

Board of Governors of the Federal Reserve System



Annual Report of Holding Companies—FR Y-6

Report at the close of business as of the end of fiscal year

This Report is required by law: Section 5(c)(1)(A) of the Bank Holding Company Act (12 U.S.C. § 1844(c)(1)(A)); sections 8(a) and 13(a) of the International Banking Act (12 U.S.C. §§ 3106(a) and 3108(a)); sections 11(a)(1), 25, and 25A of the Federal Reserve Act (12 U.S.C. §§ 248(a)(1), 602, and 611a); and sections 113, 165, 312, 618, and 809 of the Dodd-Frank Act (12 U.S.C. §§ 5361, 5365, 5412, 1850a(c)(1), and 5468(b)(1)). Return to the appropriate Federal Reserve Bank the original and the number of copies specified.

NOTE: The *Annual Report of Holding Companies* must be signed by one director of the top-tier holding company. This individual should also be a senior official of the top-tier holding company. In the event that the top-tier holding company does not have an individual who is a senior official and is also a director, the chairman of the board must sign the report. If the holding company is an ESOP/ESOT formed as a corporation or is an LLC, see the General Instructions for the authorized individual who must sign the report.

I, William Bosshard

Name of the Holding Company Director and Official

President / Director

Title of the Holding Company Director and Official

attest that the *Annual Report of Holding Companies* (including the supporting attachments) for this report date has been prepared in conformance with the instructions issued by the Federal Reserve System and are true and correct to the best of my knowledge and belief.

With respect to information regarding individuals contained in this report, the Reporter certifies that it has the authority to provide this information to the Federal Reserve. The Reporter also certifies that it has the authority, on behalf of each individual, to consent or object to public release of information regarding that individual. The Federal Reserve may assume, in the absence of a request for confidential treatment submitted in accordance with the Board's "Rules Regarding Availability of Information," 12 C.F.R. Part 261, that the Reporter and individual consent to public release of all details in the report concerning that individual.

Signature of Holding Company Director and Official

3/23/20

Date of Signature

For holding companies *not* registered with the SEC—
Indicate status of Annual Report to Shareholders:

is included with the FR Y-6 report
 will be sent under separate cover
 is not prepared

For Federal Reserve Bank Use Only

RSSD ID _____
C.I. _____

Public reporting burden for this information collection is estimated to vary from 1.3 to 101 hours per response, with an average of 5.50 hours per response, including time to gather and maintain data in the required form and to review instructions and complete the information collection. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Secretary, Board of Governors of the Federal Reserve System, 20th and C Streets, NW, Washington, DC 20551, and to the Office of Management and Budget, Paperwork Reduction Project (7100-0297), Washington, DC 20503.

12/2019

This report form is to be filed by all top-tier bank holding companies, top-tier savings and loan holding companies, and U.S. intermediate holding companies organized under U.S. law, and by any foreign banking organization that does not meet the requirements of and is not treated as a qualifying foreign banking organization under Section 211.23 of Regulation K (12 C.F.R. § 211.23). (See page one of the general instructions for more detail of who must file.) The Federal Reserve may not conduct or sponsor, and an organization (or a person) is not required to respond to, an information collection unless it displays a currently valid OMB control number.

Date of Report (top-tier holding company's fiscal year-end):

December 31, 2019

Month / Day / Year

Not Applicable

Reporter's Legal Entity Identifier (LEI) (20-Character LEI Code)

Reporter's Name, Street, and Mailing Address

Dairyland Bank Holding Corporation

Legal Title of Holding Company

P.O. Box 966

(Mailing Address of the Holding Company) Street / P.O. Box

La Crosse WI 54602-0966

City State Zip Code

750 3rd St. N., Suite A, La Crosse, WI 54601

Physical Location (if different from mailing address)

Person to whom questions about this report should be directed:

Andrew Bosshard Vice President/Secretary

Name Title

608-782-1469

Area Code / Phone Number / Extension

608-784-1561

Area Code / FAX Number

abosshard@bosshardparkelaw.com

E-mail Address

Not Applicable

Address (URL) for the Holding Company's web page

Is confidential treatment requested for any portion of this report submission?

0=No
 1=Yes

In accordance with the General Instructions for this report (check only one),

1. a letter justifying this request is being provided along with the report

2. a letter justifying this request has been provided separately

NOTE: Information for which confidential treatment is being requested must be provided separately and labeled as "confidential."

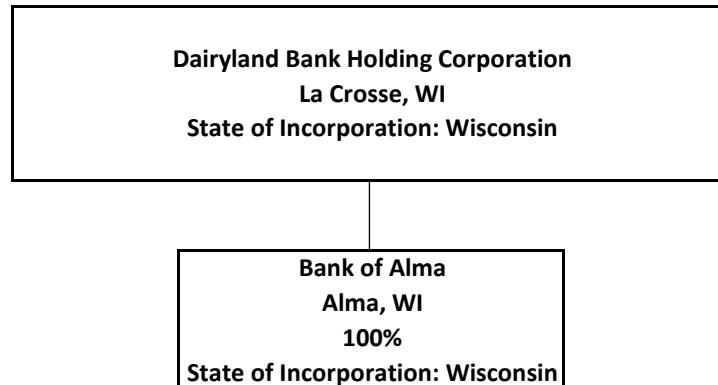
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Dairyland Bank Holding, Inc.
P.O. Box 966
La Crosse, Wisconsin
Fiscal Year Ending December 31, 2019

Report Item 1: Annual Report to Shareholders

N/A The Holding Company does not prepare an annual report for shareholders.

Report Item 2a: Organizational Chart



Reportable Legal Entity Identifiers (LEIs) are as follows:

Bank of Alma LEI: 549300QVY7F9778XM742

Report Item 2b: Domestic Branch Listing

Branch Listing is included as an attachment to this report.

Results: A list of branches for your depository institution: **BANK OF ALMA (ID_RSSD: 564052)**.

This depository institution is held by **DAIRYLAND BANK HOLDING CORPORATION (2029368)** of **LA CROSSE, WI**.

The data are as of **12/31/2019**. Data reflects information that was received and processed through **01/07/2020**.

Reconciliation and Verification Steps

1. In the **Data Action** column of each branch row, enter one or more of the actions specified below
2. If required, enter the date in the **Effective Date** column

Actions

OK: If the branch information is correct, enter 'OK' in the **Data Action** column.

Change: If the branch information is incorrect or incomplete, revise the data, enter 'Change' in the **Data Action** column and the date when this information first became valid in the **Effective Date** column.

Close: If a branch listed was sold or closed, enter 'Close' in the **Data Action** column and the sale or closure date in the **Effective Date** column.

Delete: If a branch listed was never owned by this depository institution, enter 'Delete' in the **Data Action** column.

Add: If a reportable branch is missing, insert a row, add the branch data, and enter 'Add' in the **Data Action** column and the opening or acquisition date in the **Effective Date** column.

If printing this list, you may need to adjust your page setup in MS Excel. Try using landscape orientation, page scaling, and/or legal sized paper.

Submission Procedure

When you are finished, send a saved copy to your FRB contact. See the detailed instructions on this site for more information.

If you are e-mailing this to your FRB contact, put your institution name, city and state in the subject line of the e-mail.

Note:

To satisfy the **FR Y-10 reporting requirements**, you must also submit FR Y-10 Domestic Branch Schedules for each branch with a **Data Action** of **Change, Close, Delete, or Add**.

The FR Y-10 report may be submitted in a hardcopy format or via the FR Y-10 Online application - <https://y10online.federalreserve.gov>.

* FDIC UNINUM, Office Number, and ID_RSSD columns are for reference only. Verification of these values is not required.

Data Action	Effective Date	Branch Service Type	Branch ID_RSSD*	Popular Name	Street Address	City	State	Zip Code	County	Country	FDIC UNINUM*	Office Number*	Head Office	Head Office ID_RSSD*	Comments
OK		Full Service (Head Office)	564052	BANK OF ALMA	211 SOUTH MAIN STREET	ALMA	WI	54610	BUFFALO	UNITED STATES	Not Required	Not Required	BANK OF ALMA	564052	
OK		Full Service	2722182	WABASHA OFFICE	730 PEMBROKE AVENUE SOUTH	WABASHA	MN	55981	WABASHA	UNITED STATES	Not Required	Not Required	BANK OF ALMA	564052	
OK		Full Service	141855	NELSON OFFICE	N104 NORTH MAIN STREET	NELSON	WI	54756	BUFFALO	UNITED STATES	Not Required	Not Required	BANK OF ALMA	564052	
OK		Full Service	207153	PEPIN OFFICE	419 2ND STREET	PEPIN	WI	54759	PEPIN	UNITED STATES	Not Required	Not Required	BANK OF ALMA	564052	

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Dairyland Bank Holding, Inc.
P.O. Box 966
La Crosse, Wisconsin
Fiscal Year Ending December 31, 2019

Report Item 3: Securities Holders					
Current Securities Holders with ownership, control or holdings of 5% or more with power to vote <u>as-of</u> fiscal year end.			Securities Holders not listed in 3(1)(a) through 3(1)(c) that had ownership, control or holdings of 5% or more with power to vote during the fiscal year.		
(1)(a) Name & Address (City, State, Country)	(1)(b) Country of Citizenship or Incorporation	(1)(c) Number and Percentage of Each Class of Voting Securities	(2)(a) Name & Address (City, State, Country)	(2)(b) Country of Citizenship or Incorporation	(2)(c) Number and Percentage of Each Class of Voting Securities
William Bosshard La Crosse, WI, USA	United States	786 SHS (98.13%) Common	N/A	N/A	N/A
Andrew Bosshard, Joseph Bosshard, Makenzie Bosshard, Carlista Bosshard and John Bosshard as Tenants in Common La Crosse, WI, USA	United States	15 SHS (1.87%) Common	N/A	N/A	N/A

Dairyland Bank Holding, Inc.

P.O. Box 966

La Crosse, Wisconsin

Fiscal Year Ending December 31, 2019

Report Item 4: Insiders (1)(a)(b)(c) and 2(a)(b)(c)								Page 1 of 3
(1) Names & Address (City, State, Country)	(2) Principal Occupation if other than with Holding Company	(3)(a) Title & Position with Holding Company	(3)(b) Title & Position with Subsidiaries (include names of subsidiaries)	(3)(c) Title & Position with Other Businesses (include names of other businesses)	(4)(a) Percentage of Voting Securities in Holding Company	(4)(b) % of Voting Securities in Subsidiaries (include names of subsidiaries)	(4)(c) List names of other companies (includes partnerships) if 25% or more of voting securities are held (List company names and percentage of voting securities held)	
William Bosshard La Crosse, WI, USA	Banker	President & Director	Bank of Alma Director/President	Mauston Bancorp, Inc. Director/President Clayton Bankshares Inc. Director/Vice-President Bosshard Financial Grp, Inc. Director/President Bosshard Banco Inc. Director/President Citizens State Bank of La Crosse Director Farmers State Bank of Hillsboro Director/President First National Bank of Bangor Director/President Intercity State Bank Director/Vice President BF Solutions, Inc. Director Bosshard Holding Inc. Director/President Spartek, Inc. Director/President Lacy Associates, LLP Partner Southdale Hills, LLP Partner Bosshard BOGS, LLP Partner Bosshard Investments, LLP Partner City Brewing Co. LLC Partner CBC Latrobe Acquisition, LLC Manager/Member Forward Hillsboro, LLC Director/President	98.13%	None	Clayton Bankshares (43.374%) BF Solutions, Inc. (25%) Bosshard Holding Inc. (40%) Spartek, Inc. (42.4%) Lacy Associates, LLP (25%) Southdale Hills Assoc., LLP (25%) Bosshard Investments, LLP (25%) Augusta Bar, LLC (100%) Forward Alma, LLC (100%) William Bosshard, LLC (100%) Forward Hillsboro, LLC (50%)	

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Dairyland Bank Holding, Inc.

P.O. Box 966

La Crosse, Wisconsin

Fiscal Year Ending December 31, 2019

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Report Item 4: Insiders (1)(a)(b)(c) and 2(a)(b)(c)							
Names & Address (City, State, Country)	Principal Occupation if other than with Holding Company	Title & Position with Holding Company	(3)(b)	(3)(c)	(4)(a)	(4)(b)	(4)(c)
Andrew Bosshard La Crosse, WI, USA	Attorney	Secretary & Vice President	Bank of Alma Director	Oregon Community Bank Director First National Bank of Bangor Director Intercity State Bank of Schofield Director Pointe West Investments, LLC Member/Vice-President 320 Pearl LLC Member/Vice-President ARB Investments, LLC - Member Bosshard Banco LTD Vice President Dairyland Bank Holding Corp Vice President/Secretary Lindsey Bosshard Irrevocable Trust of 2018 Trustee Alexandra Tana Bosshard Irrevocable Trust of 2018 Trustee Nathan Bosshard-Blackey Irrevocable Bank Trust Trustee Nathan and Maria Bosshard Irrevocable Trust Trustee	0.37%	None	Pointe West Investments, LLC (50%) 320 Pearl LLC (50%) ARB Investments, LLC (100%)