

Can You Teach a Person to Fish? Evidence From a Microfinance Privatisation Experiment

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 - Can this approach flourish in finance?
3. Self-Help Groups are interesting
 - Widespread: 100 million clients globally and growing
 - "Micro"-microfinance, reach poorest populations

What are Self-Help Groups (SHGs)?

- Essential tiny (e.g., 20 person) credit/savings cooperatives
 - Self-financed: funds come from member savings, go to member loans
 - Members meet and save weekly and can borrow over the course of a cycle
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- Quasi-formal: evaluate loans, keep books, have a standing fund
- Requires someone with skills to found/administer
 - Status quo: NGO (CRS) trains “field agents” (FAs), then pays them wage to found/administer groups
 - Problem: Costly, expensive to scale up, limits number of clients reached

This paper

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- Is this approach effective?
- Why or why not?

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- Treatment: NGO-trained PSPs (private entrepreneurs) vs. NGO-trained FAs (paid wage workers) in the delivery of SHG services
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- Treatment: NGO-trained PSPs (private entrepreneurs) vs. NGO-trained FAs (paid wage workers) in the delivery of SHG services
- Evaluate:
 - Provision of services
 - Effectiveness of services
 - Potential mechanisms

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 - Despite facing fees, households with access to PSPs benefit more:
 - borrow and save more, invest more in businesses, and possibly higher consumption
- This result differs drastically from other programs (e.g., health services)

Our Simple Explanation

Two types of agents decide whether to enter or not

| | | Bad Types | |
|------------|------------|-----------|------------|
| | | Join | Don't Join |
| Good Types | Join | (150,110) | (250,100) |
| | Don't Join | (160,105) | (160,100) |

Under Privatization

Joiners pay small fee (of 20)

| | | Bad | | Types | |
|---------------|------------|------------------|--|---------------|--|
| | | Join | | Don't Join | |
| Good Types | Join | (150-20, 110-20) | | (250-20, 100) | |
| | Don't Join | (160, 105-20) | | (160, 100) | |

Under Privatization

Fee drives out bad types, good types enter

| | | Bad Types | |
|------------|------------|-----------|------------|
| | | Join | Don't Join |
| Good Types | Join | (130,90) | (230,100) |
| | Don't Join | (160,85) | (160,100) |

Talk Outline

1. Simple Model

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4. Results
 - What are impacts of privatization?
 - Why?

Model Environment

- Each agent has one unit of capital

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- High productivity large scale project or low productivity, small-scale project
- Two types of agents, $i \in (H, L)$, fraction θ Type-L

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- Projects pay off with probability p_i , where $p_L < p_H$
- Small project uses one capital, pays off \underline{A}
- Large project uses $\bar{k} > 1$ (needs financing), pays $\bar{A} > \underline{A}$
- Agent only has large project with probability π
- Everything observable, except type

Two important assumptions

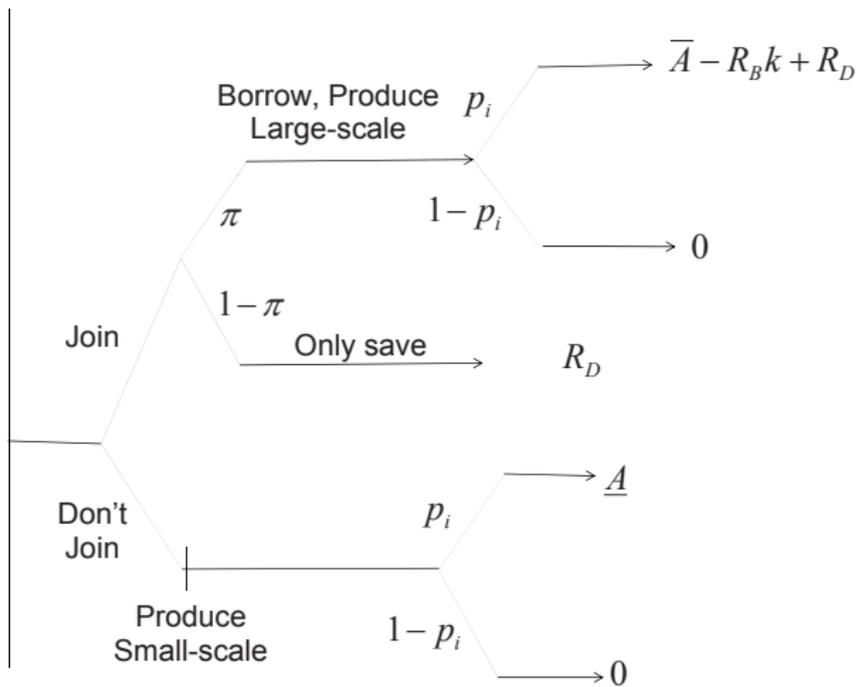
Potential adverse selection problem exists:

$$p_L \bar{A} < p_H \underline{A}$$

Type-H have higher surplus as a group:

$$\theta p_L < (1 - \theta) p_H$$

Model Timeline



Payoffs

- Large-scale

$$p_i (\bar{A}k - R_B k) + p_i R_D$$

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$$p_i (\bar{A}k - R_B k) + p_i R_D$$

- Small scale

$$p_i (\underline{A} - R_B) + p_i R_D$$

- Saves

$$R_D$$

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$$p_i (\underline{A} - R_B) + p_i R_D$$

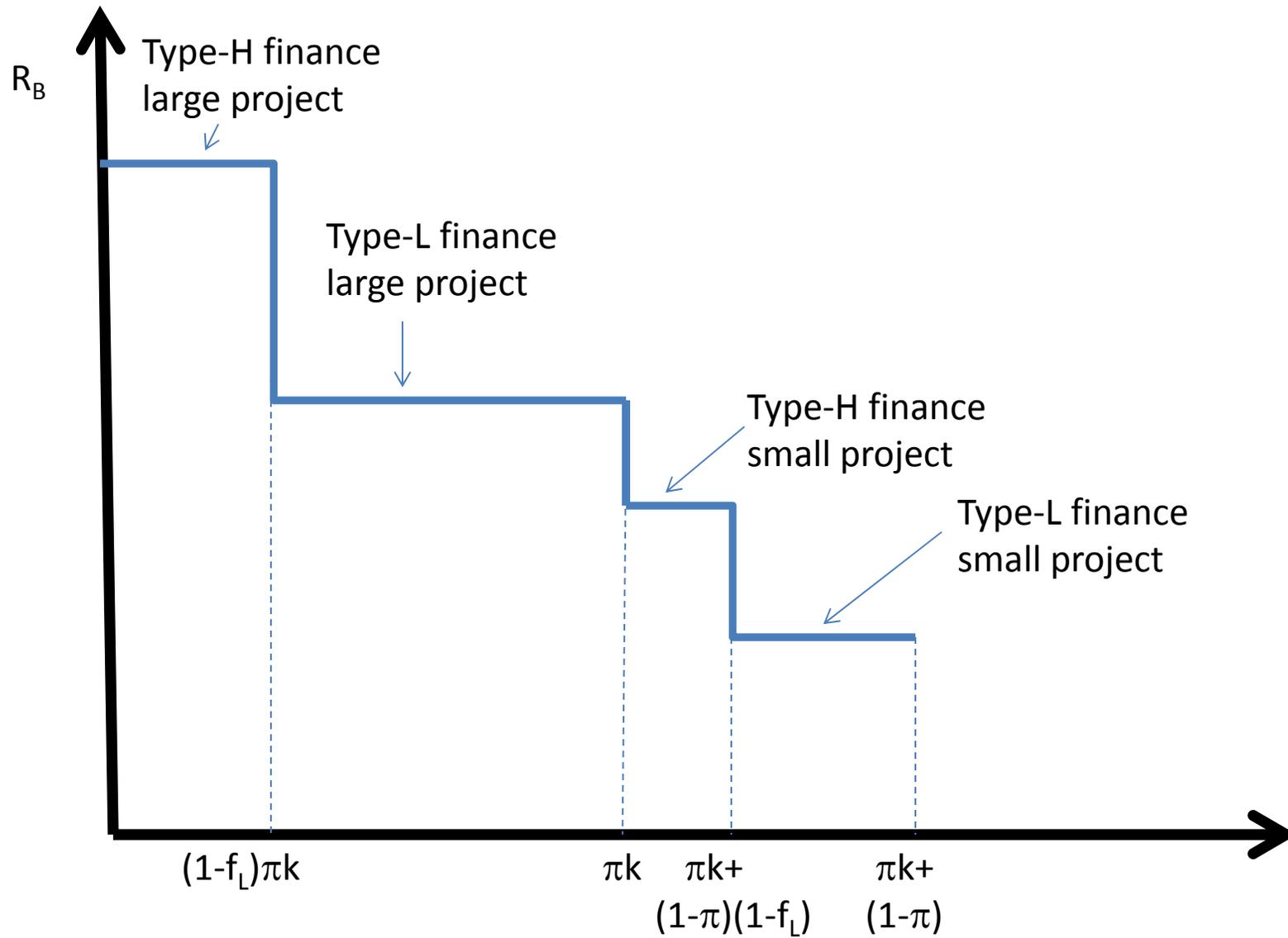
- Saves

$$R_D$$

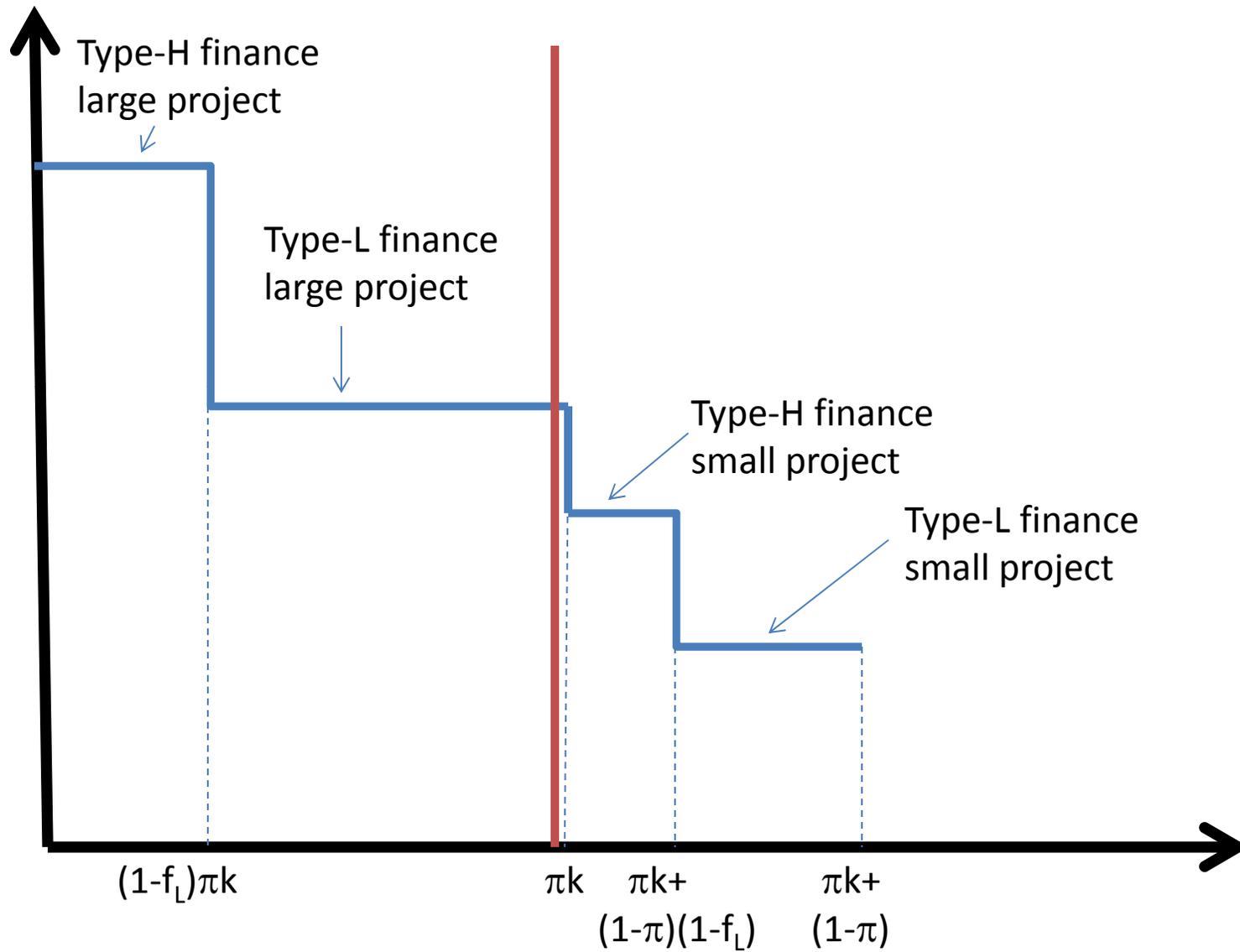
- Doesn't join

$$p_i \underline{A}.$$

Per member demand for loans is step-function

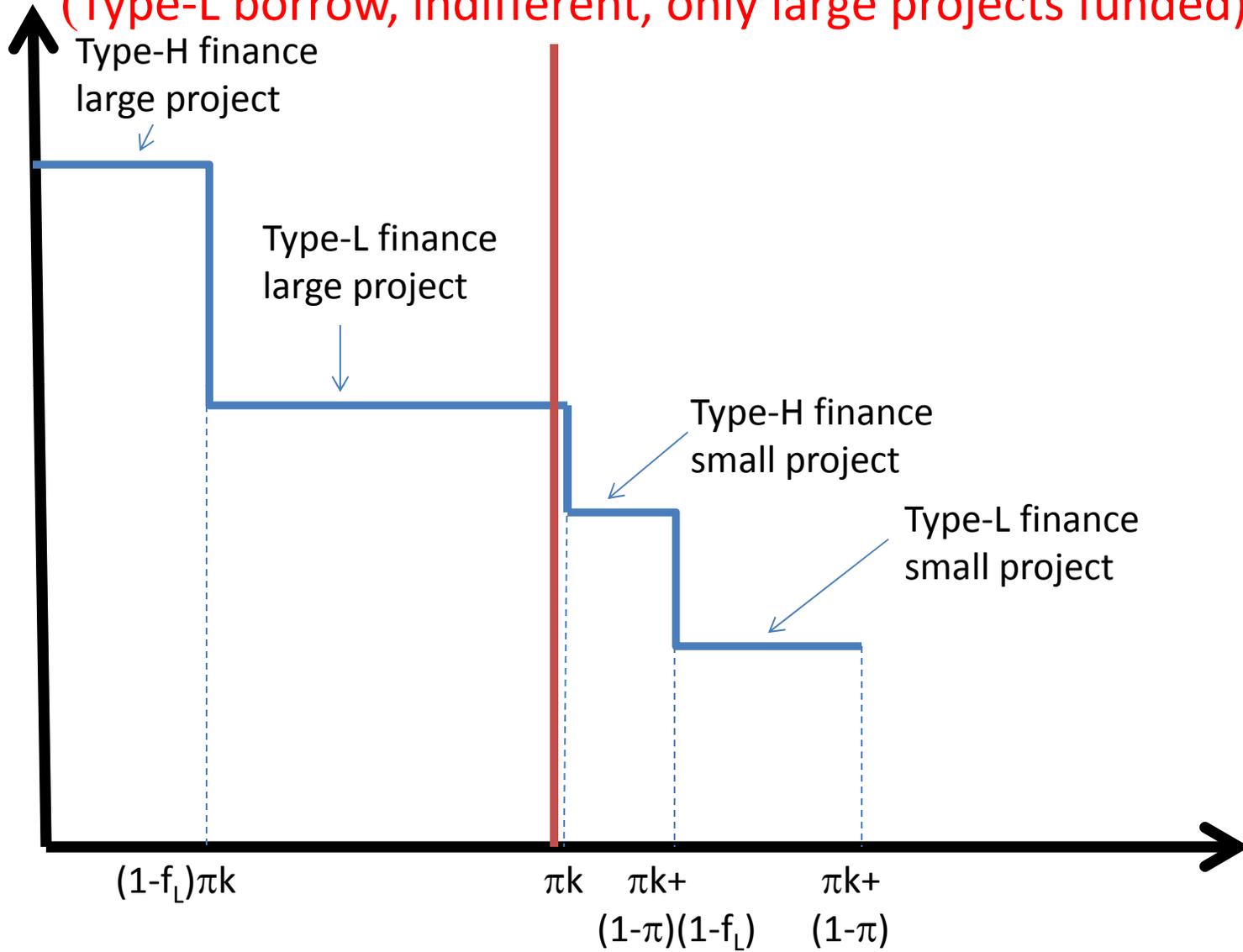


Per member supply of savings is inelastic at 1



Simplify: $\pi k = 1 + \varepsilon$:

(Type-L borrow, indifferent, only large projects funded)



Benefits

- Equilibrium wedge ϕ increasing in fraction Type-L

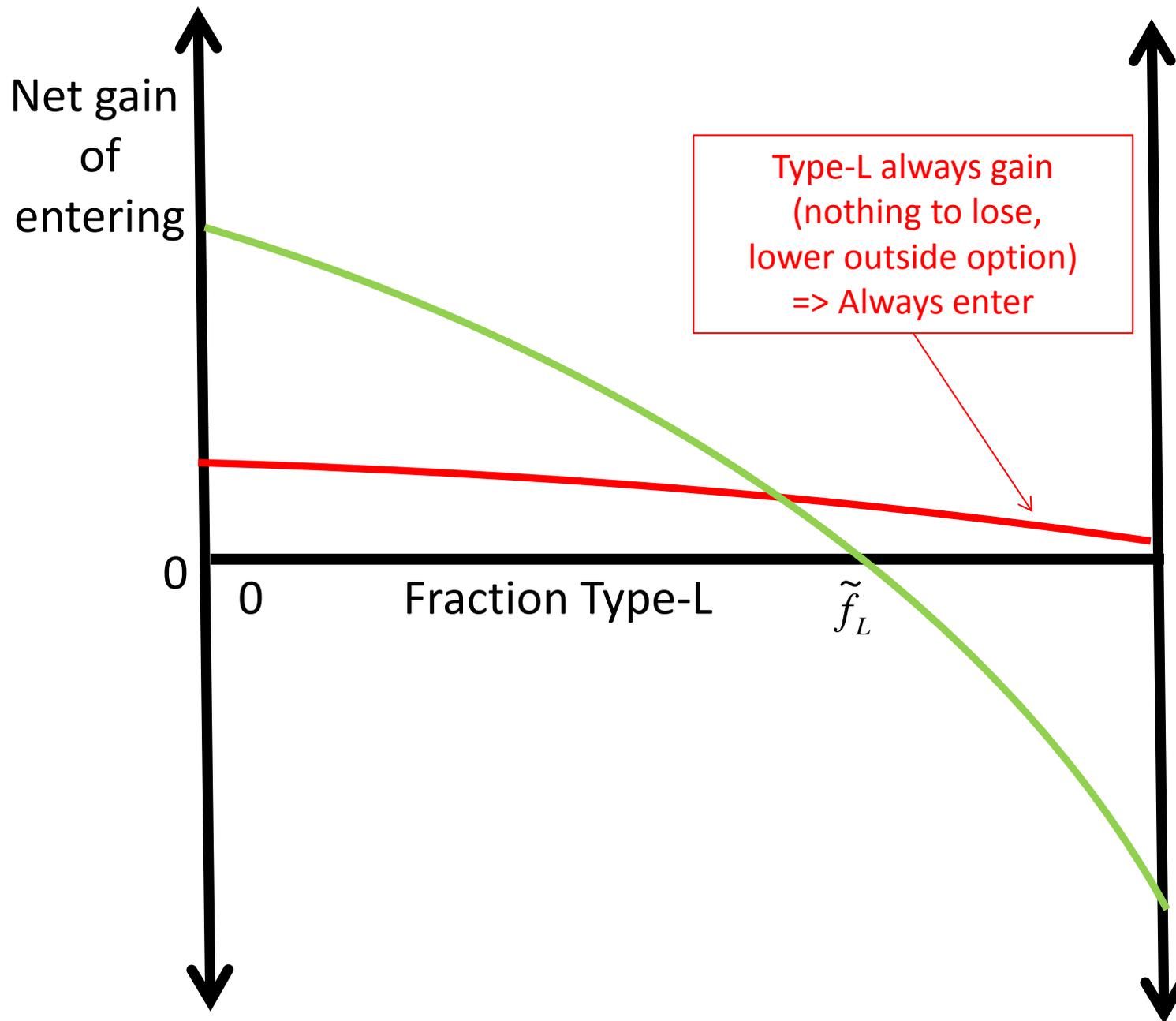
$$\frac{R_B}{R_D} = \phi(f_L)$$

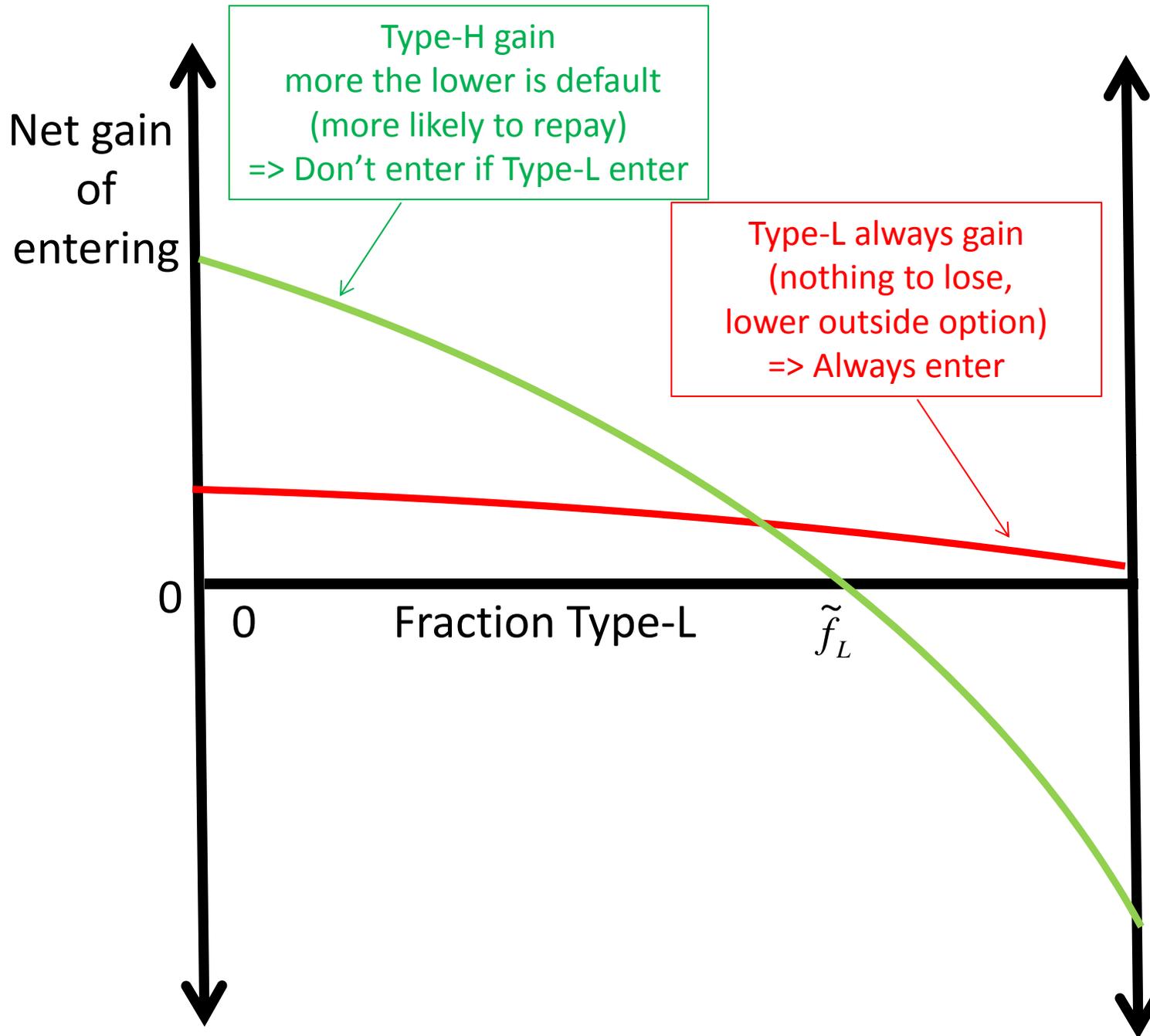
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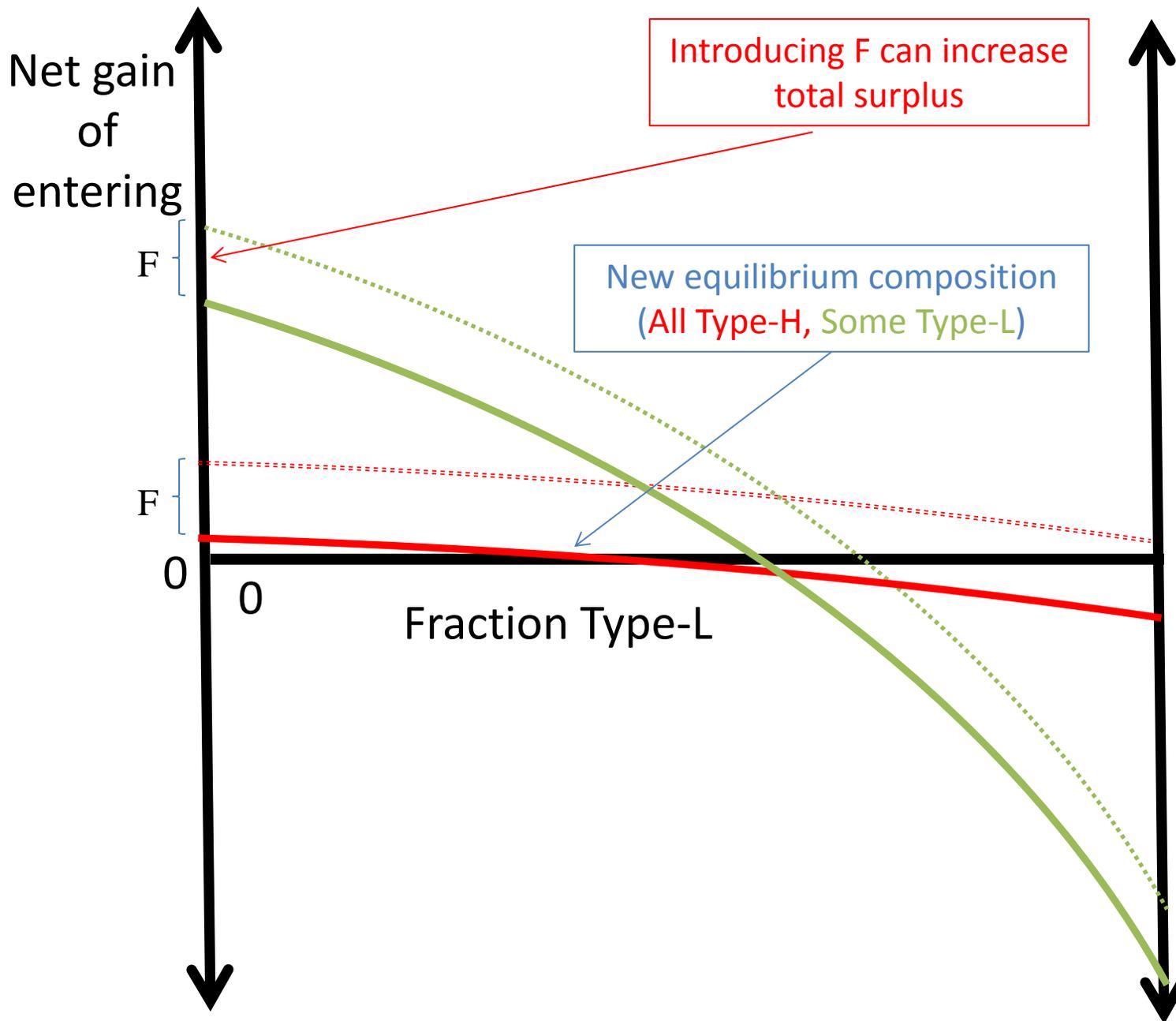
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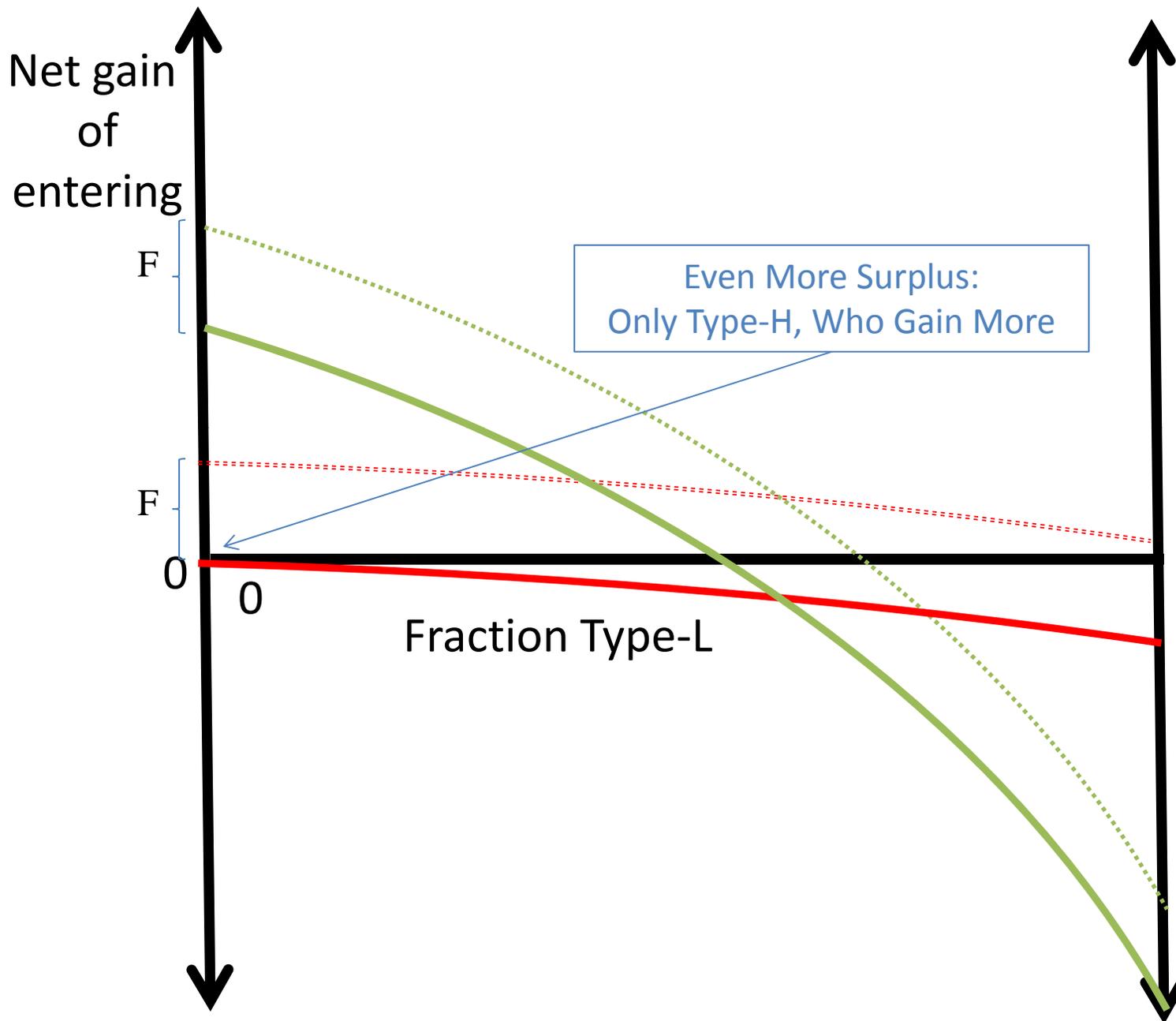
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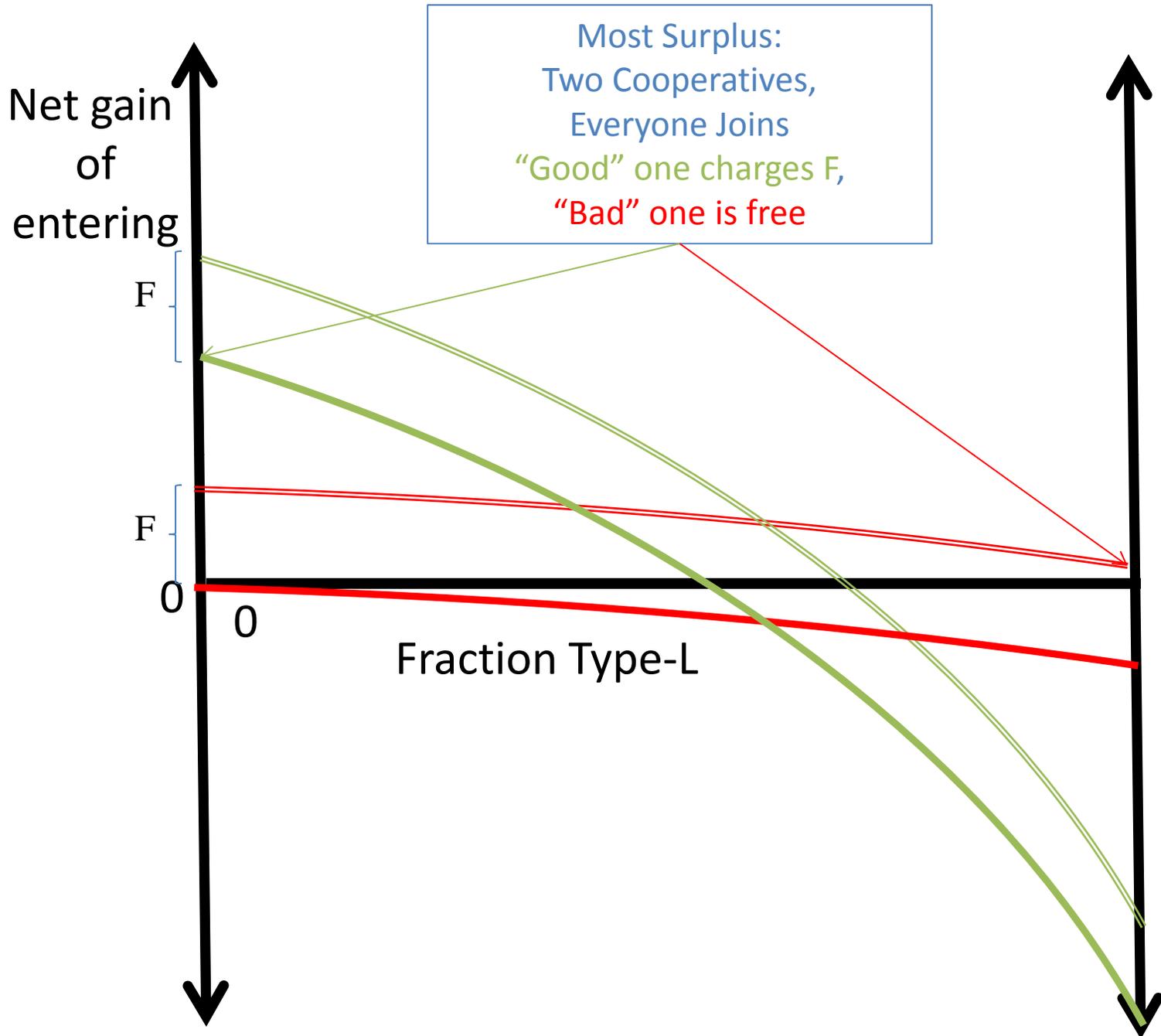
- Two forces:
 - More productive projects (benefit for all)
 - Composition (can only benefit Type-L but only hurt Type-H)









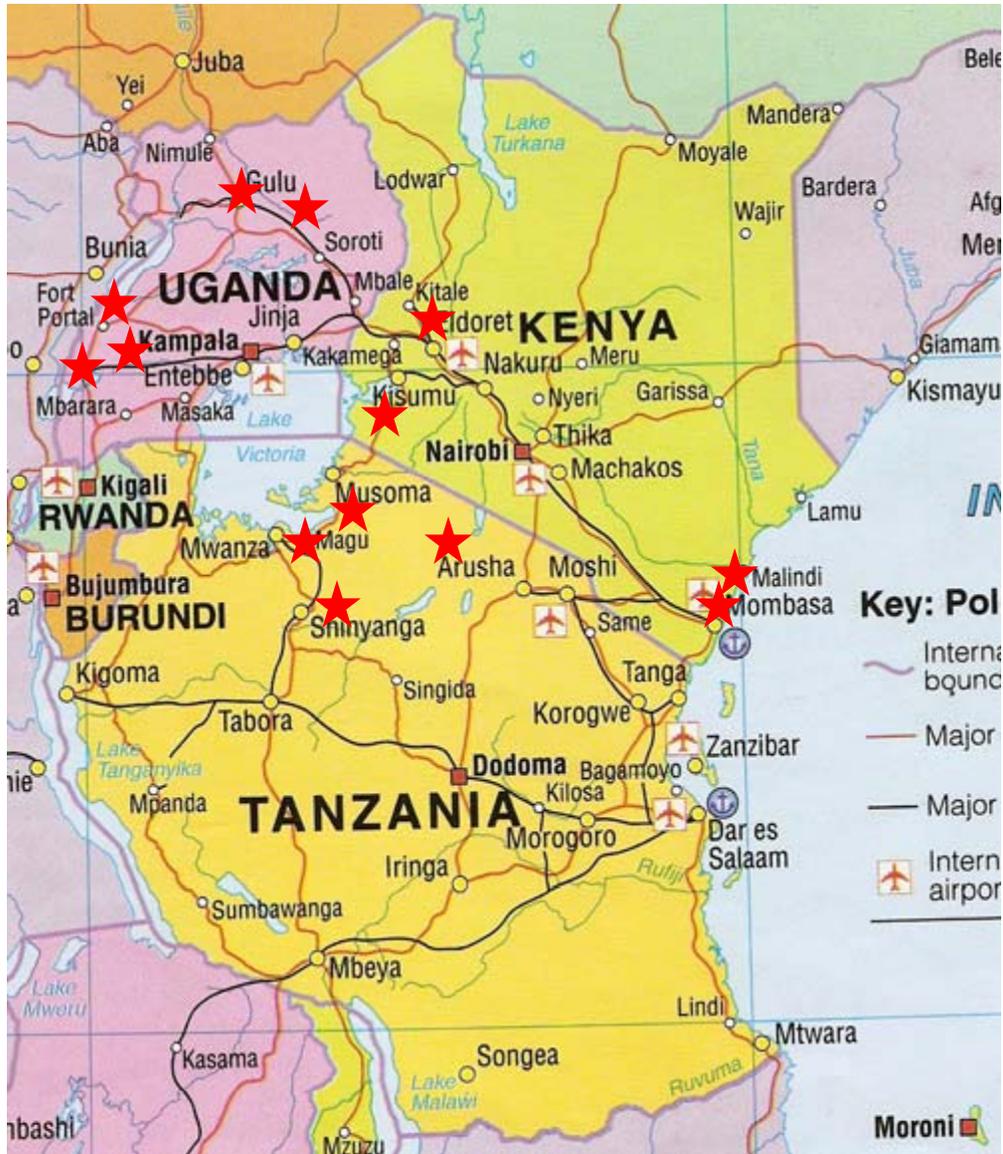


Evaluation Methods

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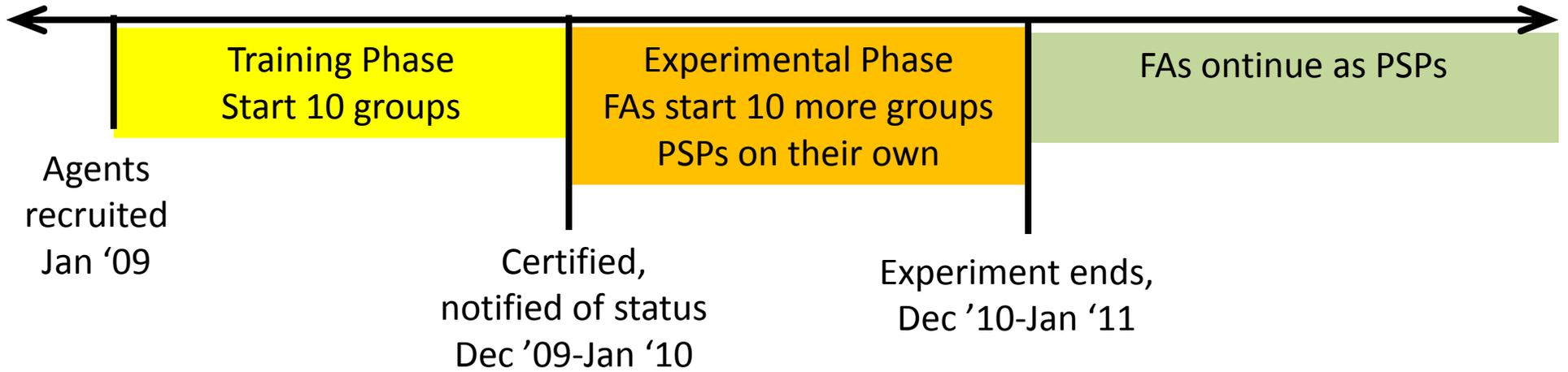
- Randomized Control Trial:
 - some areas randomly get PSPs (185 agents)
 - some areas randomly get FAs (91 agents)
 - limitation: no true control (neither PSP nor FA), so we can only see relative impact

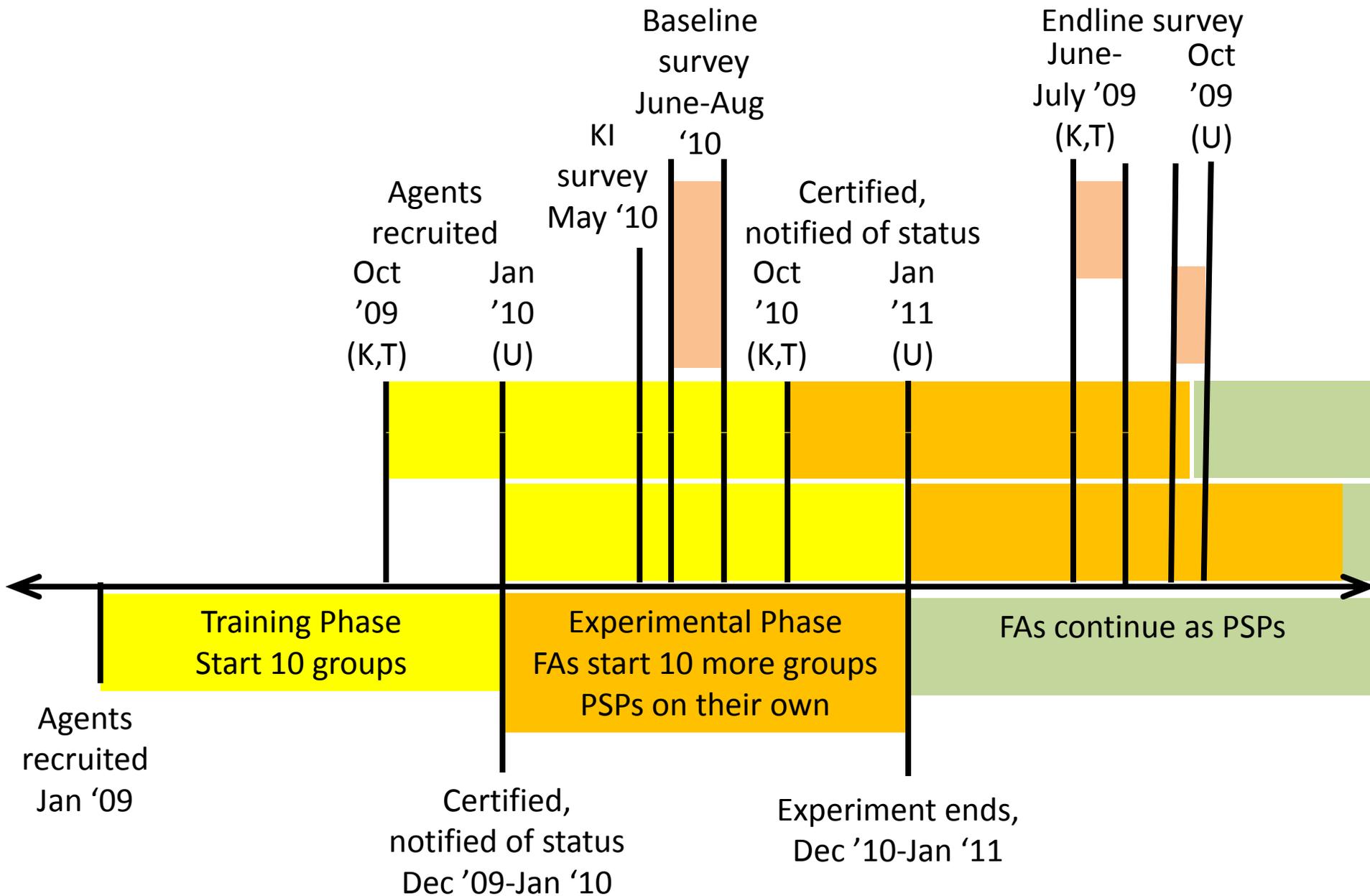




Evaluation Methods

- Randomized Control Trial:
 - some areas randomly get PSPs (185 agents)
 - some areas randomly get FAs (91 agents)
 - limitation: no true control (neither PSP nor FA), so we can only see relative impact
- Data:
 1. MIS data (quarterly: membership, credit, savings, profits, etc.)
 2. Agent survey (biannual: agent characteristics, effort, payment, etc.)
 3. HH survey (baseline and endline: credit, savings, income, consumption, risk response, etc.)
 4. Village chief survey (baseline: village characteristics)





Baseline Randomization

- Randomization worked: only rare differences in “before” data in agents, households, villages
- One complication:

Baseline Randomization

- Randomization worked: only rare differences in “before” data in agents, households, villages
- One complication:
 - In two regions, PSP areas were randomly more educated.
 - Luckily results are robust to dropping these areas (Mombasa, part of Mwanzaa)

Agent, Group Impact Regression Equation

$$Y_{idnt} = \alpha_{dt} + X_i\beta + \gamma wave_i + \sum_{s=1}^4 \delta_s PSP_{ns} + \varepsilon_{itdn}$$

Relative Impact of PSP on SHGs

| Quart. | No. Groups | Savings | Credit | Profits | Agent Pay |
|--------|------------|----------|----------|---------|-----------|
| 1st | ***-4 | ** -1700 | ***-2000 | -1 | ***-150 |
| 2nd | ***-3 | ** -1400 | *-1300 | **5 | ***-110 |
| 3rd | -1 | 600 | 700 | ***7 | ***-50 |
| 4th | 3 | 1800 | *2100 | *6 | ** -40 |
| Avg. | 19 | 6200 | 5900 | 20 | 160 |

Cost Effectiveness

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- PSP is dramatically more cost-effective!
 - After training and one year, it costs half
 - This underestimates the savings, since PSPs are free thereafter
 - But do the members/clients also benefit?

Household Impact Regression Equation

$$Y_{jdn} = \alpha_d + X_j\beta + \delta PSP_n + \varepsilon_{jdn}$$

Relative Impact of PSP on Household Savings

| | Total Savings | Source: Business | Source: Agric. | Purpose: Business | Purpose: Agric. |
|------|---------------|------------------|----------------|-------------------|-----------------|
| PSP | 16 | **16 | 7 | ***16 | 0 |
| Avg. | 132 | 15 | 41 | 4 | 39 |

Relative Impact of PSP on Household Borrowing

| | Total Credit | Source: SHG | Source: Other | Purpose: Business | Purpose: Agric. |
|------|-----------------|----------------|------------------|----------------------|--------------------|
| PSP | ***29 | **5 | **25 | ***8 | ***10 |
| Avg. | 41 | 7 | 32 | 4 | 4 |

Relative Impact of PSP on Household Prod. Decisions

| | New Business | Bus. Invest. | No. of Employ | Hours in Bus. | Hours in Ag. |
|------|-----------------|-----------------|------------------|------------------|-----------------|
| PSP | 5% | ***20 | **0.12 | **3 | *-3 |
| Avg. | 20% | 22 | 0.11 | 9 | 31 |

Relative Impact of PSP on Household Income, Cons.

| | Total Income | Bus. Income. | Total Expend. | Total Cons. | Food Cons. |
|------|-----------------|-----------------|------------------|----------------|---------------|
| PSP | 130 | 10 | *210 | *180 | *-3 |
| Avg. | 360 | 50 | 1600 | 1560 | 31 |

Why the difference?

- No evidence that PSPs work harder on average (similar hours, distance)
- No evidence that clients of PSPs work harder (similar total hours)

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- BUT, evidence of adverse selection story
 - PSPs cater to different populations
 - Fees matter for outcomes

Membership Selection Regression Equation

$$M_{jvn} = \alpha_v + X_j\beta + \eta_1 Z_j^{baseline} + \eta_2 PSP_n Z_j^{baseline} + \varepsilon_{jn}$$

Endline Membership on Baseline Characteristics*PSP

| | New Business | Bus. Invest. | No. of Employ | Hours in Bus. | Hyper. Discount |
|------------|-----------------|-----------------|------------------|------------------|--------------------|
| Direct | 5e-6% | -2e-6 | -5e-3 | 0.01 | -0.06 |
| Interact | ***2e-4% | ***3e-4 | **0.23 | *0.12 | ***0.17 |
| Inter*S.D. | ***0.09% | *0.05 | **0.08 | *0.06 | 0.09 |

Impact of Village Fee Type on Provision Equation

$$Y_{vdt} = \alpha_{dt} + \gamma wave_i + \varpi_1 NoFee_v + \varpi_2 OneFee_v + \varpi_3 MultiFee_v + \varepsilon_i$$

Total Impacts by Type of Village

| | Members | Groups | Savings | Credit | Profits |
|----------|---------|--------|---------|---------|---------|
| No Fee | -4 | 0 | -64 | -45 | 5 |
| Single | -7 | -1 | 4 | 41 | -9 |
| Multiple | ***37 | ***2 | ***969 | ***1020 | ***47 |
| Avg. | 52 | 3 | 860 | 820 | 38 |

Per-Group Impacts by Type of Village

| | Members | Savings | Credit | Profits |
|----------|---------|---------|--------|---------|
| No Fee | ***3 | 20 | 39 | ***9 |
| Single | ***7 | ***239 | ***283 | ***10 |
| Multiple | ***5 | ***141 | ***150 | ***8 |
| Avg. | 17 | 260 | 220 | 15 |

Conclusions

- Privatized delivery, cost reduction is more cost-effective, more effective
 - Microfinance differs from other services
- Appears to work through fees solving adverse selection
 - potentially accomplished without privatizing?
- Detail of delivery of microfinance services is crucial
- Privatized delivery follows “microfinance for investment” narrative

Impacts on PSP Members

| | Total Savings | SILC Savings | Total Credit | SILC Credit |
|-----------|---------------|--------------|--------------|-------------|
| PSP Memb. | 16 | **16 | **60 | ***30 |

| | Total Income | Total Expend. | Total Cons. |
|-----------|--------------|---------------|-------------|
| PSP Memb. | *100 | ***420 | ***410 |

| | Bus. Invest | Bus. Employ. | Entre. Hours |
|-----------|-------------|--------------|--------------|
| PSP Memb. | 20 | *0.2 | 2 |

Table 1: Summary Statistics SILC versus non SILC

| | SILC | | Non-SILC | | SILC - Non-SILC |
|-------------------|------|-----------|----------|-----------|-----------------|
| | Mean | Std. Dev. | Mean | Std. Dev. | Mean Δ |
| Savings | 153 | 371 | 131 | 263 | 24 |
| Credit | 48 | 165 | 45 | 236 | 1.2 |
| Income | 289 | 485 | 356 | 665 | -68* |
| Consumption | 1477 | 1573 | 1466 | 1616 | 11 |
| Business Owner | 0.55 | 0.5 | 0.36 | 0.48 | 0.19*** |
| No Schooling | 0.22 | 0.41 | 0.21 | 0.41 | 0.01 |
| Some Primary | 0.26 | 0.44 | 0.22 | 0.41 | 0.04* |
| Primary Completed | 0.4 | 0.49 | 0.44 | 0.5 | -0.04 |
| Secondary | 0.11 | 0.32 | 0.10 | 0.31 | 0.01 |
| Tertiary | 0.02 | 0.13 | 0.03 | 0.16 | -0.01 |
| Observations | 968 | | 951 | | |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Table 7: Key Informant Mean Comparisons

| | PSP | | | FA | | | PSP-FA |
|---------------------|------|-----------|------|------|-----------|------|---------------|
| | Mean | Std. Dev. | Obs. | Mean | Std. Dev. | Obs. | Mean Δ |
| Population | 1292 | 1466 | 139 | 1120 | 1166 | 55 | 171 |
| Power Grid | 0.27 | 0.44 | 139 | 0.22 | 0.42 | 55 | 0.04 |
| Months Inaccessible | 2.8 | 3.8 | 139 | 2.6 | 2.9 | 55 | 0.22 |
| Bank Distance | 27 | 28 | 139 | 23 | 17 | 55 | 3.5 |
| Primary | 0.74 | 0.44 | 139 | 0.65 | 0.48 | 55 | 0.09 |
| Secondary | 0.36 | 0.48 | 138 | 0.34 | 0.48 | 55 | 0.02 |
| Post Secondary | 0.06 | 0.24 | 136 | 0.07 | 0.25 | 54 | -0.01 |
| Hospital | 0.43 | 0.50 | 137 | 0.44 | 0.50 | 55 | -0.01 |
| Factory | 0.06 | 0.23 | 137 | 0.05 | 0.23 | 53 | .0004 |
| MFI | 0.14 | 0.35 | 136 | 0.23 | 0.43 | 52 | -0.09 |
| Bank | 0.02 | 0.15 | 137 | 0.02 | 0.14 | 54 | 0.003 |
| ROSCA | 0.76 | 0.43 | 132 | 0.65 | 0.48 | 52 | 0.11 |
| ASCA | 0.66 | 0.48 | 123 | 0.61 | 0.49 | 49 | 0.05 |
| SACCO | 0.16 | 0.37 | 138 | 0.11 | 0.32 | 55 | 0.05 |
| FSA | 0.05 | 0.23 | 122 | 0.06 | 0.23 | 51 | -0.004 |
| Mobile Money | 0.12 | 0.33 | 137 | 0.10 | 0.31 | 55 | 0.02 |
| Moneylender | 0.19 | 0.39 | 132 | 0.15 | 0.36 | 54 | 0.04 |
| Drought | 0.58 | 0.35 | 121 | 0.61 | 0.38 | 51 | -0.03 |
| Flood | 0.49 | 0.35 | 92 | 0.55 | 0.38 | 36 | -0.06 |
| Crop Failure | 0.51 | 0.34 | 88 | 0.52 | 0.39 | 37 | -0.01 |
| Animal Disease | 0.41 | 0.32 | 68 | 0.21 | 0.24 | 30 | 0.20*** |
| Bandits | 0.29 | 0.31 | 36 | 0.19 | 0.24 | 20 | 0.10 |
| Violence | 0.77 | 0.32 | 12 | 0.67 | 0.45 | 6 | 0.10 |

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Table 8: Household Level Randomization Results - Outcomes

| | PSP | s.e. | FA mean | Sample mean | Median | Obs. |
|--|-------|--------|---------|-------------|--------|------|
| Total Savings | -3 | (20) | 137 | 137 | 49 | 1877 |
| Savings for Business Owners | -9 | (22) | 156 | 156 | 75 | 865 |
| Savings from Business Profits | -5 | (10) | 35 | 32 | 0 | 1877 |
| Savings from Agric. Profits | 3 | (9) | 25 | 29 | 0 | 1877 |
| Savings from Salary/wage | -4 | (8) | 16 | 17 | 0 | 1877 |
| Savings used for New Agric. Activity | -7 | (15) | 40 | 38 | 0 | 1877 |
| Savings used for New Non-Agric. Activity | 4 | (4) | 5 | 8 | 0 | 1877 |
| Savings used for Existing Business | 2 | (9) | 16 | 20 | 0 | 1877 |
| Total Credit | 3 | (14) | 42 | 47 | 3 | 1877 |
| Credit for Business Owners | 14 | (17) | 41 | 54 | 6 | 865 |
| Credit from SILC | 0.48 | (0.92) | 3.7 | 4 | 0 | 1877 |
| Credit from Formal Lenders | 6 | (13) | 26 | 33 | 0 | 1877 |
| Credit from Informal Lenders | -3 | (3) | 12 | 10 | 0 | 1877 |
| Credit used for Agric. Activity | 5 | (6) | 7 | 11 | 0 | 1877 |
| Credit used to Expand Business | 7 | (5) | 6 | 11 | 0 | 1877 |
| Credit used to start New Business | 0.14 | (0.78) | 1 | 1 | 0 | 1877 |
| Start New Business | 0.03 | (0.04) | 0.25 | 0.26 | 0 | 1877 |
| Business Investment | -3 | (1) | 42 | 40 | 0 | 1877 |
| Hours spent in Business | 0.53 | (2) | 15 | 15 | 4 | 1877 |
| Non-HH Employees | -0.12 | (0.21) | 0.42 | 0.32 | 0 | 1877 |
| Hours spent in Employee | 0.6 | (2) | 15 | 16 | 12 | 1877 |
| Agric. Investment | 6 | (10) | 48 | 53 | 11 | 1877 |
| Hours spent in Agric. | -0.47 | (2) | 27 | 27 | 25 | 1877 |
| Total Income | 98* | (57) | 274 | 346 | 189 | 1877 |
| Business Income | 9 | (15) | 59 | 65 | 0 | 1877 |
| Total Expenditure | 73 | (118) | 1454 | 1519 | 1118 | 1877 |
| Total Consumption | 74 | (116) | 1400 | 1466 | 1074 | 1877 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 9: Agent Level Results

| | Groups | Members | Savings | Loans | Loan Value | Profit | Payment |
|--------------|--------------|----------------|------------------|----------------|-------------------|----------------|----------------|
| All Quarters | -2*** (1) | -44* (23) | -640 (670) | -19* (17) | -640 (680) | 7 (30) | -100*** (7) |
| Quarter 1 | -4*** (1) | -76*** (23) | -1680** (690) | -53*** (16) | -1960*** (680) | -88*** (29) | -149*** (5) |
| Quarter 2 | -2*** (1) | -48** (22) | -1360** (690) | -28* (17) | -1260* (710) | 33 (29) | -107*** (8) |
| Quarter 3 | -1 (1) | -20 (29) | 570 (820) | 12 (22) | 650 (850) | 26 (41) | -52*** (16) |
| Quarter 4 | 3 (2) | 11 (43) | 1840 (1490) | 36 (37) | 2060* (1690) | 154*** (63) | -41** (23) |
| Observations | 846 | 846 | 846 | 846 | 846 | 846 | 846 |
| ControlMean | 19 | 380 | 6200 | 200 | 5900 | 210 | 160 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP or PSP*Quarter dummy and the following controls: age, age squared, gender, number of languages spoken, number of children, number of financial dependents, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling, and cohort. Standard errors are robust standard errors. All regressions are weighted.

Table 10: Group Level Results

| | Members | Savings | Loans | Loan Value | Profit | Payment |
|--------------|-------------|-------------|----------|-------------|-------------|--------------|
| All Quarters | 0 (1) | 0 (29) | 0 (1) | -5 (29) | 5* (2) | -4*** (1) |
| Quarter 1 | 1 (1) | -14 (31) | 0 (1) | -40 (30) | -1 (3) | -7*** (1) |
| Quarter 2 | 0 (1) | -34 (32) | 0 (1) | -33 (33) | 5** (2) | -5*** (1) |
| Quarter 3 | 0 (1) | 40 (33) | 1 (1) | 43 (34) | 7*** (3) | -2*** (1) |
| Quarter 4 | -2** (1) | 25 (46) | 0 (1) | 28 (52) | 6** (4) | -3*** (1) |
| Observations | 15259 | 15259 | 15258 | 15258 | 8219 | 13800 |
| Control Mean | 20 | 330 | 11 | 310 | 21 | 9 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 11: Household Savings Results

| | PSP | s.e. | FA mean | Sample mean | Median | Obs. |
|--|-------|------|---------|-------------|--------|------|
| Total Savings | 16 | (16) | 132 | 141 | 61 | 1891 |
| Savings for Business Owners | -3 | (22) | 156 | 153 | 83 | 865 |
| Savings from Business Profits | 16** | (7) | 15 | 24 | 0 | 1891 |
| Savings from Agric. Profits | 7 | (13) | 41 | 37 | 0 | 1891 |
| Savings from Salary/wage | 8 | (7) | 10 | 15 | 0 | 1891 |
| Savings used for New Agric. Activity | 0.25 | (11) | 39 | 37 | 0 | 1891 |
| Savings used for New Non-Agric. Activity | -2 | (2) | 4 | 3 | 0 | 1891 |
| Savings used for Existing Business | 16*** | (5) | 4 | 15 | 0 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 11: Household Savings Results

| | Savings | | Source | | | Purpose | | |
|--------------|---------|-----------------|-----------------|---------------------|----------------|---------------------|-------------------------|-------------------|
| | Total | Business Owners | Business Profit | Sell Agric. Product | Salary or Wage | New Agric. Activity | New Non-Agric. Activity | Existing Business |
| PSP | 16 | -3 | 16** | 7 | 8 | 0.25 | -2 | 16*** |
| s.e. | (16) | (22) | (7) | (13) | (7) | (11) | (2) | (5) |
| FA mean | 132 | 156 | 15 | 41 | 10 | 39 | 4 | 4 |
| Sample mean | 141 | 153 | 24 | 37 | 15 | 37 | 3 | 15 |
| Median | 61 | 83 | 0 | 0 | 0 | 0 | 0 | 0 |
| Observations | 1891 | 865 | 1891 | 1891 | 1891 | 1891 | 1891 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, sex, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 12: Household Credit Results

| | PSP | s.e. | FA mean | Sample mean | Median | Obs. |
|-----------------------------------|-------|------|---------|-------------|--------|------|
| Total Credit | 29** | (11) | 41 | 56 | 11 | 1877 |
| Credit for Business Owners | 27*** | (8) | 32 | 50 | 15 | 865 |
| Credit from SILC | 5** | (2) | 7 | 10 | 0 | 1877 |
| Credit from Formal Lenders | 17* | (10) | 22 | 30 | 0 | 1877 |
| Credit from Informal Lenders | 8*** | (3) | 10 | 16 | 0 | 1877 |
| Credit used for Agric. Activity | 8*** | (3) | 4 | 9 | 0 | 1877 |
| Credit used to Expand Business | 10*** | (3) | 4 | 10 | 0 | 1877 |
| Credit used to start New Business | 2 | (1) | 2 | 3 | 0 | 1877 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 12: Household Credit Results

| | Credit | | Source | | | Purpose | | |
|--------------|--------|-----------------|--------|--------|----------|-----------------|--------------------|--------------------|
| | Total | Business Owners | SILC | Formal | Informal | Agric. Activity | Expanding Business | Start New Business |
| PSP | 29** | 27*** | 5** | 17* | 8*** | 8*** | 10*** | 2 |
| s.e. | (11) | (8) | (2) | (10) | (3) | (3) | (3) | (1) |
| FA mean | 41 | 32 | 7 | 22 | 10 | 4 | 4 | 2 |
| Sample mean | 56 | 50 | 10 | 30 | 16 | 9 | 10 | 3 |
| Median | 11 | 15 | 0 | 0 | 0 | 0 | 0 | 0 |
| Observations | 1891 | 865 | 1891 | 1891 | 1891 | 1891 | 1891 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 13: Household Productive Decisions Results

| | PSP | s.e. | FA mean | Sample mean | Median | Obs. |
|-------------------------|--------|--------|---------|-------------|--------|------|
| Start New Business | 0.05 | (0.06) | 0.2 | 0.24 | 0 | 1891 |
| Business Investment | 20*** | (6) | 22 | 35 | 0 | 1891 |
| Hours spent in Business | 3** | (2) | 9 | 12 | 0 | 1891 |
| Non-HH Employees | 0.12** | (0.05) | 0.11 | 0.19 | 0 | 1891 |
| Hours spent in Employee | 0.97 | (2) | 14 | 15 | 10 | 1891 |
| Agric. Investment | 4 | (9) | 67 | 69 | 28 | 1891 |
| Hours spent in Agric. | -3* | (2) | 31 | 29 | 30 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 13: Household Productive Decisions Results

| | Start New Business | Business Investment | Hours spent in Business | Employees (non-HH) | Hours spent as Employee | Agric. Investment | Hours spent in Agric. |
|--------------|-----------------------|------------------------|----------------------------|-----------------------|----------------------------|----------------------|--------------------------|
| PSP | 0.05 | 20*** | 3** | 0.12** | 0.97 | 4 | -3* |
| s.e. | (0.06) | (6) | (2) | (0.05) | (2) | (9) | (2) |
| FA mean | 0.2 | 22 | 9 | 0.11 | 14 | 67 | 31 |
| Sample mean | 0.24 | 35 | 12 | 0.19 | 15 | 69 | 29 |
| Median | 0 | 0 | 0 | 0 | 10 | 28 | 30 |
| Observations | 1891 | 1891 | 1891 | 1891 | 1891 | 1891 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 14: Household Income Results

| | PSP | s.e. | FA mean | Sample mean | Median | Obs. |
|-------------------|------|-------|---------|-------------|--------|------|
| Total Income | 131 | (85) | 358 | 451 | 196 | 1891 |
| Business Income | 11 | (12) | 54 | 62 | 0 | 1891 |
| Total Expenditure | 208* | (113) | 1598 | 1717 | 1394 | 1891 |
| Total Consumption | 184* | (111) | 1561 | 1664 | 1356 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 14: Household Income Results

| | Total Income | Business Income | Total Expenditures | Total Consumption |
|--------------|-----------------|--------------------|-----------------------|----------------------|
| PSP | 131 | 11 | 208* | 184* |
| s.e. | (85) | (12) | (113) | (111) |
| FA mean | 358 | 54 | 1598 | 1561 |
| Sample mean | 451 | 62 | 1717 | 1664 |
| Median | 196 | 0 | 1394 | 1356 |
| Observations | 1891 | 1891 | 1891 | 1891 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy and the following controls: age, age squared, gender, number of men, woman and children in the household, dummies for schooling i.e. some primary, primary completed, secondary, and tertiary with a baseline of no schooling. Standard errors are robust standard errors, and they are clustered at the village level. All regressions are weighted.

Table 15: Endline Membership Selection on Baseline Characteristics

| | Inc. | Pos. Inc. | Bus. Inc. | Pos. Bus. Inc. | Cons. | Pos. Cons. | Sav. | Pos. Sav. | Hrs. in Bus. | Pos. Hrs. in Bus. | β | δ |
|--------------|-----------|--------------|--------------|-------------------|----------|---------------|----------|--------------|-----------------|----------------------|---------|----------|
| Outcome | 5e-06 | -0.06 | -2e-06 | 0.05 | 9e-06 | -0.39*** | 0.0001* | -0.005 | 0.0005 | 0.01 | -0.12* | -0.06 |
| s.e. | (3e-06) | (0.11) | (0.0001) | (0.06) | (2e-06) | (0.06) | (6e-06) | (0.09) | (0.001) | (0.06) | (0.07) | (0.05) |
| PSP*outcome | 0.0002*** | -0.02 | 0.0003* | 0.02 | -1e-06 | 0.32 | -3e-06 | 0.23** | 0.002 | 0.12* | 0.07 | 0.17*** |
| s.e. | (6e-06) | (0.17) | (0.0002) | (0.07) | (2e-06) | (0.28) | (7e-06) | (1) | (0.002) | (0.07) | (0.9) | (0.06) |
| PSP*stdv. | 0.09*** | -0.003 | 0.05* | 0.02 | -0.02 | 0.16 | -0.009 | 0.08** | 0.04 | 0.06* | 0.03 | 0.09*** |
| Observations | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 | 1877 |

***, **, * indicate statistical significance at the 1%, 5%, and 10% confidence level, respectively.

Notes: The results are estimated coefficients for a regression of the stated outcome on a PSP dummy for all households that ended up in a SILC group. Standard errors are robust standard errors, and the yare clustered at the village level. All regressions are weighted and include village fixed effects.

Table 16: Agent Effort - Distance Travelled to Group

| | Within Village | 1-5 km | 5-10 km | 10-20 km | 20+ km |
|--------------|------------------|------------------|-----------------|-----------------|-----------------|
| All Quarters | 0.05* (0.03) | -0.06* (0.04) | 0 (0.04) | 0 (0.03) | 0.02 (0.01) |
| Quarter 1 | (0.12)*** .04 | (-0.01) .05 | (-0.05) .05 | (-0.05) .04 | (-0.01) .01 |
| Quarter 2 | 0.08* (0.05) | -0.07 (0.04) | 0.01 (0.06) | -0.04 (0.04) | 0.03 (0.02) |
| Quarter 3 | 0.02 (0.04) | -0.05 (0.06) | -0.01 (0.06) | 0.05 (0.05) | -0.01 (0.01) |
| Quarter 4 | -0.03 (0.04) | -0.12* (0.07) | 0.06 (0.08) | 0.04 (0.06) | 0.06* (0.03) |

Table 17: Effect of “Village Type” on Total Outcomes

| | Members | Groups | Savings | Loans | Loan Value | Profit |
|--------------|--------------|-------------|-----------------|--------------|------------------|---------------|
| No Fee | -4 (5) | 0 (0) | -64 (100) | -2 (3) | -45 (112) | 5 (9) |
| Uniform Fee | -7 (4) | -1 (0) | 4 (84) | 0 (2) | 41 (97) | -9 (8) |
| Variable Fee | 37*** (7) | 2*** (0) | 969*** (197) | 28*** (4) | 1020*** (219) | 47*** (10) |
| Observations | 933 | 933 | 933 | 933 | 933 | 933 |
| ControlMean | 52 | 3 | 850 | 27 | 820 | 38 |

Table 18: Effect of “Village Type” on Per Group Village Outcomes

| | Members | Savings | Loans | Loan Value | Profit |
|--------------|-------------|----------------|-------------|----------------|--------------|
| No Fee | 3*** (1) | 20 (28) | 2*** (1) | 39 (33) | 9*** (2) |
| Uniform Fee | 7*** (1) | 239*** (30) | 7*** (1) | 283*** (36) | 10*** (2) |
| Variable Fee | 5*** (1) | 141*** (28) | 4*** (1) | 150*** (34) | 8*** (2) |
| Observations | 933 | 933 | 933 | 933 | 933 |
| Control Mean | 17 | 260 | 8 | 220 | 15 |