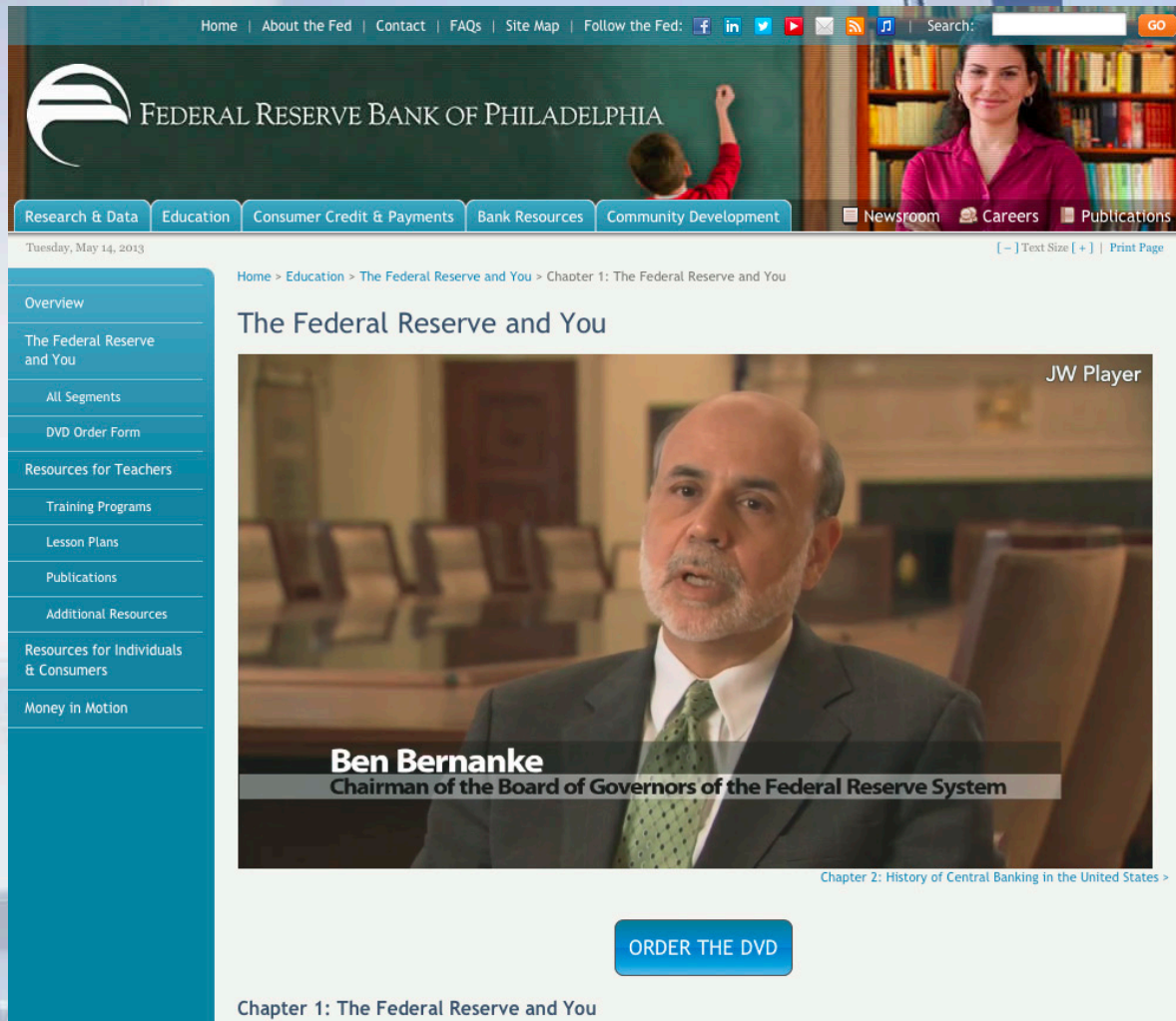


Virtual Fed



The screenshot shows the website of the Federal Reserve Bank of Philadelphia. The header includes navigation links: Home, About the Fed, Contact, FAQs, Site Map, Follow the Fed (with social media icons), and a search bar. The main navigation bar lists: Research & Data, Education, Consumer Credit & Payments, Bank Resources, Community Development, Newsroom, Careers, and Publications. The date 'Tuesday, May 14, 2013' is displayed. The breadcrumb trail reads: Home > Education > The Federal Reserve and You > Chapter 1: The Federal Reserve and You. The main heading is 'The Federal Reserve and You'. Below it is a video player showing Ben Bernanke, Chairman of the Board of Governors of the Federal Reserve System. A button 'ORDER THE DVD' is visible. The left sidebar contains a menu with links: Overview, The Federal Reserve and You, All Segments, DVD Order Form, Resources for Teachers, Training Programs, Lesson Plans, Publications, Additional Resources, Resources for Individuals & Consumers, and Money in Motion. The bottom of the page shows 'Chapter 1: The Federal Reserve and You'.

Lights, camera and the Fed in action

Do an online search for videos about the Federal Reserve, and many of the results that pop up will be, well, interesting. If you pursue a more “official” version, you’re likely to come across *The Fed Today*, the Fed’s informational video covering the basics of central banking and monetary policy. Regrettably, this production is more than a dozen years old and has no information about the ways the Fed, or the economy generally, has been affected by the financial crisis.

Fortunately, the Philadelphia Fed, on behalf of the Federal Reserve System, has fixed this gap with *The Federal Reserve and You*. This new informational video is comprehensive, covering the basics but also offering greater detail about the Fed’s operations and history, and about money and banking more broadly.

With well over an hour of content, the video is structured in chapters so that viewers can get just a quick overview or go into greater depth about any particular topic. It’s available to watch streaming online for free, and those who want a free DVD can order one on the site: philadelphiafed.org/education/federal-reserve-and-you/.

—Joe Mahon