# Duty to Serve: Partnerships for Native Housing and Homeownership

### NAIHC Legal Symposium, Las Vegas, NV December 4, 2017



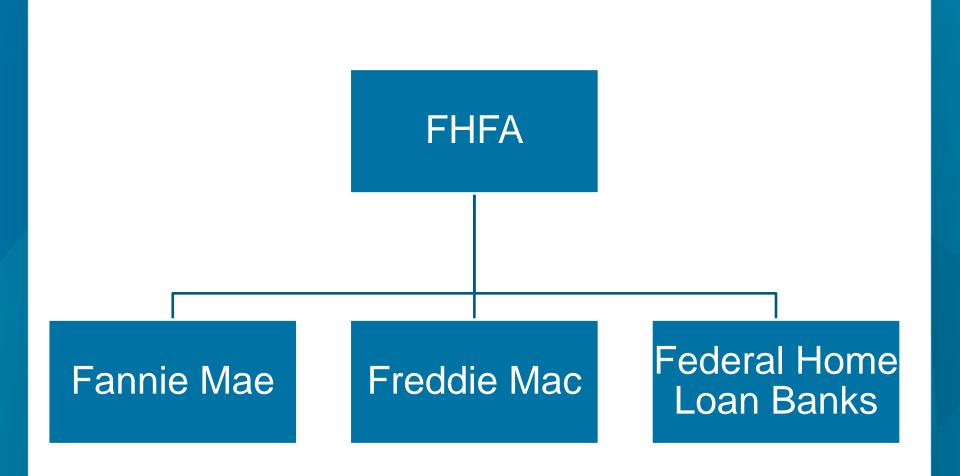












# Congress: Fannie Mae and Freddie Mac have a duty to serve





Each year, the Federal Housing Finance Agency (FHFA) is required to evaluate and rate each Enterprise's performance in each underserved market and report the results to Congress.

# **Program Overview**



# Why is Duty To Serve important? What does it mean for Indian Country?

- Brings investors in the areas of affordable housing and homeownership
- Opens up new possibilities for manufactured housing in tribal areas
- Provides new resources for homebuyer education
- Additional financing options for energy efficiency, rehabilitation, and preservation





### Who and where are we trying to help?

- Nationwide We're serving very low- to moderate-income families (earning ≤ Area Median Income) in each of the three underserved housing markets
- Rural Housing Market We're targeting specific high-needs populations and regions, including:
  - Middle-Appalachia, Lower Mississippi Delta, and colonias
  - Rural tracts in persistent poverty counties
  - Native Americans and agricultural workers



# A **Better** Freddie Mac

...and a *better* housing finance system

#### **For families**

...innovating to improve the liquidity, stability and affordability of mortgage markets

#### **For customers**

...competing to earn their business

#### **For taxpayers**

...reducing their exposure to mortgage risks

# **Rural Housing**

## Challenges:

- Substandard housing & high cost burden
- High poverty rates
- Out Migration
- Lack of financial institutions

High Needs Rural – Population – American Indians in Tribal Areas



- Trust Land
- Various tribal governments
- Substandard housing & overcrowding
- Lack of financial institutions

## **Manufactured Housing**

## Challenges:

- Low supply compared to demand
- Limited number of lenders in market
- Appraisal comparable challenges
- Older units need of rehabilitation or replacement



## **Affordable Housing Preservation**

### Challenges:

- Limited awareness (borrowers and lenders)
- Nontraditional financing structures
- Lack of program standardization
- Deed restrictions



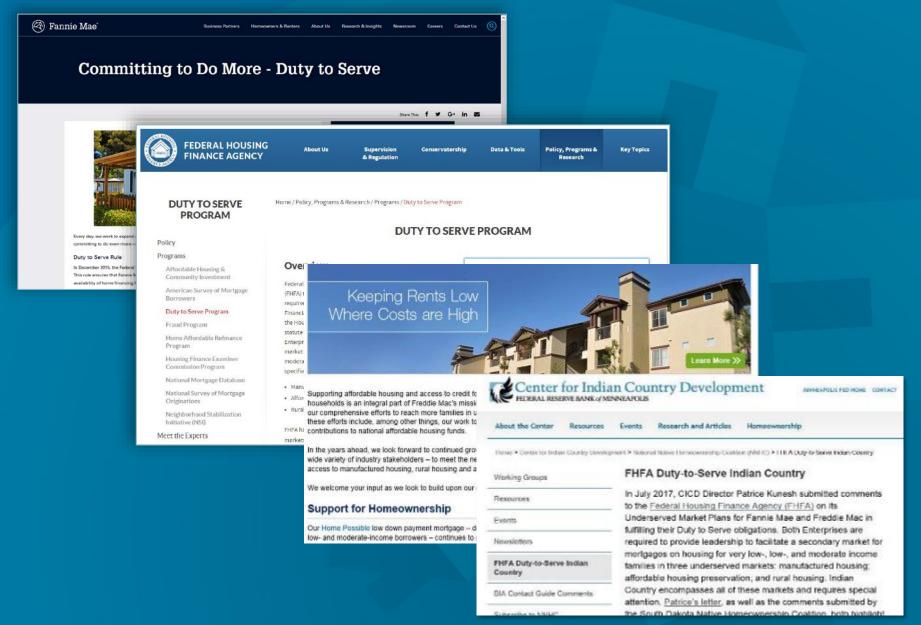
# Duty to Serve: How can you help?

### Look for opportunities to help us implement our plan in 2018 and beyond:

- Engage and innovate with Fannie Mae and Freddie Mac representatives and industry partners.
- Support future research, outreach, and pilots.



## Where can you get more information?



FHFA	Shiv Rawal	shiv.rawal@fhfa.gov
Fannie Mae	Kellie Coffey	kellie_coffey@fanniemae.com
Freddie Mac	Kelly Marrocco	kelly_marrocco@freddiemac.com
CICD/NNHC	Nikki Pieratos	nikki.pieratos@mpls.frb.org