CONSTRUCTION SURVEY IN THE NINTH DISTRICT

November 13, 2020 **Ron Wirtz** Regional Outreach Director



FEDERAL RESERVE BANK OF MINNEAPOLIS

DISCLAIMER

The views expressed here are the presenter's and not necessarily those of the Federal Reserve Bank of Minneapolis or the Federal Reserve System.



A BIG THANK YOU TO PARTNERS

- About 35 partnering construction organizations across six Ninth District states
 - They deliver Bank survey to members
- Fifth construction survey since start of pandemic; second survey to be District-wide
- To date, close to 3,000+ responses; crucial insights for Bank on bellwether sector



CONSTRUCTION SECTOR SURVEY

- Conducted October 26 to November 2, 2020
- Total responses: 393
 - Responses from all Ninth District states
 - More than half from Minneapolis-St. Paul firms
 - Small response in Montana, the Dakotas, U.P./Mich.
 - Each of the four main sectors represented:
 - Residential, Commercial, Industrial, Infrastructure
 - All firm types sought, from architecture, design, engineering, contractors, materials/supply and more



DISCUSSION OVERVIEW

- Volatility and challenges continues in industry
 - Recent revenue trends are mixed; firms crowding to either side of the revenue see-saw
 - Cancellations & delays still prevalent
- Sector still hiring; but labor availability still tight
- Residential housing seeing best results among sectors
- Notable concerns for future work; many report that pipeline of future projects shrinking
- Sector in decent financial health, at least by comparison to other sectors



OVERVIEW, CONT.

- Survey results are a snapshot
 - Not a scientifically sampled survey
 - Interpret with care
- Pace will be quick; PPT and video will be posted to website and shared with all registered guests



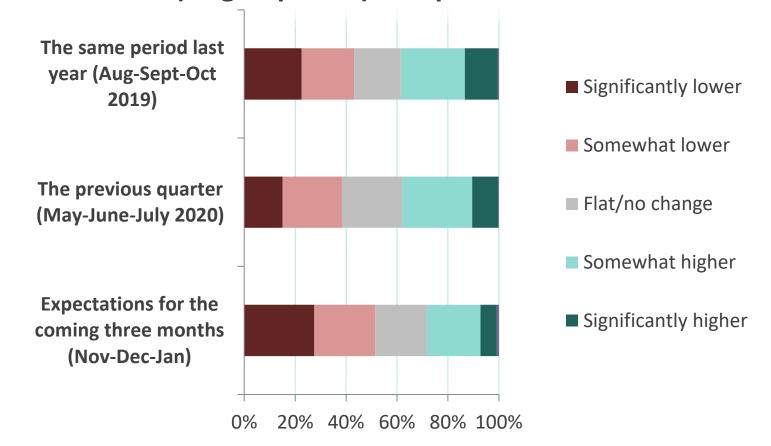
FIRST FOCUS:

REVENUE TRENDS, CANCELLATIONS & DELAYS

RECENT REVENUE TRENDS

Lots of firms seeing revenue swings (+/-) compared with last year and last quarter; roughly equal shares on both sides of ledger

But future quarter expectations were more downbeat



Revenue trends over the last three months (Aug-Sept-Oct) compared with ...



REVENUE TRENDS BY STATE

Revenue over last three months (Aug-Sept-Oct) compared with May-June-July, by state

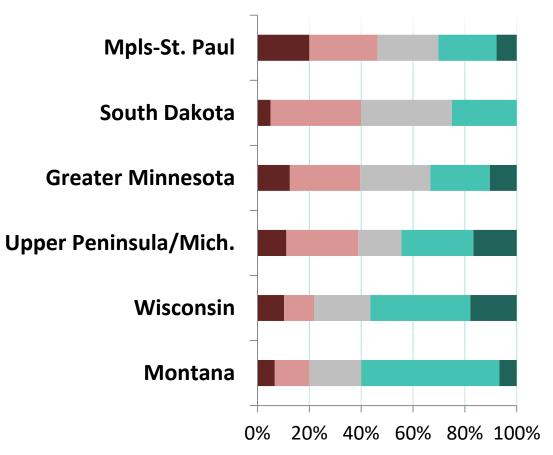
Significantly lower

Somewhat lower

Somewhat higher

■ Significantly higher

Flat/no change



Construction zone: Proceed with caution!

Minneapolis-St. Paul

- Strong response
- Likely factor in poorer results in commercial sector

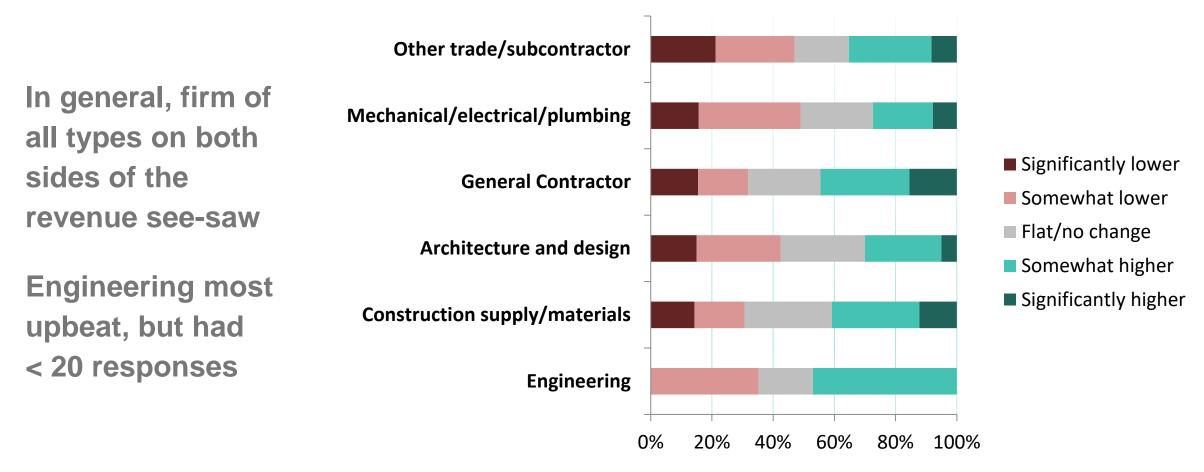
Low responses in MT, ND, SD, UP/Mich = hard to trust their results

Wisconsin: Good response, but heavily in residential sector



REVENUE TRENDS BY FIRM TYPE

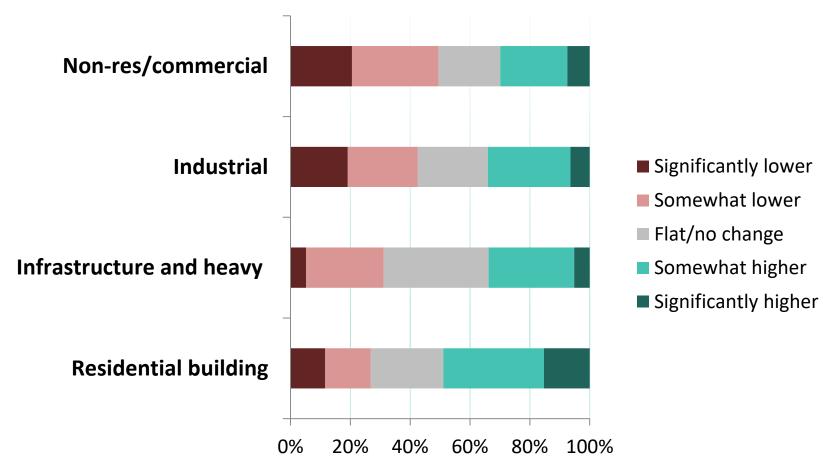
Revenue over last three months (Aug-Sept-Oct) compared with May-June-July, by firm type





REVENUE TRENDS BY CONSTRUCTION SECTOR

Revenue over last three months (Aug-Sept-Oct) compared with May-June-July, by sector



Poorer revenue trend in commercial sector reflects tougher conditions reported in Mpls-St. Paul

More seeing growth in residential sector



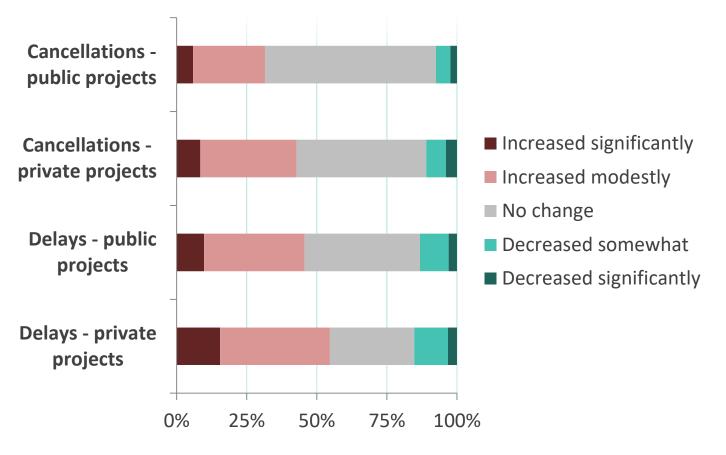
CANCELLATIONS & DELAYS

Project cancellations and delays affecting many firms

Responses for private projects slightly more negative

Virtually unchanged from July survey

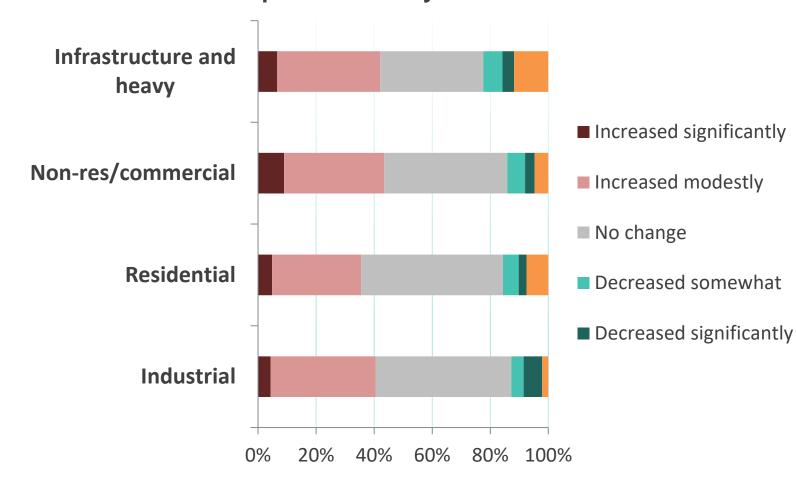
Cancellations and delays Compared with July levels







Private project cancellations Compared with July levels



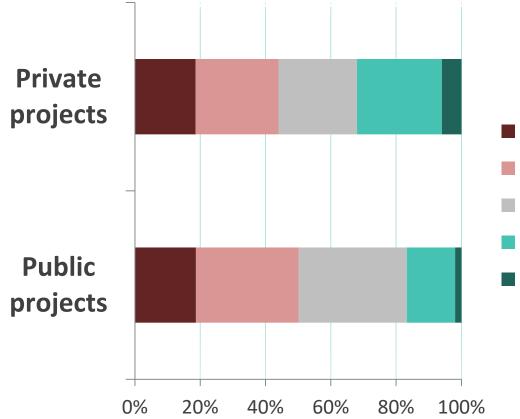
Among the four major construction sectors, everyone seeing cancellations of private projects, even housing



SECOND FOCUS: REQUESTS FOR PROPOSALS

FUTURE ACTIVITY: REQUEST FOR PROPOSALS

Request for proposals: Future projects out for bid compared with July levels



Significantly lower
Somewhat lower
Flat/no change
Somewhat higher
Significantly higher

Pipeline of future projects to bid on continues to contract

Roughly similar trends for private & public projects

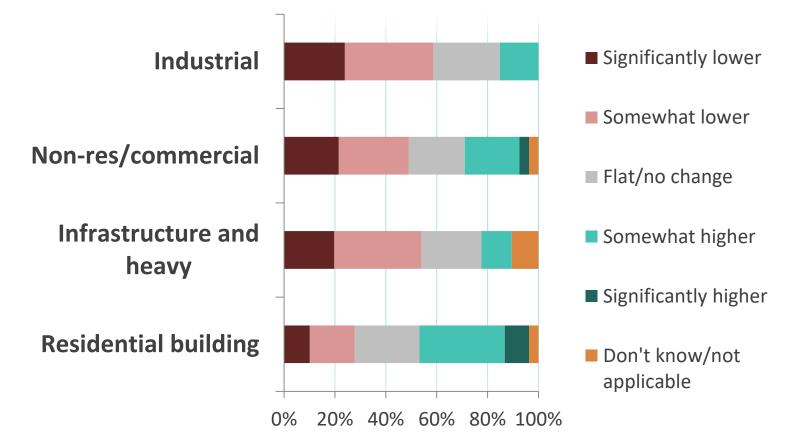
Levels mostly unchanged from July survey; very slight improvement for private projects



REQUEST FOR PROPOSALS, CONT. – BY SECTOR

Request for proposals: Private projects out for bid compared with July levels

Residential builders a comparative bright spot – lower levels of RFP decline, and higher levels of RFP increase



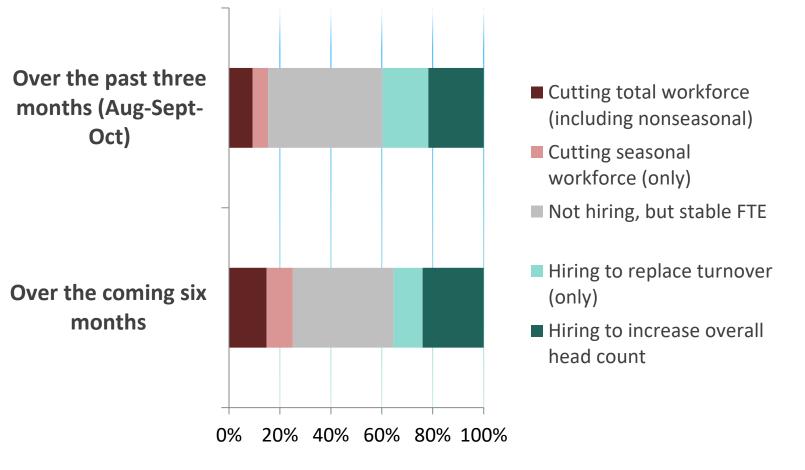
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THIRD FOCUS: OTHER METRICS

WORKFORCE

More construction firms hiring than cutting.

Hiring/firing gap expected to narrow modestly over the coming six months, likely due to seasonality and factors tied to tighter RFP levels



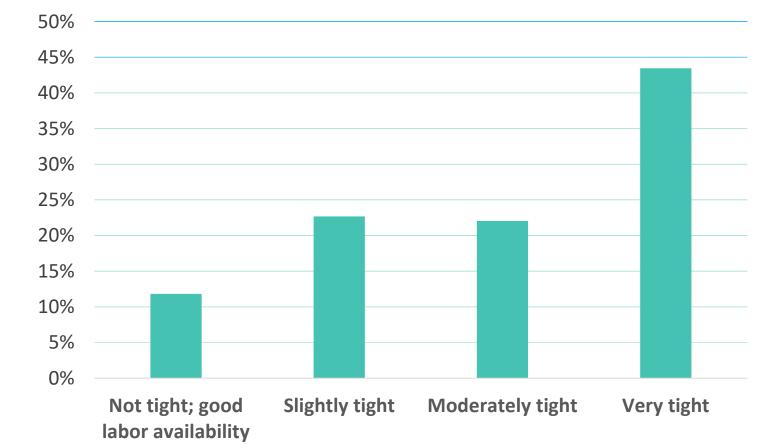
Describe current and future hiring demand



LABOR AVAILABILITY

How would you describe labor availability?

Among firms reportedly looking for workers



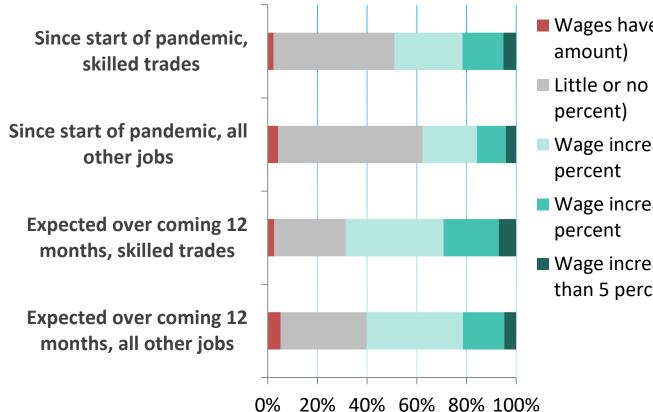
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News flash (not!) Construction

firms continue to struggle finding workers



Describe average wage pressure at your firm



Wages have been cut (any

- Little or no change (+/- 1
- Wage increase of 1-3
- Wage increase of 3-5
- Wage increase of more than 5 percent

Wage growth more persistent in construction than other sectors

Skilled trades seeing greater wage pressure

Wage pressure expected to accelerate over next 12 months

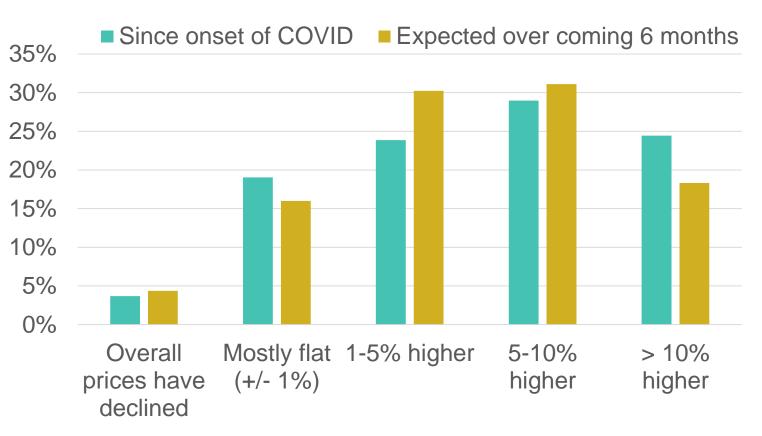


PRICES & INFLATION

Firms have seen moderate to strong price inflation, due to supply chain issues and increased demand for some products

Some "regression to the middle" from both sides over the next 6 months

Average price inflation for nonlabor inputs/materials



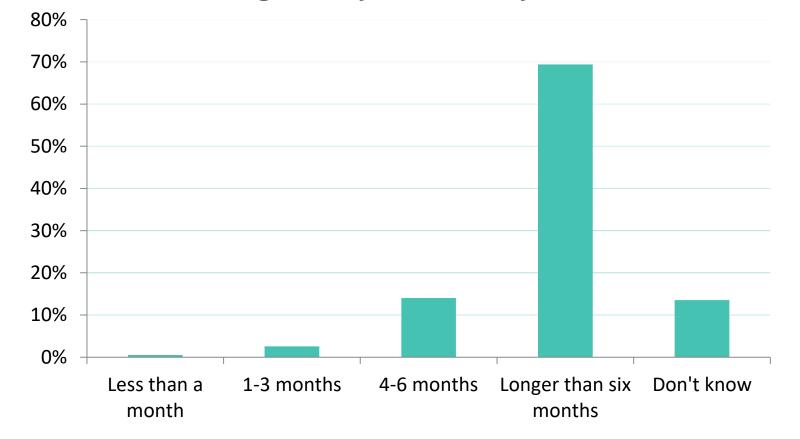


SOLVENCY: CONTINUES TO IMPROVE

If current economic conditions persist, how long could your firm stay solvent?

Just 2% say they could not last more than three months under current conditions

Firms appear to be stabilizing as they understand the new competitive landscape





FUTURE TRACKING OF SECTOR

- Next construction survey in early February
- Continued expansion of partners for broader response
- Any construction groups interested in participating should contact me



THANK YOU!

SPEECH/WEBINAR REFERRALS WELCOME! MINNEAPOLIS FED SPEAKERS BUREAU MINNEAPOLISFED.ORG/SPEAKERS-BUREAU

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