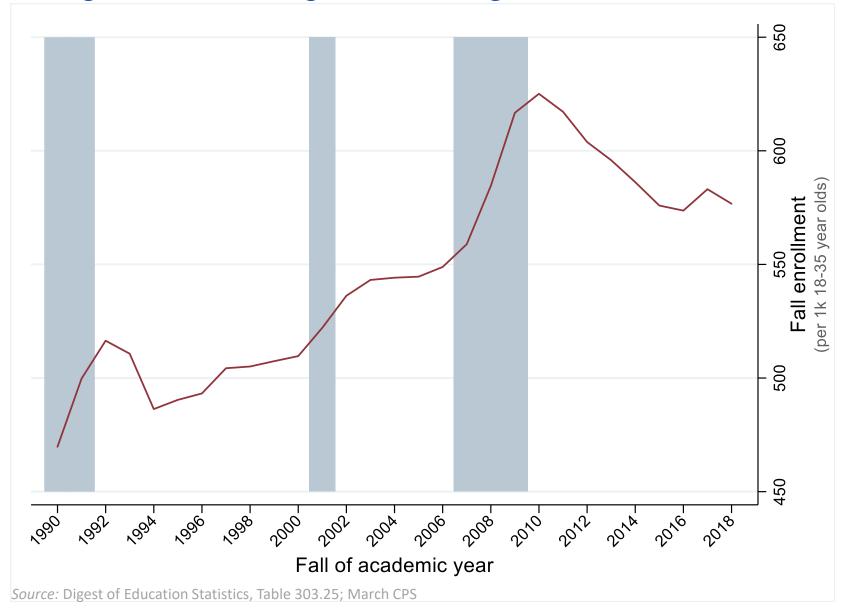
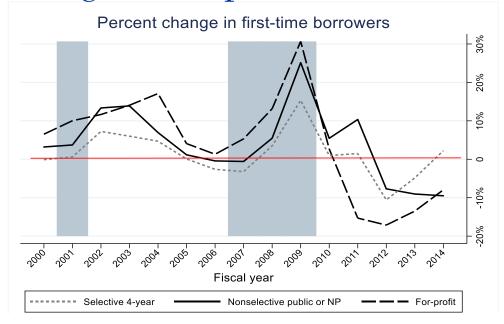
College enrollment grows during economic downturns

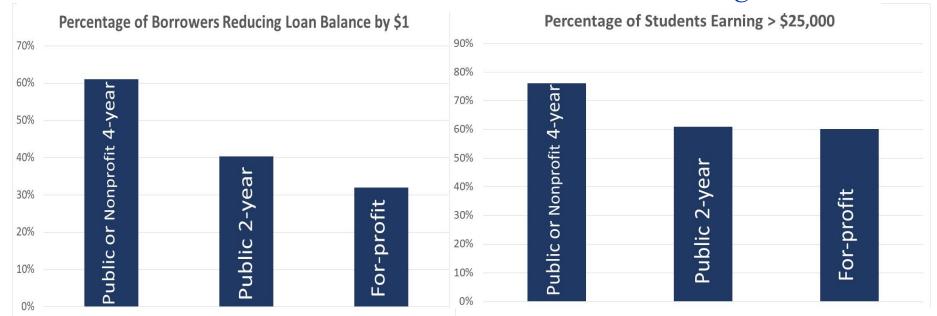


Lesley J. Turner . Vanderbilt University . lesley.j.turner@vanderbilt.edu . OIGI Spring Conference . Higher Ed, Who Pays? . June 18, 2020

Effects are largest for open access institutions...



... where students fare worse, on average



Principles to Consider for Accountability Metrics

- 1. Simple and easily understood by prospective students.
- 2. Linked to unambiguously good student outcomes.
- **3.** Difficult to manipulate.
- 4. Minimum threshold(s).
- Measured quickly enough to protect most students from low-quality schools and/or programs.