
- My police precinct.	- A pothole.	Duis at risus sit amet enim pharetrar.
- A lost pet.	- Graffiti.	Nulla tempor vulputate eros.
- Where I vote.	- A pothole.	Praesent a ante dignissim nisl rhoncus.
- My police precinct.	- Graffiti.	Nam in neque sed arcu commodo.

Sponsors

TWIN CITIES
DAILY PLANET
LOCAL NEWS FOR GLOBAL CITIZENS



MIDTOWN FARMERS MARKET

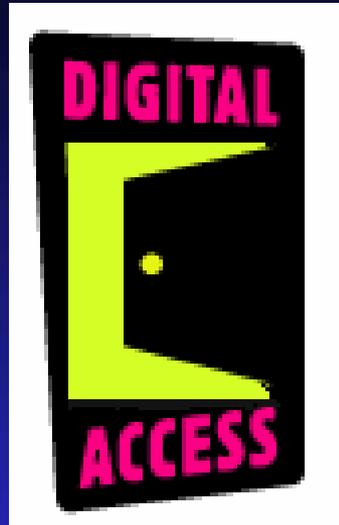
311

Call
Minneapolis

United Way

United Way • ATRS
2-1-1
Get Connected. Get Answers.

"...a partnership between business, government, community organizations and community members..."



<http://www.digitalaccess.org>

[http:// www.ci.minneapolis.mn.us/
wirelessminneapolis/](http://www.ci.minneapolis.mn.us/wirelessminneapolis/)

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