

# Involuntary ('Unlucky') Unemployment and the Business Cycle

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# Background

- There is a class of models that has received a lot of attention in central banks.
- People have used the models to place structure on discussions about monetary policy.
  - Recent: Curdia-Woodford, Gertler-Kiyotaki.
- In recent years, there has been a push to introduce labor market variables like unemployment.

# What We Do:

- We investigate a particular approach to modeling unemployment.
  - Hopenhayn and Nicolini (1997), Shavell and Weiss (1979)
- We explore the implications for monetary DSGE models.
  - Simple NK model without capital.
    - Okun's law, natural rate of unemployment.
  - Standard empirical NK model (e.g., ACEL, CEE, SW)
    - Estimate the model.
    - Does well reproducing response of unemployment and labor force to three identified shocks.

# Unemployment

- To be ‘unemployed’ in US data, must
  - be ‘willing and able’ to work.
  - recently, made efforts to find a job.
- Our presumption: a person has lower utility when unemployed than when employed.
  - consumption drops typically about 10 percent upon the loss of a job (Gruber, 1997, Chetty and Looney, 2006)
  - Some indicators of happiness (suicide, subjective sense of well being) deteriorate when the unemployment rate rises (Brenner, 1979; Ruhm, 2000; Schimmack et al, 2008)
- Current monetary DSGE models with ‘unemployment’:
  - Utility **jumps** when you lose your job.
  - Finding a job requires **no** effort.
  - US Census Bureau employee dropped into current monetary DSGE models would find **zero unemployment**.

# What we do:

- Explore the simplest possible model of unemployment, which satisfies two key features of unemployment.
- To be unemployed:
  - Must have made recent efforts to find a job.
    - To find a job, household must make an effort,  $e$ , which increases the probability,  $p(e)$ , of finding a job.
  - Unemployed worse off than employed.
    - assume household search effort,  $e$ , is not publicly observable.
    - full insurance against household labor market outcomes is not possible.
      - under perfect consumption insurance, no one would make an effort to find a job.

# Outline

- Insert our model of unemployment into
  - Simple Clarida-Gali-Gertler (CGG) NK model.
  - CEE model: evaluate model's ability to match US macroeconomic data, including unemployment and labor force

# CGG Model

- Goods Production:

$$Y_t = \left[ \int_0^1 Y_{i,t}^{\frac{1}{\lambda_f}} di \right]^{\lambda_f}, \quad 1 \leq \lambda_f < \infty.$$

- Monopolists produce intermediate goods

- Technology:

$$Y_{i,t} = A_t h_{i,t}$$

- Calvo sticky prices:

$$P_{i,t} = \begin{cases} P_{i,t-1} & \text{with prob. } \xi_p \\ \text{chosen optimally} & \text{with prob. } 1 - \xi_p \end{cases}$$

- Enter competitive markets to hire labor.

# CGG Model: Monetary Policy

- Taylor rule:

$$\hat{R}_t = \rho_R \hat{R}_{t-1} + (1 - \rho_R)[r_\pi \hat{\pi}_t + r_y \hat{x}_t] + \varepsilon_t$$

- Here:

- $\hat{x}_t$  output gap (percent deviation of output from efficient level)

- Efficient equilibrium:

- Monopoly power and inflation distortions extinguished.



# Households

- This is where the new stuff is.....

# Typical Household During Period

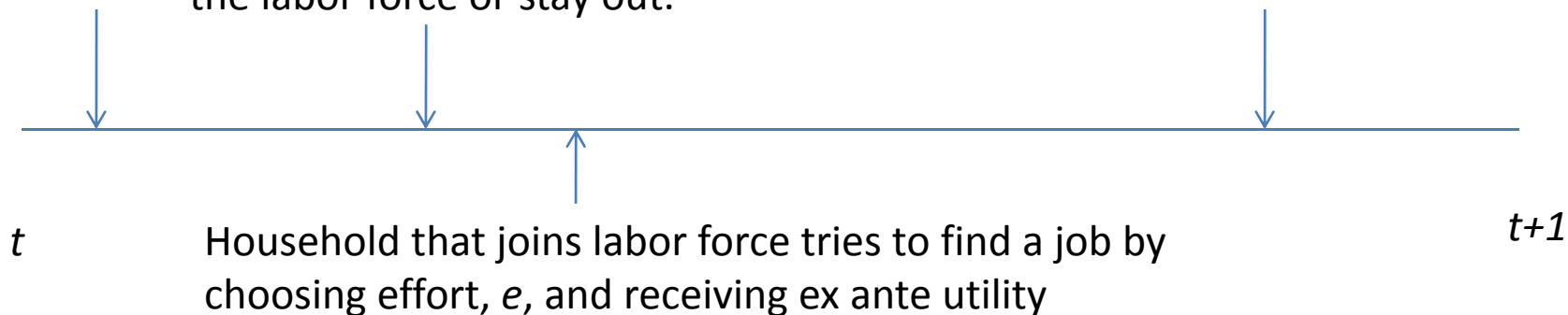
Draw privately observed, idiosyncratic shock,  $l$ , from Uniform,  $[0, 1]$ , that determines utility cost of work:

$$F + \zeta_t(1 + \sigma_L)l^{\sigma_L}.$$

After observing  $l$ , decide whether to join the labor force or stay out.

Household that stays out of labor market does not work and has utility

$$\log c_t^{\text{out of labor force}}$$



$$p(e_t) \left[ \overbrace{\log(c_t^w) - F - \zeta_t(1 + \sigma_L)l^{\sigma_L} - \frac{1}{2}e_t^2}^{\text{ex post utility in case household finds a job}} \right] + (1 - p(e_t)) \left[ \overbrace{\log(c_t^u) - \frac{1}{2}e_t^2}^{\text{ex post utility in case of unemployment}} \right]$$

$$p(e_t) = \eta + ae_t$$

# Household Insurance

- They need it:
  - Idiosyncratic work aversion.
  - Job-finding effort,  $e$ , may or may not produce a job.
- Assume households gather into large families, like in Merz and Andolfatto
  - With complete information:
    - Households with low work aversion told to make big effort to find work.
    - All households given same consumption.
    - Not feasible with private information.
  - With private information
    - To give households incentive to look for work, must make them better off in case they find work.

# Optimal Insurance

- Relation of family to household: standard principal/agent relationship.
  - family receives wage from working households
  - family observes current period employment status of household.
- For family with given  $C$ ,  $h$ :
  - allocates consumption:  $c_t^w$ ,  $c_t^{nw}$
  - $c_t^w/c_t^{nw}$  must be big enough to provide incentives.
  - must satisfy family resource constraint:

$$h_t c_t^w + (1 - h_t) c_t^{nw} = C_t.$$

# Family Indirect Utility Function

- Utility:

$$u(C_t, h_t, \zeta_t) = \log(C_t) - z(h_t, \zeta_t)$$

- Where

$$z(h_t, \zeta_t) = \log[h_t(e^{F+\zeta_t(1+\sigma_L)}f(h_t, \zeta_t)^{\sigma_L} - 1) + 1] \\ - \frac{a^2 \zeta_t^2 (1 + \sigma_L) \sigma_L^2}{2\sigma_L + 1} f(h_t, \zeta_t)^{2\sigma_L+1} - \eta \zeta_t \sigma_L f(h_t, \zeta_t)^{\sigma_L+1}.$$

- Clarida-Gali-Gertler utility function:

$$u(C_t, h_t, \zeta_t) = \log(C_t) - \zeta_t h_t^{1+\sigma_L}$$

# Family Problem

$$\max_{\{C_t, h_t, B_{t+1}\}} E_0 \sum_{t=0}^{\infty} \beta^t [\log(C_t) - z(h_t, \zeta_t)]$$

– Subject to:

$$P_t C_t + B_{t+1} \leq B_t R_{t-1} + W_t h_t + \text{Transfers and profits}_t.$$

- Family takes market wage rate as given and tunes incentives so that marginal cost of extra work equals marginal benefit:

$$C_t z_h(h_t, \zeta_t) = \frac{W_t}{P_t}.$$

# Observational Equivalence Result

- Because of the simplicity of the assumptions, the model is observationally equivalent to standard NK model, when represented in terms of output, interest rate, inflation:

$$\hat{\pi}_t = \beta E_t \hat{\pi}_{t+1} + \frac{(1-\beta\xi_p)(1-\xi_p)}{\xi_p} (1 + \sigma_z) \hat{x}_t$$

$$\hat{x}_t = E_t \hat{x}_{t+1} - (\hat{R}_t - \hat{\pi}_{t+1} - \hat{R}_t^*).$$

$$\hat{R}_t = \rho_R \hat{R}_{t-1} + (1 - \rho_R) [r_\pi \hat{\pi}_t + r_y \hat{x}_t] + \varepsilon_t,$$

# Observational Equivalence Result

z function: disutility of labor for family

‘curvature of disutility of labor’:

$$\sigma_z \equiv \frac{z_{hh}h}{z_h}$$

$$\hat{\pi}_t = \beta E_t \hat{\pi}_{t+1} + \frac{(1-\beta\xi_p)(1-\xi_p)}{\xi_p} (1 + \sigma_z) \hat{x}_t$$

$$\hat{x}_t = E_t \hat{x}_{t+1} - (\hat{R}_t - \hat{\pi}_{t+1} - \hat{R}_t^*).$$


$$\hat{R}_t = \rho_R \hat{R}_{t-1} + (1 - \rho_R)[r_\pi \hat{\pi}_t + r_y \hat{x}_t] + \varepsilon_t,$$



# Unemployment Gap

- Can express everything in terms of unemployment gap:

$$u_t^g = -\kappa^{okun} \hat{x}_t. \quad \kappa^{okun} = \frac{a^2 \zeta \sigma_L^2 m^{\sigma_L} (1-u)}{1-u + a^2 \zeta \sigma_L^2 m^{\sigma_L}} > 0.$$

$$u_t^g = \underbrace{u_t}_{\text{actual rate of unemployment}} - \underbrace{u_t^*}_{\text{efficient level of unemployment}}$$


**Non-accelerating rate of inflation level of unemployment, NAIRU**

# Properties of the Model

- Calibrated model first....

# Calibration of the Model

Parameter	Value	Description
$\beta$	$1.03^{-.25}$	Discount factor
$g_A$	1.0047	Technology growth
$\xi_p$	0.75	Price stickiness
$\lambda_f$	1.2	Price markup
$\rho_R$	0.8	Taylor rule: interest smoothing
$r_\pi$	1.5	Taylor rule: inflation
$r_y$	0.2	Taylor rule: output gap
$\eta_g$	0.2	Government consumption share on GDP

To parameterize preference and search function, set:

labor force participation rate:  $m=0.67$

employment rate:  $h=0.63$

unemployment rate:  $u=0.056$

# Properties

- Replacement ratio

$$\frac{c^{nw}}{c^w} = 0.18$$

– Very low! In model with habit persistence in preferences, replacement ratio = 0.80.

- Cost of business cycles (in % of consumption)...

Limited Information Model    Full Information Model

Technology Shock Only

0.52%

0.57%

Government Spending Shock Only

0.11%

0.13%

Monetary Policy Shock Only

0.07

0.10

# Put this all into a medium-sized DSGE Model

- Habit persistence in preferences
- Variable capital utilization.
- Investment adjustment costs.
- Wage setting frictions as in Erceg-Henderson-Levin.
- Parameterization:
  - prices reoptimized on average every 2.7 quarters
  - wages reoptimized on average every 4 quarters.

# Finding

- Model with unemployment fit to VAR-based impulse responses turns in same performance as CEE model without unemployment.
- When we add unemployment and labor force, model matches estimated responses in labor force and unemployment.

Figure 1: Dynamic Responses of Non-Labor Market Variables to a Monetary Policy Shock

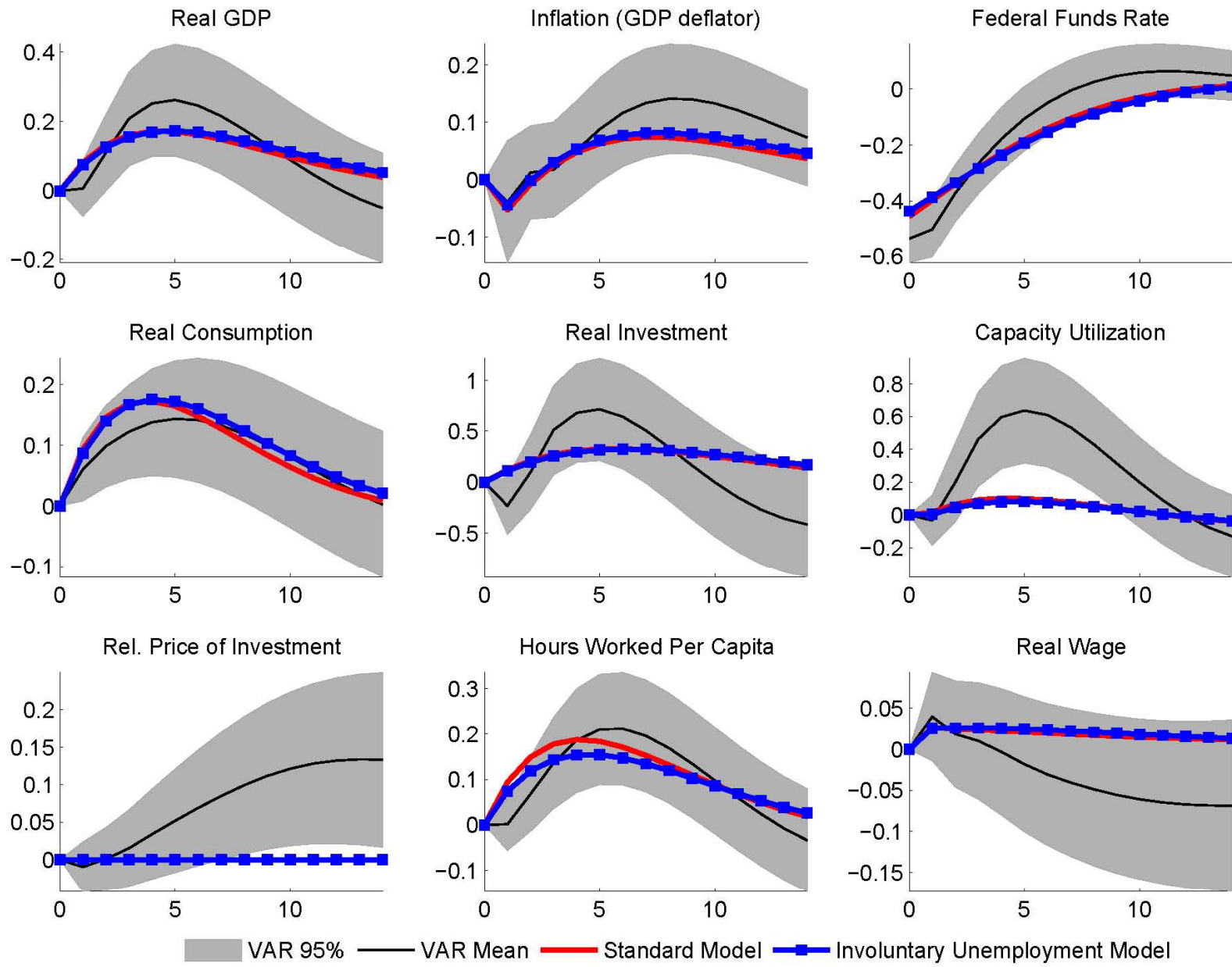


Figure 2: Dynamic Responses of Non-Labor Market Variables to a Neutral Technology Shock

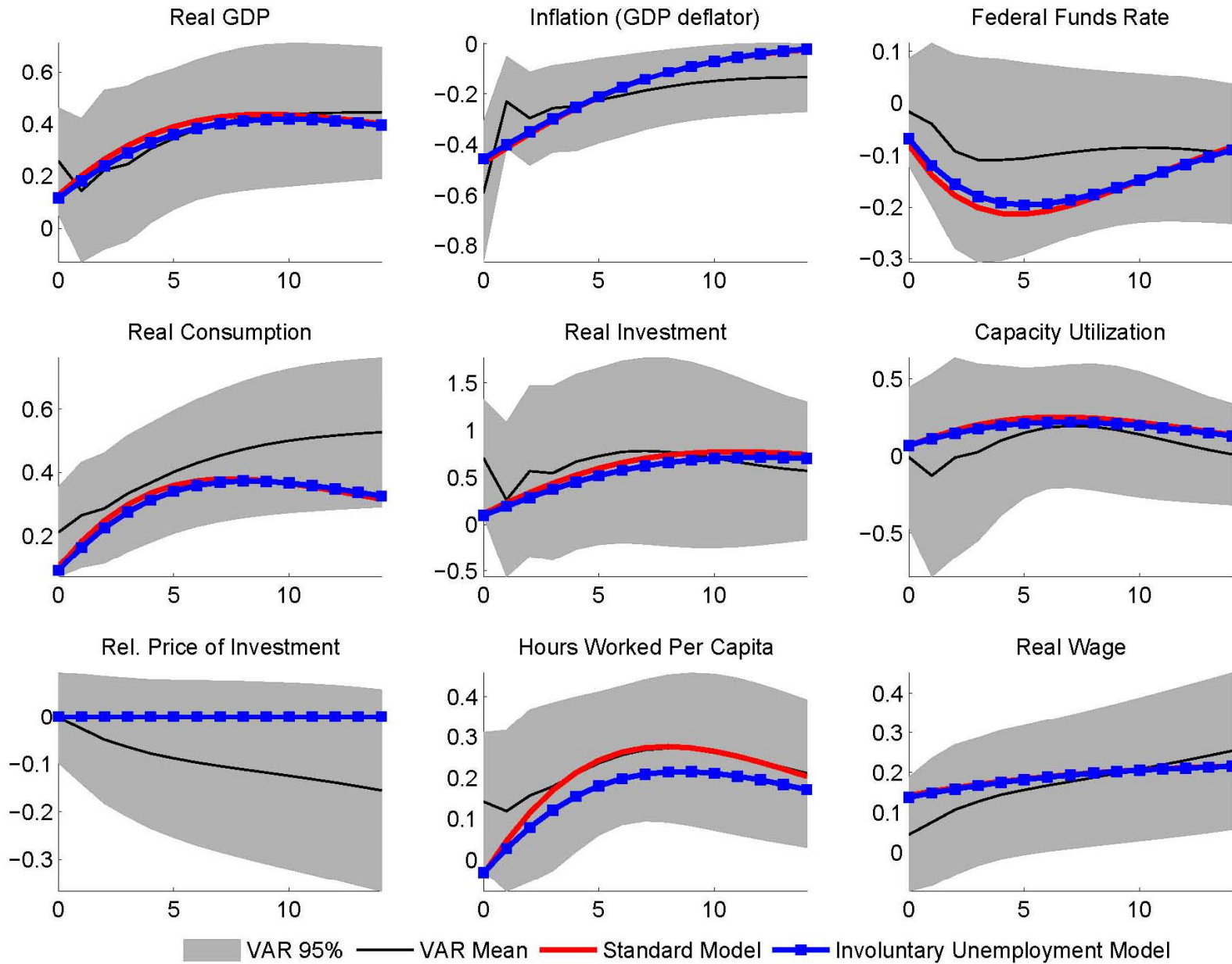
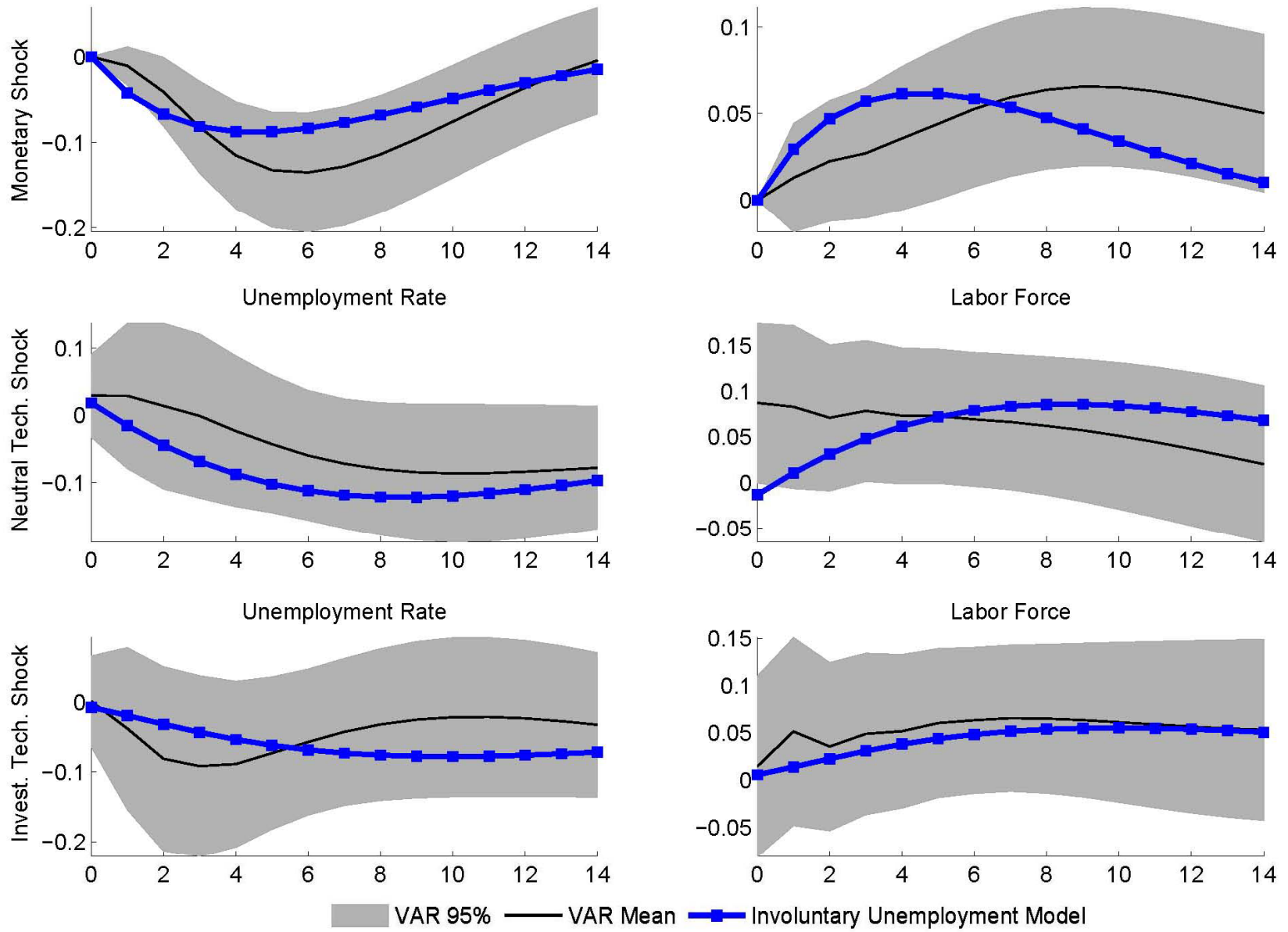




Figure 4: Dynamic Responses of Labor Market Variables to Three Shocks



# Micro Implications of Model

- Model: consumption premium higher in booms.
  - Have time series evidence on cross-household variance,  $V$ , of log consumption.
  - Heathcote, Perri and Violante (2010) show  $V$  is procyclical in three of past 5 recessions.

$$V_t = (1 - h_t)h_t \left( \log \left( \frac{c_t^w}{c_t^{nw}} \right) \right)^2.$$

- Model: search intensity lower in recessions
  - Consistent with evidence on ‘discouraged workers’

# Conclusion

- Integrated a model of ‘involuntary unemployment’ into monetary DSGE model.
- Results:
  - Obtained a theory of the Okun’s gap, NAIRU
  - Able to match responses of unemployment and labor force to macro shocks.
  - Raises several empirical questions.
- Why introduce unemployment?
  - A policy variable of direct interest.
  - Can differentiate between labor markup shocks and labor supply shocks.
  - By bringing in more data, get a more precise read on output gap and ‘natural interest rate’ (Basistha and Startz (2004))
  - By bringing in more data, get a better read on unobserved shocks and may improve forecasts.