

VIRTUAL FED

FEDERAL RESERVE BANK OF SAN FRANCISCO

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Does College Matter?

A podcast presented by the Federal Reserve Bank of San Francisco

Hosted by Jody Hoff

In an age where tuition is on the rise, high school students are skipping out of college to start their own companies, and technology offers alternative ways to learn—we wanted to ask the question: does college still matter?

This special series podcast will bring you insights from a diverse group of experts, including the President of the Federal Reserve Bank of San Francisco, John Williams, as well as top podcasters—Art of Charm's Jordan Harbinger; Smart Passive Income's Pat Flynn; Grammar Girl host Mignon Fogarty, among others. Ultimately, we want you to decide for yourself: does college matter?

Collegecast

In recent years, the value of a college education has been re-examined by many (including *Region* writers). While the contribution of an advanced degree to earnings potential is clear, the rapid growth of tuition costs and the debt often required to cover them have made college less tempting for many potential students. Anecdotes about college dropouts earning millions at tech startups don't make the choice any easier.

Perhaps because of its location near the center of the information technology and social media universes, the Federal Reserve Bank of San Francisco has devoted a podcast series to examining this question. Episodes of "Does College Matter?" feature successful entrepreneurs—both those who dropped out of college and those who finished—and experts on the economics of education and labor markets from the San Francisco Fed. Rather than pushing a certain viewpoint, the series aims to present a variety of perspectives for listeners to consider as they decide for themselves.

Tune in at doescollegematter.org

—Joe Mahon