

# Housing Needs and Opportunities in North Dakota

November 6, 2025  
Bismarck, North Dakota



FEDERAL RESERVE BANK  
OF MINNEAPOLIS





## **DISCLAIMER**

The views expressed here are the presenters' and not necessarily those of the Federal Reserve Bank of Minneapolis or the Federal Reserve System.



FEDERAL RESERVE BANK OF MINNEAPOLIS

# Local Land Use Restrictions and Statewide Solutions

**Emily Hamilton**



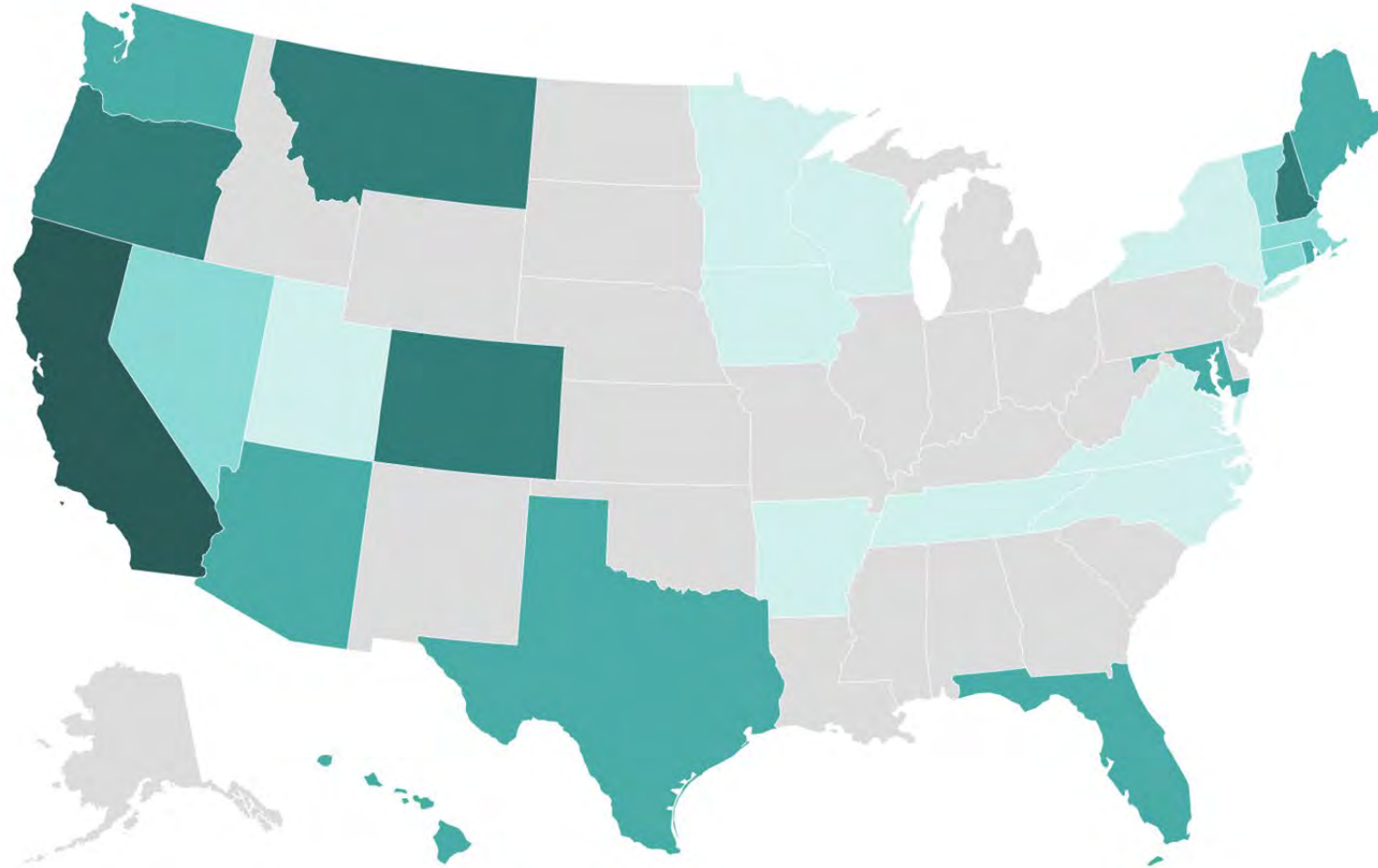
**MERCATUS CENTER**  
George Mason University





**FIGURE 1. Summary: Highlight policies across the states**

Number of highlighted policies adopted



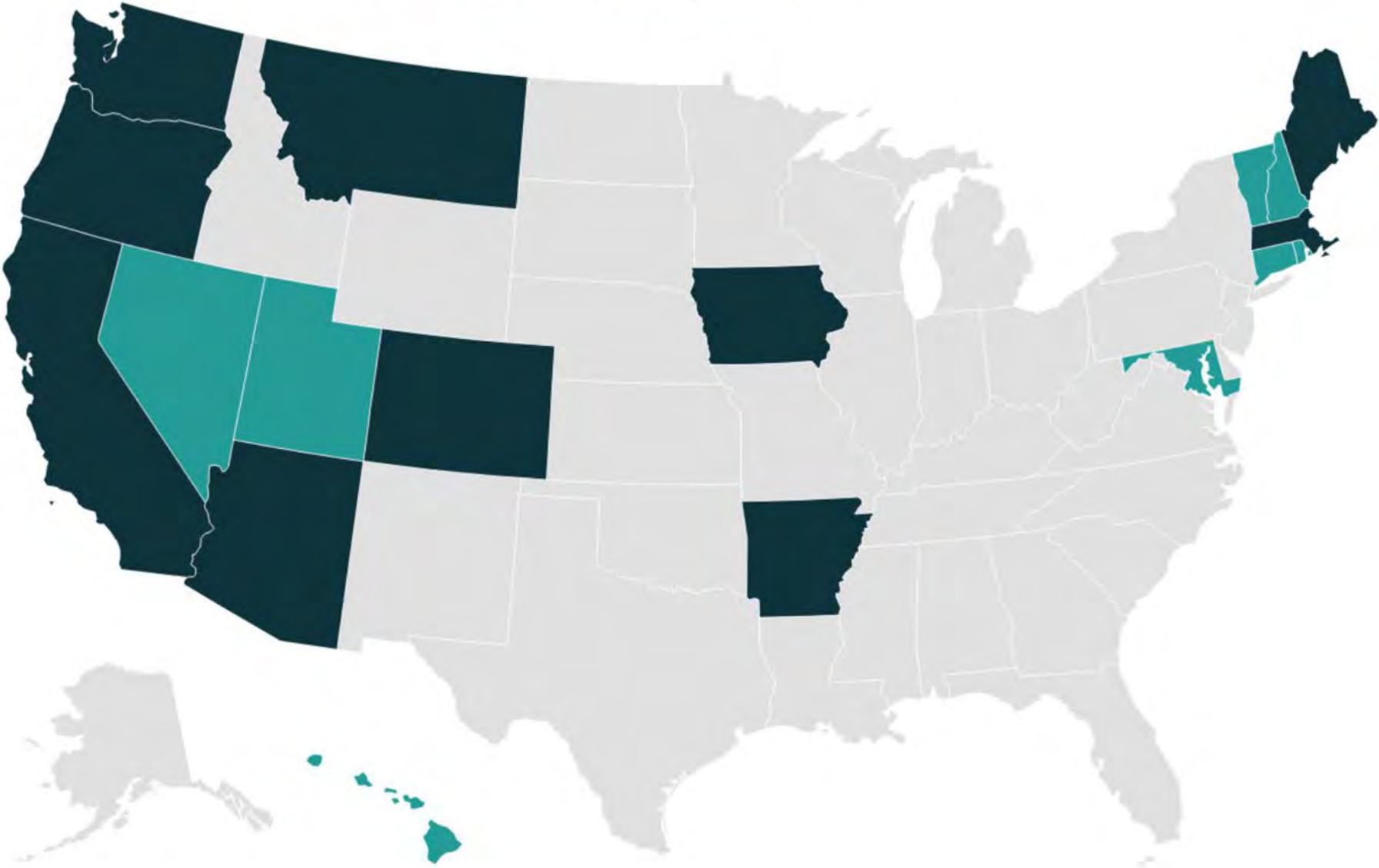
ADU: 18 states  
RICZ: 13 states  
Single Stair: 14 states  
Parking: 10 states  
Downzoning: 7 states

A modern, single-story accessory dwelling unit (ADU) is the central focus of the image. The house features a combination of white-painted walls and horizontal wood siding. It has a steep, gabled roof with dark grey or black trim along the eaves. Large windows with dark frames are visible, some showing interior lighting. A small set of wooden steps leads to a front entrance. The house is situated in a well-maintained garden with green grass, various shrubs, and a wooden fence in the background. Tall trees are visible behind the property. The overall scene is bright and pleasant, suggesting a suburban or rural setting.

# Legalize Accessory Dwelling Units

**FIGURE 1.** States by strong and weak ADU policy

● No broad ADU law    ● Weak ADU law    ● Strong ADU law

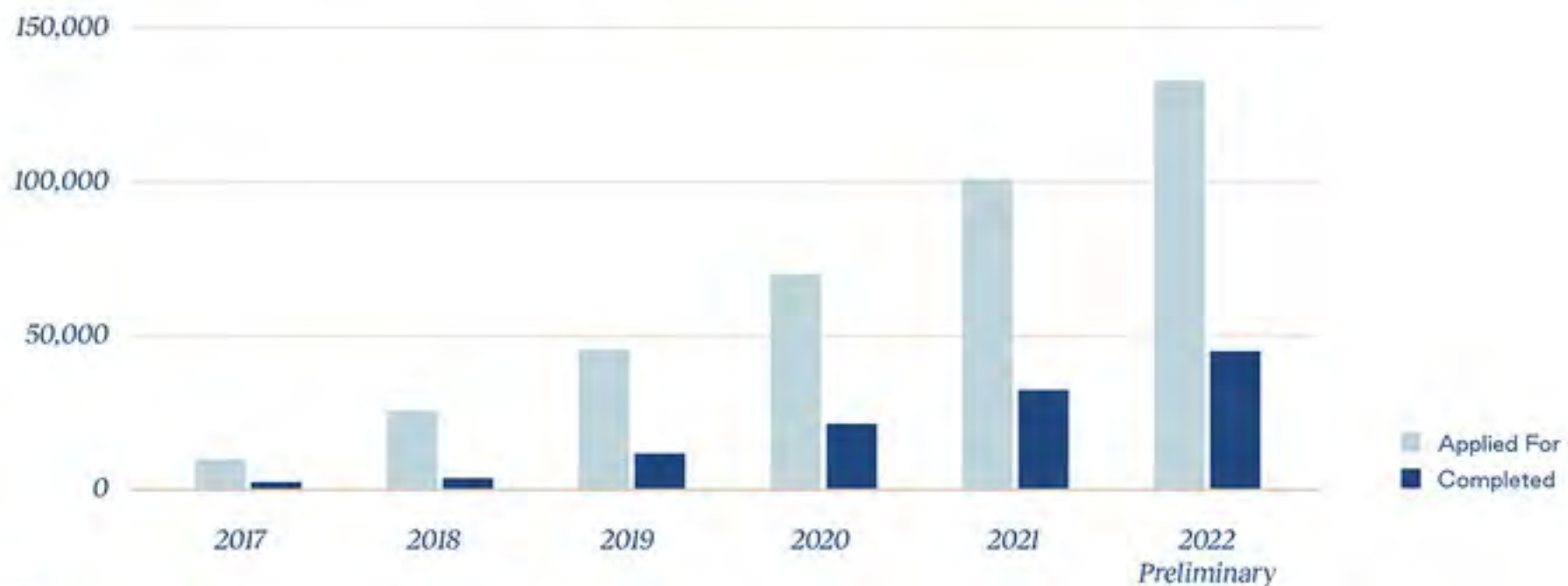


**TABLE 1.** Key ADU policies among states that broadly preempt local ADU bans, 2025

| State                | First statewide ADU law | Owner-occupancy requirements banned? | Strict limits on parking requirements? | By-right permit required? | Attached and detached ADUs required to be allowed? |
|----------------------|-------------------------|--------------------------------------|----------------------------------------|---------------------------|----------------------------------------------------|
| <b>California</b>    | <b>1982</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| <b>Washington</b>    | <b>1993</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| New Hampshire        | 2017                    | No                                   | No                                     | Yes                       | Yes                                                |
| <b>Oregon</b>        | <b>2017</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| Vermont              | 2005                    | No                                   | No                                     | Yes                       | Yes                                                |
| Utah                 | 2021                    | No                                   | No                                     | No                        | No                                                 |
| Connecticut          | 2021                    | No                                   | No                                     | Yes                       | Yes                                                |
| <b>Maine</b>         | <b>2022</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| Rhode Island         | 2022                    | No                                   | No                                     | Yes                       | No                                                 |
| <b>Montana</b>       | <b>2023</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| <b>Arizona</b>       | <b>2024</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| <b>Colorado</b>      | <b>2024</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| Hawaii               | 2024                    | Yes                                  | No                                     | No                        | No                                                 |
| <b>Massachusetts</b> | <b>2024</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| <b>Arkansas</b>      | <b>2025</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| <b>Iowa</b>          | <b>2025</b>             | <b>Yes</b>                           | <b>Yes</b>                             | <b>Yes</b>                | <b>Yes</b>                                         |
| Maryland             | 2025                    | No                                   | No                                     | No                        | Yes                                                |
| Nevada               | 2025                    | No                                   | No                                     | No                        | Yes                                                |

# ADU Permits and Completed ADUs

ALL OF CALIFORNIA, CUMULATIVE



# Manufactured Housing





VALERIE STACEY  
Linn and Clark County

MAYOR BOB KELLY  
Gorham Falls

JACOB KUNTZ  
Helenia Area Habitat for Humanity

- Allow manufactured housing where site-built housing is allowed
- Eliminate aesthetic requirements that are not related to health and safety
- Reduce land costs to make start homes feasible
- Create opportunities for new manufactured housing parks





# GREATER MINNESOTA HOUSING FUND

Affordable Homes. Stable Communities.



2550 University Avenue W, Suite 201-S, Saint Paul, Minnesota 55114  
Main 651-221-1997 | Fax 651-221-1904 | [info@gmhf.com](mailto:info@gmhf.com)

[gmhf.com](http://gmhf.com)

# Our Priorities for Housing Access

GMHF invests in innovative and emerging strategies by developing new models, conducting demonstration projects, and launching new programs and financing tools at scale to address key housing priorities:



Support the **preservation of existing affordable housing**



Support **successful homeownership**



Support developers and communities to create **new affordable housing**



Support unhoused Minnesotans **and work to end homelessness**

GMHF's innovations in successful regional approaches have become national models.

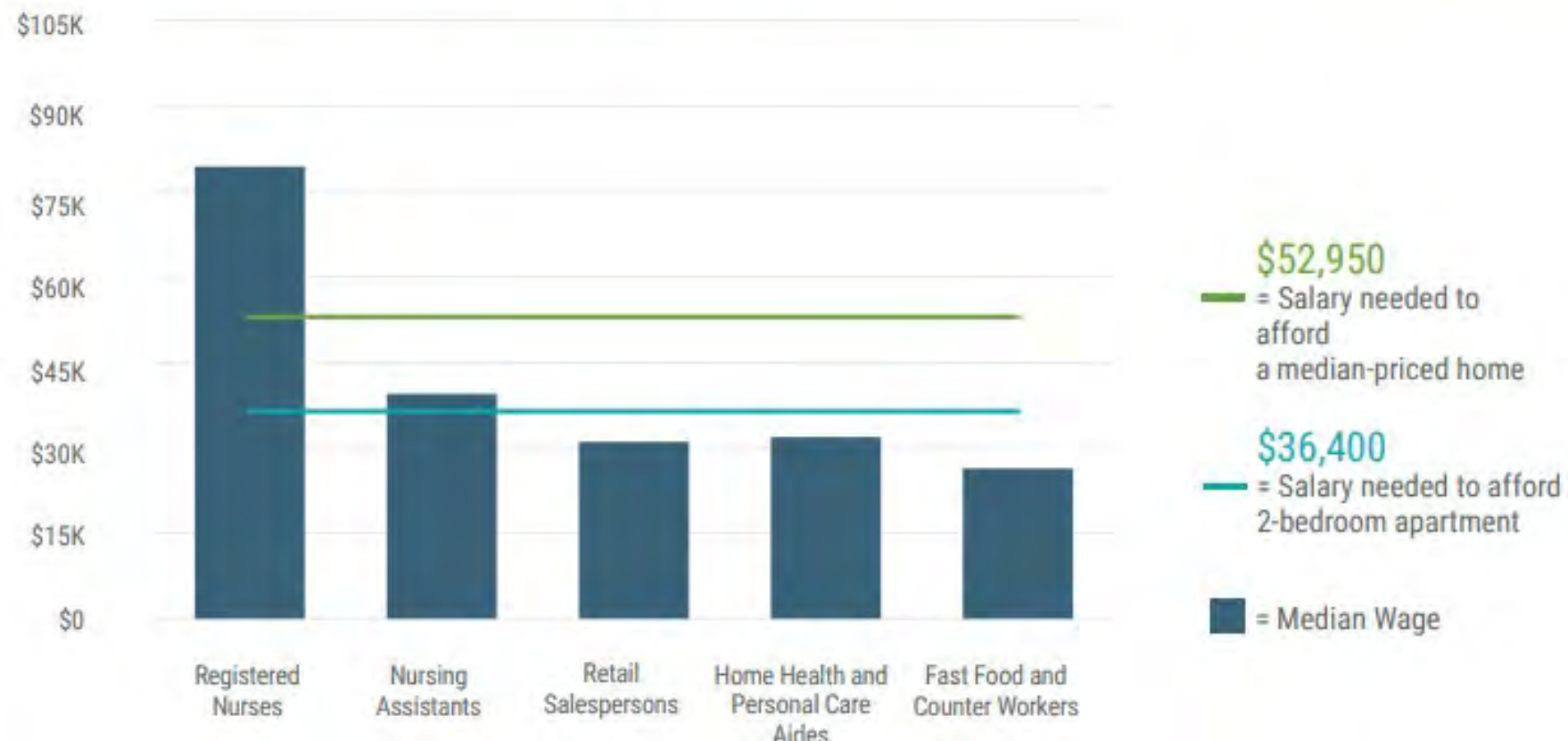
# Rural Housing Development Challenges

- Small city staff often do not have expertise in housing development
- Infrastructure is expensive, infill lots are easier
- Shortage of developers and construction firms
- Desire for homeownership
- Affordability, who can afford market rate

# Housing Affordability

The cost of housing is out of reach for many working Minnesotans.

## THE REGION'S MOST IN-DEMAND JOBS vs BELTRAMI'S COST OF HOUSING



MHP County Profiles , 2023, Beltrami County,  
MN

# Rural Housing Development Opportunities

- Unit types based on demographic trends
- Rural municipalities prefer to increase tax base rather than the tax rate
- Land use and zoning updates can open options, give developers assurances early
- Increase density to increase tax base and reduce development costs



**GMHF  
Emerging  
Developers &  
Rural Tribal  
Capacity  
Building  
Programs**

# What is “Capacity Building”?

***Time*** to do the work

***Talent*** to know how to get it done, extra help

***Tools*** unique to the situation

***Treasure*** to accomplish the goal

# Capacity Building like a Trail Guide

| TRAIL GUIDE           | On Trail                                                                        | On Housing                                                                                                                                  |
|-----------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <b>TIME</b>           | Planning, guidance, referrals, connector                                        | Consultant, project guide, reduced staff prep time, partnerships, Connector                                                                 |
| <b>TALENT</b>         | Experience route guide, prep plan, on trail advice, Right fit, vision and goals | Guide land use, financing packaging, SHTC, trust funds, referrals, connections                                                              |
| <b>TOOLS</b>          | Gear, equipment, bug spray, net, fire starter, compass, maps                    | Land use, OnX, studies, proforma, fit plan tools, TIF, abatement, LIHTC, trust fund, letter of interest, maps, narrative and advocacy tools |
| <b>TREASURE</b><br>21 | Food, supplies, cooler with beverages, etc.                                     | Land donations, grants, loans, PRI, trust fund, developer equity, USDA, SHTC, public, private, philanthropy                                 |

# Rural & Tribal Capacity Building Program

## Laying the Groundwork for Housing

- ✓ Technical assistance
- ✓ Grant and loan
- ✓ Strengthen local collaborations
- ✓ Advocacy for rural communities
- ✓ Predevelopment resource identification



## Lending at GMHF

# What type of lending does GMHF do?

- We are a CDFI (Community Development Financial Institution). We offer short-term, mezzanine, and long-term lending for the creation of new housing and preservation of existing housing
- Loans are offered at a lower interest rate, lowering costs for the life of the loan
- Loan products for **multifamily** development projects (more than 4 units) and **single-family** (1-4 units)
- Loan products typically **combined with other funding** sources to help get projects fully funded

# Types of GMHF Lending

## Predevelopment Loans

Covers cost of a project at the beginning stages (before construction costs or mortgage costs)

**Term:** up to 36 months

## Acquisition Loans

For purchase of land or buildings before construction/rehab or mortgage costs

**Term:** up to 36 months

## Construction & Bridge/Gap Loans

For construction of new housing units or rehab of existing housing

**Term:** up to 36 months

## Permanent Financing (1<sup>st</sup> Mortgage)

Long-term financing for multi-family properties

**Term:** up to 25 years

## Construction-to-Perm 1<sup>st</sup> Mortgage

Converts a construction loan for building a project into long-term mortgage

**Term:** up to 25 years

## Mezzanine Loans (2<sup>nd</sup> Mortgage)

Low-cost financing that supports development of projects by replacing owner equity

**Term:** up to 15 years

# Other Types of Lending (and Equity)

GMHF offers these additional types of loan products:

## Tax Increment Financing Loan

Additional financing that can be included with a 1<sup>st</sup> mortgage to support housing, redevelopment, and infrastructure

**Term:** up to 26 years

## Single-Family Construction Line of Credit

Financing for construction or rehab of single-family homes

**Term:** up to 36 months

## NMTC Source Loan

Financing for construction of new single-family homes using New Market Tax Credits (NMTC)

**Term:** up to 24 months

In addition to lending, GMHF offers equity investment and tax-credit syndication through Minnesota Equity Fund. All these tools, whether used separately or combined, support housing development in Minnesota.

# GMHF's Take Aways

- From concept to completion, GMHF offers technical assistance for affordable housing development
- Favorable lending terms through our CDFI status
- Strong network of partners

# Thank you.



**Nate Dorr**

*Program Manager, Rural and Tribal  
Capacity Building Program*



# **Increasing Workforce and Modular to Address Housing**

November 6, 2025

## MISSION

Growing Nebraska communities through affordable housing and agribusiness.

## VISION

NIFA leverages its resources, data, knowledge and technology, with effective statewide partnerships and collaboration, to promote vibrant Nebraska communities through affordable housing solutions and agribusiness.

## VALUES

Commitment • Integrity • Collaboration • Innovation • Stewardship

# Reframing Housing as Economic Development

Beds are where our jobs sleep at night

# Reframing Housing as Economic Development

- Businesses cannot expand, sustain or relocate when housing is unavailable.
- If we don't ensure enough affordable and attainable housing rural places will not only lose billions of dollars; they will lose the people that call it home.

# Quick Facts

- Nebraska Population: 1,965,926
- Number of Households: 786,885
- Median Household Size: 2.4 People
- 51.14% of Nebraska's population live in Lincoln and Omaha Metro Areas.
- Geographics:
  - The Only Triple-Landlocked State in the U.S.
  - 430 Miles East to West
  - 210 Miles North to South
  - 93 Counties
  - Most populated county: Douglas (248,692)
  - Least populated county: Arthur (230)



## Why RUCC?

"RUCC Codes allow researchers to break county data into finer residential groups, beyond metro and nonmetro, particularly for the analysis of trends in non metro areas that are related to population density and metro influence."

-USDA



### Legend

|        |                                                                                              |
|--------|----------------------------------------------------------------------------------------------|
| RUCC 2 | Metro - Counties in metro areas of 250,000 - 1,000,000 population                            |
| RUCC 3 | Metro - Counties in metro areas of fewer than 250,000 population                             |
| RUCC 4 | Nonmetro - 20,000 or more population, adjacent to a metro area                               |
| RUCC 5 | Nonmetro - 20,000 or more population, nonadjacent to a metro area                            |
| RUCC 6 | Nonmetro - 2,500 - 19,999 population, adjacent to a metro area                               |
| RUCC 7 | Nonmetro - 2,500 - 19,999 population, nonadjacent to a metro area                            |
| RUCC 8 | Nonmetro - Completely rural or less than 2,500 urban population, adjacent to a metro area    |
| RUCC 9 | Nonmetro - Completely rural or less than 2,500 urban population, nonadjacent to a metro area |

Source: US Department of Agriculture (USDA), Economic Research Service

| RUCC 2       | RUCC 7     | RUCC 9    | RUCC 9 cont'd |
|--------------|------------|-----------|---------------|
| Cass         | Box Butte  | Antelope  | Morrill       |
| Douglas      | Cherry     | Arthur    | Nuckolls      |
| Lancaster    | Cheyenne   | Banner    | Pawnee        |
| Sarpy        | Colfax     | Blaine    | Perkins       |
| Saunders     | Cuming     | Boone     | Pierce        |
| Seward       | Custer     | Boyd      | Polk          |
| Washington   | Dawes      | Brown     | Rock          |
|              | Dawson     | Cedar     | Sheridan      |
| RUCC 3       | Holt       | Chase     | Sioux         |
| Dakota       | Jefferson  | Deuel     | Stanton       |
| Dixon        | Kearney    | Dundy     | Thayer        |
| Hall         | Keith      | Franklin  | Thomas        |
| Hamilton     | Nemaha     | Frontier  | Valley        |
| Howard       | Phelps     | Furnas    | Webster       |
| Merrick      | Red Willow | Garden    | Wheeler       |
|              | Richardson | Garfield  |               |
| RUCC 4       |            | Gosper    |               |
| Adams        | RUCC 8     | Grant     |               |
| Buffalo      | Burt       | Harlan    |               |
| Dodge        | Clay       | Hayes     |               |
|              | Fillmore   | Hitchcock |               |
| RUCC 5       | Greeley    | Hooker    |               |
| Lincoln      | Johnson    | Keya Paha |               |
| Madison      | Kimball    | Knox      |               |
| Platte       | Nance      | Logan     |               |
| Scotts Bluff | Sherman    | Loup      |               |
|              | Thurston   | McPherson |               |
| RUCC 6       |            |           |               |
| Butler       |            |           |               |
| Gage         |            |           |               |
| Otoe         |            |           |               |
| Saline       |            |           |               |
| Wayne        |            |           |               |
| York         |            |           |               |

## Analysis and Solution Sets

# Housing Availability

- Since 2000, the total number of housing units has increased by 132,963 across the state, largely supported by RUCCs 2, 3, 4, 5, and 6.
- While all RUCCs saw an increase in the number of housing units since 2020, the number of total units for RUCCs 7, 8, and 9 have decreased by about 8.6k total units.
- Estimates gauge Nebraska's housing shortage between 100,000 and 120,000 units across the owner-occupied and renter-occupied markets.

|          | 2000    | 2010    | 2020    | 2019-2023 ACS | Change 2000-2023 |
|----------|---------|---------|---------|---------------|------------------|
| RUCC 2   | 374,132 | 437,906 | 490,863 | 499,954       | ▲ 125,822        |
| RUCC 3   | 42,055  | 44,485  | 45,945  | 46,299        | ▲ 4,244          |
| RUCC 4   | 45,312  | 48,998  | 50,944  | 51,590        | ▲ 6,278          |
| RUCC 5   | 58,792  | 61,384  | 62,208  | 62,636        | ▲ 3,844          |
| RUCC 6   | 36,058  | 37,293  | 37,280  | 37,501        | ▲ 1,443          |
| RUCC 7   | 75,756  | 76,554  | 73,874  | 74,175        | ▼ (1,581)        |
| RUCC 8   | 21,159  | 20,985  | 19,628  | 19,700        | ▼ (1,459)        |
| RUCC 9   | 69,384  | 69,186  | 63,536  | 63,776        | ▼ (5,608)        |
| Nebraska | 722,668 | 796,793 | 844,278 | 855,631       | ▲ 132,963        |

Source: U.S. Census Bureau, American Community Survey 2019-2023

## Strategic Pillars

How will the work be organized?

**Pillar 1.  
Financial  
Support &  
Incentives**

**Pillar 2.  
Education &  
Policy**

**Pillar 3.  
Special  
Populations  
& Safety Net**

**Pillar 4.  
Workforce &  
Community  
Capacity**

## Goals

The intended impact of the framework over the next five years.

**Goal 1. Flexible  
State Funding**

**Goal 1. Create a  
Housing  
Toolbox**

**Goal 1. Develop  
Low-Income  
Housing**

**Goal 1. Engage  
Stakeholders  
to Build  
Capacity**

**Goal 2.  
Strengthen  
Collaborative  
Funding**

**Goal 2. Engage  
Leaders**

**Goal 2. Expand  
Support  
Services**

**Goal 2.  
Increase  
Housing  
Workforce**

**Goal 3. Policies  
to Mitigate Risk**

**Goal 3. End  
Chronic  
Homelessness**

# Pillar 4

## Workforce Pipeline

- Develop homebuilding academy
- Redevelop and fund education and training pathways

## Incentivize Manufactured Housing

- Support affordable and attainable housing in rural Nebraska
- Ensure more manufactured housing from Nebraska stays within the state

## Teaching Nebraska Trades (TNT) Pilot Program – Requires 1-to-1 match

### Supply Side

- Partner with community colleges to create and recruit for instructor positions
- Partner with Builders Foundation to train Industrial Tech teachers

### Demand Side

- Support The Builder Foundation's efforts
- Include more high schools in the program



# Success Stories

- **100%** placement rate in construction trades from program graduates
- **94%** of students remain in the community (Central Community College)
- Programming consistently has a waitlist of applicants
- Builders Foundation awarded grant through the Department of Labor to expand their reach across the state



# Create Sustainable TNT Funding

- Loan a school or nonprofit entity up to \$250K to build a home
- Proceeds revolve into next project
- NE Dep. of Labor and Builders of the Future
  - Discussing statewide collaboration
  - Train high school Industrial Tech Teachers
- Workforce Pipeline (Pillar 4)



# Coming Soon: Modular Ordering and Delivery Program

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- NIFA facilitates bulk orders of modular homes
- Design standards and approved plans
- Templated Planned Unit Developments
- Best practice and example plats
- Leverage community colleges



# Current Status

- Alley Poyner Macchietto Architecture
- Awarded AARP Community Challenge
- RFI period for manufacturers ended September 16, 2025
- RFP released September 30, 2025
- Program consideration/approval by NIFA board in early 2026
- Release application, as approved by NIFA Board, in **Q2 of 2026**





# Thank you

John Turner, Community Collaboration Manager

# Normalizing Incremental Development

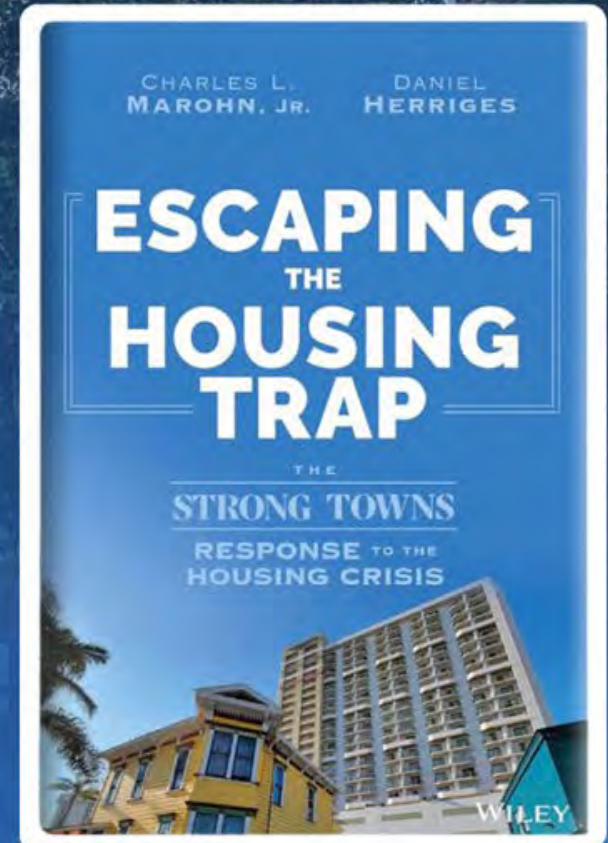
Norm Van Eeden Petersman  
Director of Membership

**strongtowns.org**

📷 @strongtowns

🌐 [linkedin.com/in/normvpep/](https://www.linkedin.com/in/normvpep/)

**STRONG  
TOWNS**



An aerial night photograph of a city, showing a dense network of lights from buildings and streets. A major highway with multiple lanes and overpasses is visible, illuminated by streetlights. The city extends far into the distance, with lights fading into the dark sky.

“The prevailing pattern of development  
is making North American cities and  
towns weak and fragile.

We seek to change that.”

**STRONG  
TOWNS**

# To solve the housing crisis, what direction do housing prices need to go?



UP!

43%



DOWN!

41%

*Housing Market Crash Fear Rises  
Among Americans*

Newsweek, May 2023

# Incremental Housing

In a strong town, housing emerges rapidly in response to local needs.

But across the continent, our neighbors can't find homes they can afford to live in, and local builders can't help.



Stay Updated on  
Incremental Housing



The next increment of development should be allowed,  
by right, in every neighborhood in America.

# CHANGING DEMOGRAPHICS: HOUSEHOLD SIZE



**NUMBER OF PEOPLE  
PER HOUSEHOLD**

**1950**

**3.8**

**2017**

**2.5**

**AVERAGE SF OF NEW  
SINGLE-FAMILY HOME**

**983**

**2,571**

**SF OF LIVING SPACE  
PER PERSON**

**292**

**1,012**

**x3.5**

**Increased  
Shelter  
Need?**

**OR**

**Increased  
Investment  
Status?**

# SUPPLY: SMALL HOME CONSTRUCTION

KRONBERG  
URBANISTS  
ARCHITECTS

## DECLINE OF SMALLER/ STARTER HOME CONSTRUCTION, 1973-2021



**OUR FOCUS**

**Housing as  
Shelter...**

**... that is  
“Trap-  
proof”**

**NOTE: SMALLER HOMES REFERS TO  
HOMES LESS THAN 1,400 SF**



What is the product?

# Who is the product?

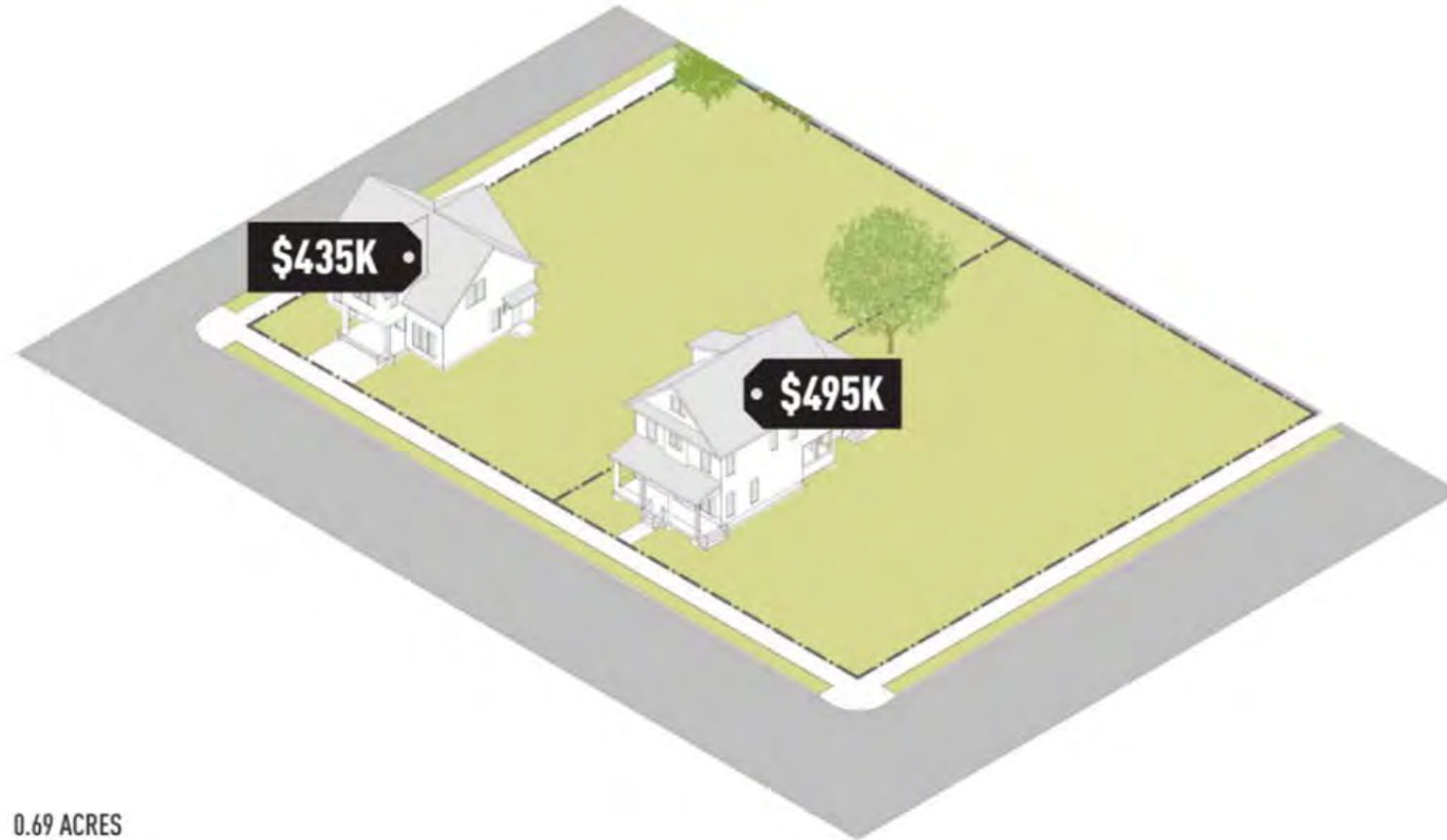


Making it easier for more people to  
borrow more money to pay more  
for housing is not the answer.



# HOUSING & INFRASTRUCTURE NEEDS

KRONBERG  
URBANISTS  
ARCHITECTS



0.69 ACRES  
2 UNITS

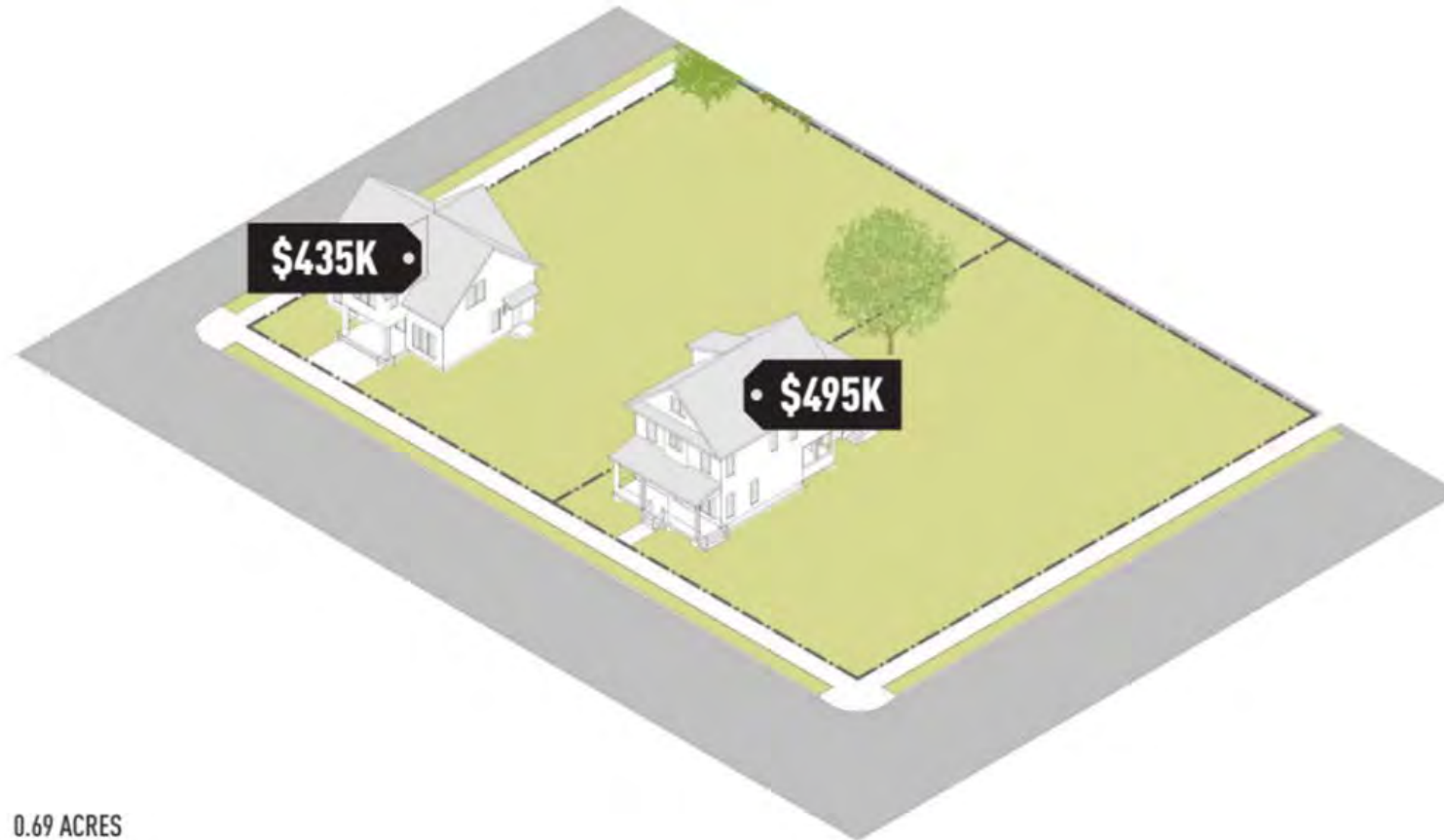
**2.9 UNITS/ACRE**

\$930K TOTAL VALUE

**\$1.35M/ACRE**

# HOUSING & INFRASTRUCTURE NEEDS

KRONBERG  
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ARCHITECTS



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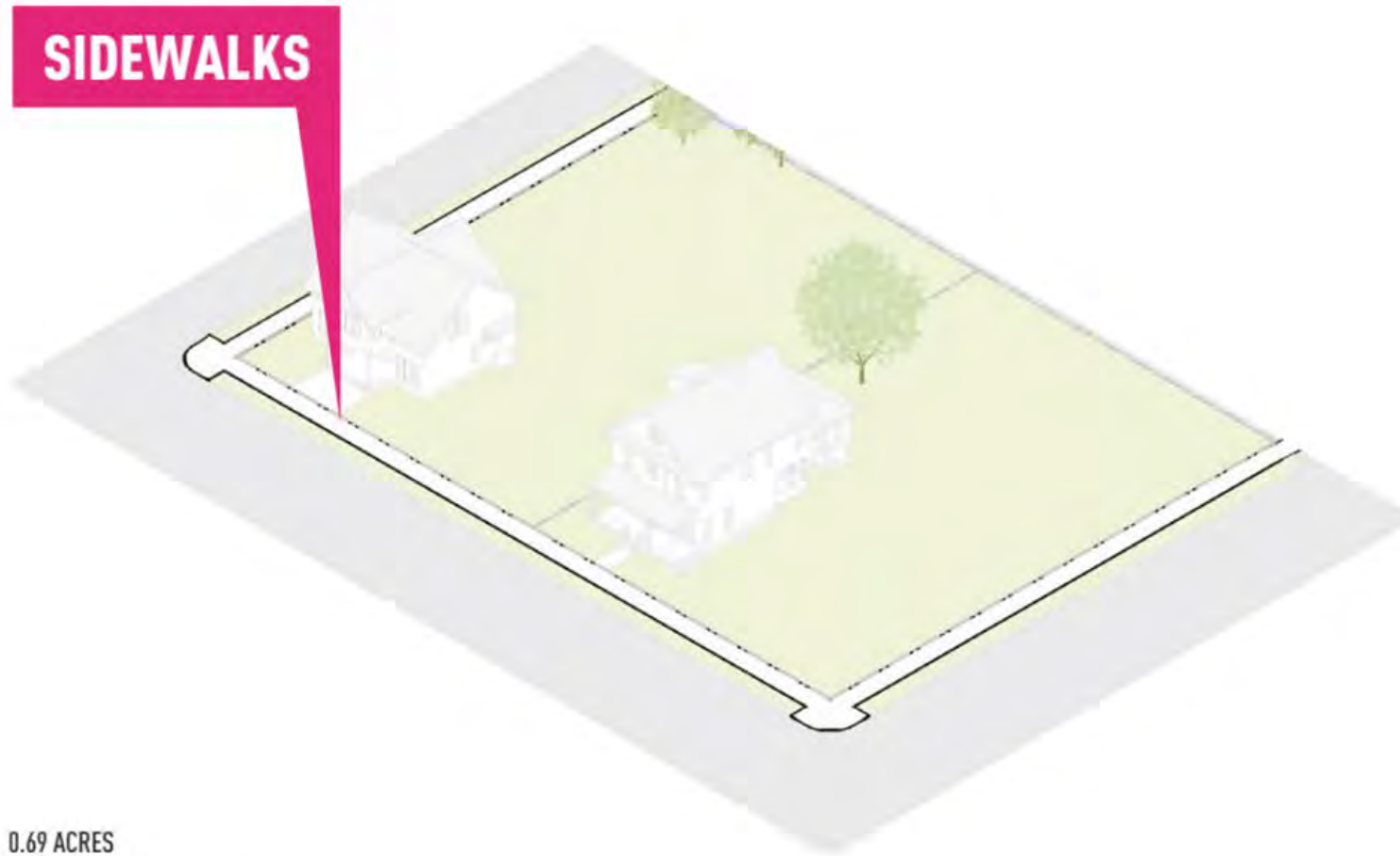
**\$1.35M/ACRE**

**WHAT'S  
ENABLED**

**More of the  
Same**

# HOUSING & INFRASTRUCTURE NEEDS

KRONBERG  
URBANISTS  
ARCHITECTS

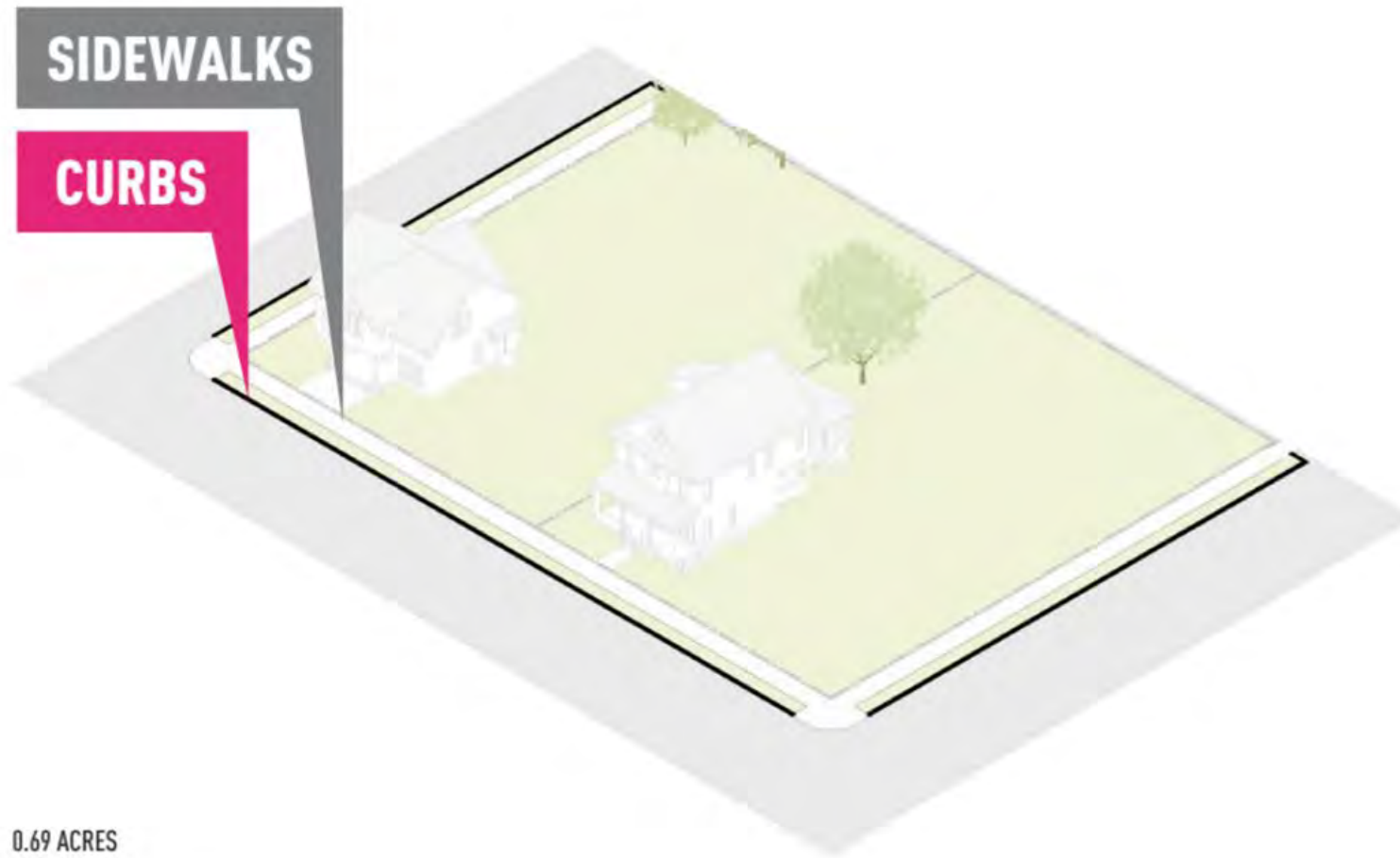


0.69 ACRES  
2 UNITS

2.9 UNITS/ACRE

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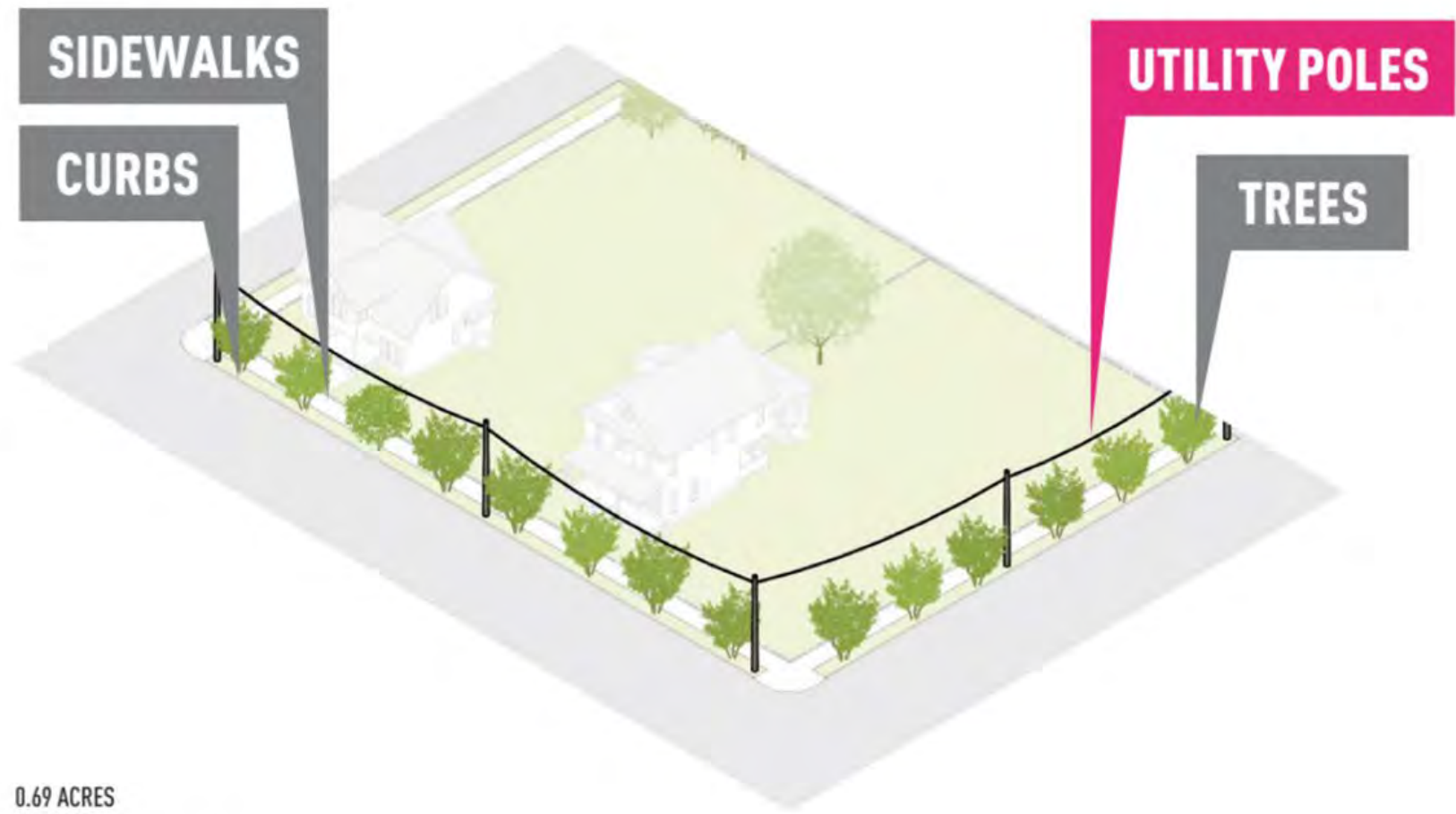
KRONBERG  
URBANISTS  
ARCHITECTS



0.69 ACRES  
2 UNITS

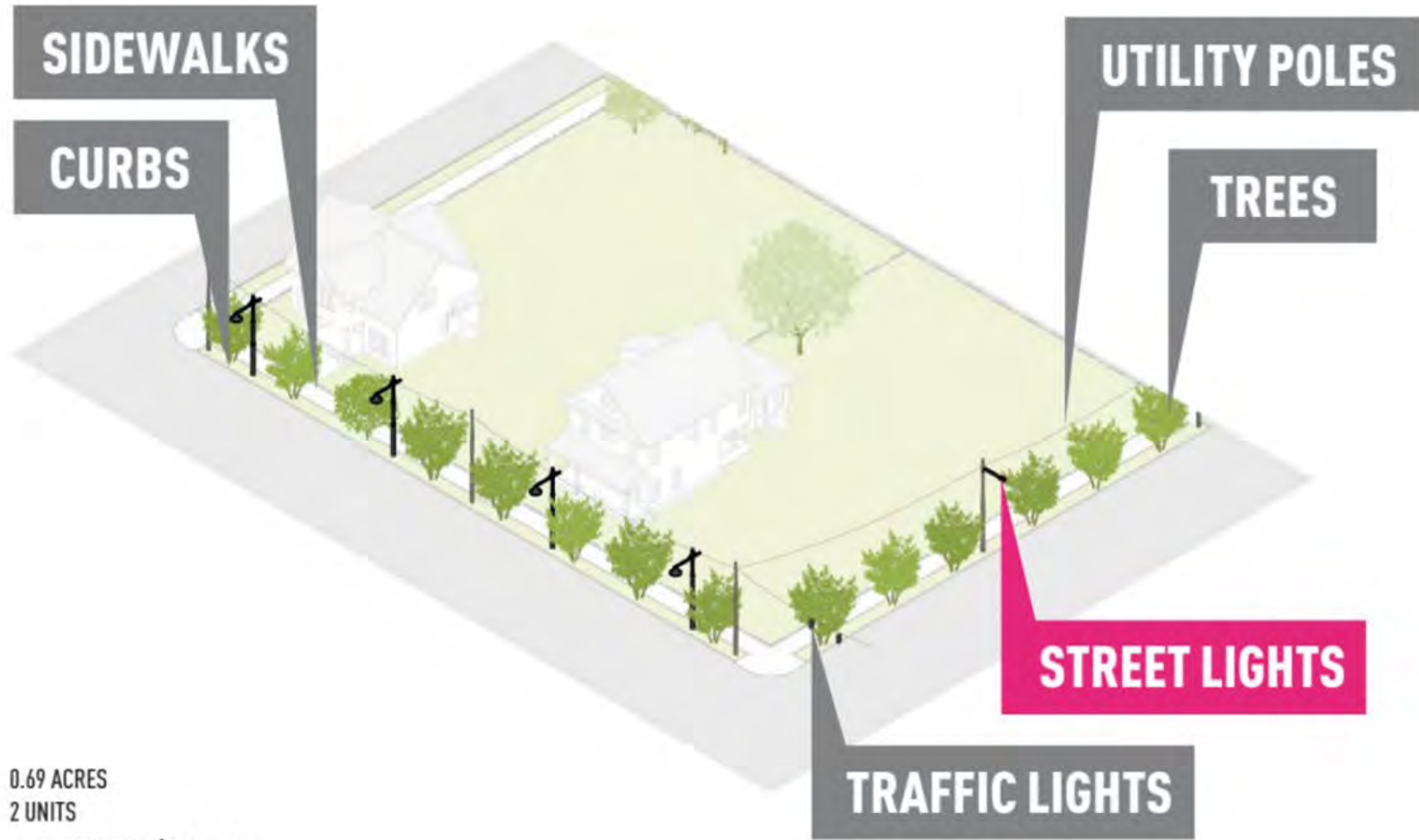
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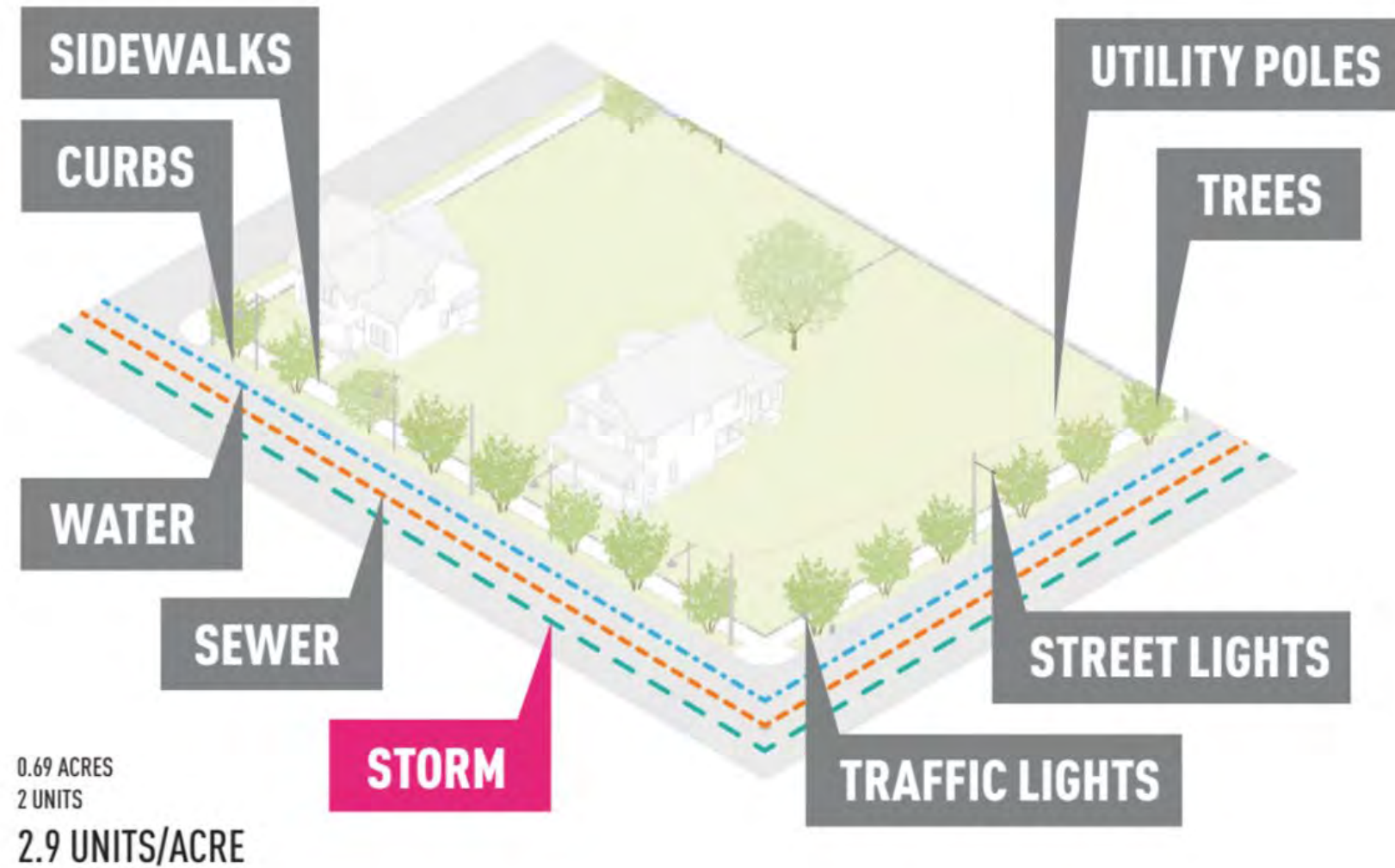
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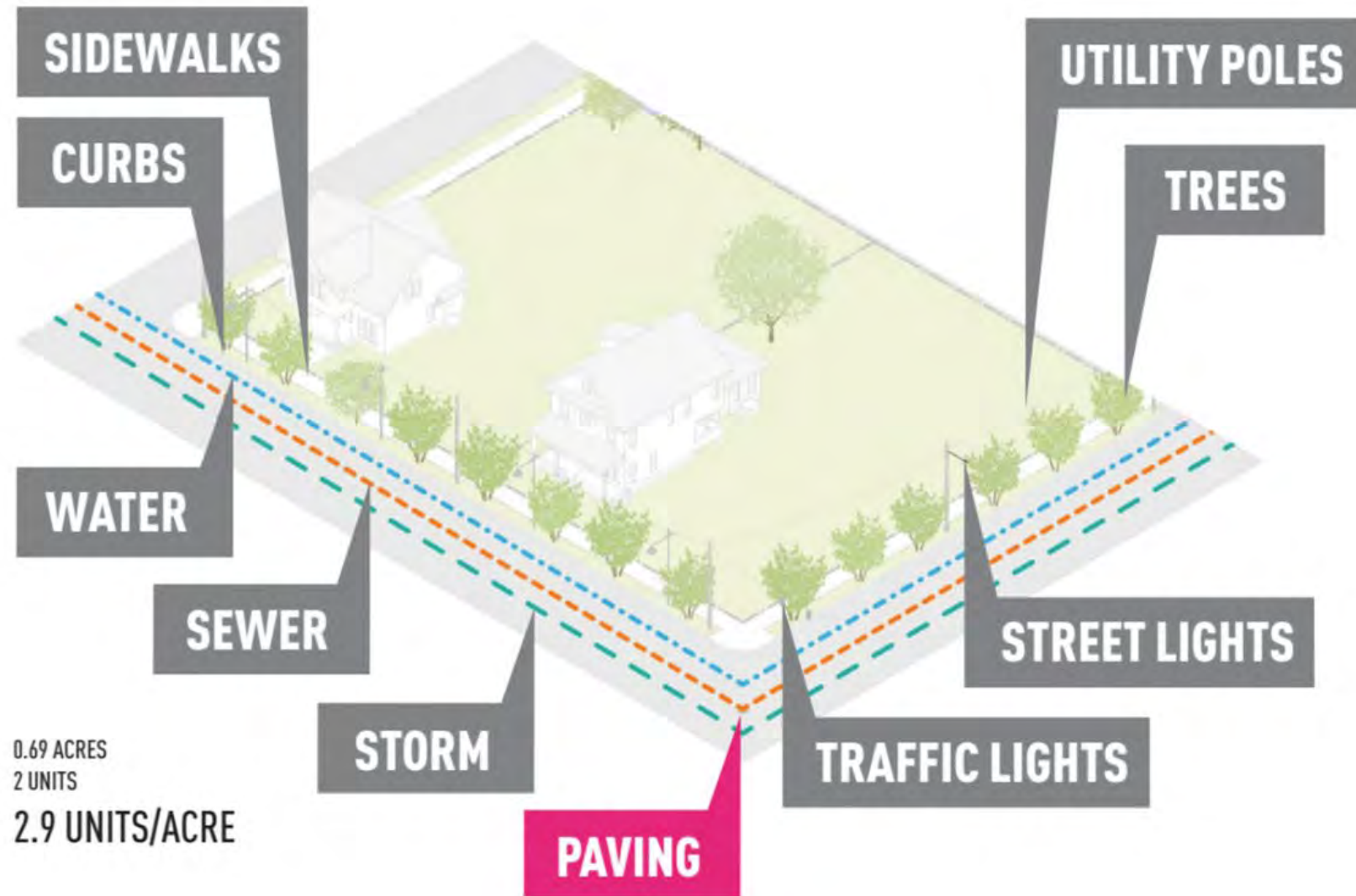
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URBANISTS  
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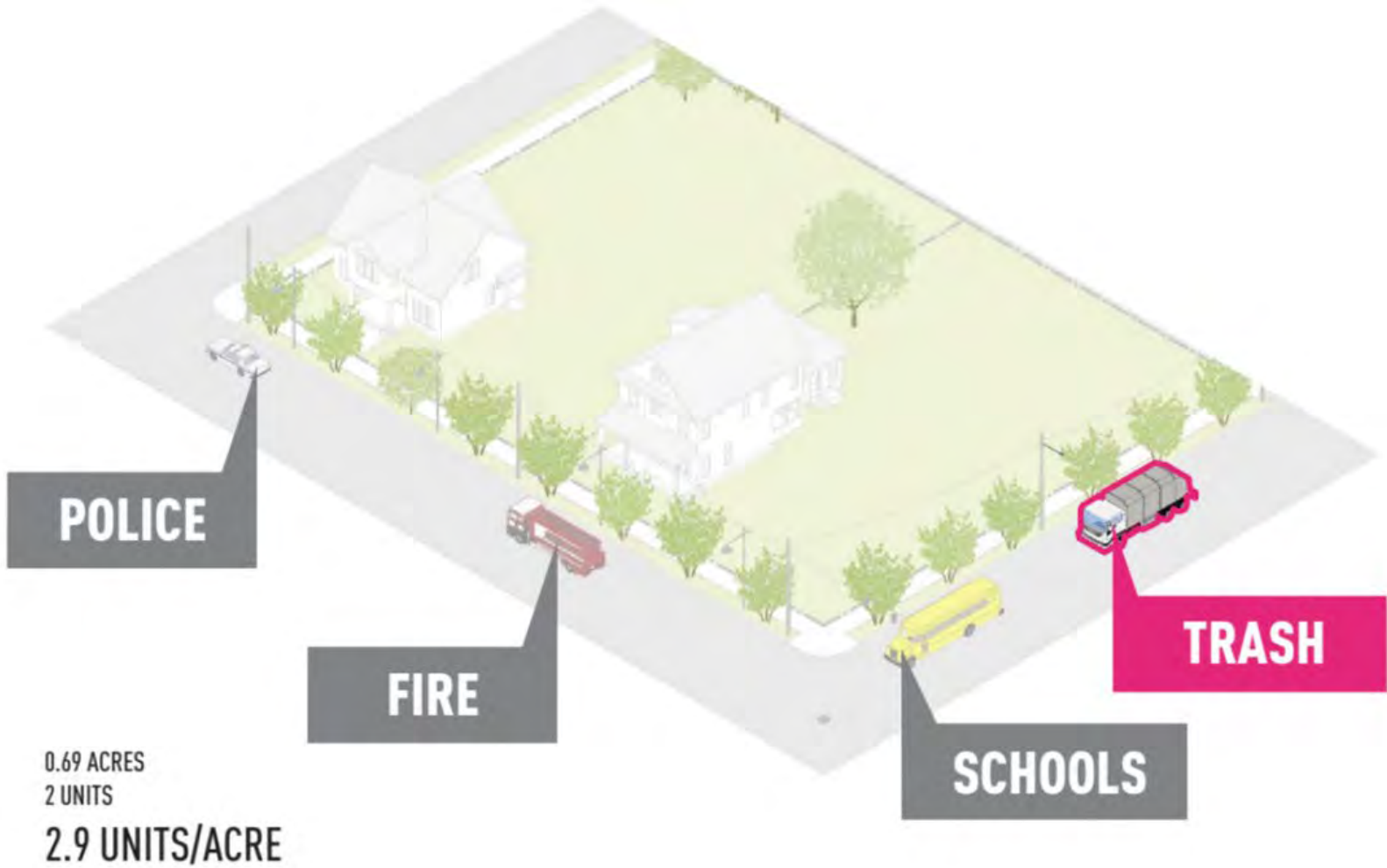
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URBANISTS  
ARCHITECTS



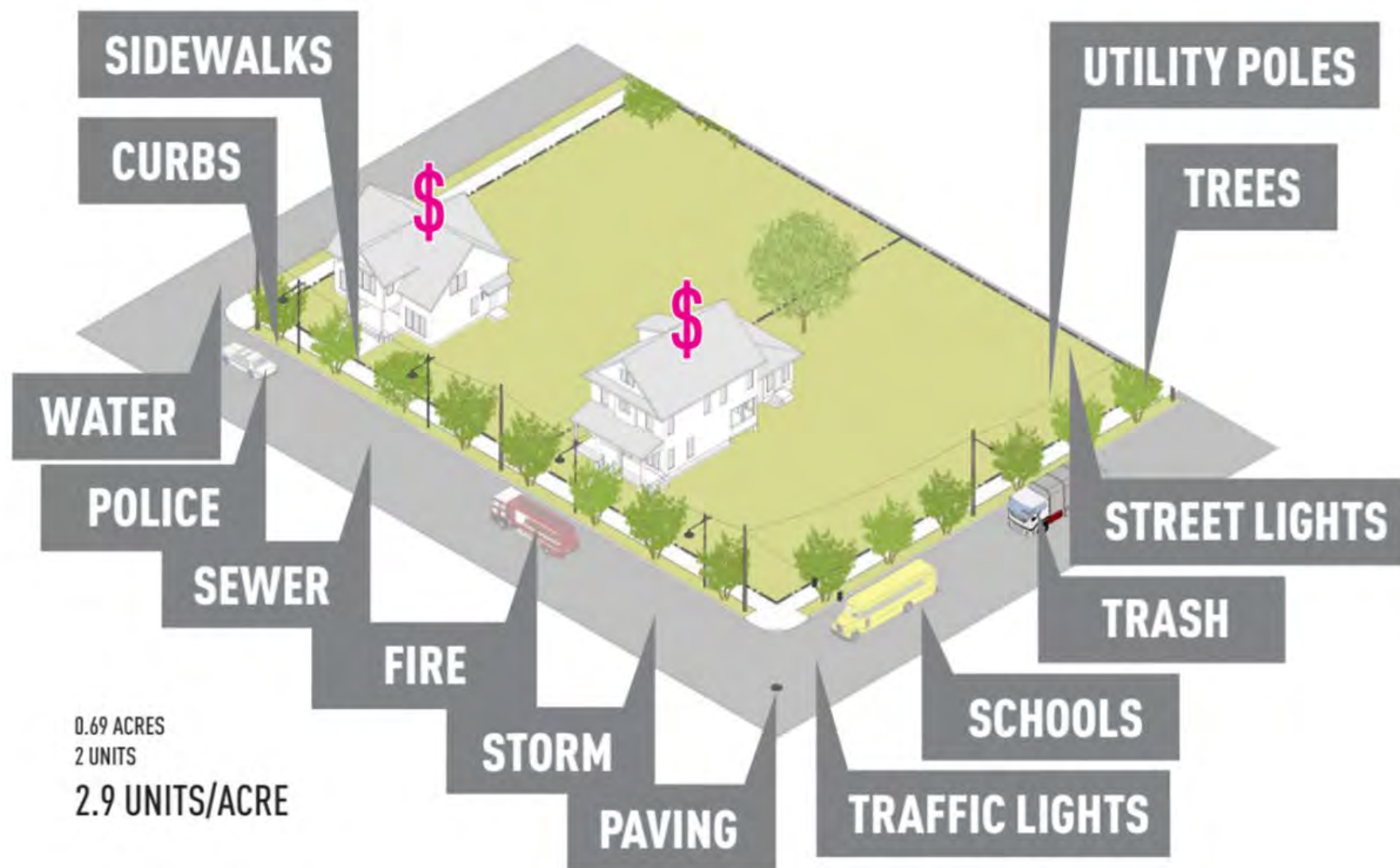
0.69 ACRES  
2 UNITS  
2.9 UNITS/ACRE

# HOUSING & SERVICE NEEDS



# HOUSING & INFRASTRUCTURE + SERVICE NEEDS

KRONBERG  
URBANISTS  
ARCHITECTS



# HOUSING & INFRASTRUCTURE + SERVICE NEEDS



**SINGLE FAMILY ONLY  
HOUSING**

**MORE INFRASTRUCTURE/UNIT  
+  
LESS TAX REVENUE TO PAY FOR IT**

**FINANCIAL  
DISASTER  
& SCARCITY**

A dashed arrow points down from the bottom of the slide.

## SINGLE-FAMILY-ONLY-ZONING

KRONBERG  
URBANISTS  
ARCHITECTS

?????

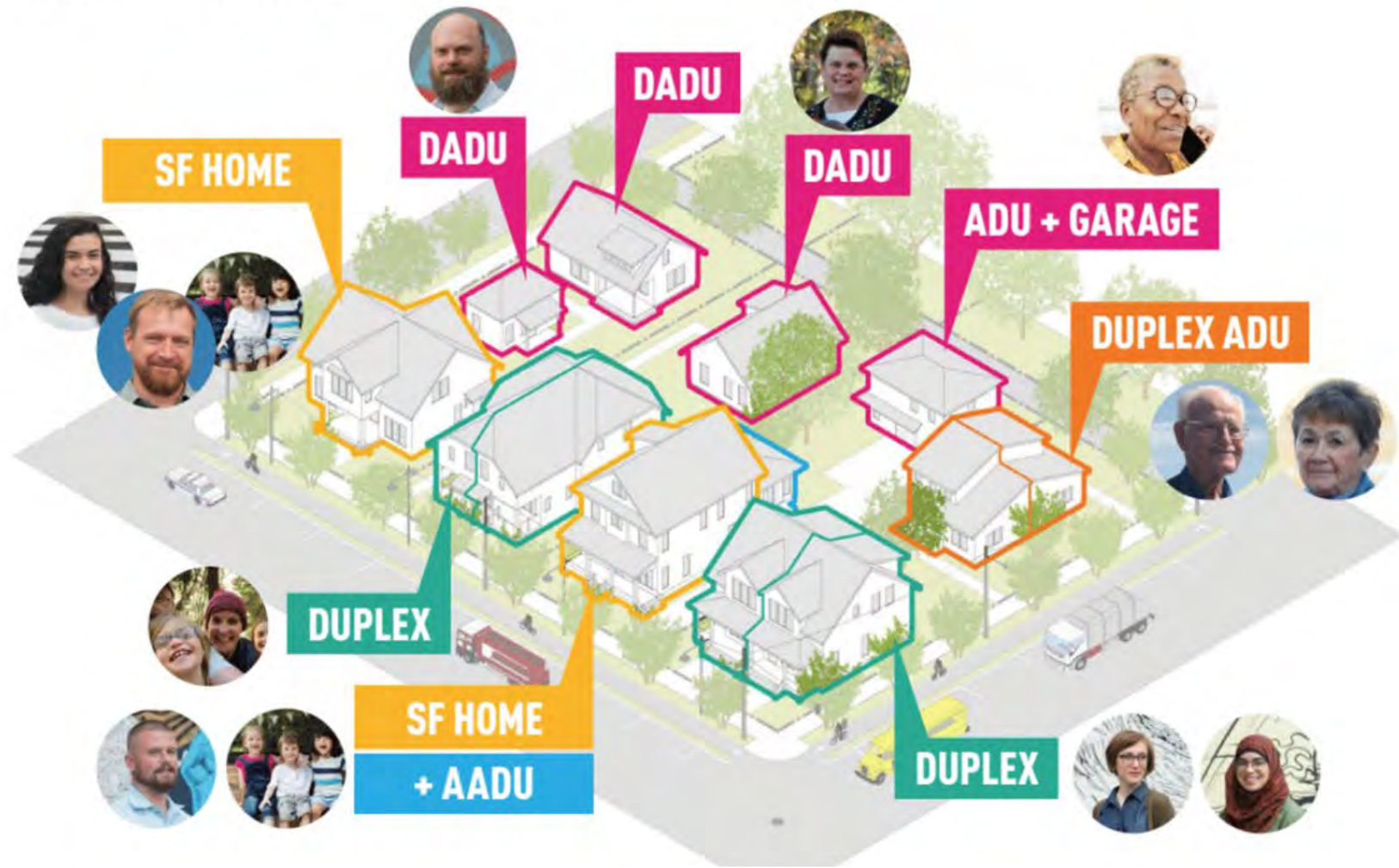


0.69 ACRES  
2 UNITS

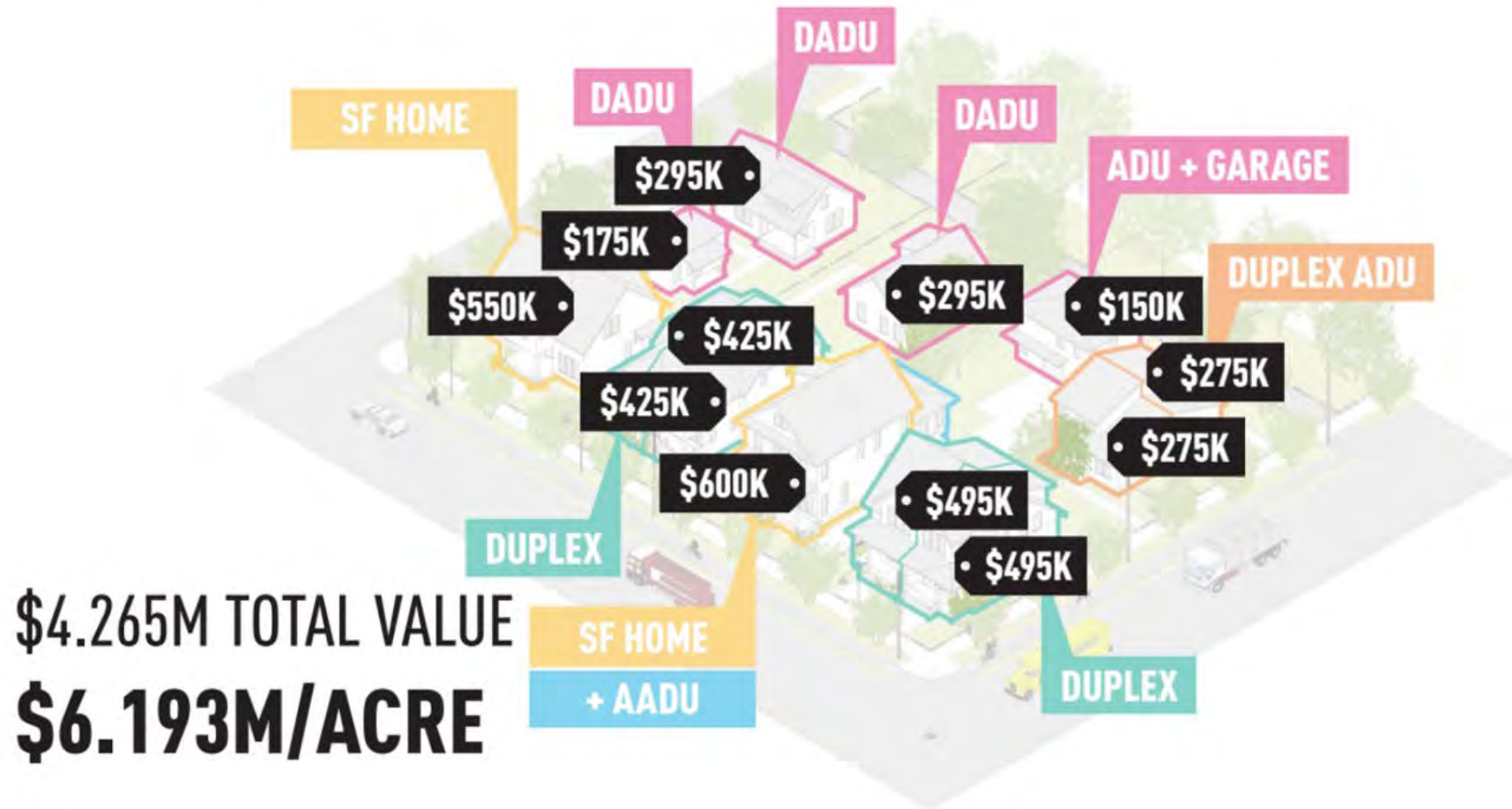
2.9 UNITS/ACRE

# SCARCE HOUSING

# SINGLE-FAMILY-PLUS ZONING



0.69 ACRES  
13 UNITS  
18.8 UNITS/ACRE



0.69 ACRES

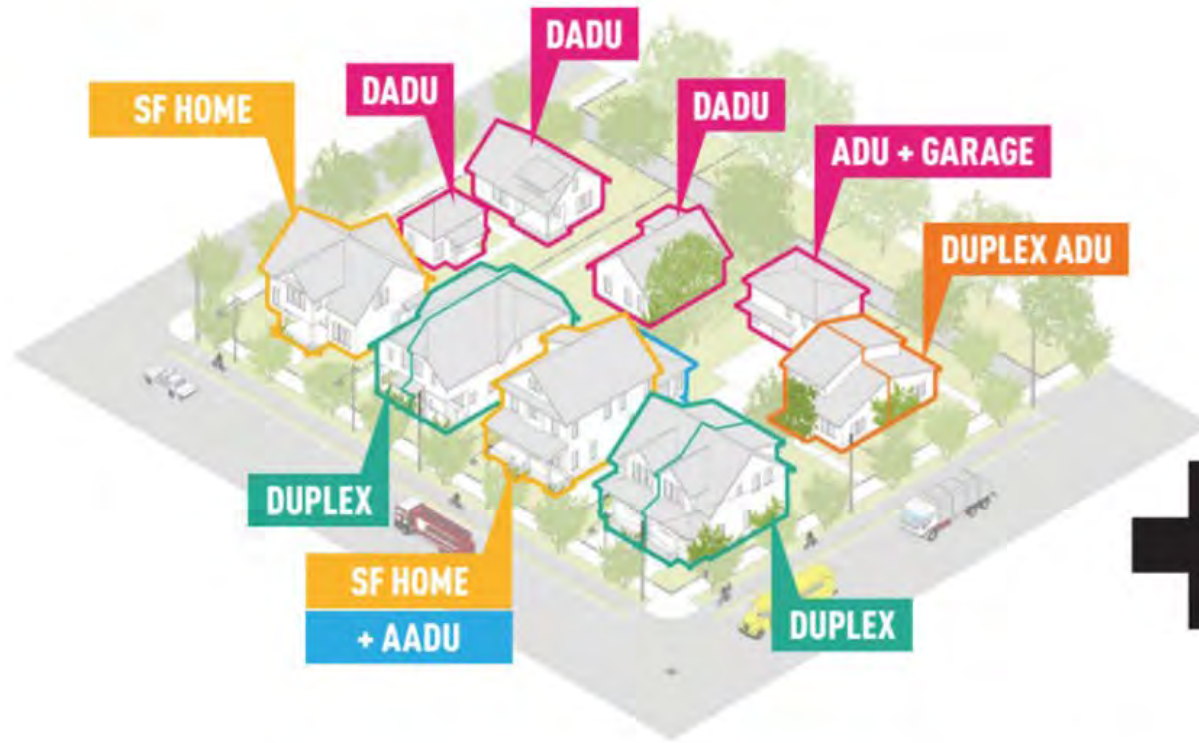
13 UNITS

18.8 UNITS/ACRE

**4.6X MORE VALUABLE THAN SUBURBAN SINGLE FAMILY**

## SINGLE-FAMILY-PLUS WALKABLE AMENITY

KRONBERG  
URBANISTS  
ARCHITECTS

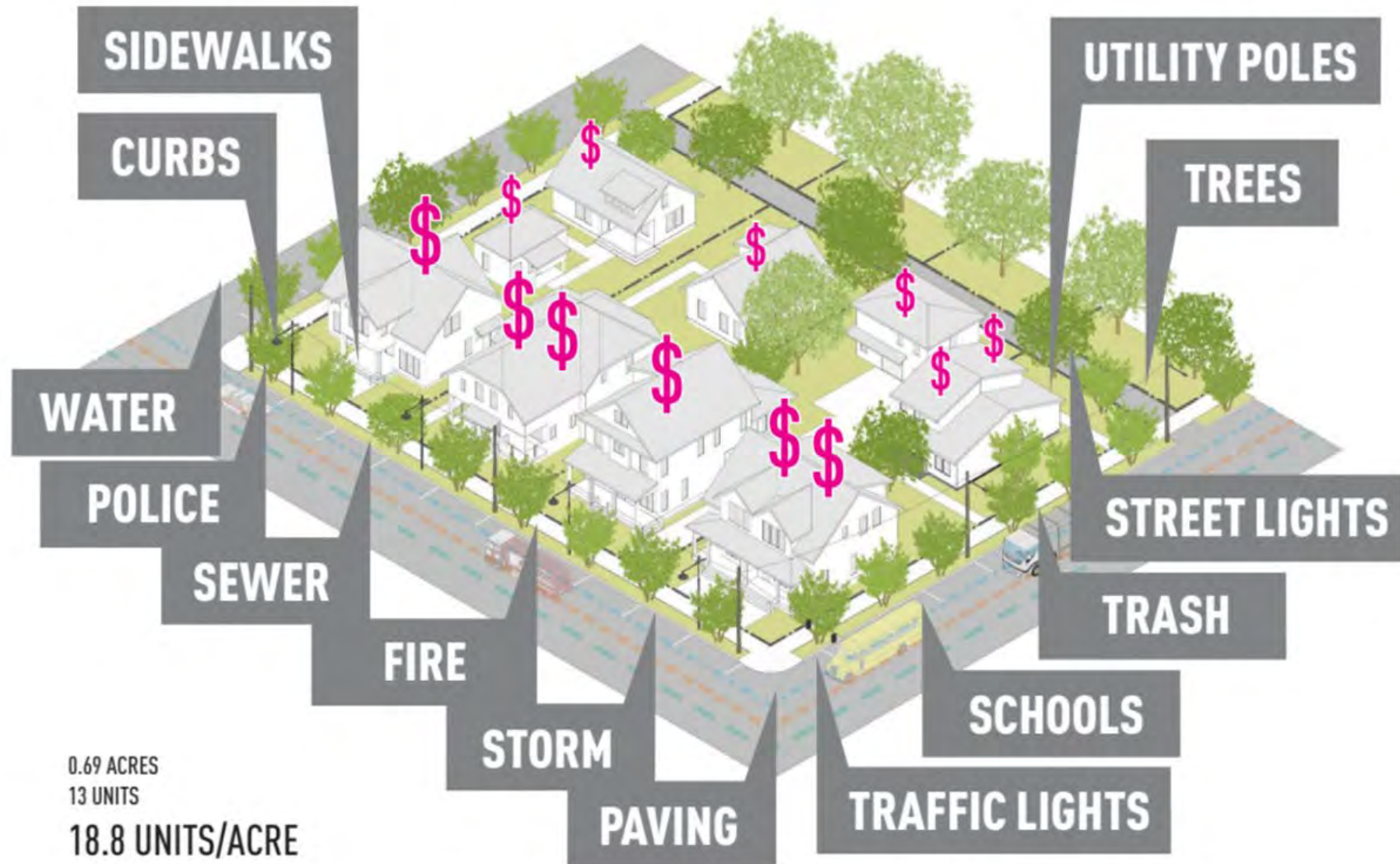


## THE HOMER SIMPSON PLAZA



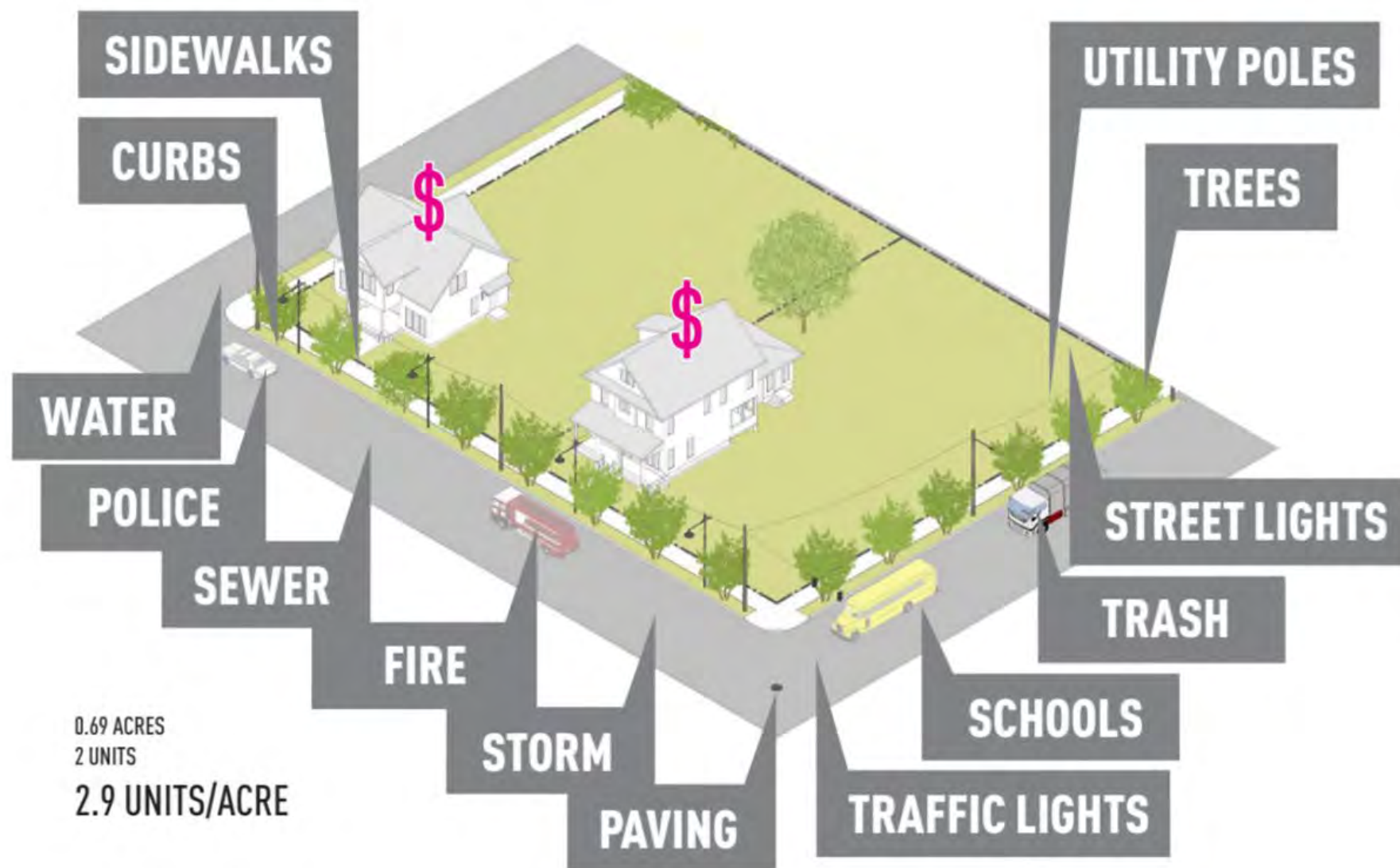
# HOUSING CHOICE & INFRASTRUCTURE + SERVICE NEEDS

KRONBERG  
URBANISTS  
ARCHITECTS



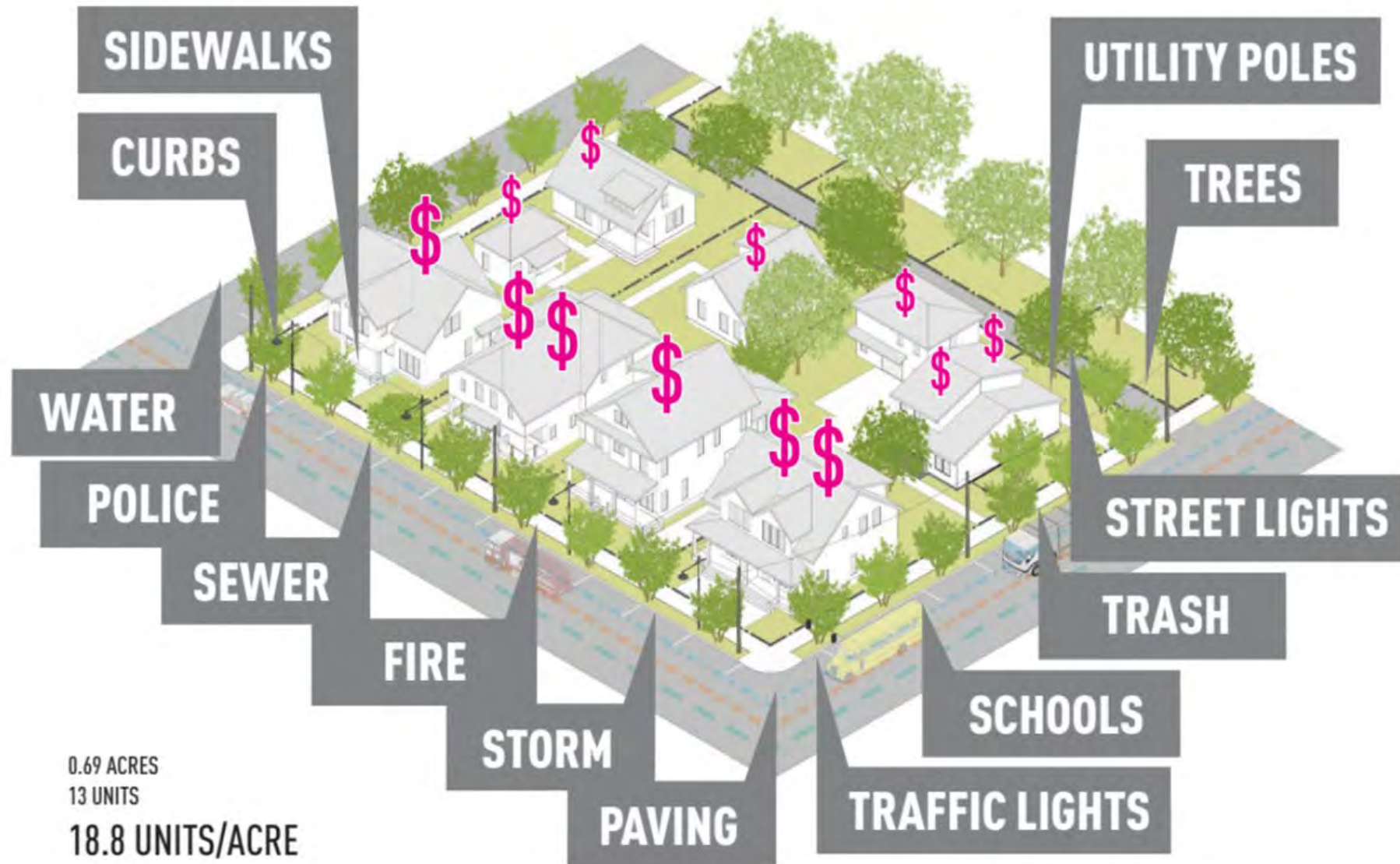
# HOUSING & INFRASTRUCTURE + SERVICE NEEDS

KRONBERG  
URBANISTS  
ARCHITECTS



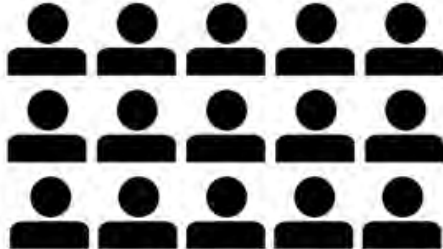
# HOUSING CHOICE & INFRASTRUCTURE + SERVICE NEEDS

KRONBERG  
URBANISTS  
ARCHITECTS



# Sewer System Change Over Time

Kansas City, KS

|                                                                                                                 | 1910                                                                                         | 2010                                                                                           | Change |
|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|--------|
| Population<br>                 | 82,331<br> | 145,786<br> | 1.8x   |
| Feet of Sewer Per Person<br> | 1.1<br>   | 30.1<br>   | 27x    |

# Sewer System Change Over Time

South Bend, IN

|                                                                                                            | 1960                                                                                          | 2020                                                                                           | % Change |
|------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|----------|
| Population<br>            | 132,445<br> | 103,453<br> | -22%     |
| Lift Stations<br>         | 3<br>        | 43<br>     | 1,333%   |
| Miles of Force Main<br> | 0.3<br>    | 19<br>    | 6,452%   |

# THE COMPLEXITY CONUNDRUM



Too much brain damage,  
not enough money

## INCREMENTAL INFILL

- High brain damage
- Low returns
- Higher expenses

### SINGLE FAMILY

- Low brain damage
- Low returns

### LARGE MULTIFAMILY

- High brain damage
- High returns



We have to reduce brain cells  
for this stuff

# Incremental Housing

In a strong town, housing emerges rapidly in response to local needs.

But across the continent, our neighbors can't find homes they can afford to live in, and local builders can't help.



Stay Updated on  
Incremental Housing



The next increment of development should be allowed,  
by right, in every neighborhood in America.



# These are Financial Products

(secondarily, they serve as shelter)

# Distribution of Investment Capital for Housing



TRAP-RELIEVERS



Accessory Apartment

TRAP-RELIEVERS

# Backyard Cottage

---

See also: Coach House, Casita, In-law Home, Carriage House  
ADU sounds clinical and abstract

TRAP-RELIEVERS

# Starter House

A photograph of a white, single-story house with a dark brown roof. The house features a central front door with a small porch and red steps. There are two large windows on either side of the door, each with red shutters. The house is surrounded by greenery, including bushes and trees. The text "Starter House" is overlaid in the center of the image.

LOWER THE BAR OF ENTRY

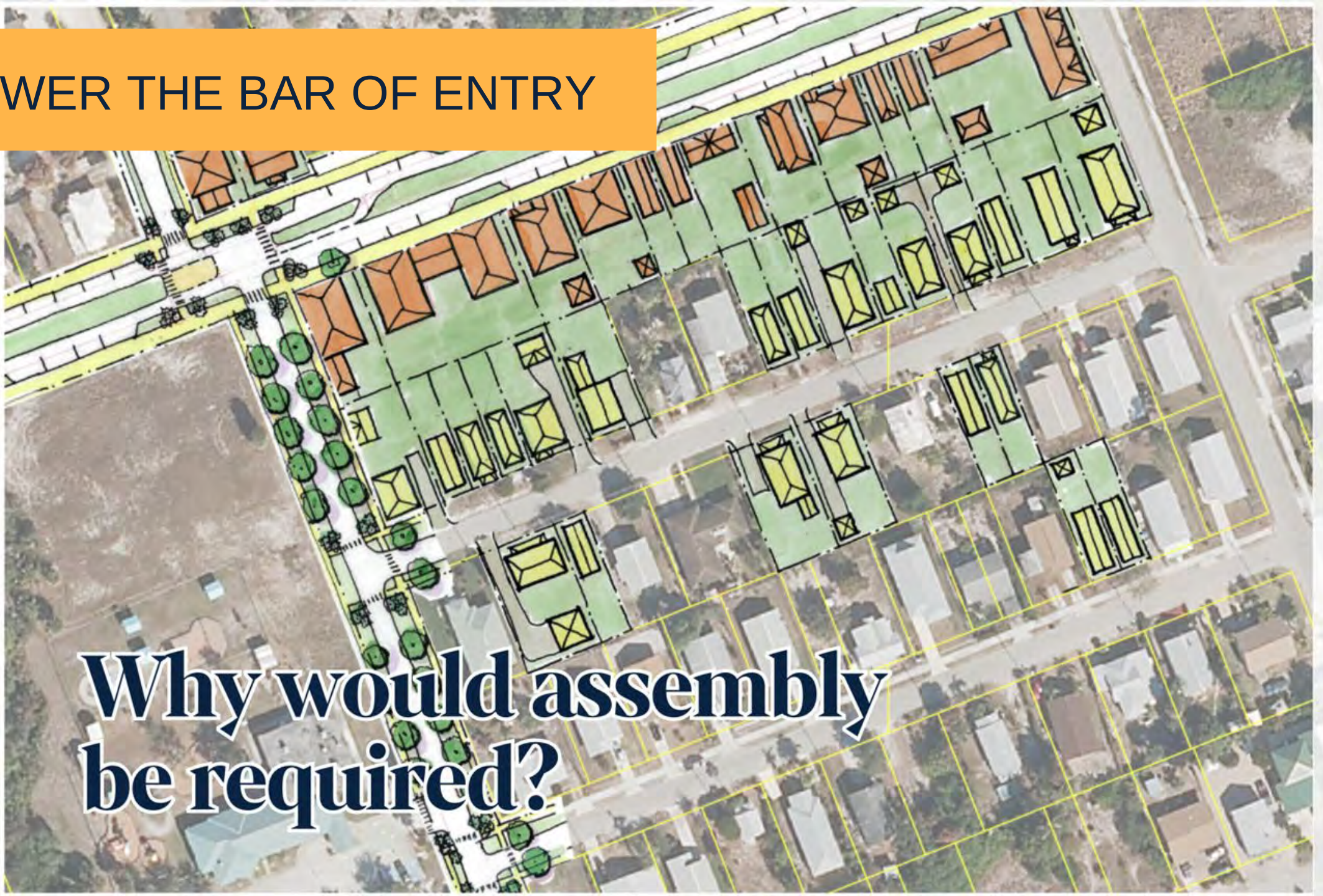


LOWER THE BAR OF ENTRY



LOWER THE BAR OF ENTRY

**Why would assembly  
be required?**



An aerial photograph of a city street intersection. The image shows a large commercial building with a flat roof and a multi-story parking lot filled with cars. The street is labeled '12 Ave N' and '28 St N'. A small map icon in the top right corner indicates the location is 'Lethbridge Fasteners & Tools'. The text 'In many cities and towns, most development activity is located in concentrated pockets with other areas overlooked' is overlaid on the left side of the image.

**In many cities and towns, most  
development activity is located in  
concentrated pockets with other  
areas overlooked**

---

**NEIL HELLER, BRIAN REILLY**  
*Counting the impact of incremental development*



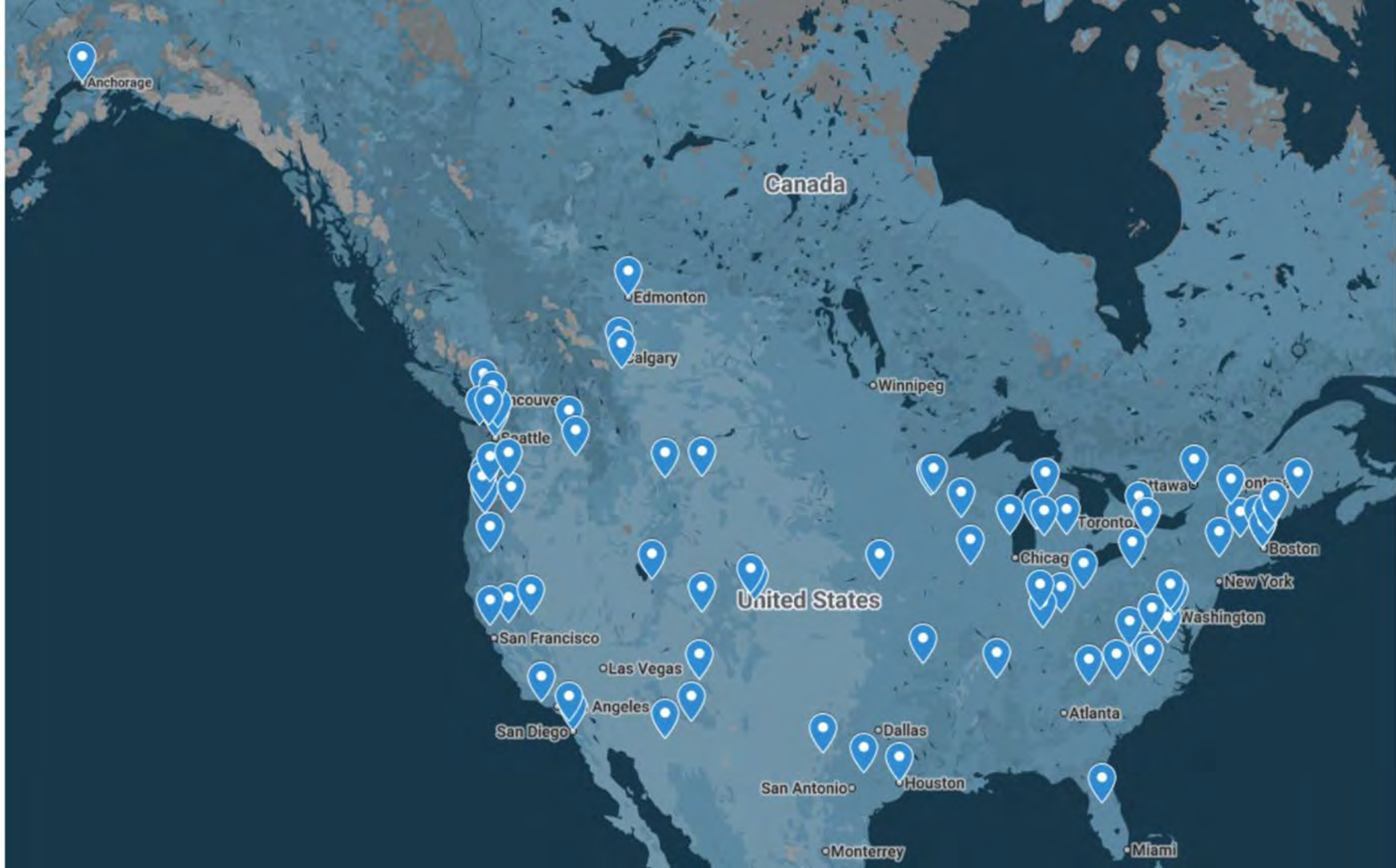
If we want more entry-level housing, we need more incremental developers.

And if we want more incremental developers, we need to make it easier for them to say yes.

That's the role of the city.

The Role of the City

**Build the Support Structure.**



# POLICY RECOMMENDATIONS

## Is Your City Housing Ready?

Strong Towns recommends these six strategies for fighting back against the housing crisis at the local level. These policies can all be implemented on a local scale, so there's no need to wait to get started.



**1. Allow single-family home conversion to duplex or triplex, by right.**



**2. Permit backyard cottages in all residential zones.**



**3. Legalize starter homes in all residential zones.**



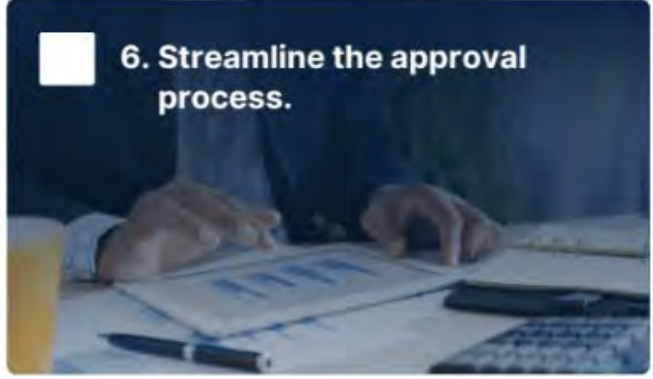
**4. Eliminate minimum lot size requirements in existing neighborhoods.**



**5. Repeal parking mandates for housing.**



**6. Streamline the approval process.**



## Policy #1

**Allow single-family home conversion to duplex or triplex, by right.**



Policy #2

**Permit backyard cottages in all residential zones.**

**We need a cottage industry again**



### Policy #3

**Legalize starter homes in all residential zones.**



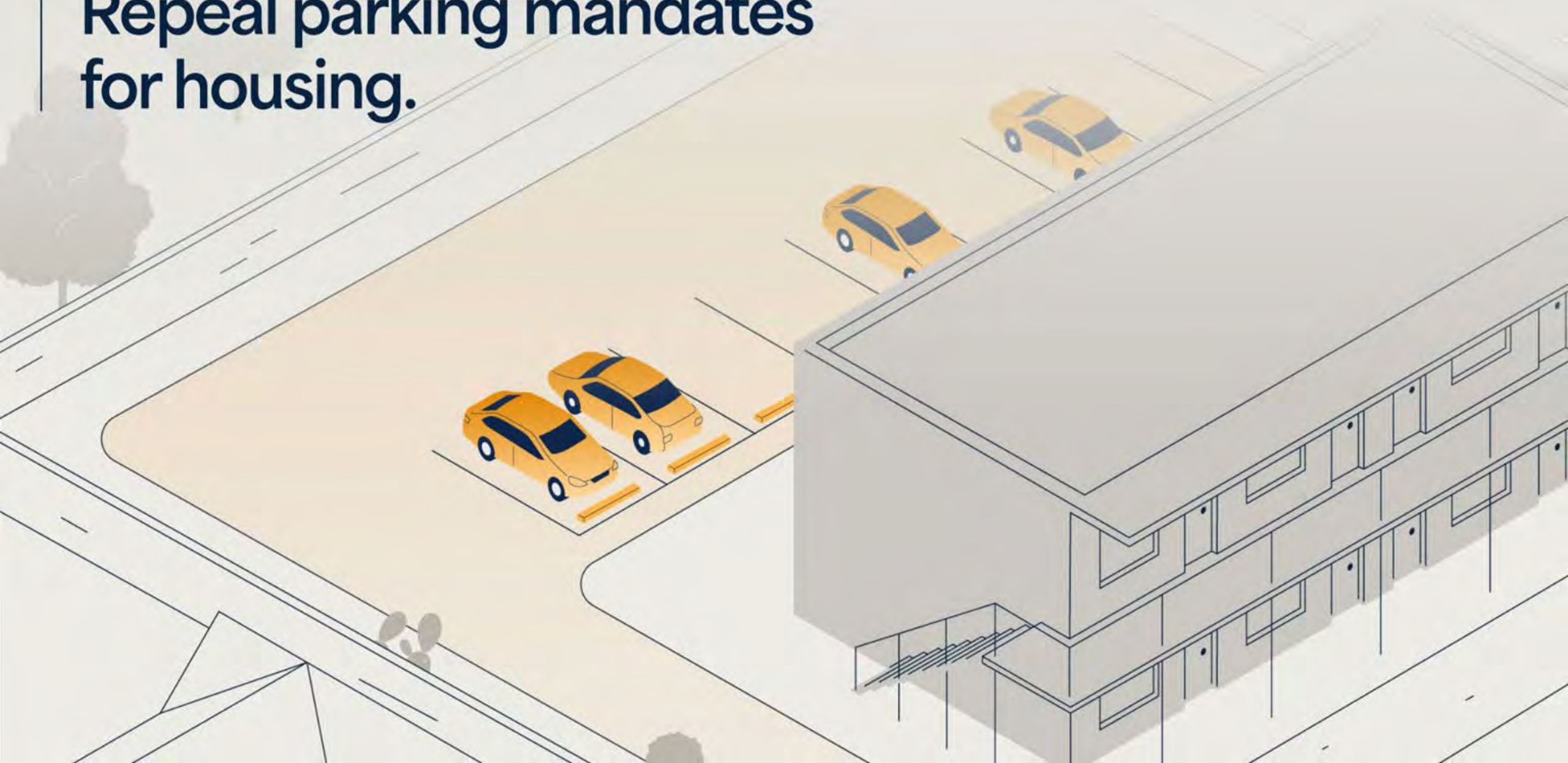
#### Policy #4

**Eliminate minimum lot size requirements  
in existing neighborhoods.**



Policy #5

Repeal parking mandates  
for housing.



# ELIMINATE PARKING MINIMUMS

## Bungalows on the Lake: A New Model for Missing Middle Development

One parking space per unit off street. Not near transit. Suburban context. Proves you never need more than 1 space/unit

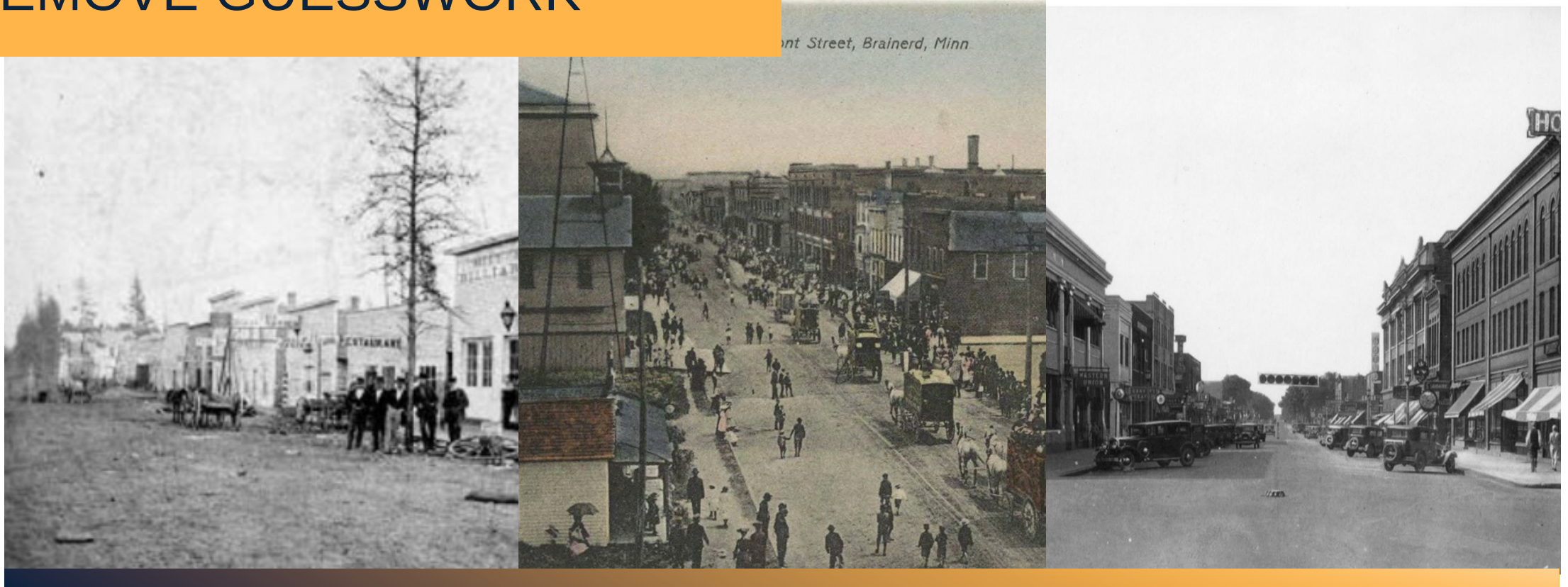


Policy #6

# Streamline the approval process.



# REMOVE GUESSWORK



**Make it simple to build the next increment.**  
In by 9AM, out by noon.

## REMOVE GUESSWORK

—

## Edward Erfurt and Lindsey Beckworth · October 27, 2023



# Rebekah Kik, Edward Erfurt





Toolkit

# Who Will Build the Housing-Ready City?

How Cities Can Grow an Ecosystem of Incremental Developers

# Grow an Ecosystem of Local Developers



# Grow an Ecosystem of Local Developers

**Neighborhood Evolution**

[12 Steps To Town Making](#) [What we offer](#) [Media](#) [Projects](#) [Events](#) [Our Team](#) [Blog](#) [Instagram](#) [LinkedIn](#) [Facebook](#)

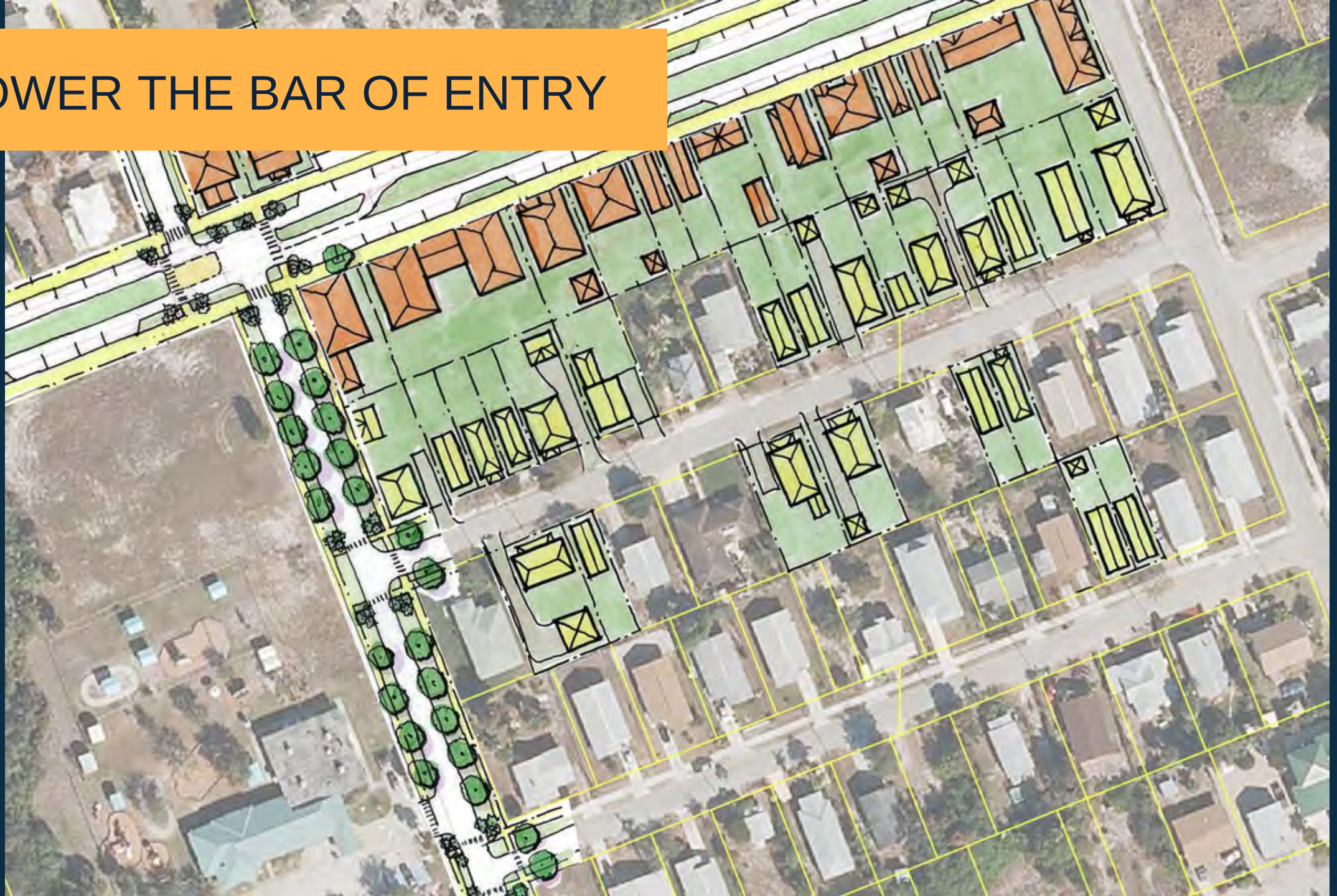
## You want your community to be owned by locals for locals?

**START A 12 STEPS TO TOWN MAKING MEET UP - A FREE GUIDE BOOK FOR COMMUNITY CHAMPIONS**

**BUY OUR 12 STEPS TO TOWN MAKING WORKBOOK HERE - \$30**

**12 STEPS TO TOWN MAKING VIDEO SERIES - A STRONG TOWNS COLLABORATION !**

# LOWER THE BAR OF ENTRY



1. **Funding and support for contractor training**
2. **Predevelopment and technical assistance.**
3. **Reduced land price based on affordability.**  
*(up to a 75 percent discount in exchange for affordable housing units provided.)*

FUND MANY SMALL BETS

## How Muskegon, MI, Is Building Hundreds of Homes on Vacant Lots

Asia Mielezsko · April 4, 2024



*An empty lot in Muskegon, MI, in 2019 (left) has now been converted to infill housing (right).*

## SPECIAL ASSESSMENTS (MN)

Cities can help finance these entry-level units, providing local competition to the federally subsidized, Wall Street-based housing market.



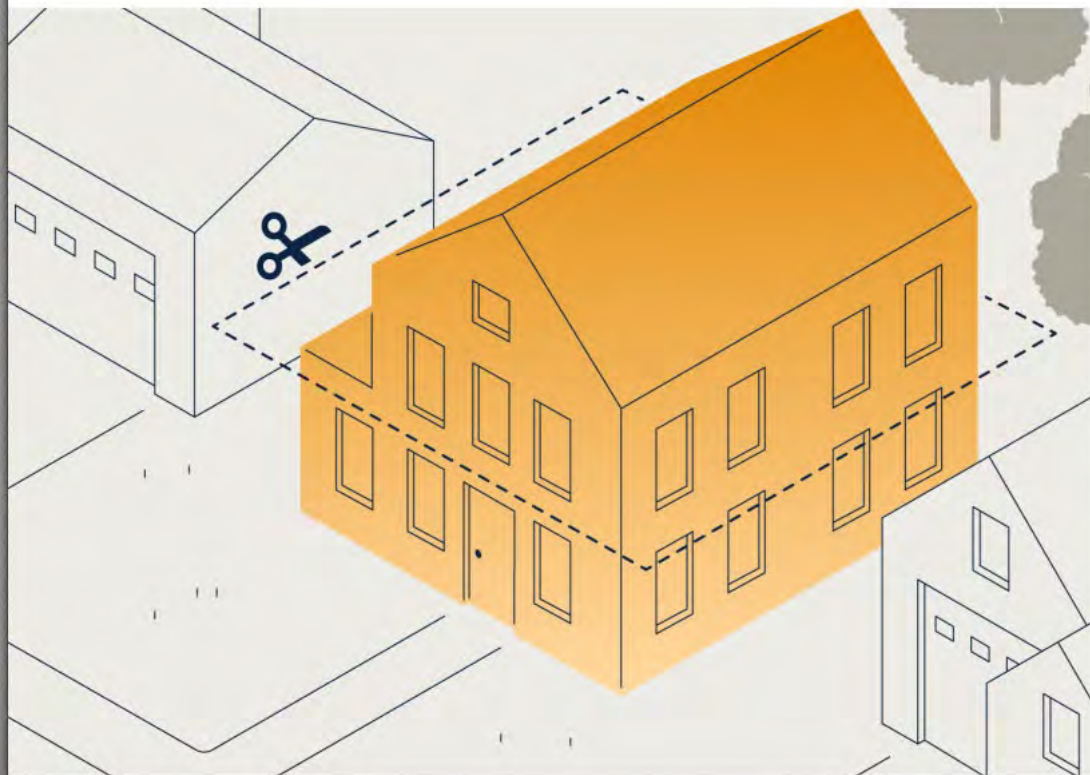
## CO-SIGN LOANS (FL)

Local governments using their credit capacity are able to guarantee loans to make housing small scale investments viable



**STRONG  
TOWNS**

# The Housing-Ready City: A Toolkit for Local Code Reform



**STRONG  
TOWNS**

# Who Will Build the Housing-Ready City?

How Cities Can Grow an Ecosystem of Incremental Developers



# NORTH DAKOTA: HOUSING AFFORDABILITY TRENDS

November 6, 2025

Ben Horowitz, Senior Policy Analyst

Libby Starling, Senior Community Development Advisor



FEDERAL RESERVE BANK  
OF MINNEAPOLIS

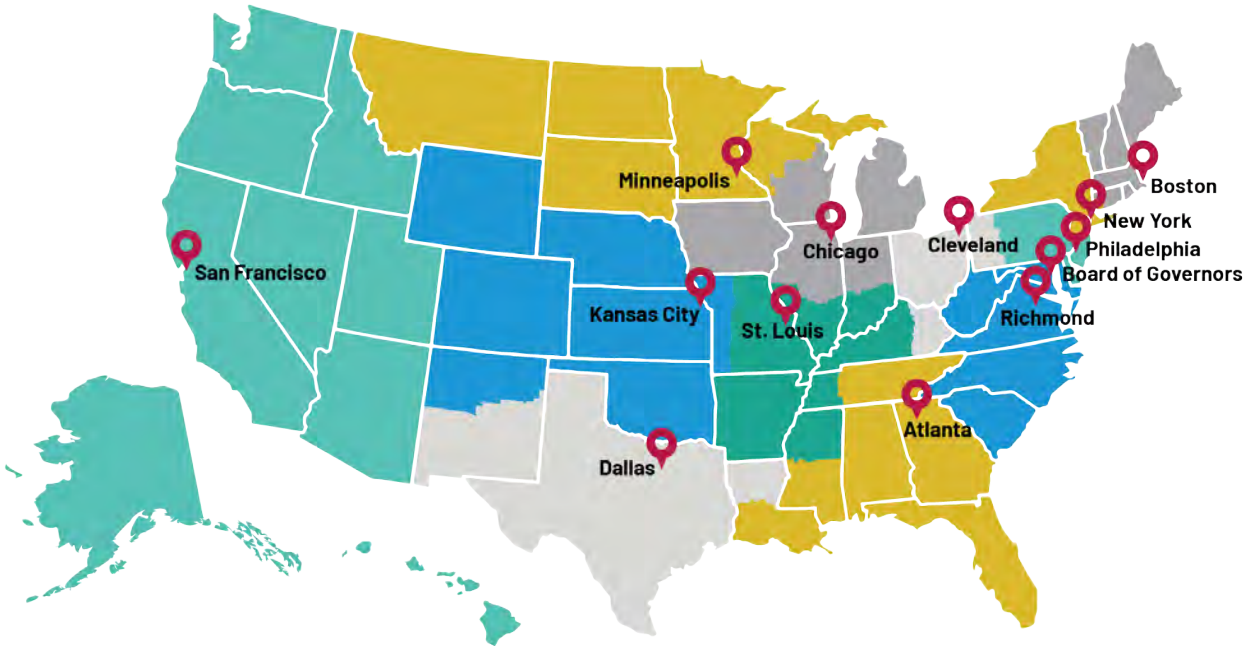


# OVERVIEW OF TODAY'S REMARKS

- **About the Minneapolis Fed**
- Homeownership Trends in ND
- Rental Trends in ND
- What's Next?



# COMMUNITY DEVELOPMENT



- Community development is **one of the Federal Reserve's core functions** as the central bank of the United States.
- It's an important responsibility of the Federal Reserve that is **rooted in its mandates from Congress**.
- It supports the Minneapolis Fed's mission to **pursue a growing economy** in which people in every community have opportunities to participate and prosper.



# HOUSING AFFORDABILITY



FEDERAL RESERVE BANK OF MINNEAPOLIS



# WHAT DO WE HEAR IN NORTH DAKOTA?

---

- Hard times for homebuyers
- Lower-income renters struggle to find units
- Employers concerned about ability to expand
- Increasingly visible homelessness
- Lack of investment from national players
- Barriers to production
- Debates over best ways to measure need



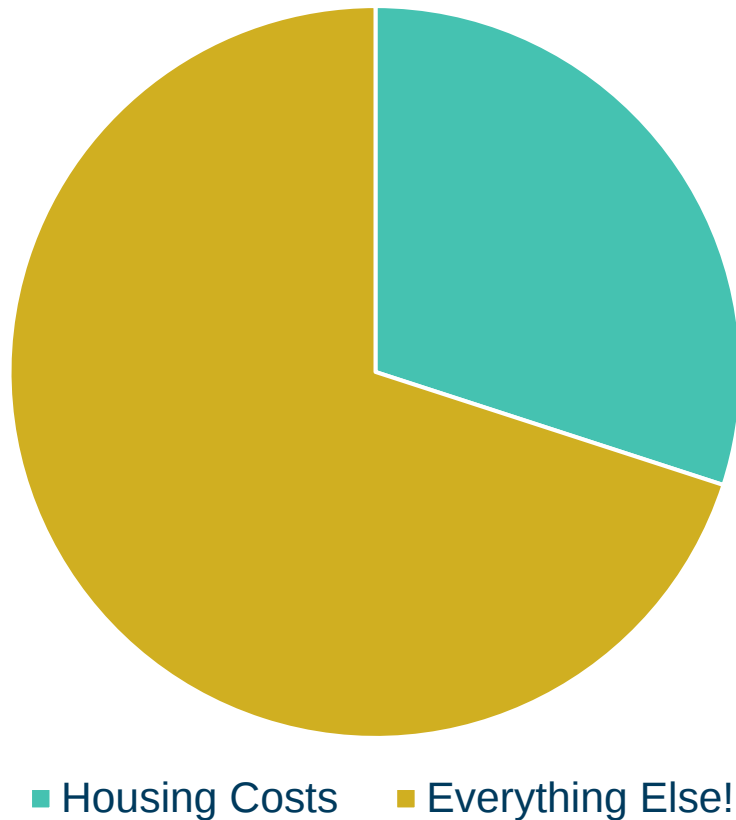
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- **Debates over best ways to measure need**



# HOUSING ECONOMICS: AN “AFFORDABILITY” LEXICON

## A Household On the Verge of Being Cost-Burdened



When we refer to “housing affordability” during this presentation, we are considering **the cost of housing** and **household incomes**.

Data tell us that housing is the largest expense for most households. Renters or homeowners are considered “cost-burdened” when this part of their budget exceeds 30% of their overall income. Economists and other housing-watchers frequently use this metric to gauge whether a home is affordable to a particular households.



# HOUSING ECONOMICS: AN “AFFORDABILITY” LEXICON



It's important to note that this definition includes both the **price** and **costs of housing** and the **income of households**. When discussing affordability, it's important to remember both.



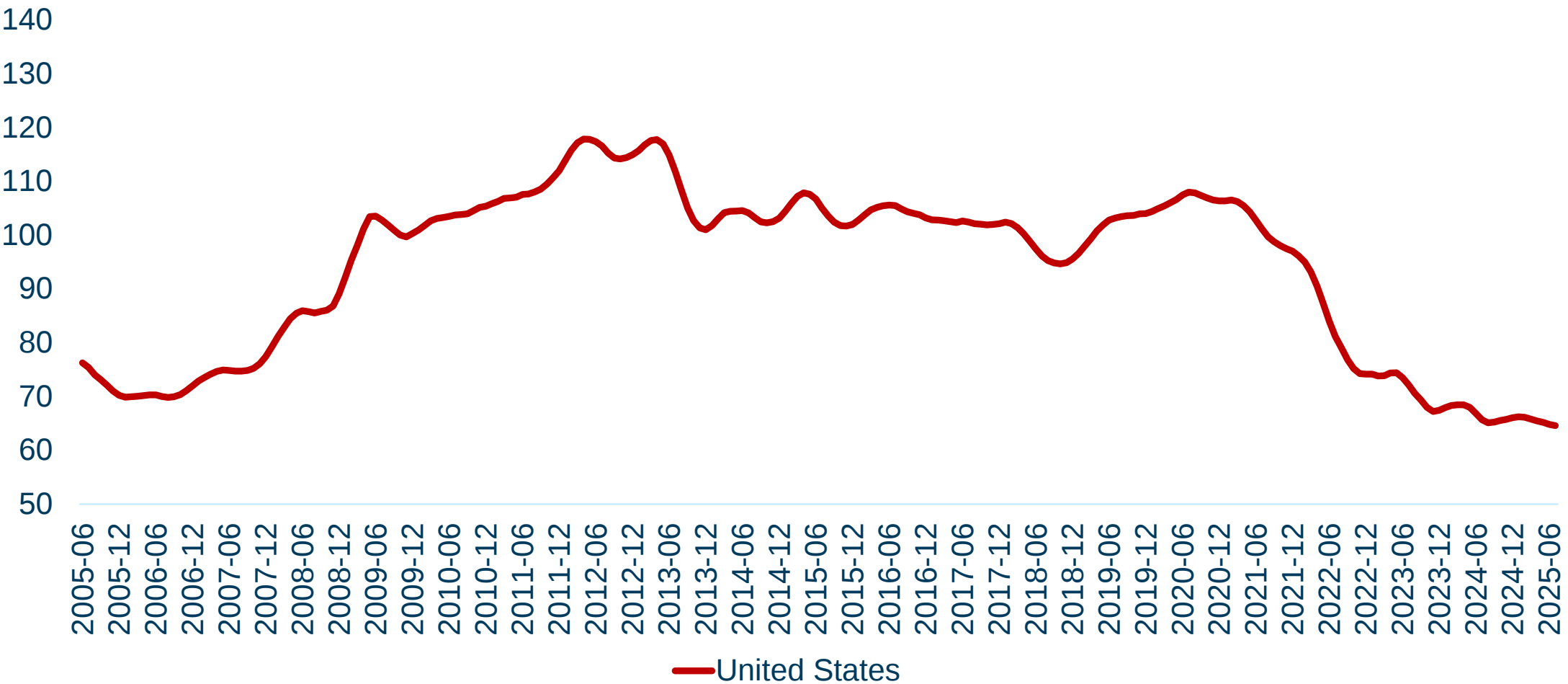


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- **Homeownership Trends in ND**
- Rental Trends in ND
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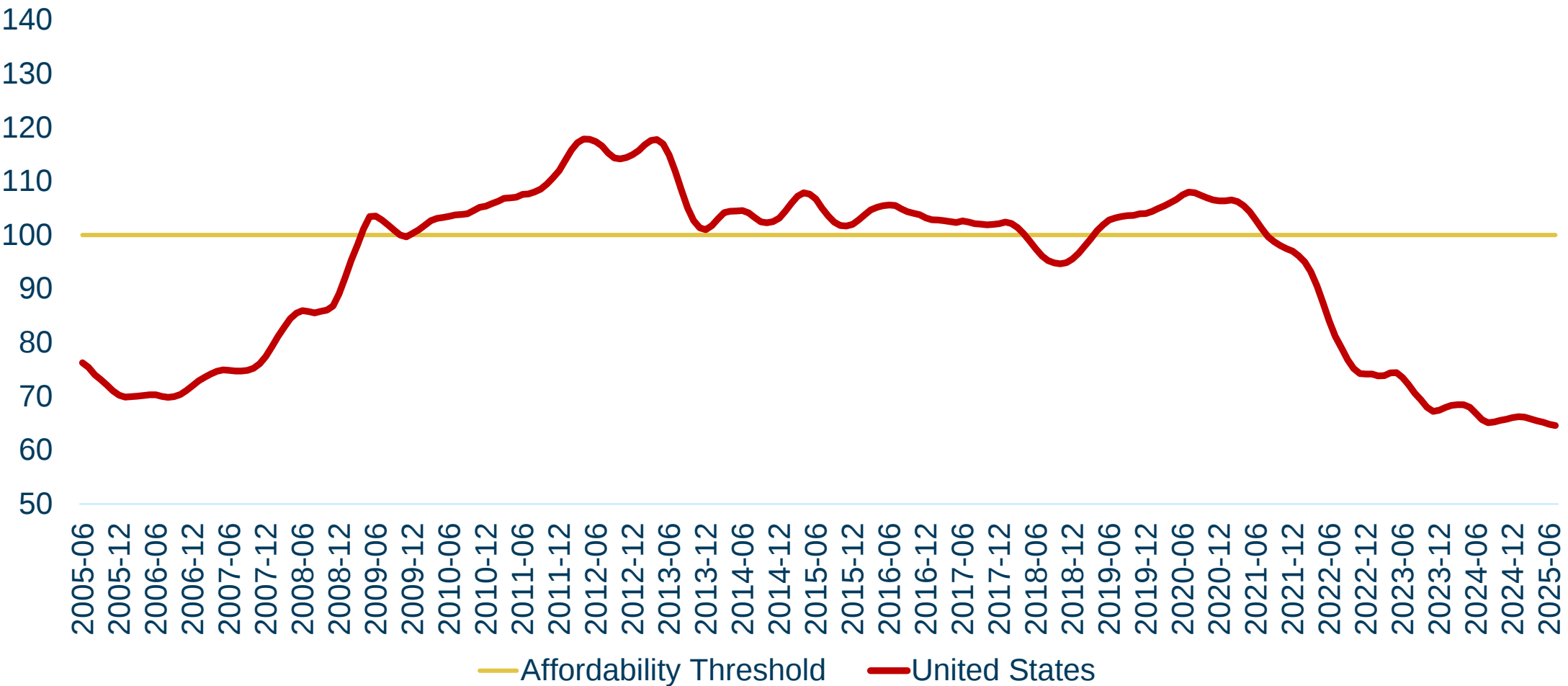


# COMPARING HOME VALUES AND HOUSEHOLD BUDGETS



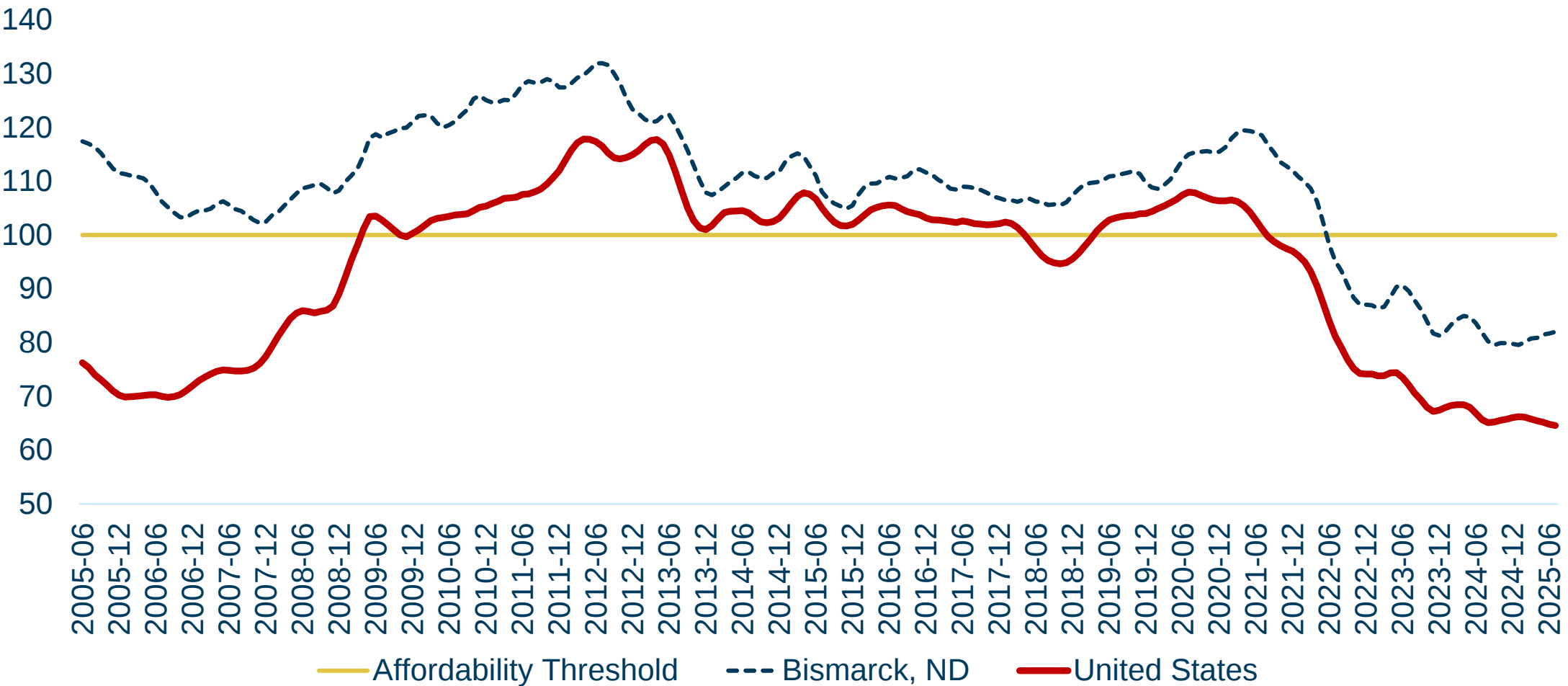
Source: Federal Reserve Bank of Atlanta, Home Ownership Affordability Monitor

# COMPARING HOME VALUES AND HOUSEHOLD BUDGETS



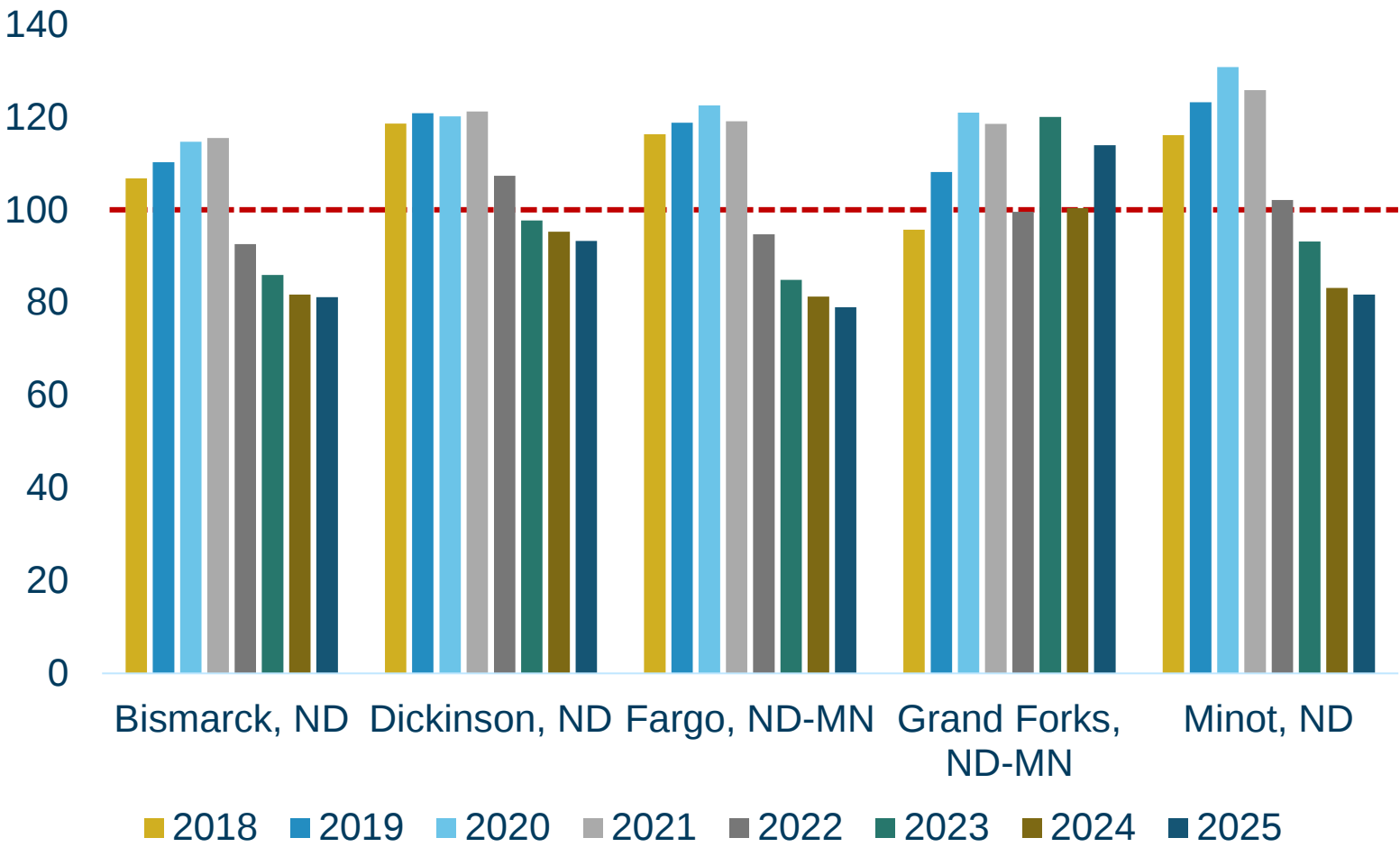
Source: Federal Reserve Bank of Atlanta, Home Ownership Affordability Monitor

# COMPARING HOME VALUES AND HOUSEHOLD BUDGETS



Source: Federal Reserve Bank of Atlanta, Home Ownership Affordability Monitor

# STATEWIDE STORY REFLECTED IN BIGGER CITIES

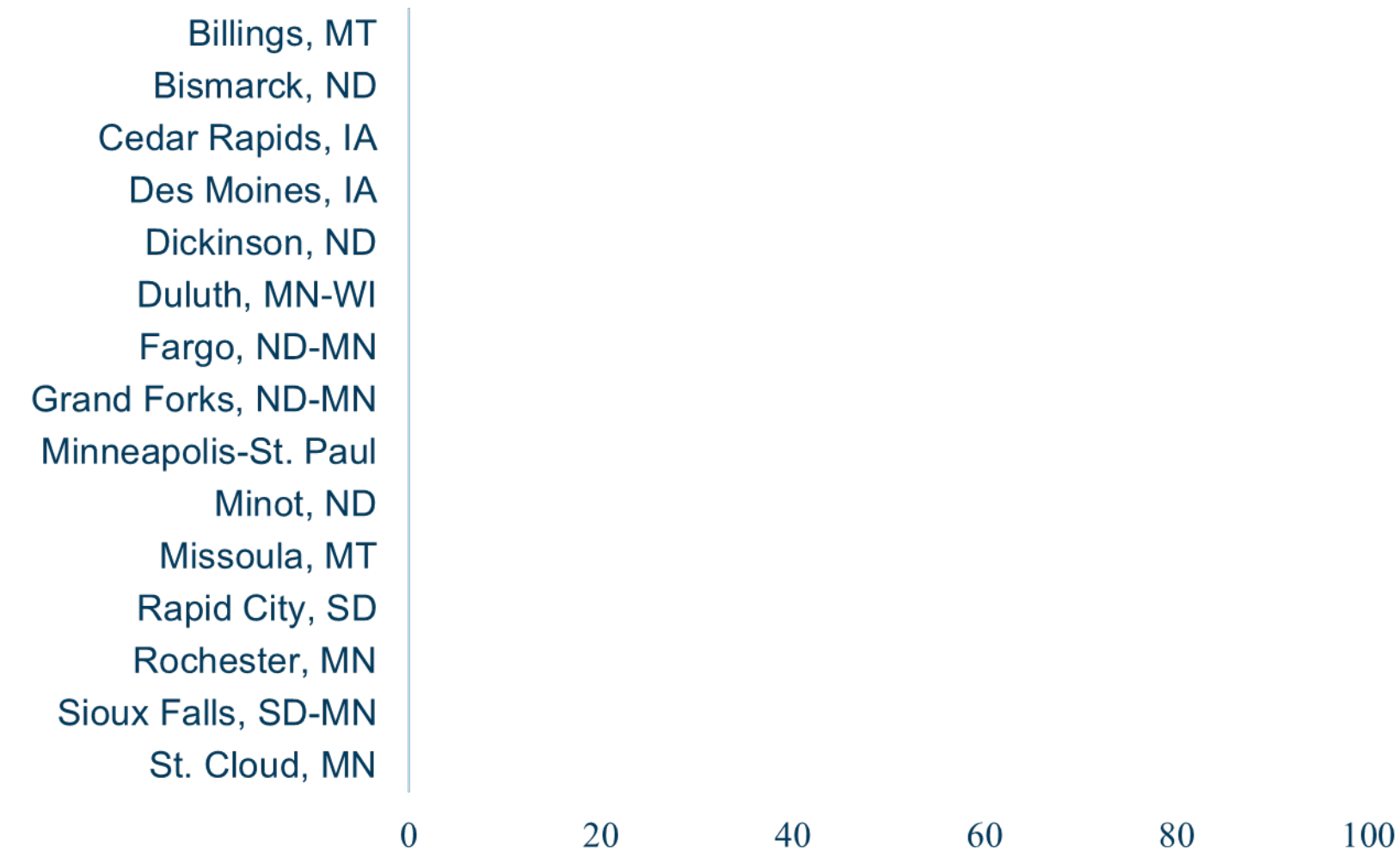


Higher numbers indicate **more affordability**. A score of 100 or more means that a household can afford the median home for sale in a CBSA if they earn that CBSA's median income.

**Source:** These are yearly averages of the CBSA's scores in the Atlanta Fed's Home Ownership Affordability Monitor.



# COMPARING ND POPULATION CENTERS (2025)

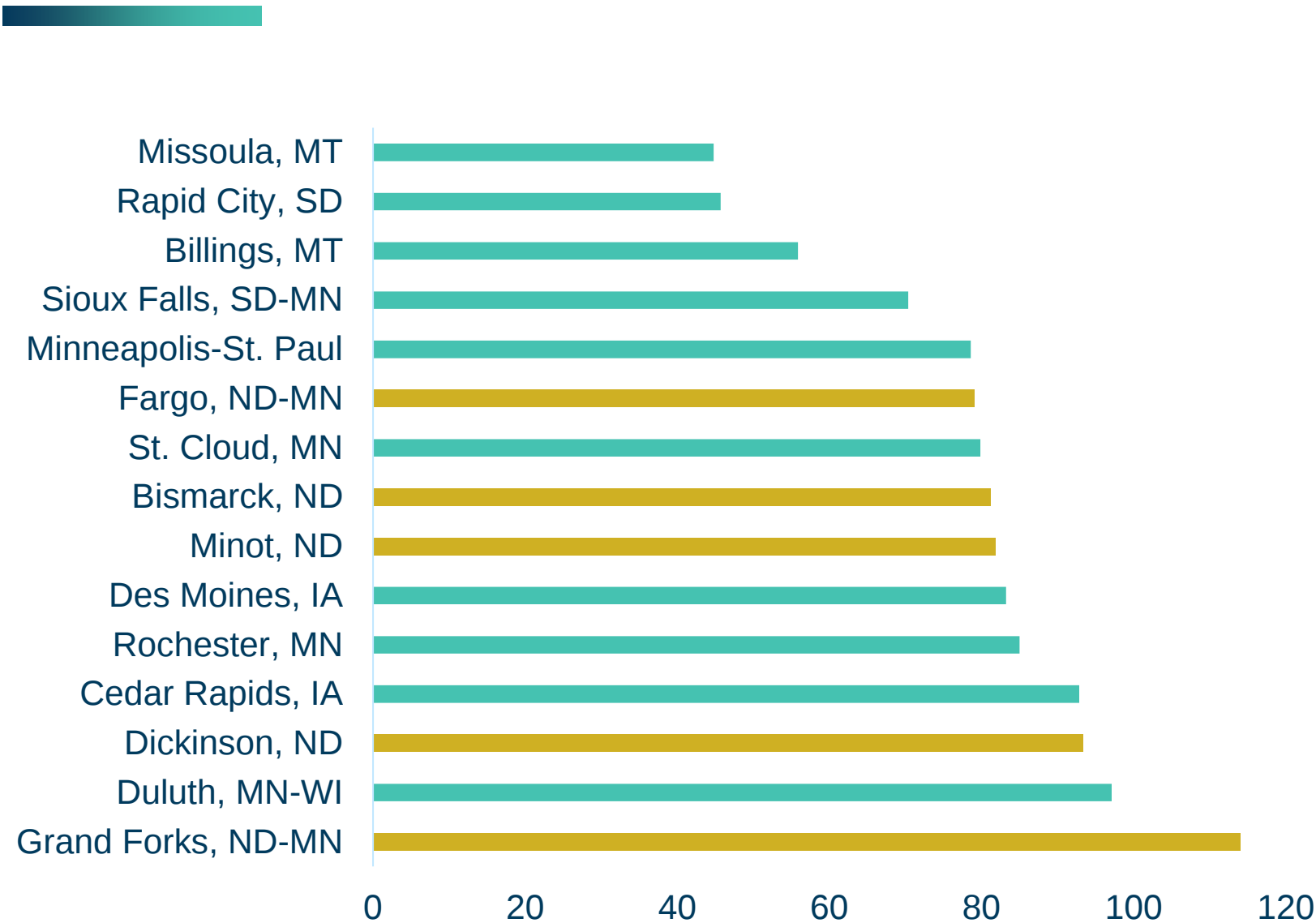


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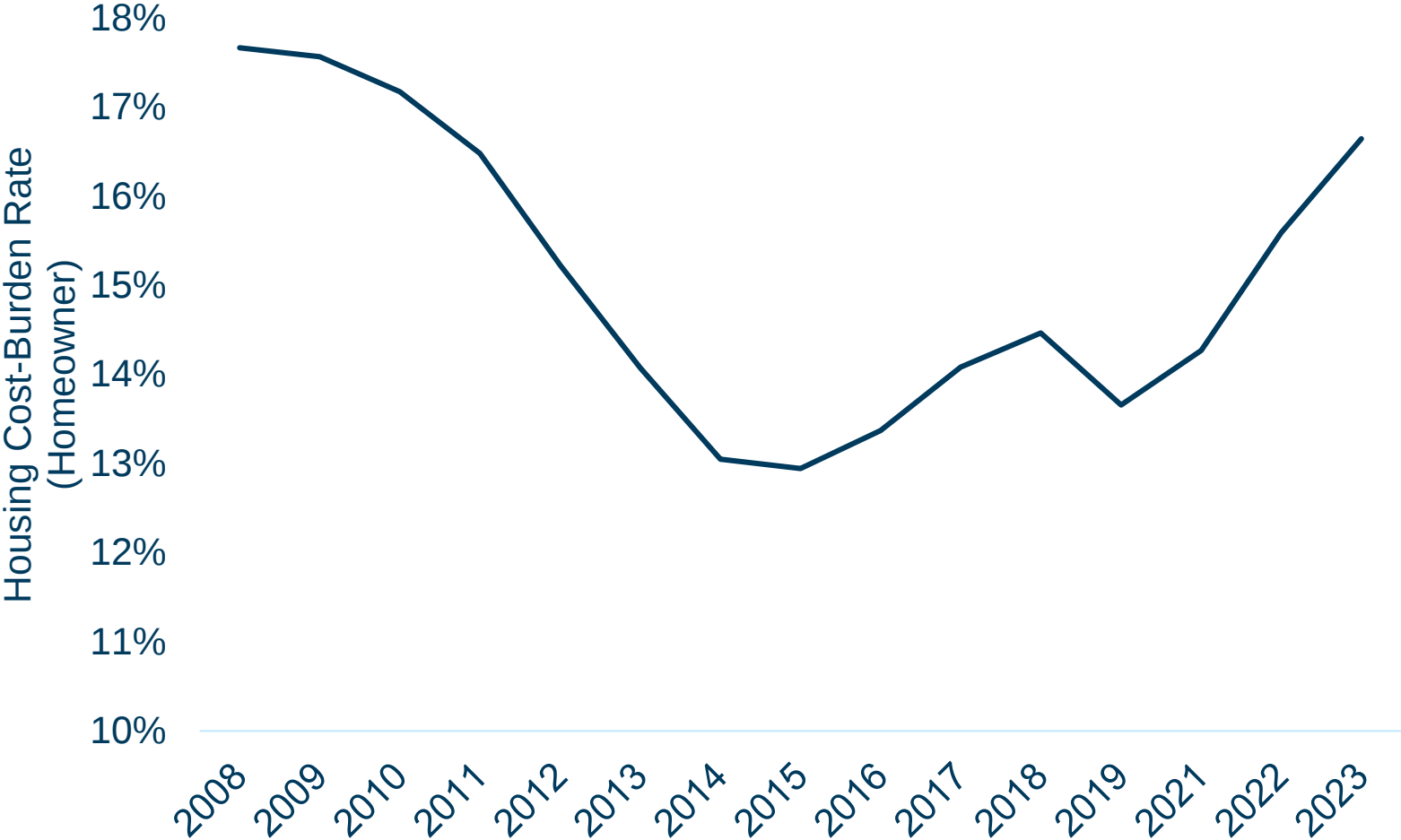


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# COST-BURDEN FOR HOMEOWNERS INCREASED OVER TIME

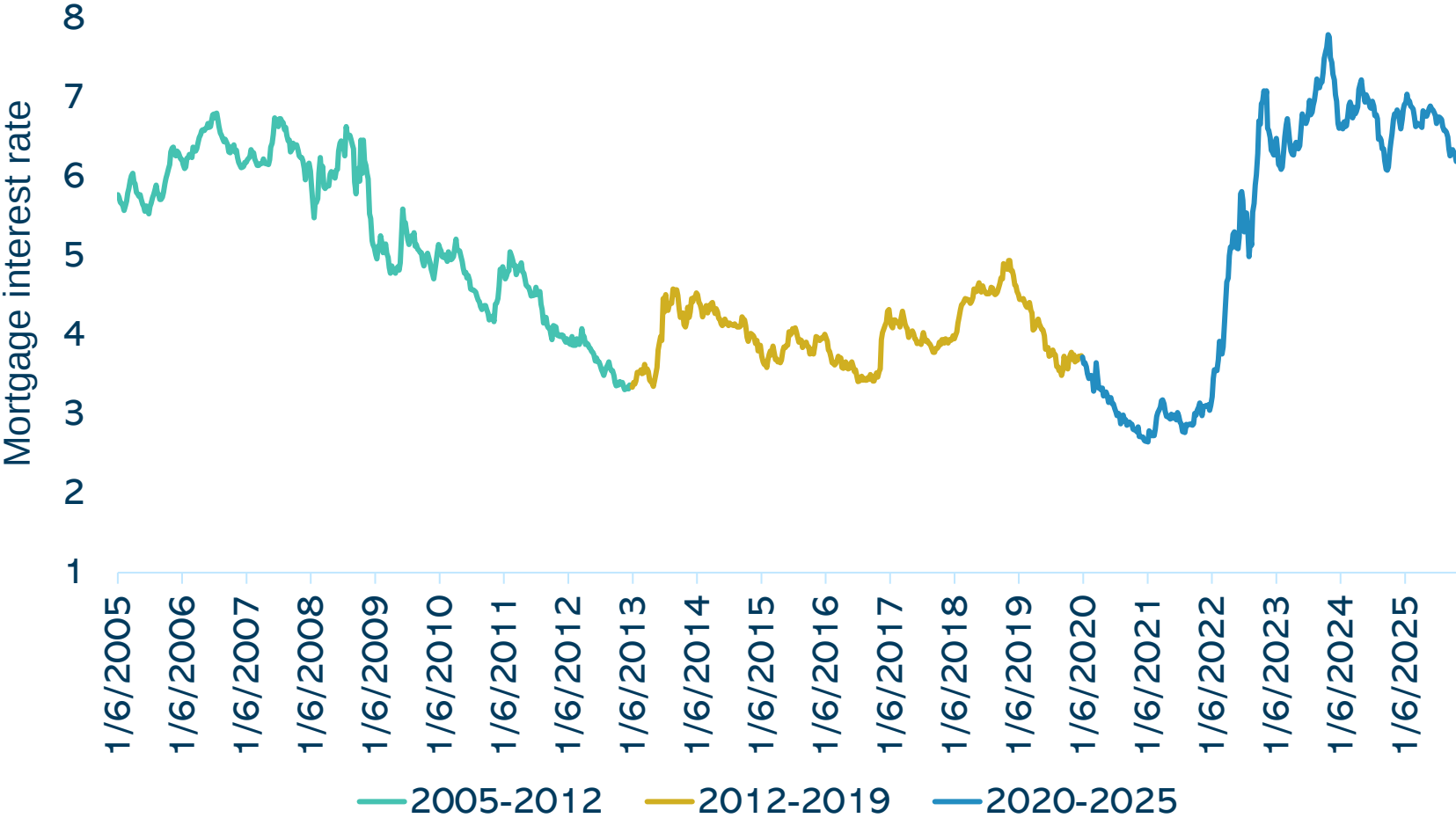


After declining during the Great Recession period, the cost-burdened rate for homeowners began to climb in 2018.

**Source:** These are three-year rolling averages from the Census’s American Community Survey.



# MORTGAGE RATES & AFFORDABILITY

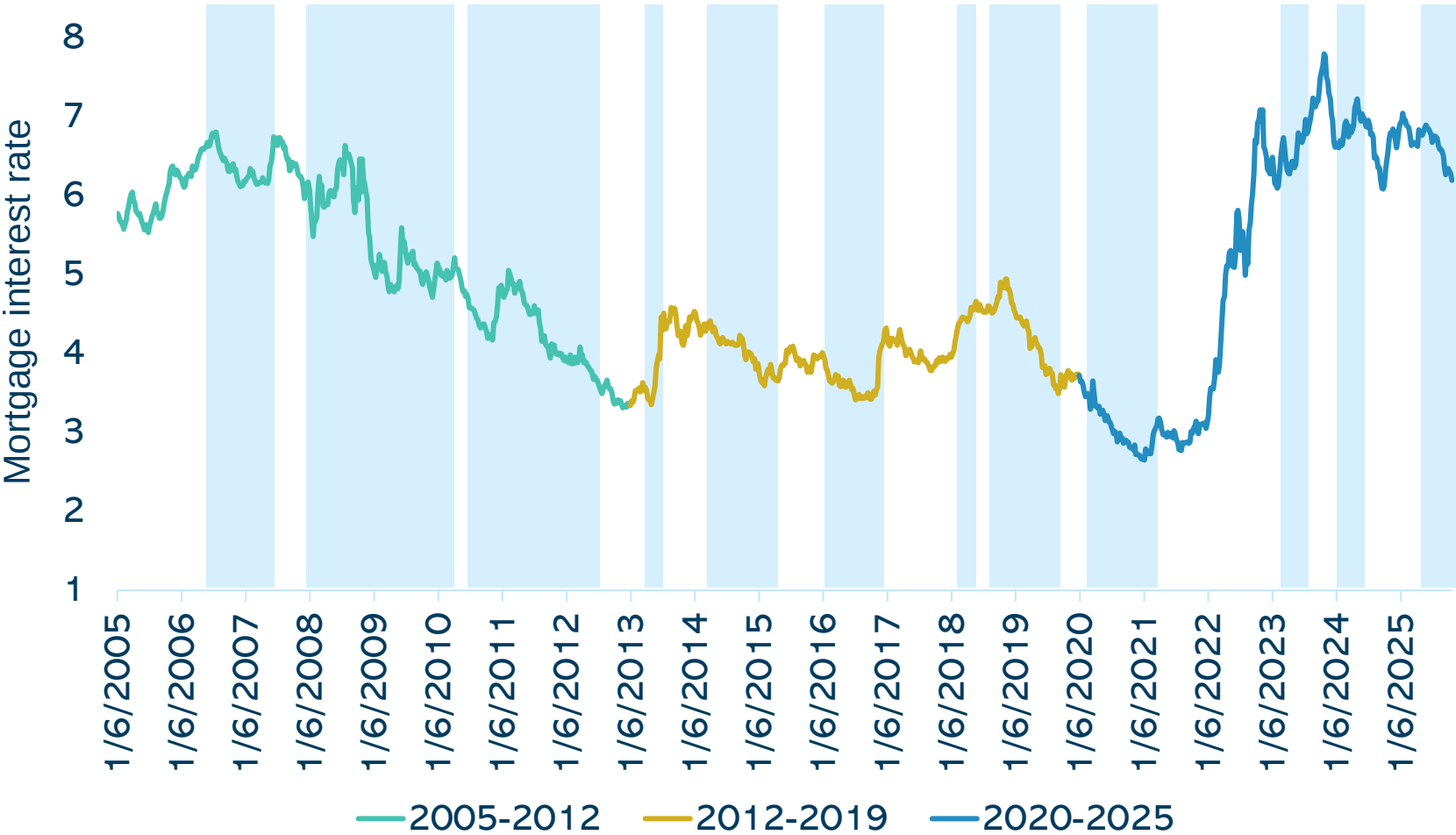


When mortgage rates decline, affordability generally increases.

**Source:** The affordability measures come from three-month averages of Bismarck's scores in the Atlanta Fed's HOAM tool. Mortgage rate data comes from the St. Louis Fed's FRED portal.



# MORTGAGE RATES & AFFORDABILITY



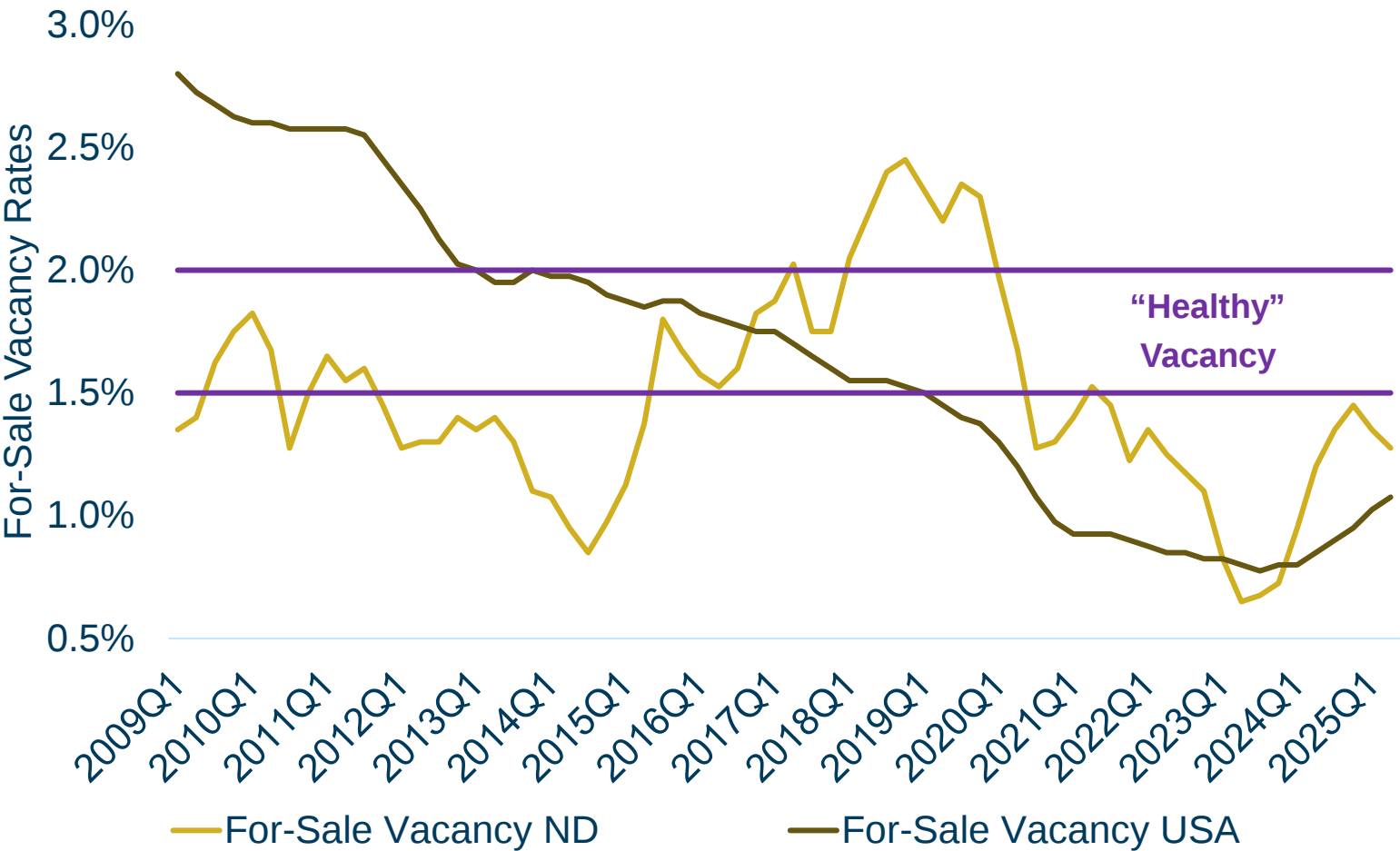
When mortgage rates decline, affordability generally increases.

**Source:** The affordability measures come from three-month averages of Bismarck's scores in the Atlanta Fed's HOAM tool. Mortgage rate data comes from the St. Louis Fed's FRED portal.

During shaded periods of time, affordability was increasing for at least 3 months in a row.



# HOMEOWNER VACANCY RATES & AFFORDABILITY

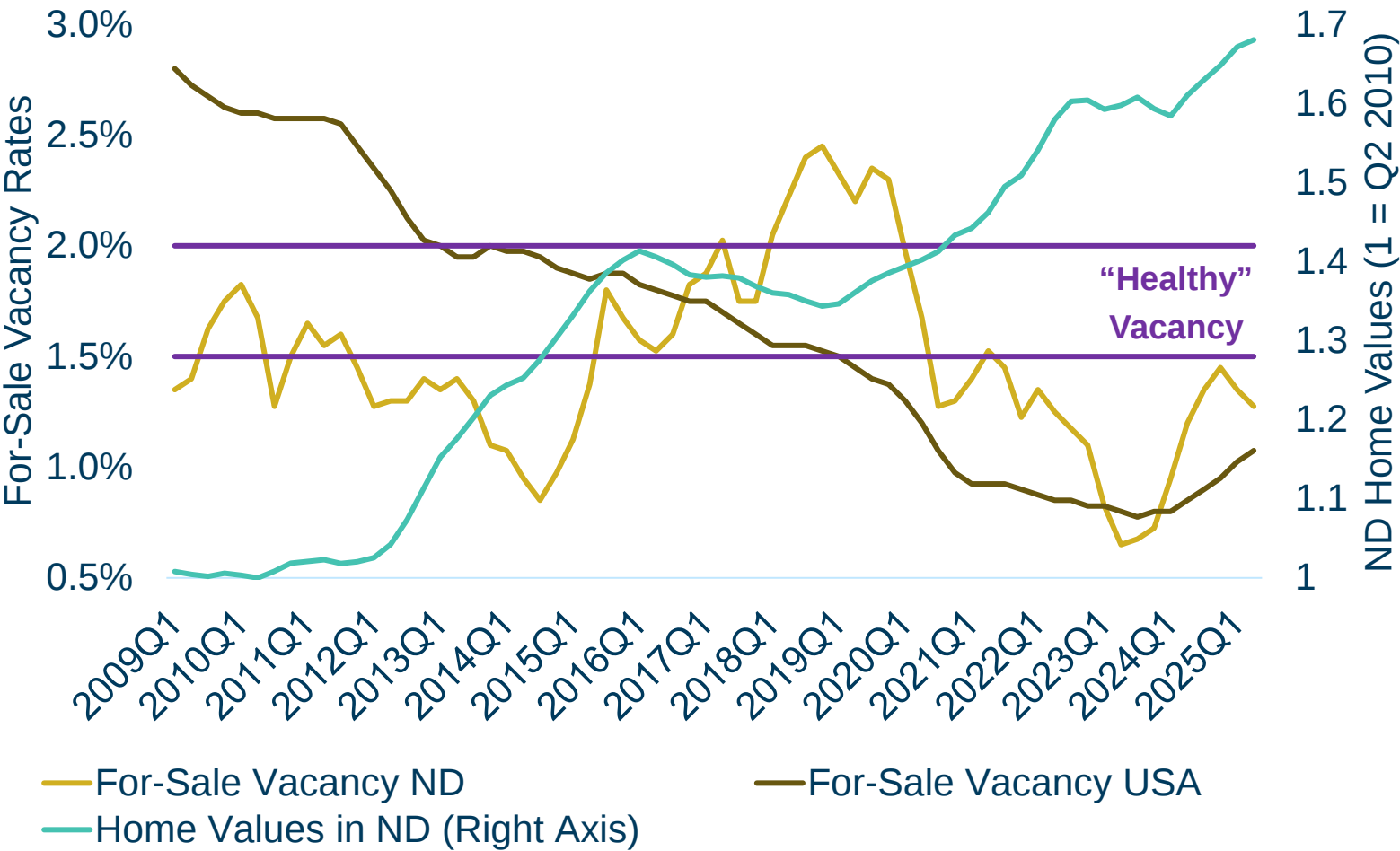


When the housing supply is healthy, the balance between supply and demand moderates price growth without placing too much stress on buyers or sellers. Housing stakeholders typically tell us that a vacancy rate between 1.5 and 2.0 percent indicates a “healthy” housing supply.

**Source:** Vacancies are four-quarter rolling averages from the Census’s [Housing Vacancies](#) product. Home values are quarterly averages from Zillow’s Home Value Index.



# HOMEOWNER VACANCY RATES & AFFORDABILITY



When the housing supply is healthy, the balance between supply and demand moderates price growth without placing too much stress on buyers or sellers. Housing stakeholders typically tell us that a vacancy rate between 1.5 and 2.0 percent indicates a “healthy” housing supply.

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# OTHER COSTS & AFFORDABILITY

## Homeowner expenses outpaced inflation from 2021 through 2023

Non-mortgage costs drove the increase in homeowners' average housing budgets

September 16, 2025

### AUTHORS



Erik Hembre

Senior Economist, Community Development and Engagement



Ben Horowitz

Senior Policy Analyst, Community Development and Engagement

### TL;DR:

58 percent of homeowners have a mortgage. After adjusting for inflation, these mortgagors overall spent \$14 less every month on mortgages in 2023 than in 2021.

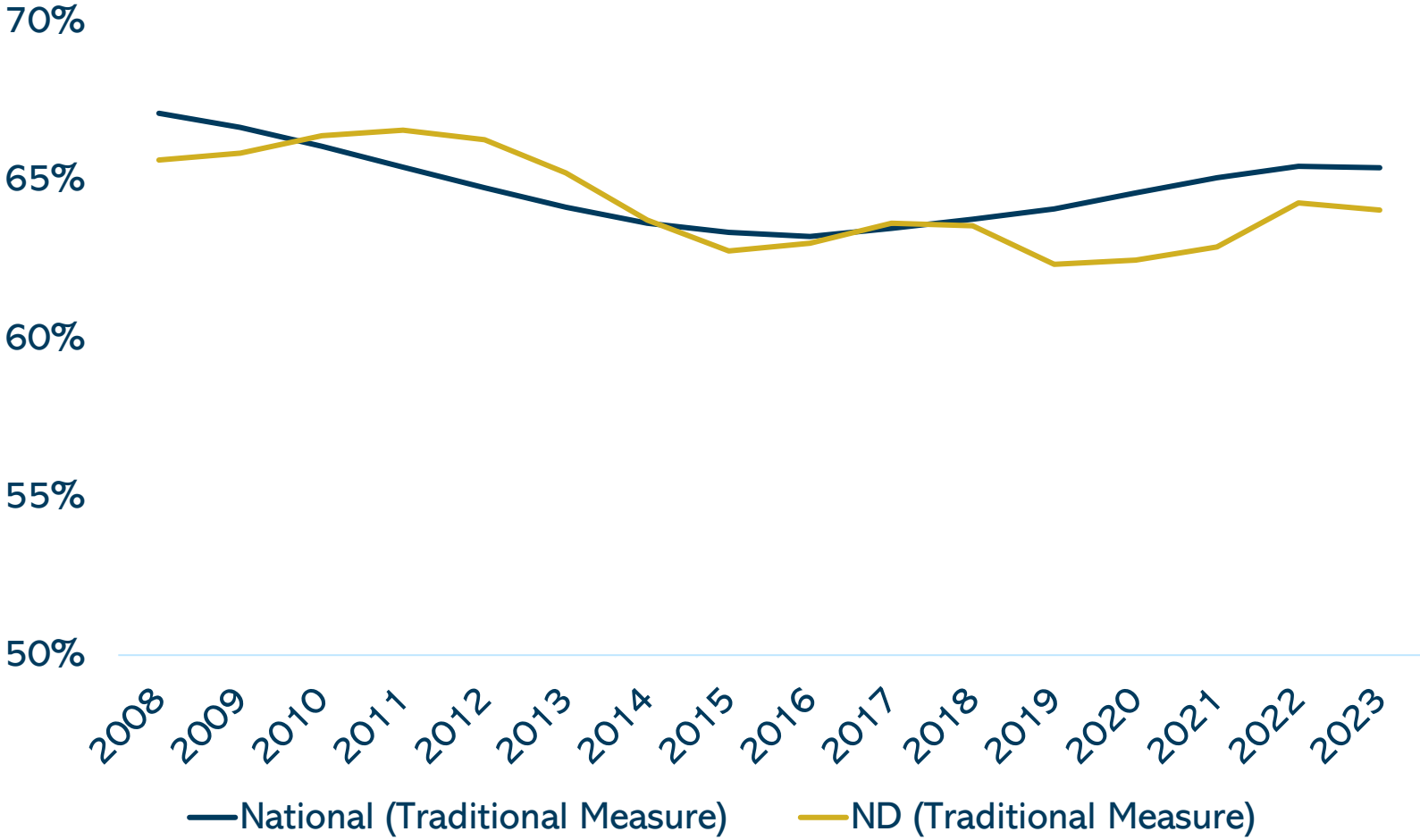
Homeowners overall spent \$56 per month more on non-mortgage costs.

**Source:** [Minneapolis Fed staff analysis of American Housing Survey data \(national\).](#)



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# HOMEOWNERSHIP TRENDS



The household homeownership rate, the most-cited statistic measuring homeownership, actually measures **owner-occupancy rates**. In other words, it measures the share of occupied homes that are occupied by one of the home's owners.

Source: Minneapolis Fed staff analysis of American Community Survey data. Rates are presented as three-year rolling averages.



# HOMEOWNERSHIP TRENDS



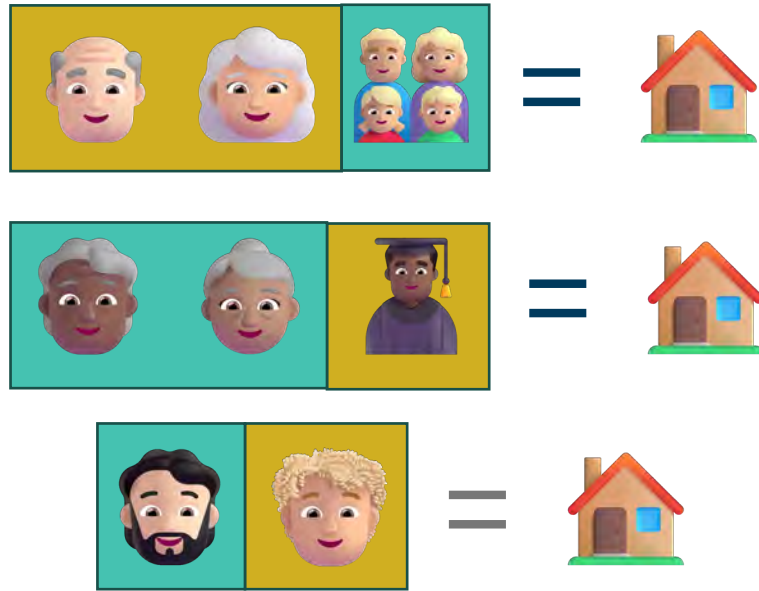
**Traditional Measure:** 100% homeownership rate!

This traditional measure can miss important changes in how households are structured. For example, the measure would not necessarily capture changes in **the share of adults that own a home** when:

- Multi-generational households become more (or less) common
- More (or fewer) adult children move in with their parents
- More (or fewer) adults live with a roommate that owns the home



# HOMEOWNERSHIP TRENDS



**Traditional Measure:** 100% homeownership rate!

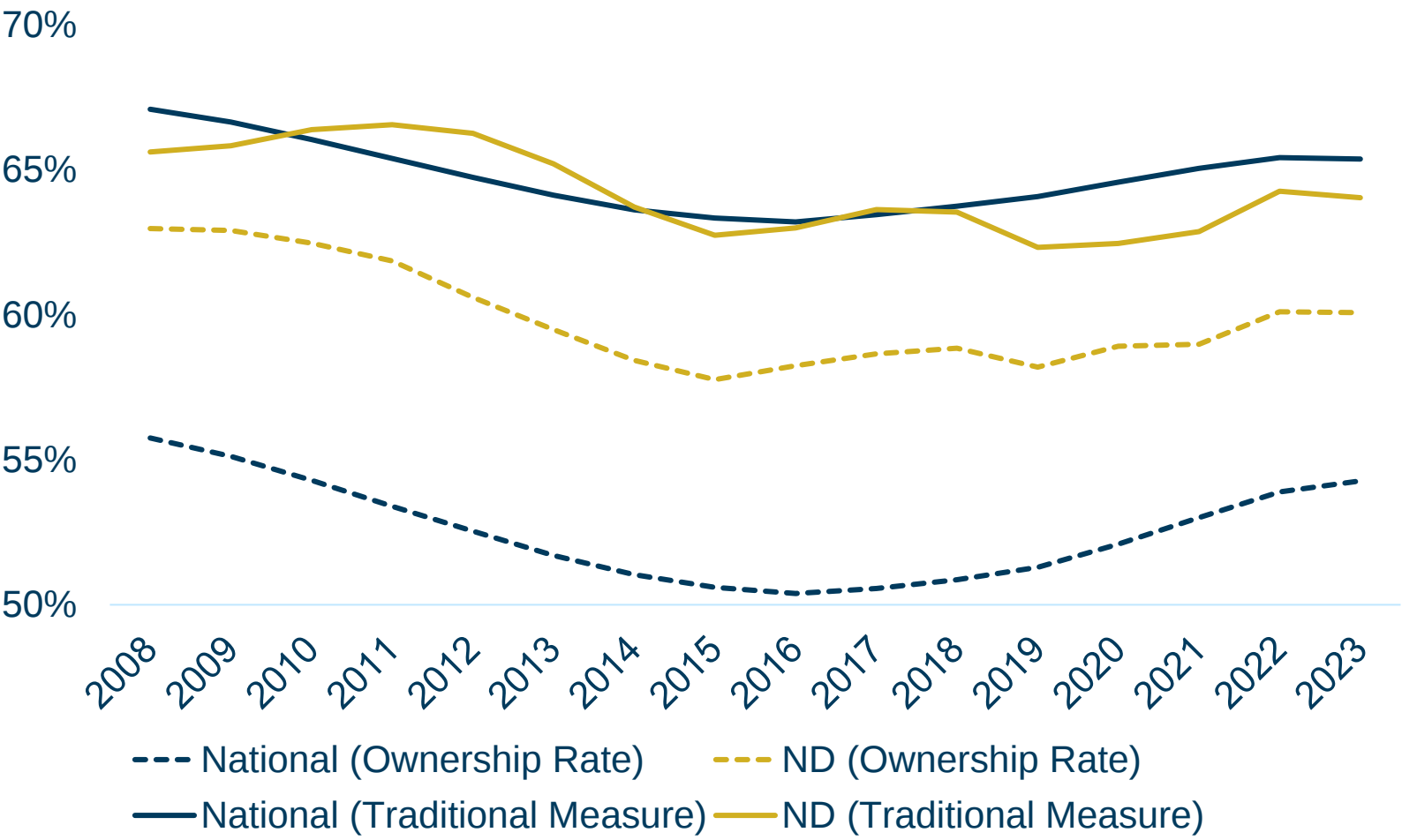
**Alternative:** 5 homeowners out of 9 adults. (56% homeownership rate)

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# HOMEOWNERSHIP TRENDS

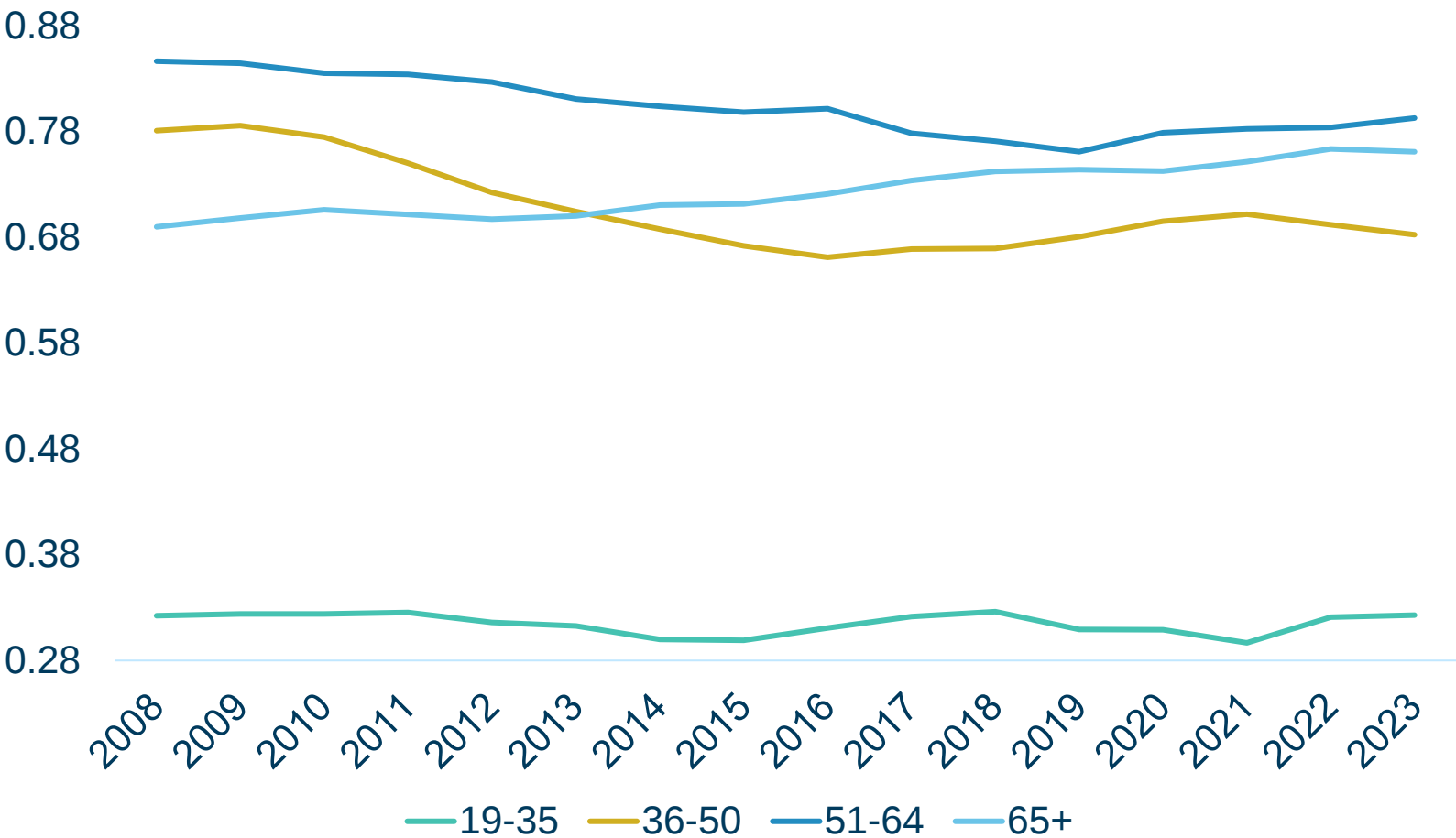


Using the ownership rate among adults, the shape of homeownership trends look slightly different. Nationally and in ND, about **2% fewer adults** own their home today compared to 2006.

In this alternative approach, North Dakota ranks 13<sup>th</sup> in homeownership among states (as opposed to 41<sup>st</sup> using the traditional measure).

**Source:** Minneapolis Fed staff analysis of American Community Survey data. Rates are presented as three-year rolling averages.

# HOMEOWNERSHIP BY AGE: NORTH DAKOTA



The share of adults who own their homes has changed differently across age groups in North Dakota. Compared to 2008...

**About 7% more** of the oldest North Dakotans own their homes.

The rate of ownership for the youngest adults **dipped** to around 29% but **has returned** to about 32%.

About **10% fewer** 36-50-year-olds and **6% fewer** 51-64-year-olds who own their homes.

**Source:** Minneapolis Fed staff analysis of American Community Survey data, presented here as 3-year rolling averages.



## SOME HOMEOWNERSHIP TAKEAWAYS

Homeownership  
affordability is  
down...

...and mortgage  
rates play the  
biggest part.

Other costs have  
increased, too,  
with a smaller  
impact.

Homeownership  
has been  
approaching its  
long-term peak...

...but growth  
may be slowing.

Homeownership  
trends vary by  
age group.





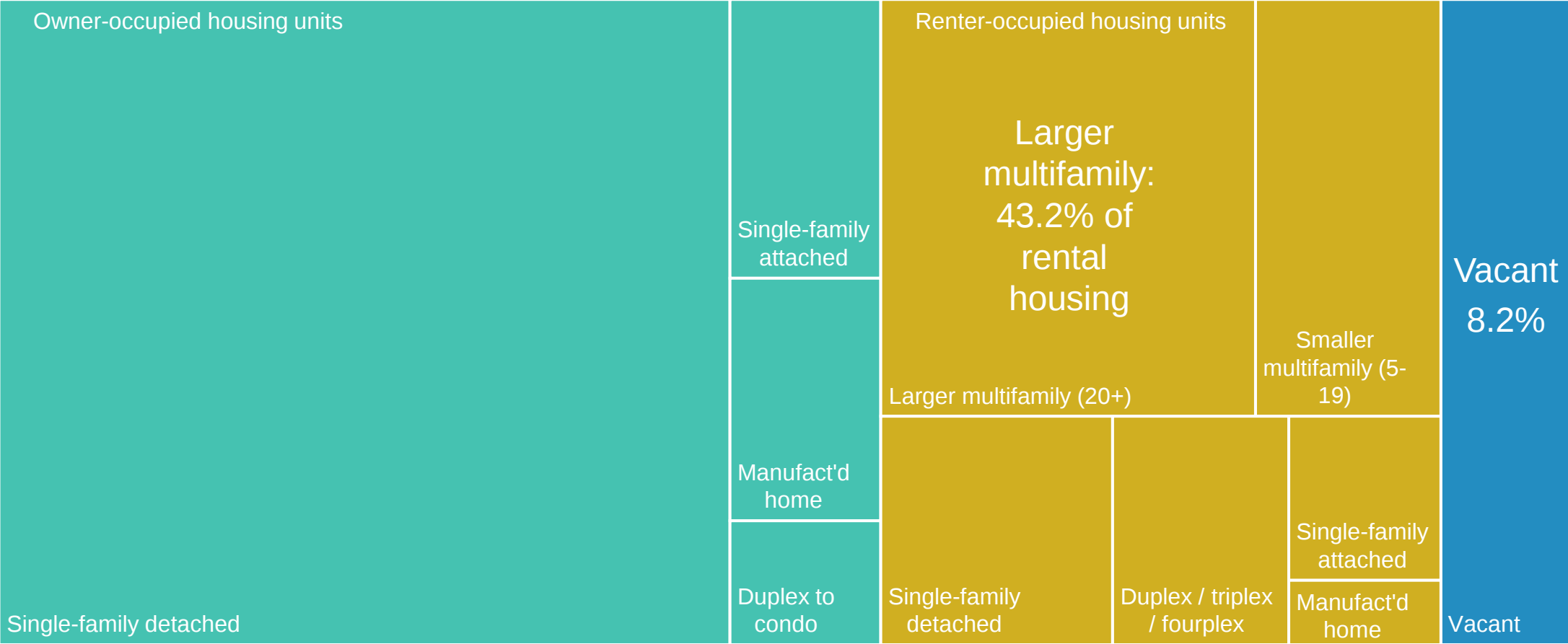
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# WHAT'S THE MIX OF HOUSING IN NORTH DAKOTA?

■ Owner-occupied housing units ■ Renter-occupied housing units ■ Vacant

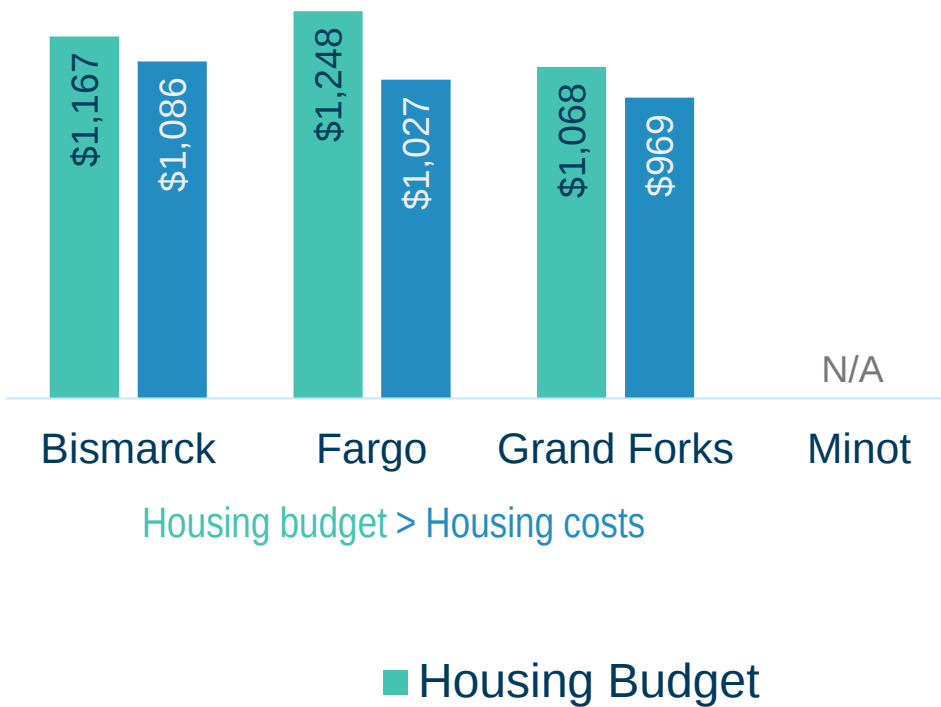


Rental-occupied: 38.8% of occupied units

Source: U.S. Census Bureau, American Community Survey, 2024.

# CAN NEW ELEMENTARY TEACHERS AFFORD TYPICAL RENTS?

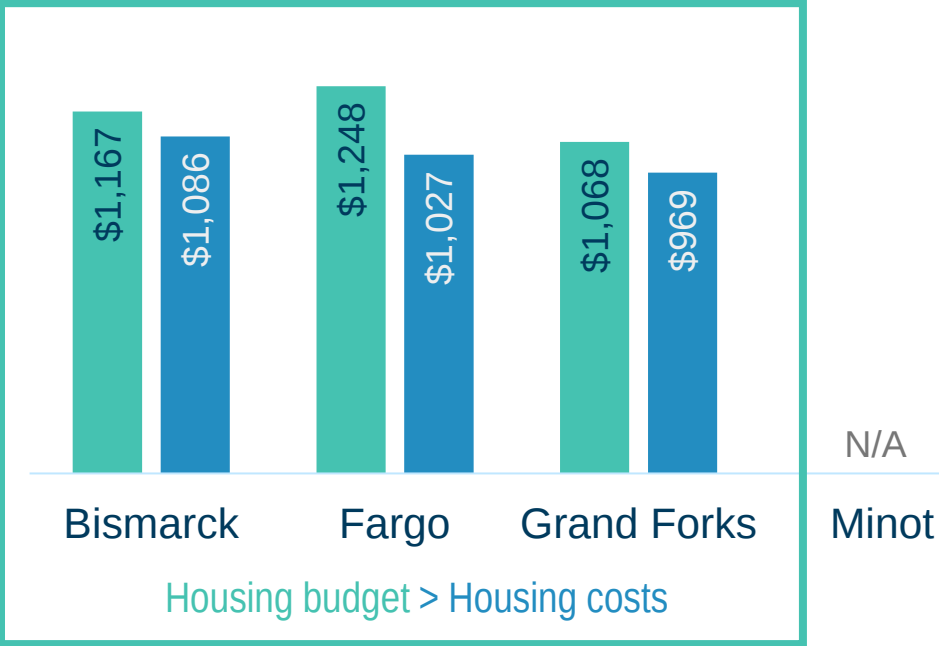
In **2018**, monthly housing budgets could afford rents in **all three** metro areas



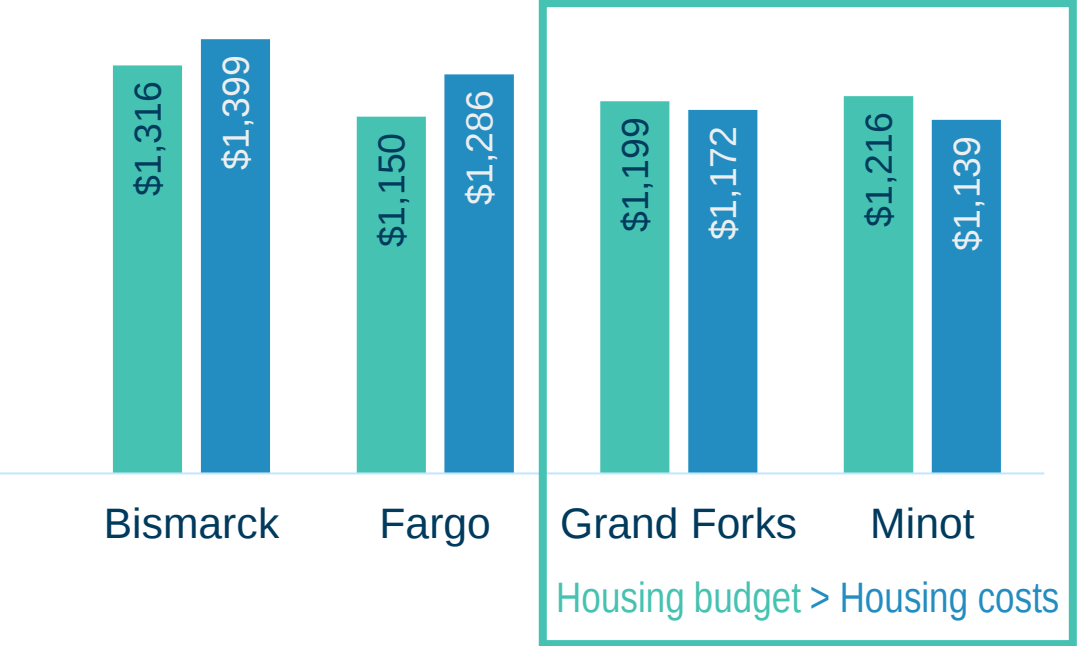
Source: Zillow Observed Rent Index + \$120 for monthly utility costs; housing budget set at 30 percent of 1/12th 25th percentile annual wages from Bureau of Labor Statistics, Occupational Employment and Wage Statistics. All data for May (2018 and 2024).

# CAN NEW ELEMENTARY TEACHERS AFFORD TYPICAL RENTS?

In **2018**, monthly housing budgets could afford rents in **all three** metro areas



In **2024**, monthly housing budgets could afford rents in **two** out of four metro areas



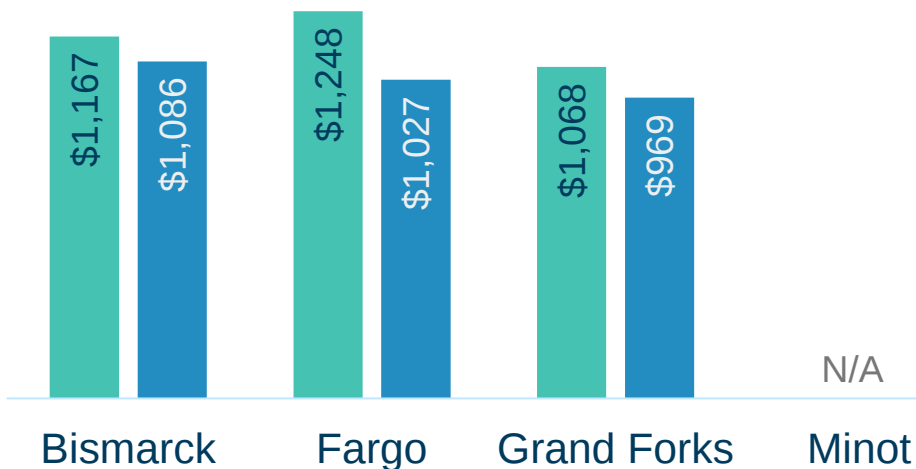
■ Housing Budget

■ Housing Costs (rent + utilities)

Source: Zillow Observed Rent Index + \$120 for monthly utility costs; housing budget set at 30 percent of 1/12th 25th percentile annual wages from Bureau of Labor Statistics, Occupational Employment and Wage Statistics. All data for May (2018 and 2024).

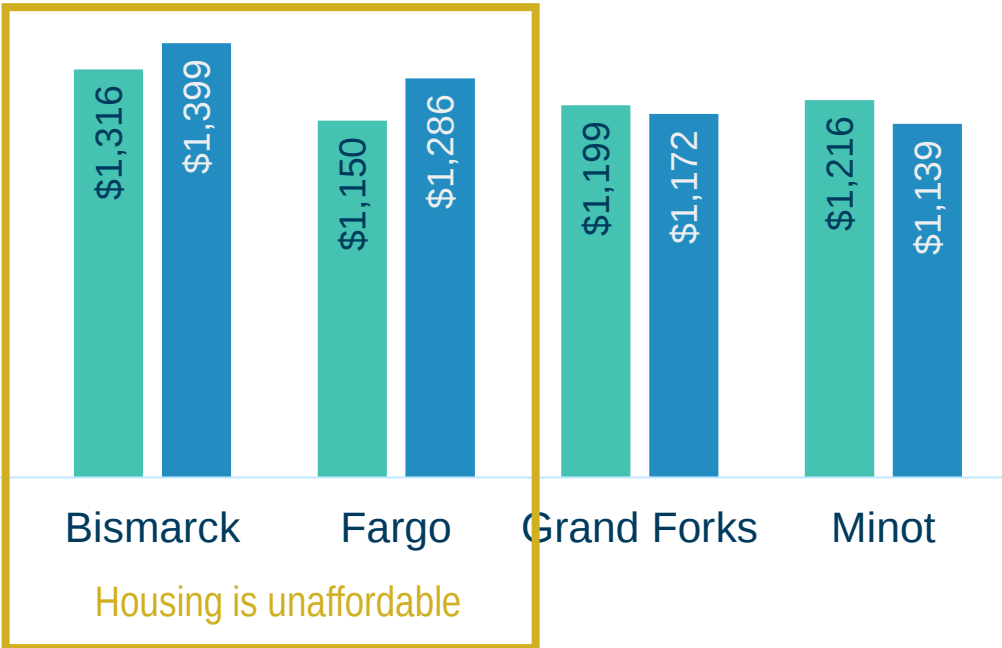
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■ Housing Budget

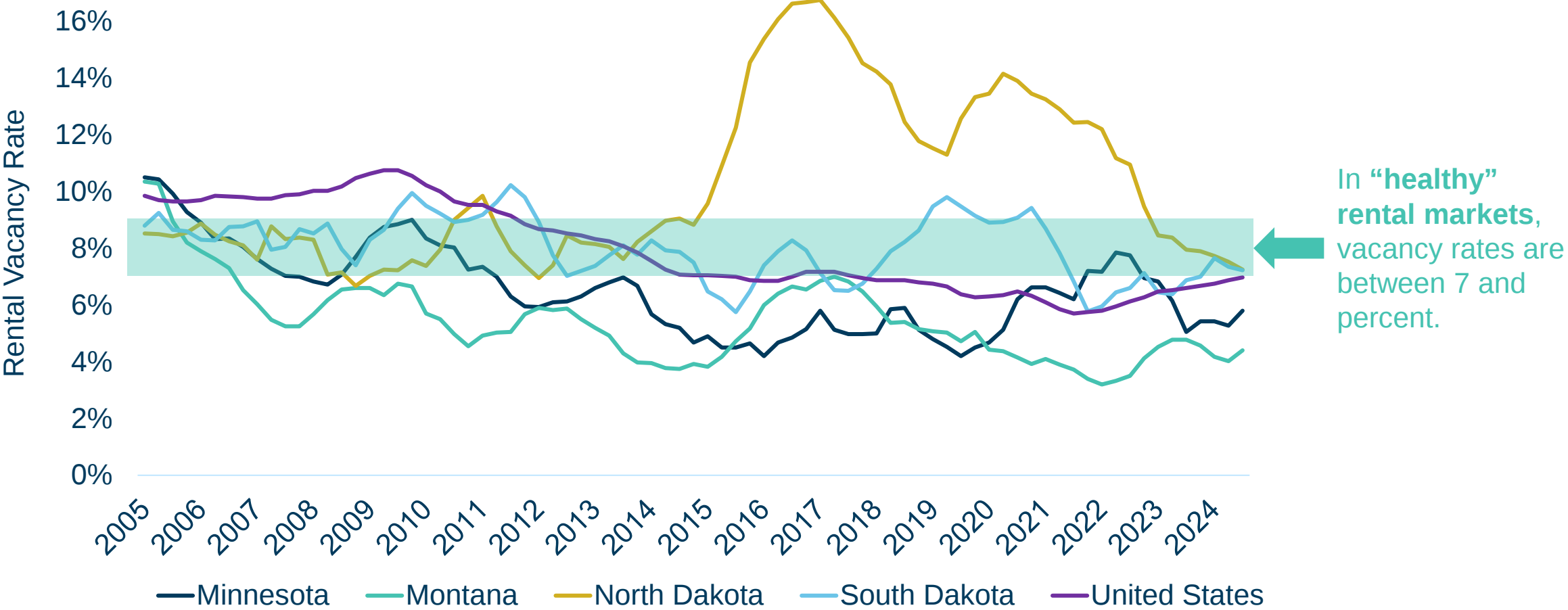
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■ Housing Costs (rent + utilities)

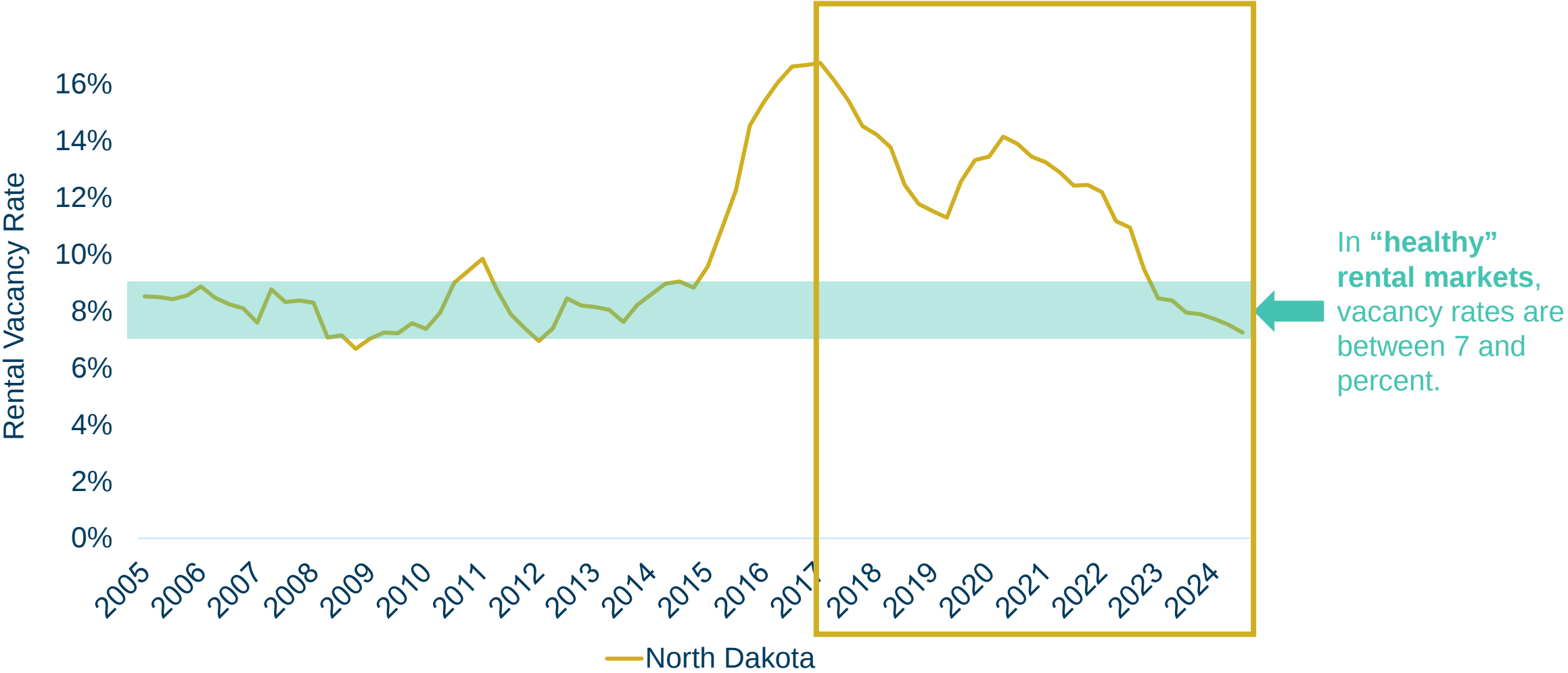
Source: Zillow Observed Rent Index + \$120 for monthly utility costs; housing budget set at 30 percent of 1/12th 25th percentile annual wages from Bureau of Labor Statistics, Occupational Employment and Wage Statistics. All data for May (2018 and 2024).

# OVERALL RENTAL VACANCY RATES DECLINING



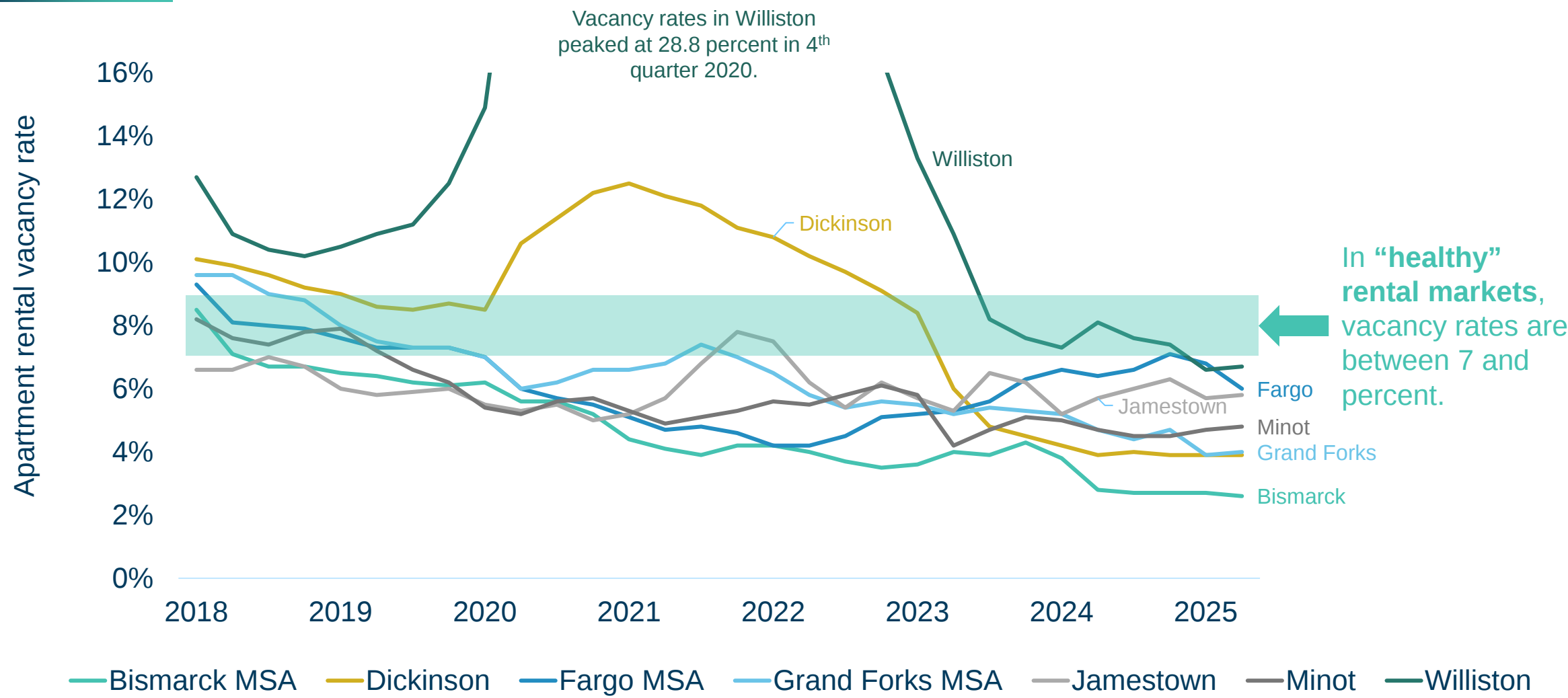
Source: These are four-quarter rolling averages from the Census's [Housing Vacancies product](#).

# OVERALL RENTAL VACANCY RATES DECLINING



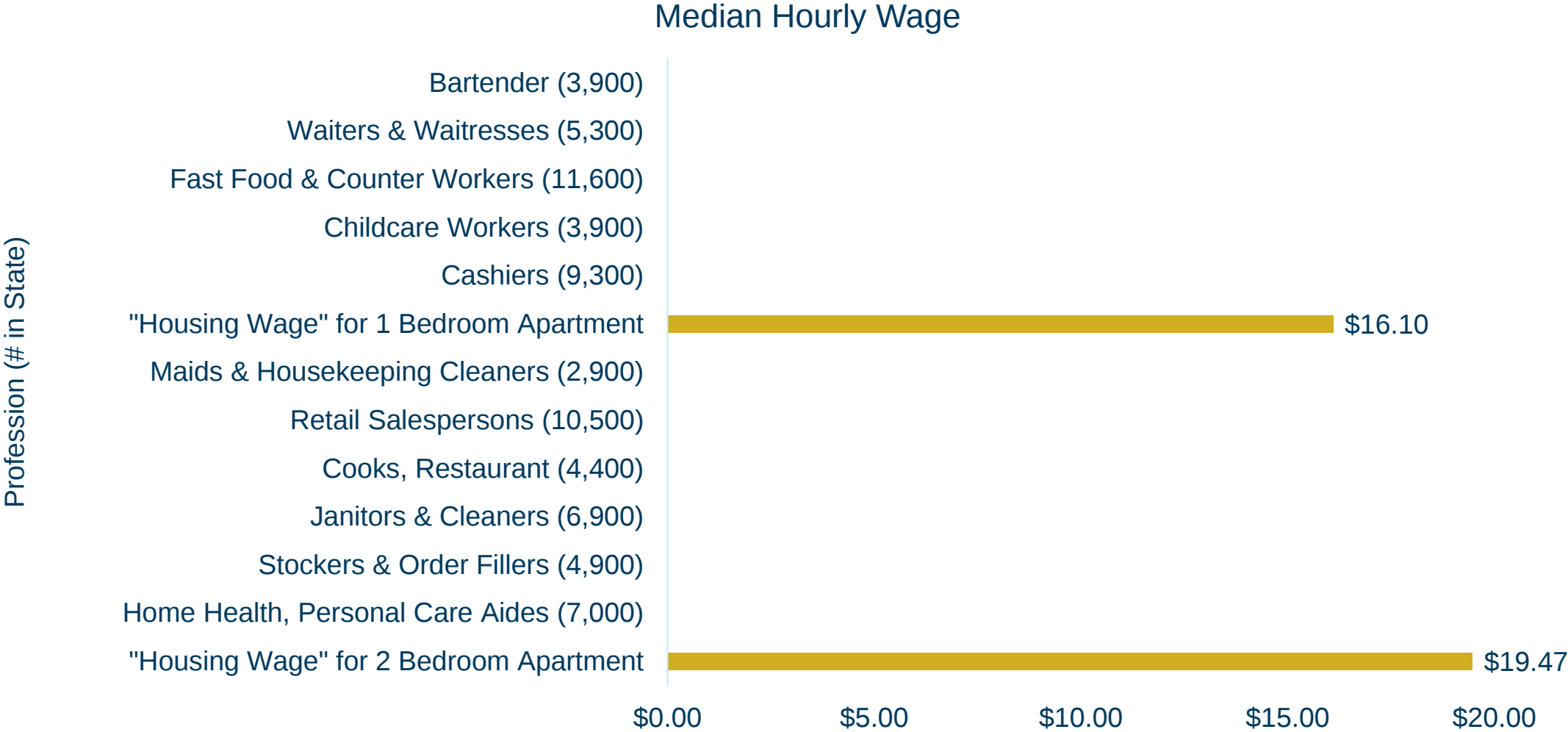
Source: These are four-quarter rolling averages from the Census’s [Housing Vacancies product](#).

# METRO APARTMENT RENTAL MARKETS TIGHTER



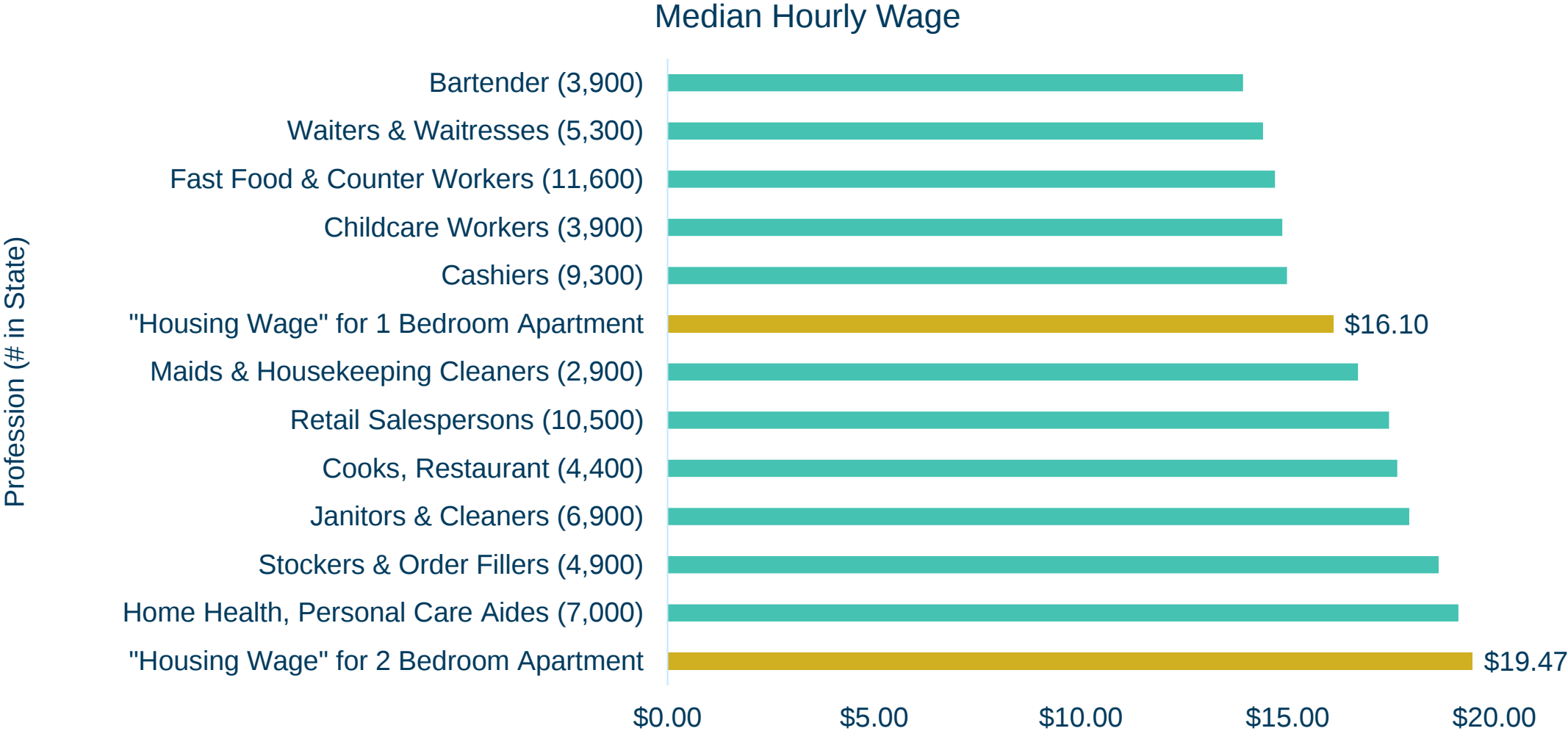
Source: These quarterly data are gathered and reported by CoStar.

# AFFORDABILITY: HOW DO WAGES COMPARE TO RENTS?



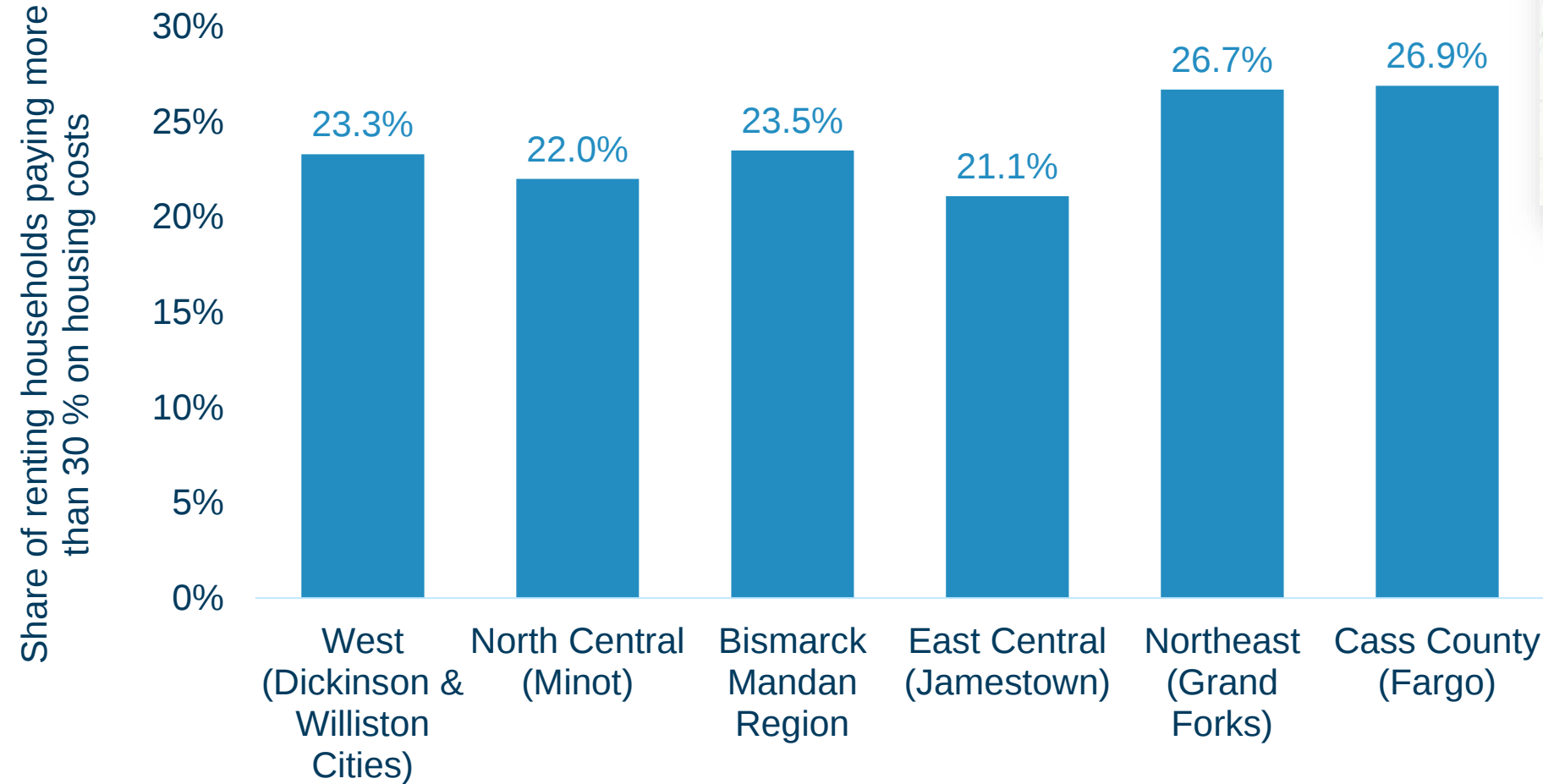
Source: National Low Income Housing Coalition [analysis](#) of HUD and BLS data.

# AFFORDABILITY: HOW DO WAGES COMPARE TO RENTS?



Source: National Low Income Housing Coalition [analysis](#) of HUD and BLS data.

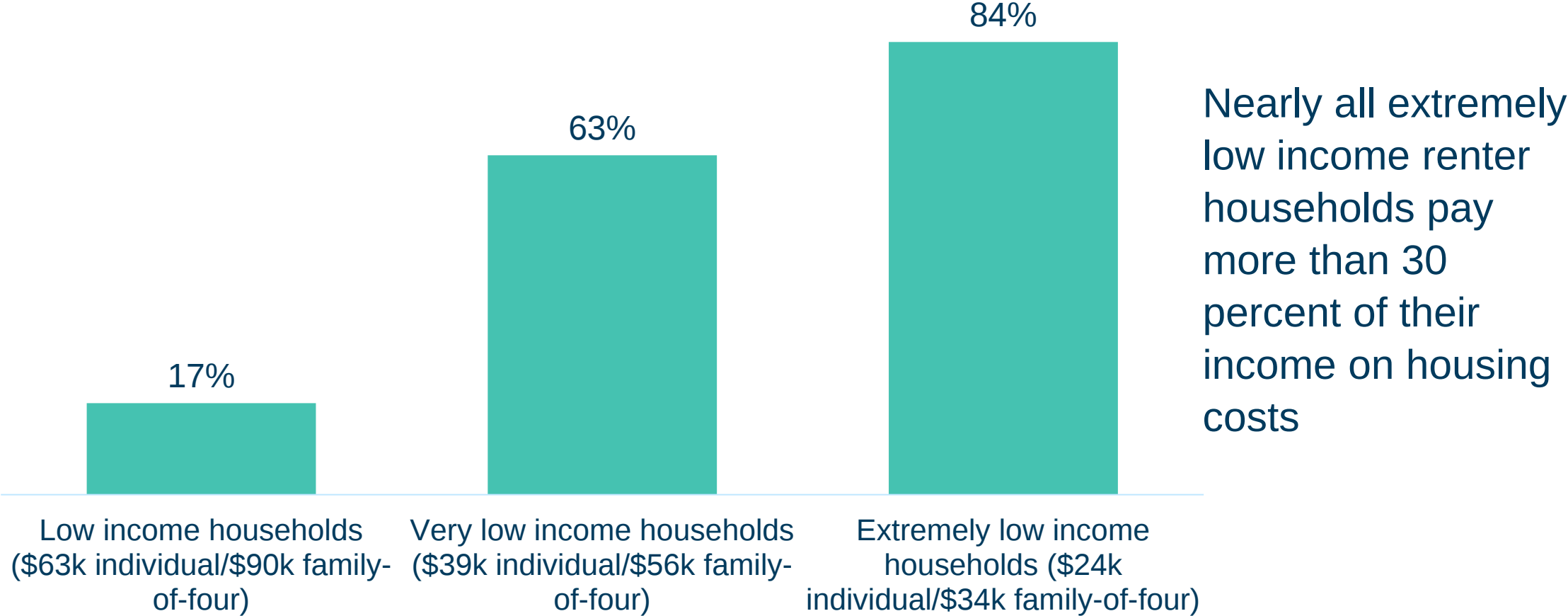
# RENTERS PAYING MORE THAN 30% OF INCOME ON HOUSING



Source: Minneapolis Fed staff analysis of 2019-2023 American Community Survey microdata from [IPUMS USA](#), University of Minnesota. Geographies are based on North Dakota's six Public Use Microdata Areas (PUMAs).



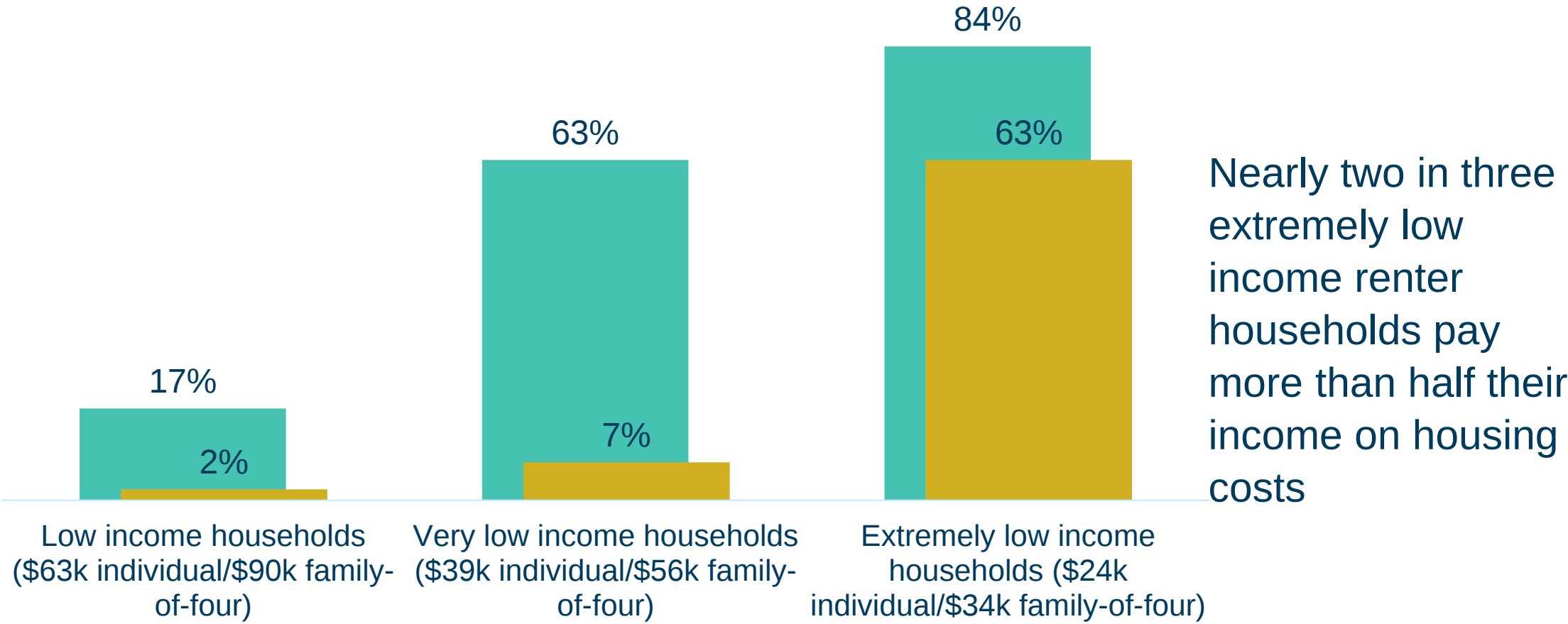
# RENTERS PAYING MORE THAN 30% OF INCOME ON HOUSING



Source: [National Low Income Housing Coalition \(NLIHC\)](#) calculations based on 2023 American Community Survey PUMS microdata. Income thresholds reflect [FY2025 HUD guidelines](#).

# RENTERS PAYING MORE THAN 30% OF INCOME ON HOUSING

## PAYING MORE THAN 50% OF INCOME ON HOUSING



# WHO ARE EXTREMELY LOW INCOME RENTERS?



Categories are not mutually exclusive, but renters are only counted once. For example, 13 percent of extremely low-income households include a single adult caregiver who is also in the labor force. See NLIHC's brief for their methodology.

Source: [National Low Income Housing Coalition \(NLIHC\)](#) calculations based on 2023 American Community Survey PUMS microdata. Income thresholds reflect [FY2025 HUD guidelines](#).

# SOME RENTAL MARKET TAKEAWAYS

After years of elevation, the supply of vacant rental opportunities has returned to healthy levels.

Rental affordability is falling – households are paying more of their income on rent.

Affordability challenges are the most pronounced for the lowest income households.





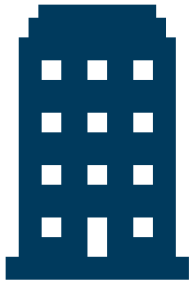
# OVERVIEW OF TODAY'S REMARKS

- About the Minneapolis Fed
- Homeownership Trends in ND
- Rental Trends in ND
- **What's Next?**



# HOUSING ECONOMICS: IMPORTANCE OF SUPPLY

New housing, even luxury and market-rate units, frees up existing units for lower-income households to move into, thus expanding housing choices.



New market-rate  
construction

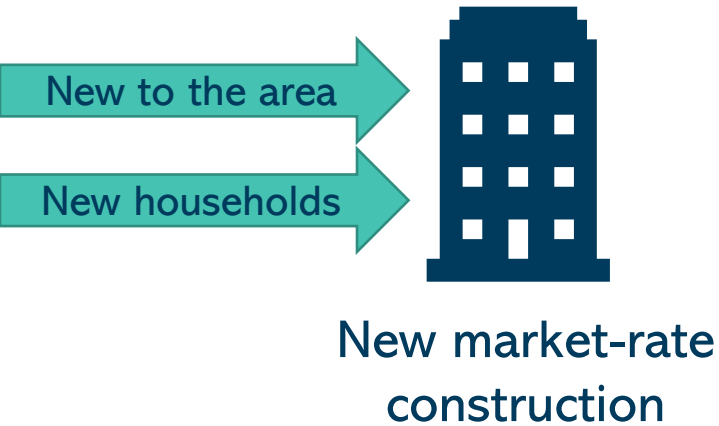
Learn more: <https://www.minneapolisfed.org/article/2024/how-new-apartments-create-opportunities-for-all>



FEDERAL RESERVE BANK OF MINNEAPOLIS

# HOUSING ECONOMICS: IMPORTANCE OF SUPPLY

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# HOUSING ECONOMICS: IMPORTANCE OF SUPPLY

In the single-family market, data on repeat buyers show that future buyers of the same home will have lower incomes over time. In other words, the first person to buy a home is often the highest-income person who will ever live in that house. The process is more pronounced in areas where it is easier to build.



Source: Geographic and temporal variation in housing filtering rates (Liu, et al, 2022)



FEDERAL RESERVE BANK OF MINNEAPOLIS

# HOUSING ECONOMICS: THE 5 “L’S”

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Land

Lumber

Labor

Laws

Lending



# HOUSING ECONOMICS: THE 5 “L’S”

---

Land

Lumber

Labor

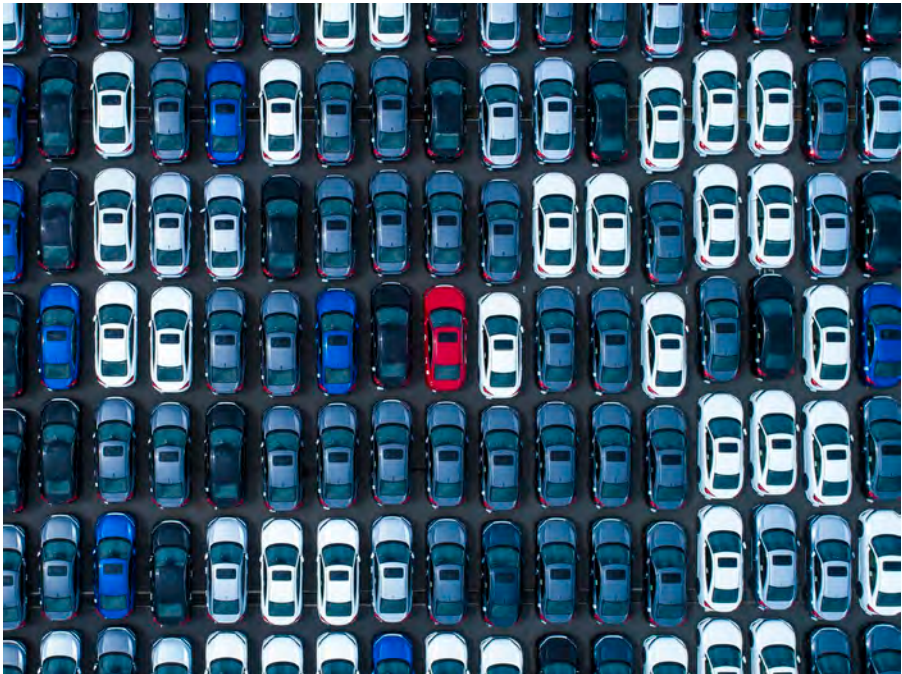
Laws

Lending



# HOUSING ECONOMICS: THE 5 “L’S”

## Laws



Laws regulating housing production vary across cities.

For example, consider a hypothetical 35-unit apartment building with a mix of 1, 2, and 3 BR units in North Dakota. Local zoning ordinance would require:

- 48 parking spaces (1 city)
- 50 parking spaces (1 city)
- 60 parking spaces (1 city)
- 63 parking spaces (1 city)
- 70 parking spaces (4 cities)
- 78 parking spaces (1 city)
- 79 parking spaces (1 city)

Source: Minneapolis Fed staff review of local ordinances.

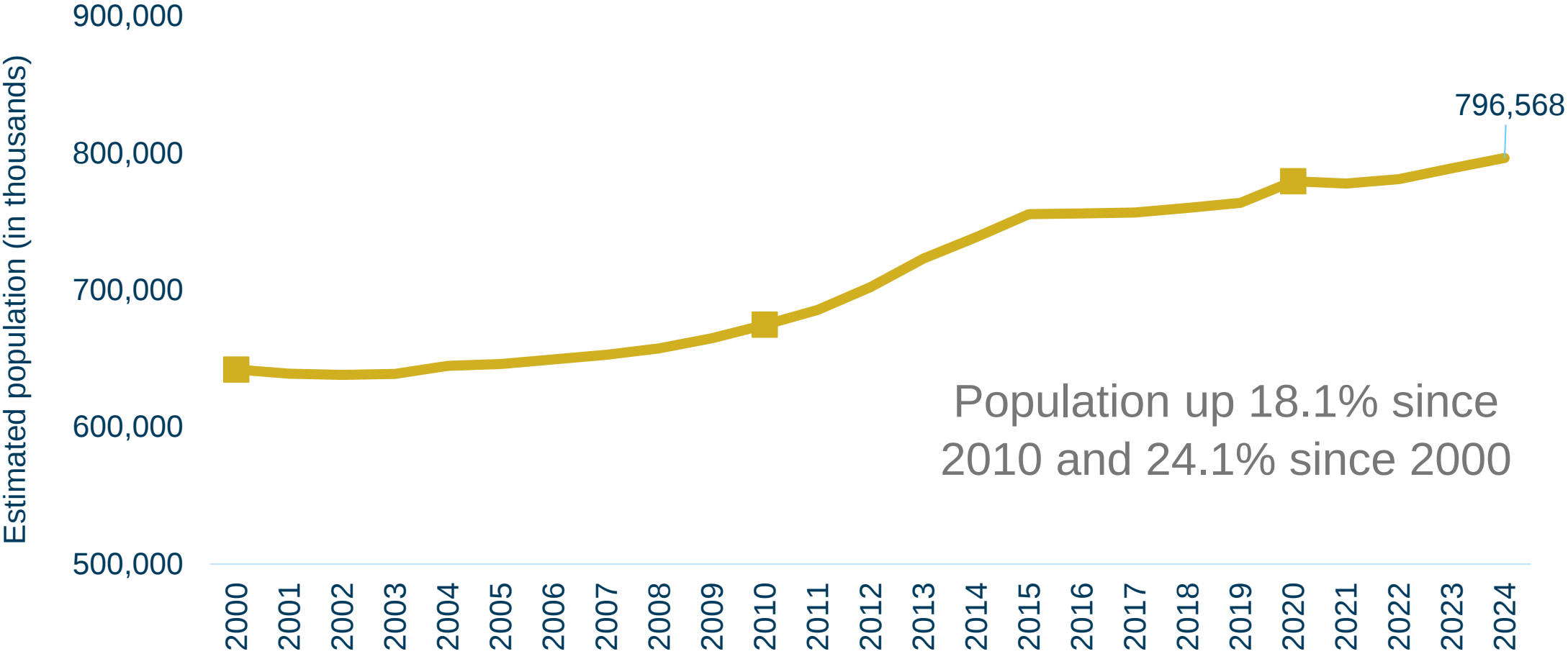


FEDERAL RESERVE BANK OF MINNEAPOLIS

WHAT LIES AHEAD?



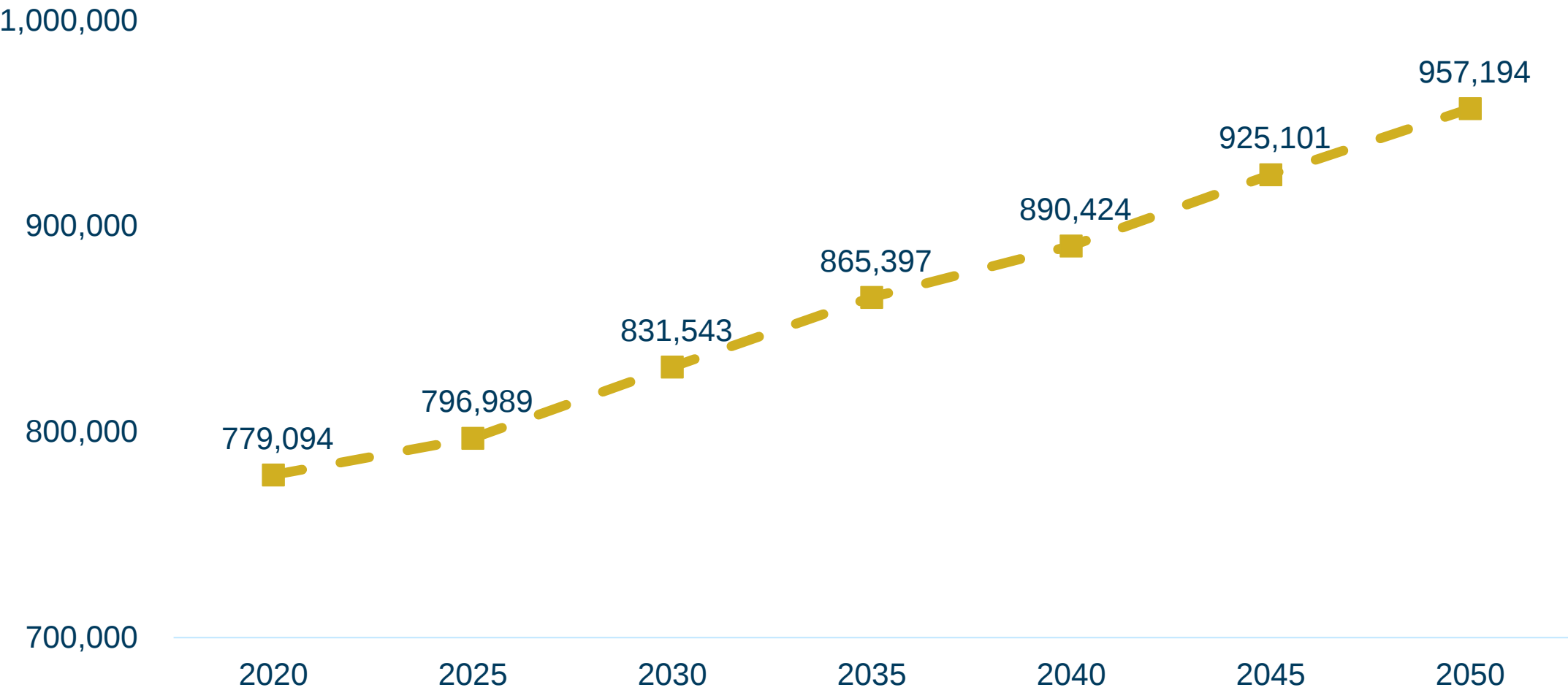
# NORTH DAKOTA'S POPULATION CONTINUES TO GROW



Source: U.S. Census Bureau, Resident Population in North Dakota, retrieved from FRED, Federal Reserve Bank of St. Louis

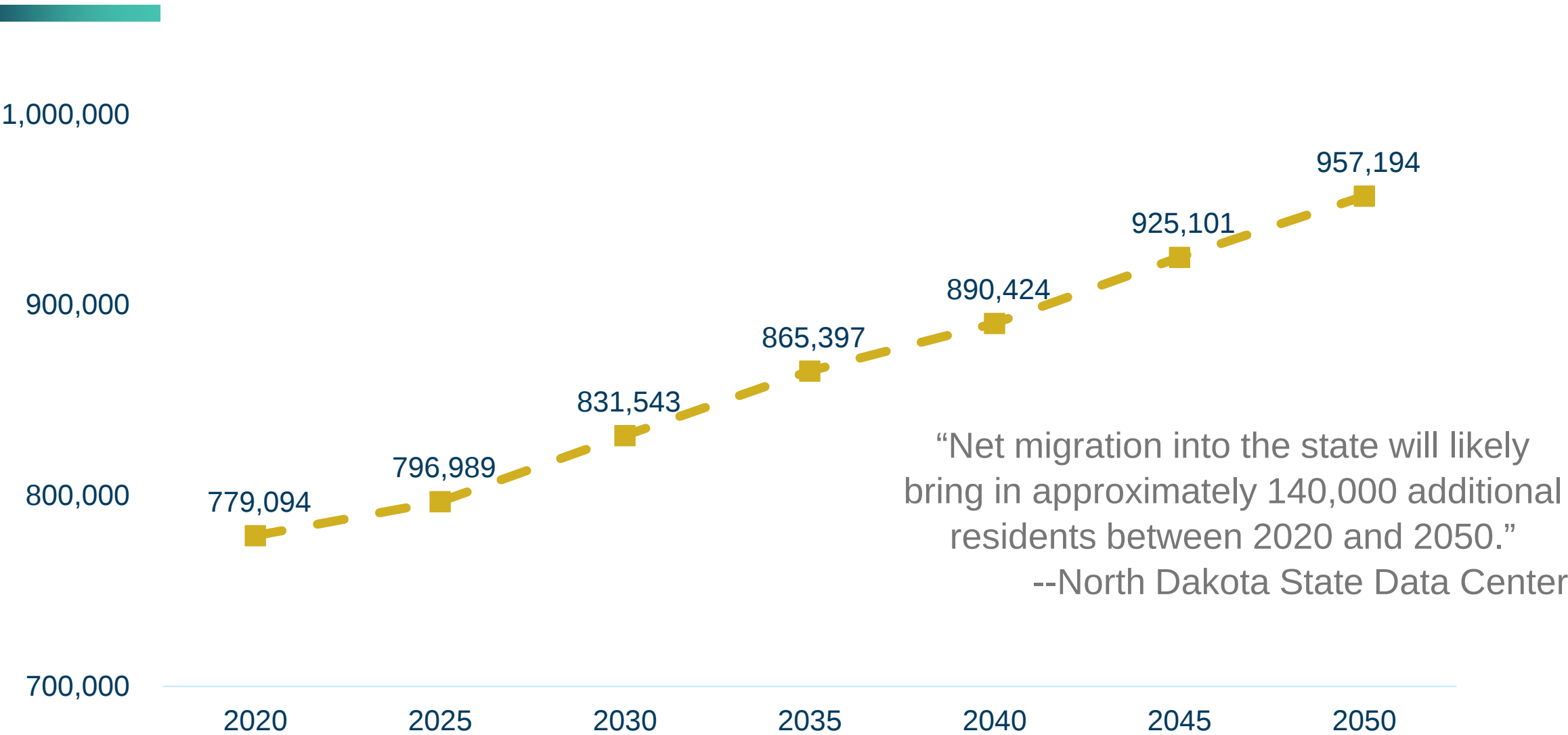


# NORTH DAKOTA PROJECTED TO CONTINUE TO GROW



Source: 2024 North Dakota State Data Center Population Projections, North Dakota Department of Commerce

# NORTH DAKOTA PROJECTED TO CONTINUE TO GROW



Source: 2024 North Dakota State Data Center Population Projections, North Dakota Department of Commerce

# WHAT ARE SYMPTOMS OF HOUSING SHORTAGE?

When a region is experiencing a **housing shortage**, economists might argue that:

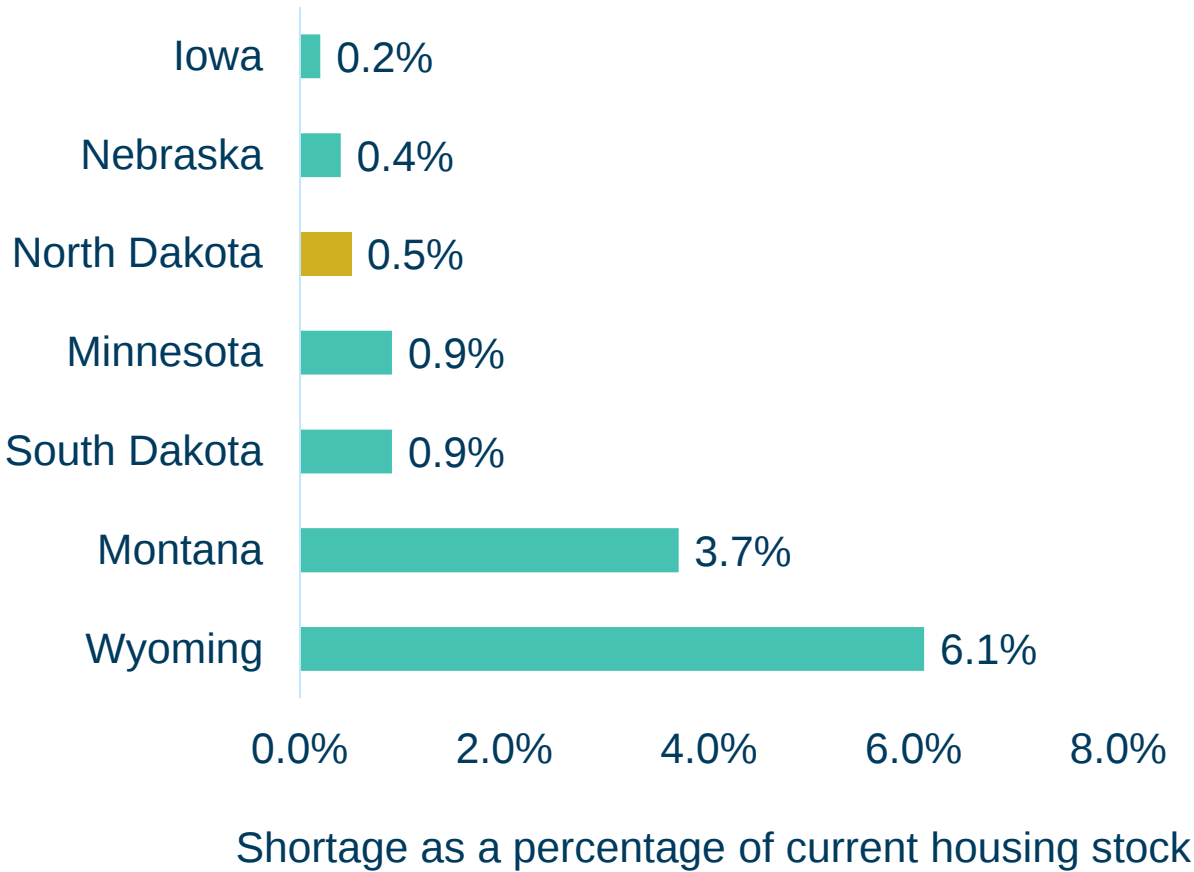
- **housing affordability would decrease** as a limited supply would cause housing costs to increase relative to households' incomes
- **household composition could change** as fewer individuals are able to live where, and how, they desire
- **household mobility would decline** as households face greater moving costs



# ESTIMATES OF HOUSING SHORTAGE OR UNDERSUPPLY

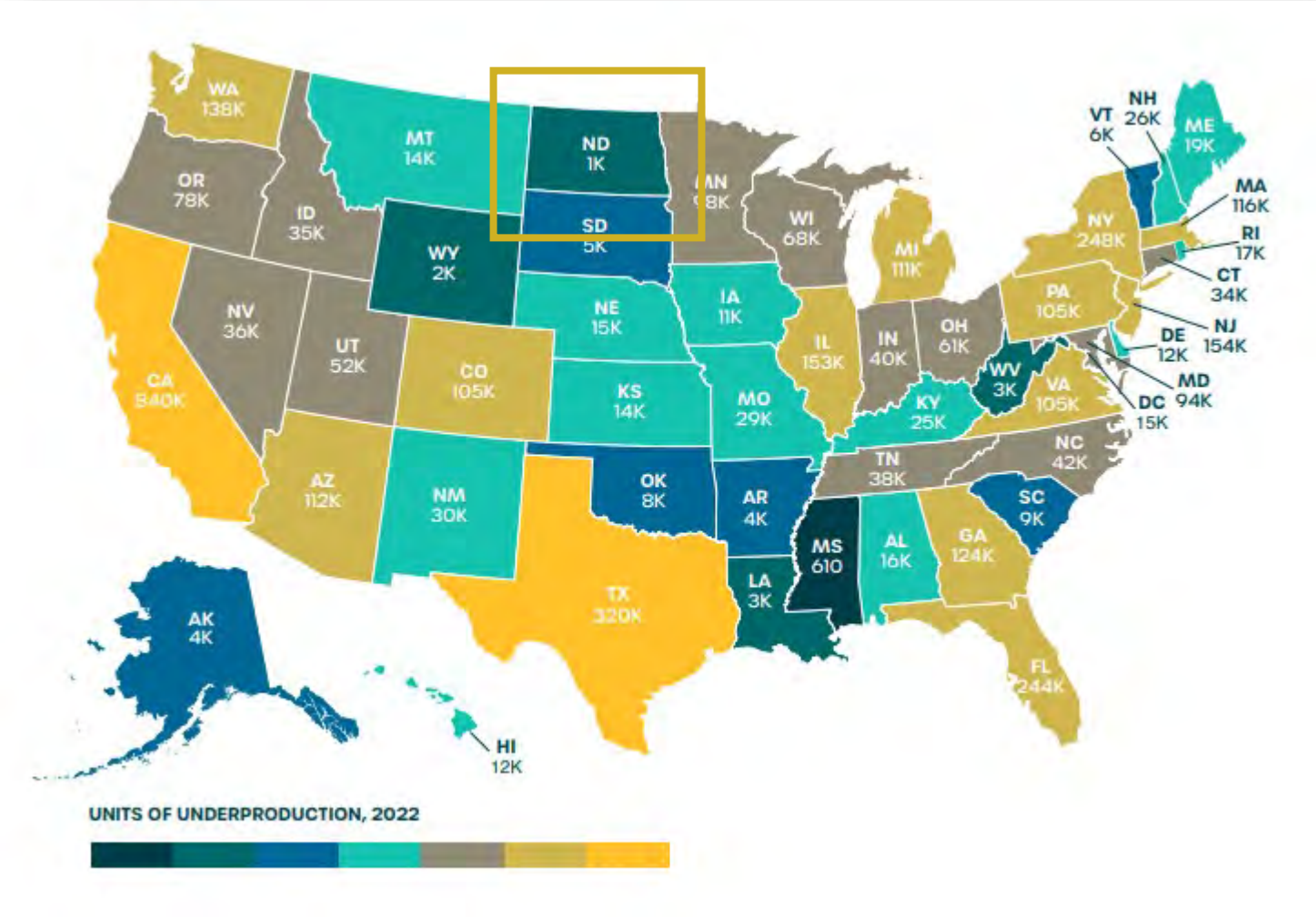
The **American Enterprise Institute** (AEI) took the midpoint of several national estimates of the housing undersupply and distributed that shortage between states based on housing prices and household incomes.

**North Dakota's shortage remains well below regional levels.**



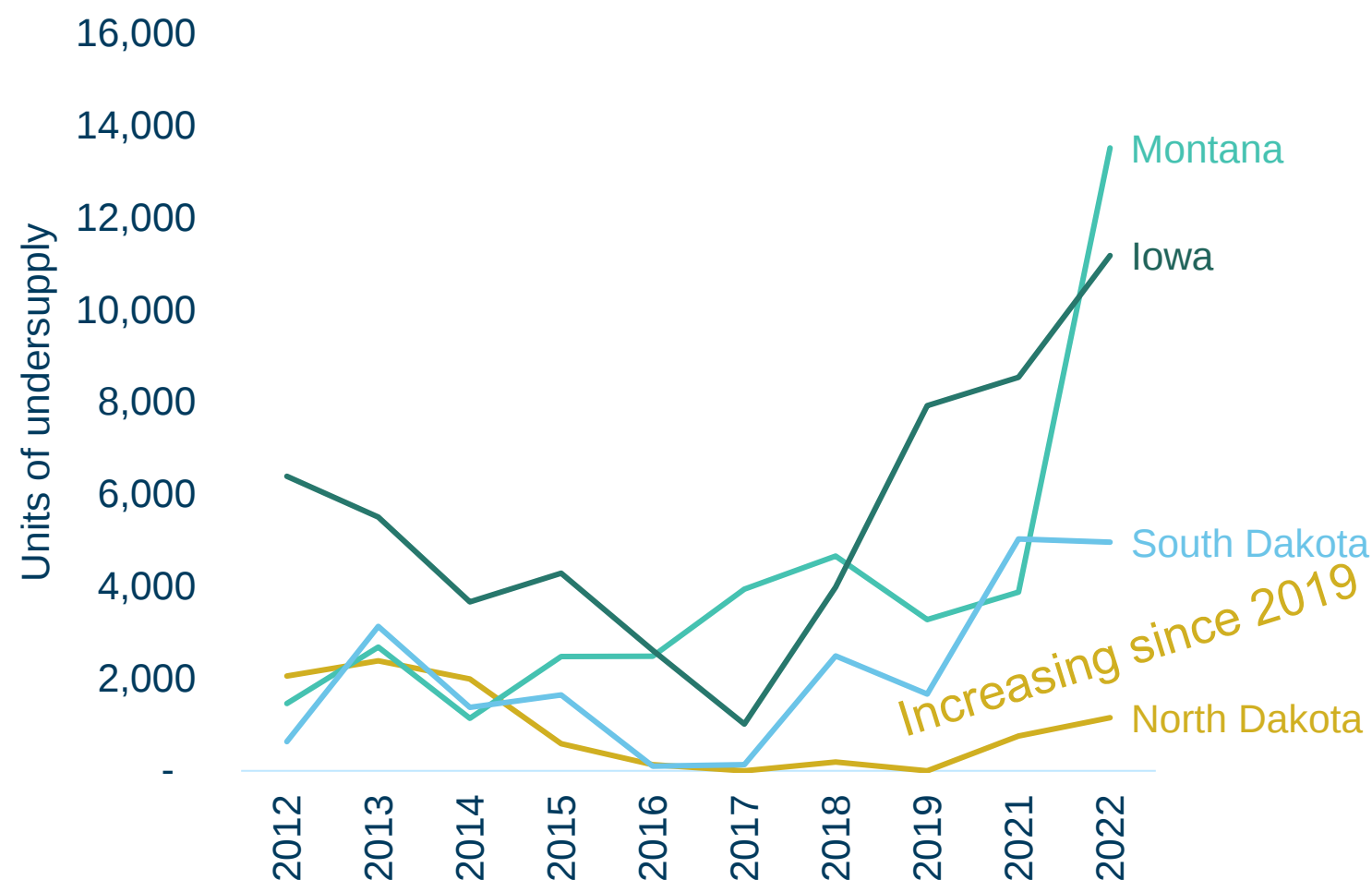
Source: [American Enterprise Institute](#). Their estimates use 2023 data.

# ESTIMATES OF HOUSING SHORTAGE OR UNDERSUPPLY



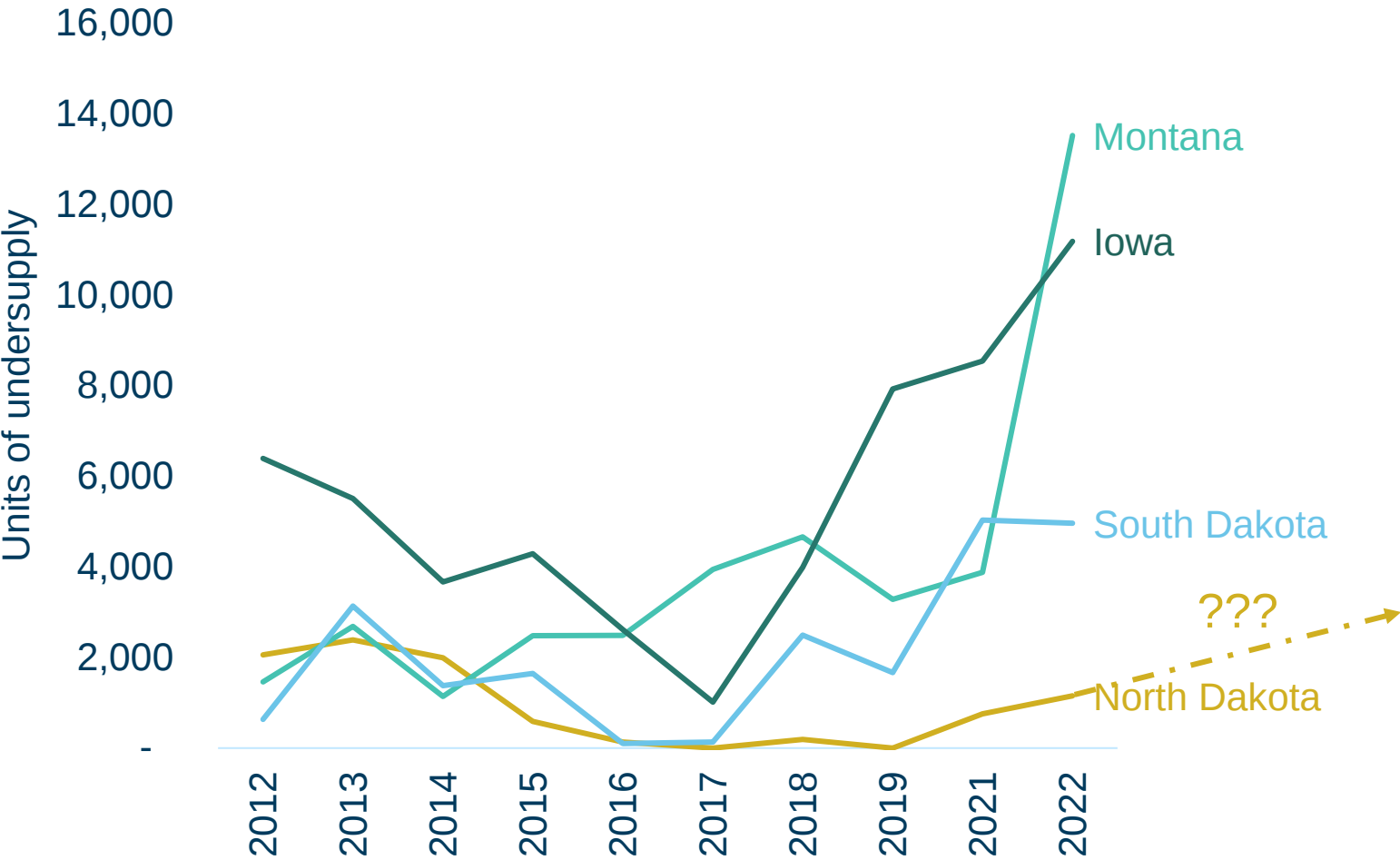
Up for Growth, a national advocacy organization focused on increasing the nation’s housing supply, estimates that North Dakota has a **housing undersupply of 1,000 units** in their most recent estimates.

# ESTIMATES OF HOUSING SHORTAGE OR UNDERSUPPLY



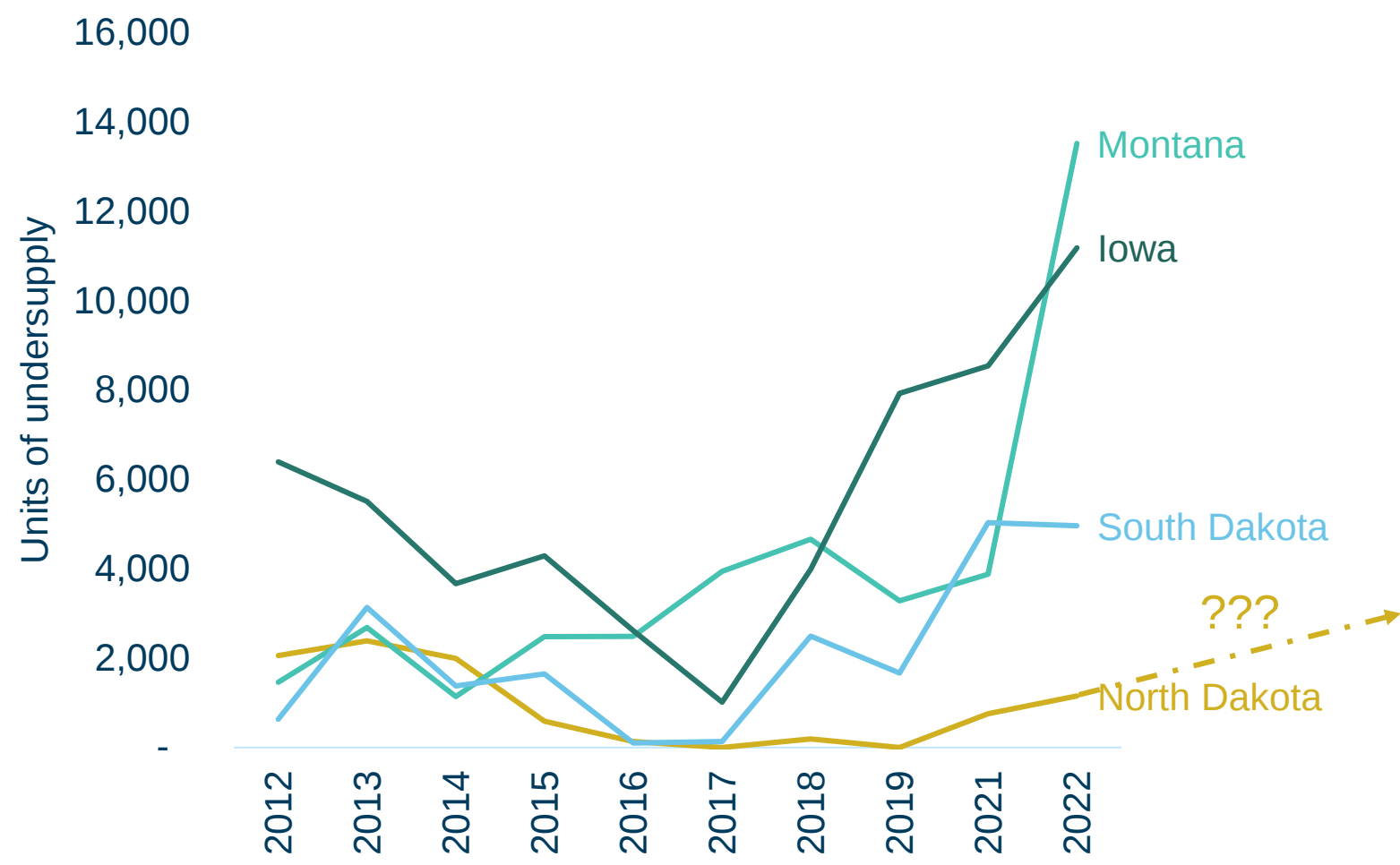
Up for Growth’s model suggests that North Dakota’s housing shortage has been **increasing since 2019**, but has not reached the same intensity as the 2012-2014 period.

# ESTIMATES OF HOUSING SHORTAGE OR UNDERSUPPLY



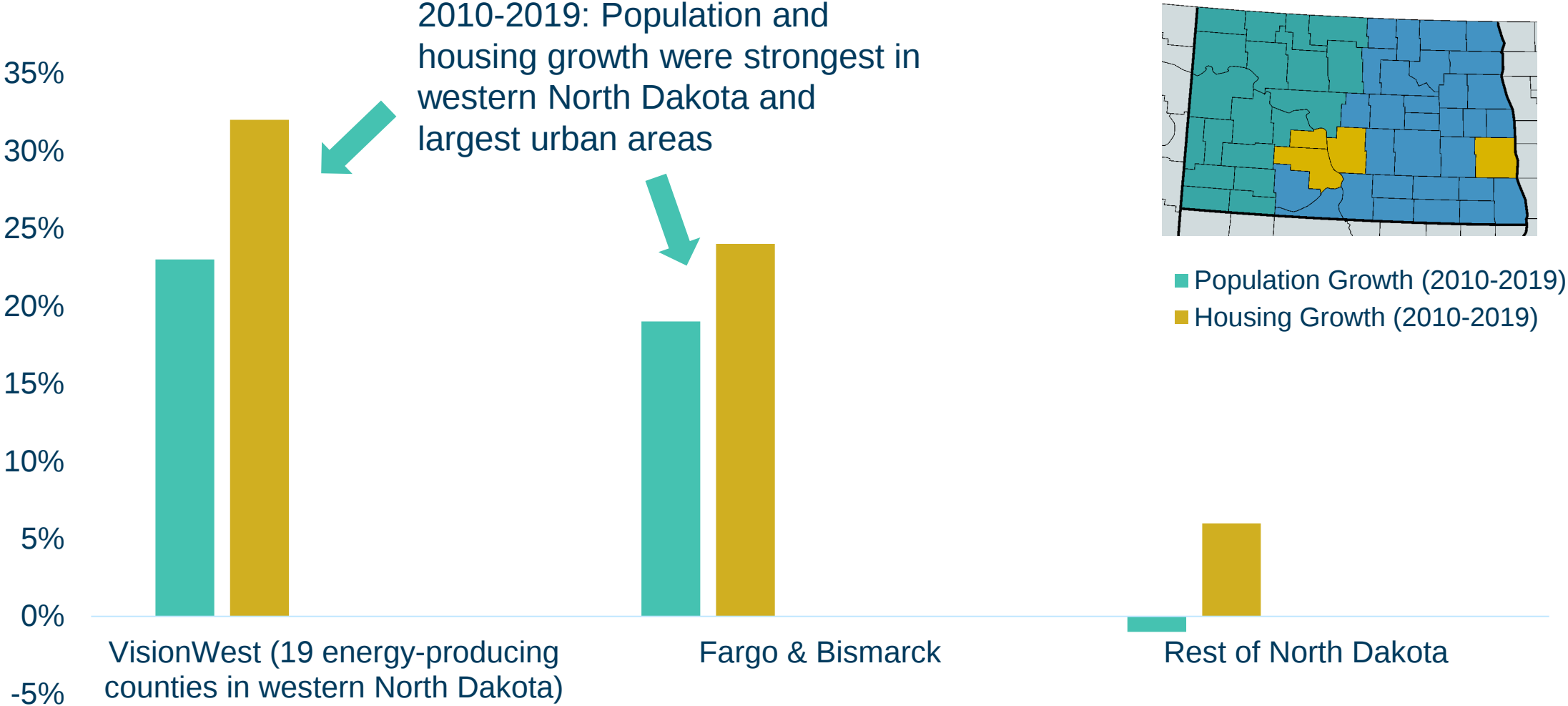
From 2022's housing undersupply of 1,000 units, **what lies ahead?**

# ESTIMATES OF HOUSING SHORTAGE OR UNDERSUPPLY



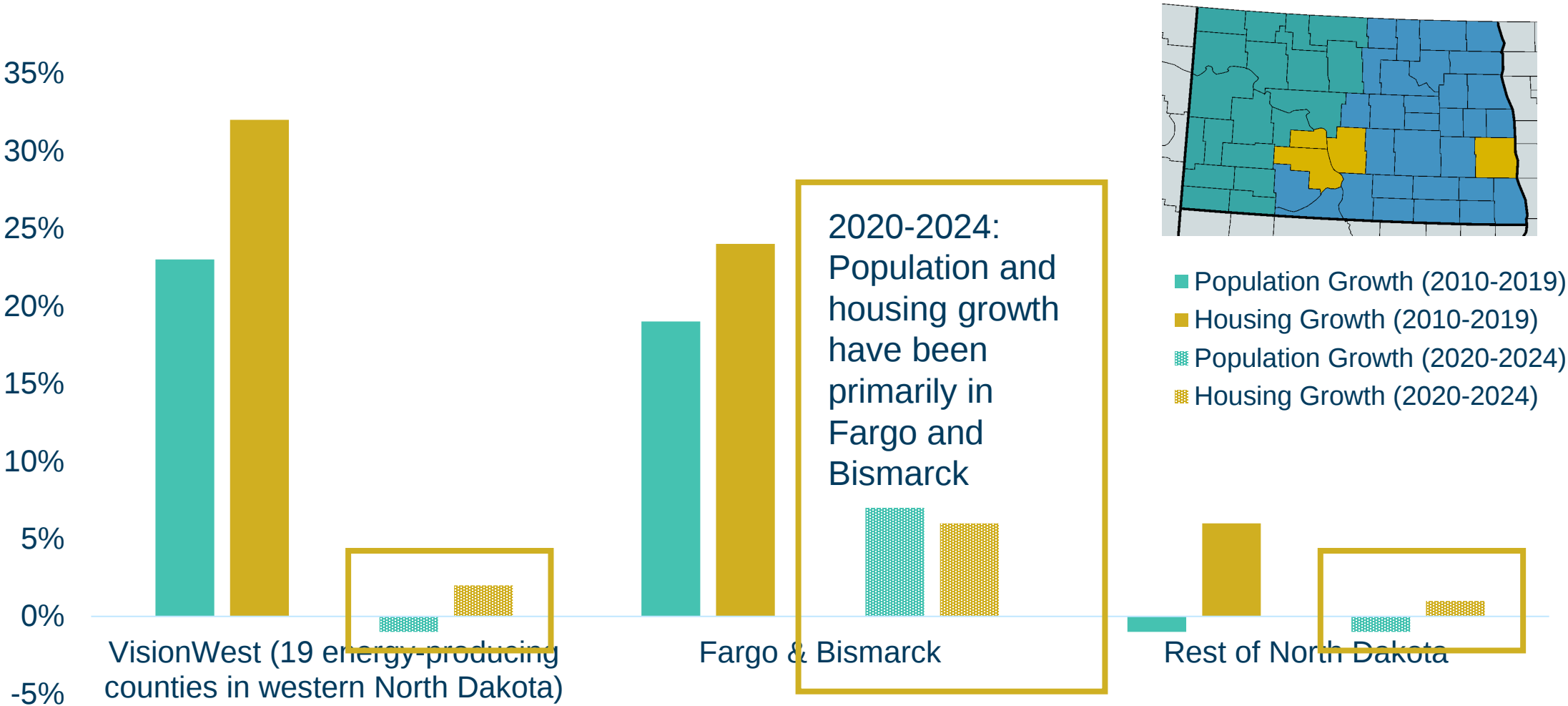
In Up for Growth’s model, neighboring states have experienced **rapid increases in their housing undersupply**. Will this be North Dakota’s experience?

# STATEWIDE NUMBERS MASK UNIQUE REGIONAL TRENDS



Source: Data for this graph was calculated using the U.S. Census Bureau's [Housing and Population Estimate Tables](#).

# STATEWIDE NUMBERS MASK UNIQUE REGIONAL TRENDS

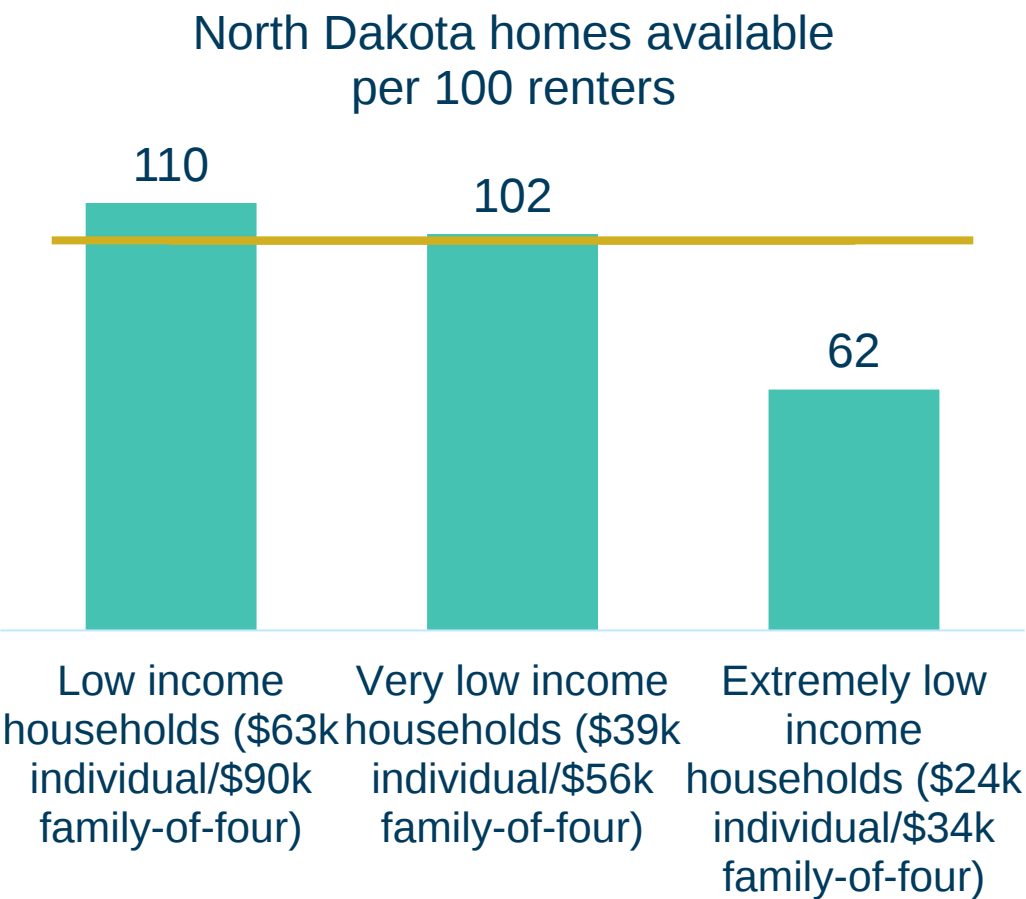


Source: Data for this graph was calculated using the U.S. Census Bureau's [Housing and Population Estimate Tables](#).

# LOWEST INCOME HOUSEHOLDS FACE MOST SHORTAGES

The **National Low Income Housing Coalition** measures housing shortages by comparing the number of homes available at certain price points to the number of families that can afford a home at those price points.

Using this approach, they estimate that about 11,000 more homes are necessary to meet the needs of families with extremely low incomes.



Source: [National Low Income Housing Coalition \(NLIHC\)](#) calculations based on 2023 American Community Survey PUMS microdata. Income thresholds reflect [FY2025 HUD guidelines](#).

# NORTH DAKOTA HOUSING MARKET IN SUMMARY

- Housing affordability is falling in North Dakota and homes are becoming unaffordable in many parts of the state
- Housing growth has caught up to population growth in North Dakota, but may be falling behind
- The scale of the housing challenges in North Dakota is still manageable



# THANK YOU!

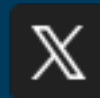
For more information:

[benjamin.horowitz@mpls.frb.org](mailto:benjamin.horowitz@mpls.frb.org)

[libby.starling@mpls.frb.org](mailto:libby.starling@mpls.frb.org)

Visit our website: [minneapolisfed.org](https://minneapolisfed.org)

Follow the Minneapolis Fed on social:





# Housing Advocacy Trends

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# Chicken Coop Story



AARP FOUNDER:

**Dr. Ethel  
Percy Andrus**

Andrus founded a separate organization, the National Retired Teachers Association (NRTA) in 1947.

**Subsequently, AARP was founded in 1958.**



## Chicken Coop Story:

*“I knocked on the sagging door of the windowless shed and assured the answering voice that I had come to say ‘Howdy’ — one teacher to another — and I asked if I might not come in.”*

# Factors Impacting Affordable Housing

There are several contributing factors impacting the lack of affordable housing, including:

1

Land use regulations (zoning) that limit the types of housing that can be built.

---

2

The amount of land zoned to allow rental housing, and housing at higher densities

---

3

Increases in construction and development costs

---

4

Lack of financing and capital available for homeowners and builders looking to invest in workforce, affordable, and low-income housing

5

Lack of government funds earmarked for housing

---

6

The growth of institutional investment in housing (following recent foreclosures)

---

7

Allowing institutional investors to take over foreclosed property, (only to sell it for a higher price)

---

8

Transfer taxes, development impact fees, and other soft costs

---

9

Increasing property taxes

# What People 50+ Think About Where They Will Live



51%

Believe they will **move**  
to allow them to **age**  
**independently**



75%

Want to stay in their  
**homes**



73%

Stay in their  
**communities**



44%

Expected to **relocate**,  
**with housing costs**  
being a primary  
motivator

# Middle Housing?



A group of different housing types that:

- ✓ Have **multiple** housing units
- ✓ Are more similar in scale to **single-detached homes** than to apartment buildings



COTTAGE



SIDE-BY-SIDE DUPLEX



STACKED DUPLEX



STACKED TRIPLEX



TOWNHOUSE



FOURPLEX

# Characteristics of a Middle Housing Development



## Neighborhood Scale:

Between single-family homes and mid-rise multifamily housing.



## Sense of Community:

Fosters tight-knit communities by promoting socio-economic inclusion, allowing people to live closer to neighborhood amenities.



## Market Driven:

Less-costly alternative to the large single-detached homes.



## Low perceived density:

Missing Middle Housing types can successfully increase the number of households living in an area without creating a sense of crowding.



## Efficient size and design:

Intentionally smaller per unit with wider appeal to buyers and renters, including downsizing seniors, single-individual households, and people seeking a greener lifestyle.



## Walkability:

Missing Middle Housing types are frequently located in walkable areas where residents are frequently willing to trade space for proximity to shops, jobs, and public transportation.

# Why Does AARP Support Middle Housing?



Helps **meet housing needs** of growing communities and provides **diverse** housing options such as smaller homes, multigenerational homes



Allows for **lower-cost housing** options, **expands homeownership** opportunities in **high-opportunity neighborhoods** (schools, parks, jobs)



Promotes **smart land use and sustainability** by supporting infill and compact development, often in walkable neighborhoods, closer to public transit



**Preserves neighborhoods** and blends well in neighborhoods with single-detached homes

# Benefits of a Middle Housing Development



## Affordability by Design:

The home type increases supply and meets the demand for neighborhood living by using land more efficiently.



## Reduced Transportation Costs:

Missing Middle Housing types are frequently located in walkable areas where residents are frequently willing to trade space for proximity to shops, jobs, and public transportation.



## Shared Land Costs:

Since Missing Middle Housing provides multiple residences on the same size lot as a single-family home, land costs can be divided among multiple households instead of just one.



## Smart Land Use:

The addition of such housing can lead to the incremental creation of more Missing Middle Housing properties, thereby adding significant numbers of affordable, locally owned housing units.



## Income, Equity and Empowerment:

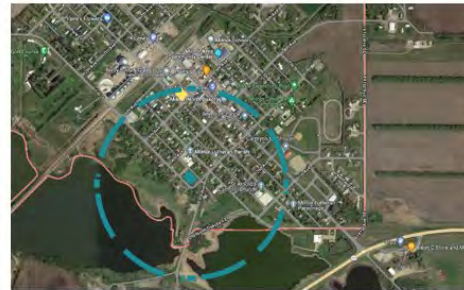
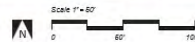
Missing Middle Housing types provide residents with an opportunity to live in quality housing while saving money and working to move up the economic ladder.

# AARP ND Work on Missing Middle Housing

Site Plan



Site Plan



City Context (not to scale)

- Missing Middle Housing Test Fit
- Site 1/4 Mile Ped Shed
- Optional Site for Multi-Generational Houses

Missing Middle Housing Study — July 12, 2022

305 1st Street — Opticos Design, Inc. © 2022



Sage House

After discussing the current market conditions and the city's vision for the future, the group decided to explore the possibility of a multi-generational housing project.



# Funding Affordable Housing



## Big push for funding affordable housing by states



Picture Source: <https://www.shutterstock.com/image-photo/saving-money-home-loan-mortgage-property-1318396043>

- ✓ **Arizona** - Funding for new affordable housing and homeless Response, more funding for Housing Trust Fund
- ✓ **Delaware** – Provided funding for workforce housing program and home modification
- ✓ **Iowa** - Creating Workforce Housing Tax Credit programs
- ✓ **Maryland** - Providing incentives to multi-family housing projects
- ✓ **New York** - Tax incentive for affordable housing developments
- ✓ **Pennsylvania** – Funding for home repairs
- ✓ **Hawaii** - Issuing bonds to raise money for housing, allocating money for strategic housing initiative, amending state LIHTC priority program.
- ✓ **Massachusetts** - \$5 billion housing bond bill supporting various housing programs, including providing funding for ADUs, supportive housing, inclusionary zoning programs, an first time home buyers program
- ✓ **New Jersey** - A4 Bill providing incentives to housing programs, including, ADUs, TODs, and mixed-income housing
- ✓ **Alabama** - Created a workforce housing tax credit program

# AARP's Middle Housing Publications

## AARP Discovering and Developing Missing Middle Housing



- What it is
- Where it went
- And why it's a needed housing option for people of all ages



Source: AARP's Middle Housing Publication, AARP Livable Communities



## Expanding Middle Housing Options A Guide to Local Middle Housing Regulations



CREATED FOR STATE AND LOCAL LEADERS BY  
AARP GOVERNMENT AFFAIRS  
and ECONORTHWEST

Source: AARP's Local Middle Housing Guide,  
Cover Art by Jennifer Goodman

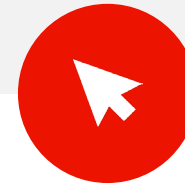


## Re-Legalizing Middle Housing A Model Act and Guide to Statewide Legislation



CREATED FOR STATE AND LOCAL LEADERS BY  
AARP GOVERNMENT AFFAIRS  
and ECONORTHWEST

Source: AARP's State Middle Housing Model Act  
and Guide, Cover Art by Jennifer Goodman



Visit:

<https://www.aarp.org/livable-communities/>

to learn more.







# Thank you!



Beyond Shelter, Inc. and  
Dan Madler, CEO

## Housing Needs & Opportunities In North Dakota

EXPLORING STRATEGIES FOR  
SUPPORTING HOUSING  
PRODUCTION STATEWIDE



**Beyond Shelter** inc.



ABOUT BEYOND SHELTER, INC.



# Organizational Overview

- Mission-driven North Dakota nonprofit developer of affordable housing
- Certified Community Housing Development Organization (CHDO)
- Over 26 years helping communities meet affordable housing needs
- Expertise in:
  - Senior housing
  - Permanent supportive housing
  - Family housing
  - New construction
  - Rehabilitation & preservation
  - Downtown revitalization

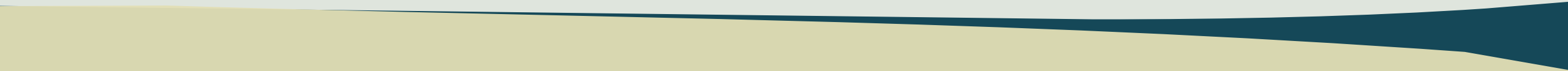




## Beyond Shelter's Why

- Everyone deserves a quality, affordable place to call home
- Housing matters – it's foundational for all positive life outcomes
- Connected to:
  - Health, Education, Employment, Childcare, Transportation, Wealth creation, Public safety
- Without housing, nothing else works – everything is interrelated
- **Think about it:**
  - Where would you be without a home?
  - How would life be different for your family?
- **Housing truly matters!**

WHAT DOES  
BEYOND SHELTER, INC.  
BRING TO THE TABLE

A decorative wavy line in a dark teal color separates the text from the bottom section of the slide.



# Experience and Impact

## Proven Success

- Over 26 years of experience delivering affordable housing.

## Financing Achievements

- Secured over \$250 million to fund 54 housing developments producing over 1,680 affordable homes.

## Comprehensive Expertise

- Expertise includes project structuring, oversight, financing, leasing, and compliance.

## Development footprint

- **ND:** Bismarck, Burlington, Dickinson, Fargo, Grand Forks, Jamestown, Minot, West Fargo
- **SD:** Aberdeen
- **MN:** Fergus Falls, Moorhead



# Funding Sources



## Utilization of Diverse Funding Sources

Beyond Shelter uses multiple funding sources to support affordable housing developments including but not limited to:

- Low Income Housing Tax Credits (LIHTC) – 9% & 4%
- HOME Funds
- Community Development Block Grants (CDBG)
- Affordable Housing Program Funds (AHP)
- ND Housing Incentive Funds (HIF)
- Neighborhood Stabilization Program Funds (NSP)
- ND Law Enforcement Housing Pilot Program Funds (LEPP)
- Foundation Grants



# ABOUT DAN MADLER

## Professional Background

- Chief Executive Officer of **Beyond Shelter, Inc.** (BSI), located in Fargo, ND
- Joined BSI in March 2003
- 32+ years of experience in the affordable housing industry
- Participated in development of over 1,650 affordable homes





## Personal Statement and Motivation

- I am by nature, a problem-solver.
- I am driven by the challenges that come with developing affordable housing.
- I am passionate about working for a mission-driven organization that makes life better for others, by giving them a place to call home.



# CONCLUSION



## Looking Ahead: Housing Needs & Opportunities in North Dakota

- Affordable housing is foundational to thriving communities.
- **Beyond Shelter** is committed to partnering with others to meet these needs.
- Together, we can create solutions that make a lasting impact.



THANK YOU!

DAN MADLER, CEO  
BEYOND SHELTER, INC.

