

# Minnesota Compass

*Measuring progress. Inspiring action.*

## Minneapolis-St. Paul Neighborhood Profiles

Presented at the Minneapolis Federal Reserve Bank

October 28, 2011

Andi Egbert, Research Associate  
Wilder Research



## Q: What is Minnesota Compass?

**A: A data indicators and community improvement project**

Compass gives everyone in our state  
– policymakers, business and community leaders,  
and concerned individuals who live and work here –  
a common foundation to identify, understand, and act  
on issues that affect our communities.





# Thank you, Minnesota Compass funders!

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Southern Minnesota Initiative Foundation

Southwest Initiative Foundation

**\*The McKnight Foundation**

The Saint Paul Foundation

Wells Fargo Foundation Minnesota

West Central Initiative

Amherst H. Wilder Foundation

\* Funder of the Minneapolis-St. Paul neighborhood profiles

# Minnesota Compass helps us...



**figure out  
where we've  
been, where we  
are now, and  
where we are  
going...along  
with strategies  
to change  
course**

# Aging

# Transportation

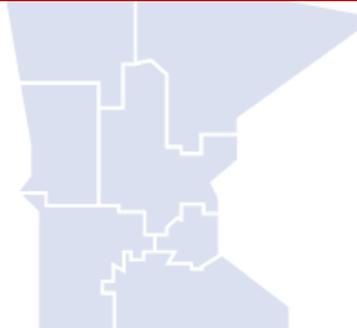
TOPICS

- Aging
- Children & Youth
- Civic Engagement
- Demographics
- Disparities
- Early Childhood
- Economy & Workforce
- Education
- Environment
- Health
- Housing
- Immigration
- Public Safety
- Transportation

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## WELCOME TO MINNESOTA COMPASS

By tracking and analyzing trends in areas that affect our quality of life, Compass gives everyone in our state – policymakers, business and community leaders, and concerned individuals who live and work here – a common foundation to act on issues to improve our communities. [MORE >](#)



### STAY INFORMED

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### FOR DISCUSSION



Minneapolis to dropouts: We want you back. Ann DeGroot, executive director of the Minneapolis Youth

Coordinating Board talks about an innovative, grassroots strategy to get dropouts to re-enroll in school.

[READ MORE >](#)

### ASK A RESEARCHER



You asked, we answer. New Compass researcher Megan Thieme answers data questions from the

Compass inbox.

[READ MORE >](#)

### REGIONS

In addition to tracking statewide trends, Compass provides data by region, and when possible, by county and larger cities. Click on the map for data and information specific to your region.

### COMPASS NEWS



RT @InCommonsTalk: Learn about the diverse & transitioning workforce & how to lead @MinnesotaRising's Un/Conference Oct. 22. Learn more ...

### MAJOR TRENDS

A 2-minute look at workforce trends.



### NEW DATA

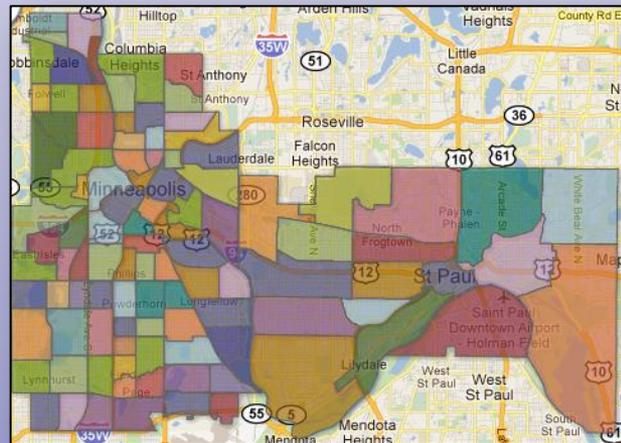
2010 census data show poverty is up for nearly every group, and it has risen especially steeply for children. Browse for a variety of breakdowns,

### MINNESOTA COMPASS SPONSORS

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# Did you know that MN Compass has...?

**The most recent data  
available for Minneapolis  
and St. Paul neighborhoods!**



# Neighborhood profiles overview

17 planning districts in St. Paul  
+ 87 neighborhoods in Minneapolis  
+ 11 communities in Minneapolis

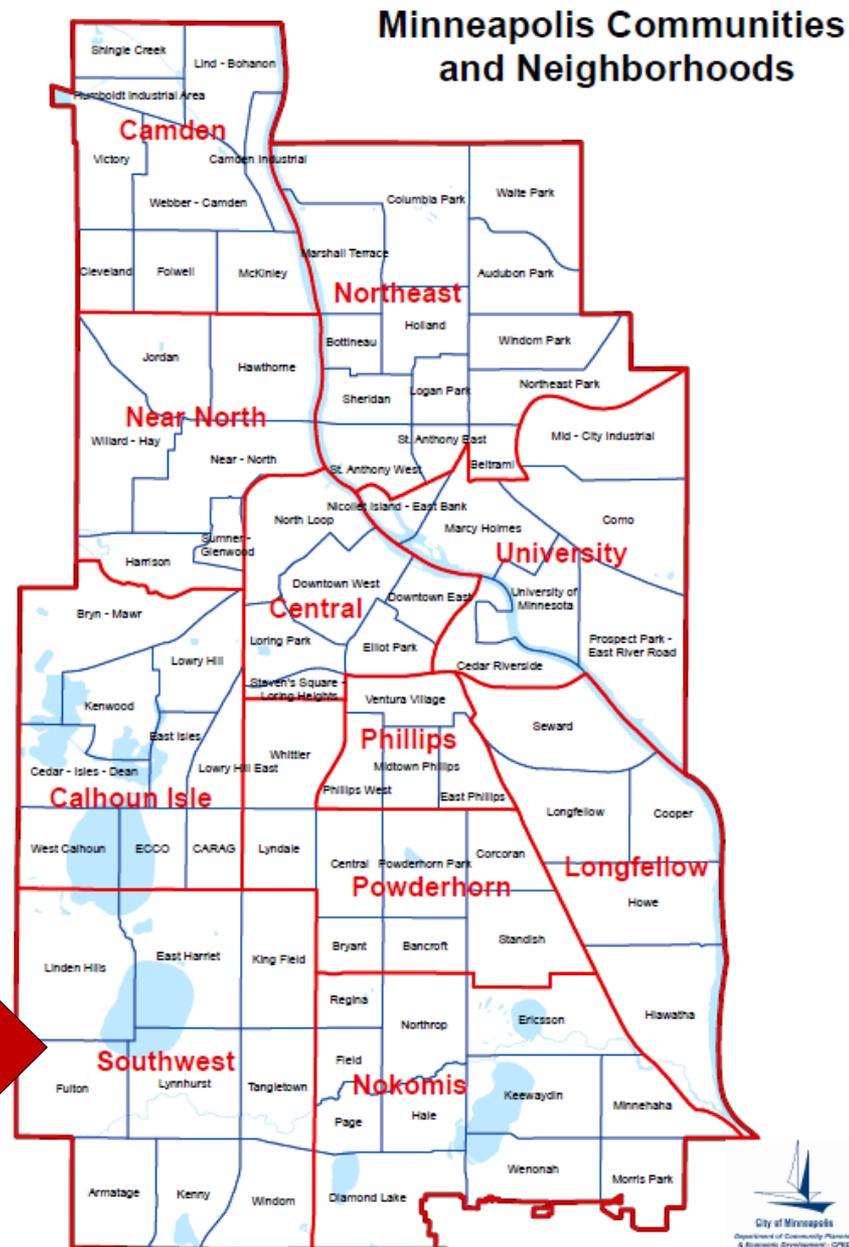
## **115 neighborhood profiles**

- Comparison data for the City of Minneapolis and the City of St. Paul are contained in each profile for their respective smaller geographies



# Neighborhoods roll up to communities in Minneapolis

For example, Southwest community contains 9 neighborhoods



# How did we get here?

- **Co-conveners**

- Sarah Hernandez, The McKnight Foundation
- Jeff Washburn, Metropolitan Consortium of Community Developers

- **Partners**

- City of Minneapolis, City of St. Paul, Center for Urban and Regional Affairs, the Local Initiatives Support Corporation, National Neighborhood Indicators Partnership, United Way

- **Advisory group**

- A broad group of community members met twice over the summer to help us understand local data needs/concerns



# Brief web tour

[www.mncompass.org](http://www.mncompass.org)





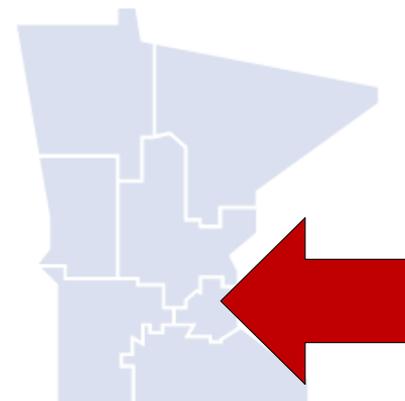
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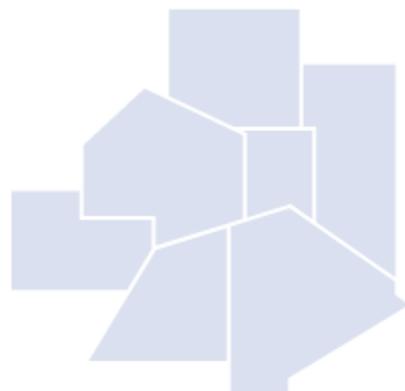
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## ABOUT THE TWIN CITIES REGION

Welcome to the Twin Cities region of Minnesota Compass. More than half of Minnesota's residents live in this 7-county area. It is one of the fastest growing in the Midwest and is expected to add a half million residents by 2030.



### AT A GLANCE: GEOGRAPHIC PROFILES

A compilation of key measures is only a click away! We've pulled together information specific to each area listed below in one table. Be sure to check out our topic areas and other sections for more information at the county, region, and state levels and to learn more about key issues and how to address them.

[Minnesota](#)

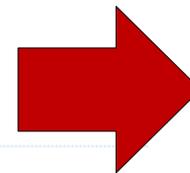
[Twin Cities Region](#)

#### Counties

[Anoka](#)  
[Carver](#)  
[Dakota](#)

[Hennepin](#)  
[Ramsey](#)  
[Scott](#)

[Washington](#)



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### NEW! NEIGHBORHOOD PROFILES

Get the most recent census data for Minneapolis and Saint Paul neighborhoods. Find at-a-glance trends and data on population, housing, employment, and more.

[READ MORE >](#)

### SPONSORS

### ECONOMIC PULSE

A collaboration between Compass and Greater Twin Cities United Way,

## State Profiles

[Minnesota](#)

## Region Profiles

[Twin Cities](#)

## County Profiles

[Anoka](#)[Carver](#)[Dakota](#)[Hennepin](#)[Ramsey](#)[Scott](#)[Washington](#)

## City Profiles

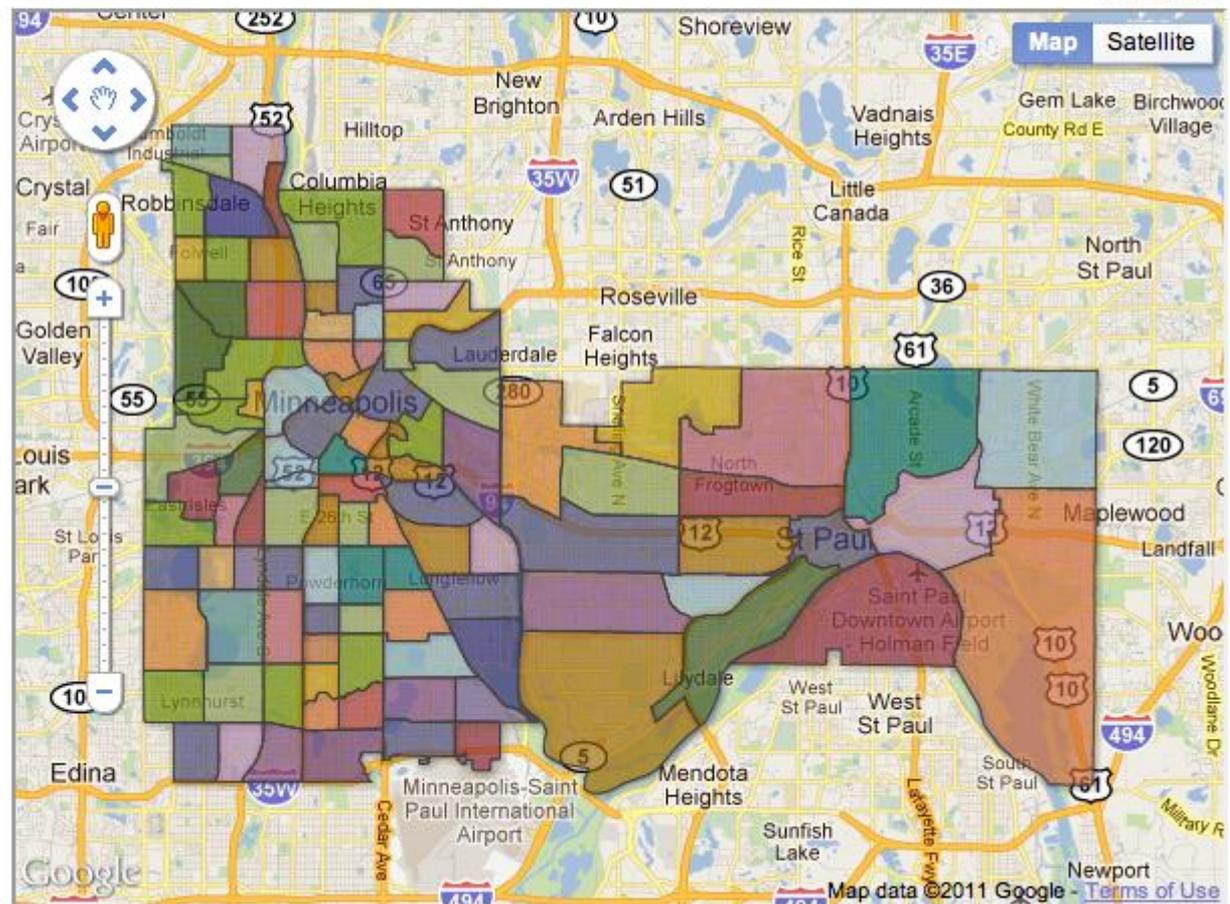
[Andover](#)[Apple Valley](#)[Blaine](#)[Bloomington](#)[Brooklyn Center](#)[Brooklyn Park](#)[Burnsville](#)[Champlin](#)[Chanhassen](#)[Chaska](#)[Coon Rapids](#)[Cottage Grove](#)[Crystal](#)[Eagan](#)[Eden Prairie](#)[Edina](#)

## PROFILES

MINNEAPOLIS-SAINT PAUL  
NEIGHBORHOODS

Find at-a-glance trends and data by neighborhood, including population, housing, and employment.

View or download a pdf of any profile by clicking on a section of the map, or choosing [View List](#) (above the map, right) to select a neighborhood by name. In Minneapolis, profiles are also available by community – groupings of several neighborhoods ([map](#)). Some data are unavailable by neighborhood, but may be found at the larger community level.

[View List](#)

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[View Map](#)

### Saint Paul neighborhoods

CapitolRiver/Downtown	Hamline-Midway	Summit Hill
Como	Highland	Summit-University
Dayton's Bluff	Macalester-Groveland	Union Park
Eastview/Conway/Battle	North End/South Como	West 7th/Fort Road
Creek/Highwood Hills	Payne-Phalen	West Side
Frogtown/Thomas-Dale	St. Anthony Park	
Greater East Side		

### Minneapolis neighborhoods

Armatage	Harrison	Northeast Park
Audubon Park	Hawthorne	Northrop
Bancroft	Hiawatha	Page
Beltrami	Holland	Phillips West
Bottineau	Howe	Powderhorn Park
Bryant	Humboldt Industrial	Prospect Park - East River
Bryn - Mawr	Jordan	Road
CARAG	Keewaydin	Regina
Camden Industrial	Kenny	Seward
Cedar - Isles - Dean	Kenwood	Sheridan
Cedar Riverside	King Field	Shingle Creek
Central	Lind - Bohanon	St. Anthony East
Cleveland	Linden Hills	St. Anthony West
Columbia Park	Logan Park	Standish
Como	Longfellow	Steven's Square - Loring

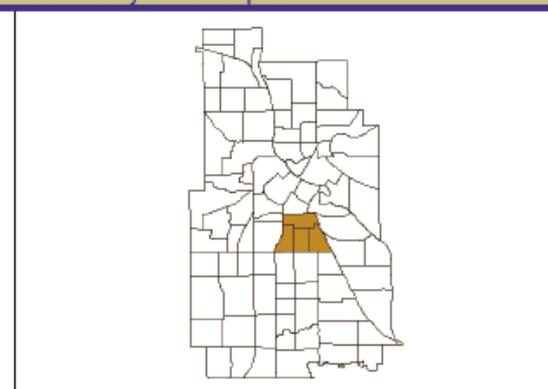


Phillips

Community in Minneapolis

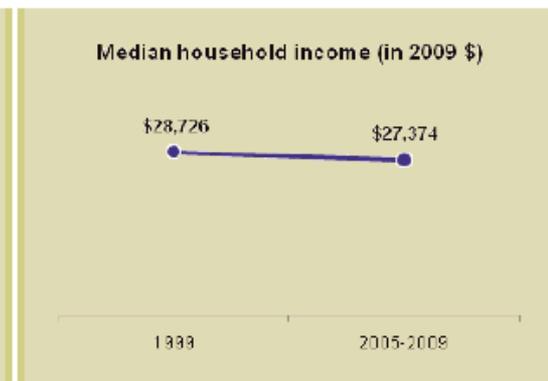
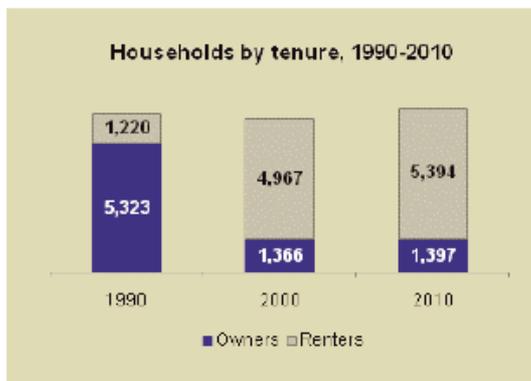
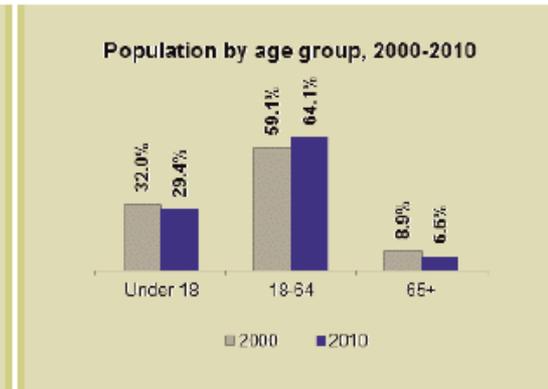
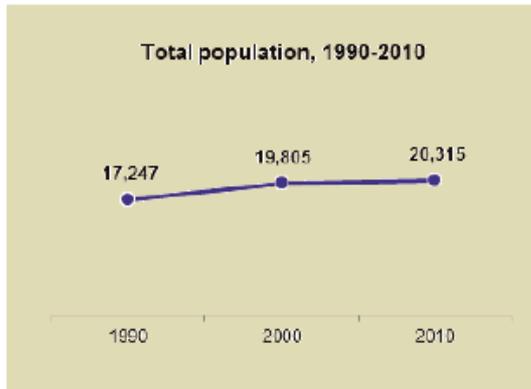
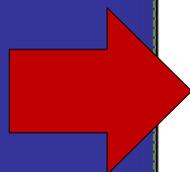
About this area

The Phillips community is bordered by I-94, Hiawatha Avenue and the industrial area to its west, Lake Street, and I-35W. It is home to several schools, both public and private. The Phillips community includes large employers Abbott Northwestern Hospital, Wells Fargo Mortgage and Allina Health Care. The Midtown Global Market is home to a number of businesses with worldwide influences, ranging from gifts to specialty grocers, and hosts a variety of events each year. The Phillips community (formerly Phillips neighborhood) was subdivided during the 2000s into the neighborhoods of Ventura Village, Phillips West, East Phillips and Midtown Phillips.



Trends in the area

Trends for population, age, tenure (owners/renters) and median household income



# Where does the data come from?

## Three sources from the U.S. Census Bureau:

- 2010 decennial census (and 1990 and 2000 for trends)
  - Population by age, race and ethnicity, housing units and types of households
- 2009 Local Employment Dynamics from OnTheMap
  - Employment of residents, commuting patterns, local job characteristics
- 2005-2009 American Community Survey
  - All other data including income, education, housing and social characteristics



# Technical details

- ACS counts have been weighted to the 2010 counts for housing and population
  - Provides a better estimate of how many people or housing units relate to each characteristic
- Error margins do not appear in the .pdf profiles
  - This doesn't mean they don't exist!
- Some data is suppressed in the .pdf profiles
  - Fewer than 10 people or units in a category
  - The error margins were greater than  $\pm 10$  percentage points



# Major Neighborhood Trends



# Population and age trends



- From 2000-2010, 45 neighborhoods lost people, 56 gained people
- Concentration of children in North Minneapolis
  - In Hawthorne, Jordan, McKinley, Sumner–Glenwood, and East Phillips, more than 35% of residents are children under age 18
- Older residents
  - Majority of neighborhoods have a smaller share of residents age 65+ in 2010 than in 2000
  - In St. Anthony West, East Harriet, Cedar-Isles-Dean, and Marshall Terrace, more than 5% of residents are 85+



# Race and ethnicity



- 32 neighborhoods are “minority-majority”  
– less than 50% White, non-Hispanic
- In 3 neighborhoods, Black residents made up more than half of the population
- In Central and Midtown Phillips, more than 4 in 10 residents are Hispanic/Latino
- In 5 of the 17 St. Paul planning districts, Asian residents accounted for more than 20% of population



# Immigration and language



## Language

- In the Central neighborhood in Minneapolis, more than half of residents speak a language other than English at home
- In Frogtown/Thomas-Dale neighborhood in St. Paul, more than 40 percent of residents do



# Mobility and vacancy



- In 20 neighborhoods, 30% or more of households had lived in a different place in the U.S. a year ago
- Saint Paul's West Side neighborhood has a very low rate of residential turnover, with roughly 85 percent living there at least a year
  - Nokomis community tops that list in Minneapolis
- Nearly 20 percent of the housing units in Minneapolis's Jordan and Hawthorne are vacant



# Jobs and economy



- Jobs in each city's central business district:
  - About 124,000 in Minneapolis's Downtown West and about 47,000 in St. Paul's Capitol River/Downtown area
- Real median income is down in more than half of neighborhoods over the decade
- In 19 neighborhoods, more than 3 in 10 residents live in poverty



# Transportation and commuting

- Public transportation
  - In Powderhorn community, nearly 1 in 5 use public transit to get to work, as do 1 in 7 workers in St. Paul's St. Anthony Park neighborhood
- 44% of Minneapolis employed residents work in their city
- 33% of St. Paul employed residents work in their city



# Using these data to understand & improve neighborhoods



- Identify vacant homes for neighborhood stabilization efforts
- Target and tailor services and strategies to racial, ethnic, and immigrant communities
- Identify service gaps, such as caregiving services for older adults or child & youth programming
- Develop transportation strategies knowing commuting patterns, public transportation usage





# Stay in touch with Minnesota Compass:

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4. Submit your “Ideas at Work”
5. Connect on the Compass Facebook site
6. Subscribe to RSS feeds by library topic



# Thank you!

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