

# VIRTUAL FED

**FEDERAL RESERVE BANK of ATLANTA**

Careers Contact Us A to Z Index Follow the Fed Home

Search:

Research & the Economy Banking News & Events Education Resources Consumer Information Community Development Publications About the Fed

The Atlanta Fed : Careers : The Fed Explained : Federal Reserve System : FedFAQ : Follow the Fed : Holidays : Tours

## The Fed Explained

[Twitter](#) [Facebook](#) [LinkedIn](#) [YouTube](#) [RSS](#)

- The Atlanta Fed
- Careers
- The Fed Explained**
- Federal Reserve System
- FedFAQ
- Follow the Fed
- Holidays
- Tours

Do you ever wonder what the Federal Reserve really does, or why it focuses on certain aspects of the U.S. economy? In one convenient location, the Fed Explained offers a range of content that explains the role of the Federal Reserve System and helps a general audience understand the fundamentals of the economy.

Using vibrant graphics and plenty of examples, engaging animated videos describe basic economic concepts such as inflation and gross domestic product as well as the structure and functions of the Fed. Additionally, the "Econ 101" section provides brief written analyses of current economic topics. And FedFAQ allows users to get answers to questions about the Fed by searching on key words or categories.

**The Fed Explains the Payments System**  
Like a circulatory system for the economy, the U.S. payments system facilitates the flow of money between buyers and sellers. The latest in the Atlanta Fed's animated video series explores the Fed's role in keeping our monetary circulatory system healthy.

[Transcript](#)

**Other topics** [Videos](#) [FAQs](#) [Publications](#)

**The Fed Explains Good versus Bad Standards**  
Standardized measurements help us communicate about things that need to be exact, such as time and distance. The latest in the Atlanta Fed's animated video series highlights the importance of consistent standards and explains how the Fed keeps our standard measure of value—the U.S. dollar—stable.

**The Fed Explains Regional Banks**  
This installment in the Atlanta Fed's award-winning series explains how the Federal Reserve's decentralized structure helps the central bank form a "big picture" view of the U.S. economy. Learn how each of the 12 regional Reserve Banks contributes to national monetary policymaking.

**The Fed Explains the Central Bank**  
The fourth in a series of animated videos about the Federal Reserve focuses on the origins, structure, and functions of the U.S. central bank. The video uses lively graphics and straightforward examples to explain the

**RELATED LINKS**

- Press release
- Related Links on Other Sites**
  - In Plain English, St. Louis Fed
  - What is the Fed? San Francisco Fed
  - The Drawing Board, Cleveland Fed

## Fedflix

Streaming video is a nice way to catch up on back episodes of your favorite TV show. It's also a great way to learn new things. With the proliferation of how-to and educational videos online changing the way learning happens both in and out of the classroom, it seemed natural for the Federal Reserve to take advantage of the medium to teach the public more about its role.

That's what the Atlanta Fed has done with its video series, The Fed Explained. These short, animated videos cover topics like inflation, unemployment and the payments system with an emphasis on the Fed's role. The multiple-award-winning videos make use of graphics to illuminate sometimes challenging economic topics. Watch them all at: [frbatlanta.org/about/fedexplained/](http://frbatlanta.org/about/fedexplained/)

—Joe Mahon