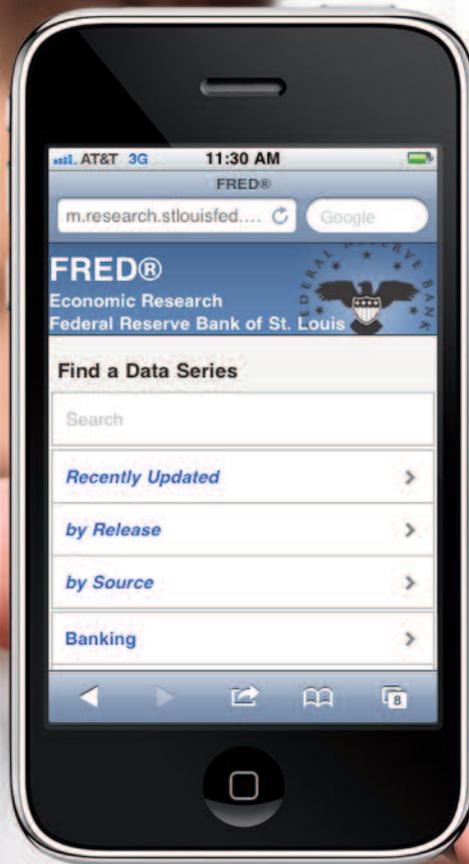


Virtual Fed



m.Fed

Does anyone still use a personal computer to browse the web? Fewer and fewer, it seems. People are always going to the Internet to access information, products and entertainment, of course, but increasingly they're getting there via smart phones or other mobile devices.

To reach these on-the-go folks, several Federal Reserve district banks have rolled out mobile versions of their websites. To date, "m." sites are available from the New York, Minneapolis and Philadelphia district banks. Just type the bank's standard web address into your mobile device, and it will automatically load the bank's mobile site formatted with those devices in mind.

Perhaps the most intriguing Fed mobile site so far is the smart-phone-friendly version of the St. Louis Fed's popular data and charting service FRED (for Federal Reserve Economic Data). So if you ever need to settle a bar bet about core versus headline inflation, you'll know where to look: <http://m.research.stlouisfed.org>.

—Joe Mahon